

Request for Proposals for Technical and Communications Services for the Downtown Congestion Pricing Study

Pre-Proposal Conference

RFP 18/19-10



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY

April 15, 2019



Today's agenda

- 1. Agency background**
- 2. Project Background**
- 3. Contract scope of services**
- 4. RFP Key Dates**
- 5. RFP Key Information**
- 6. RFP Submittal Requirements**
- 7. Q&A Session**
- 8. Networking**

About the Transportation Authority



▶ **San Francisco County Transportation Authority**

- ▶ Plan, fund, deliver transportation improvements citywide
- ▶ Administer the ½-cent transportation sales tax, other funds
- ▶ Prepare the SF Transportation Plan

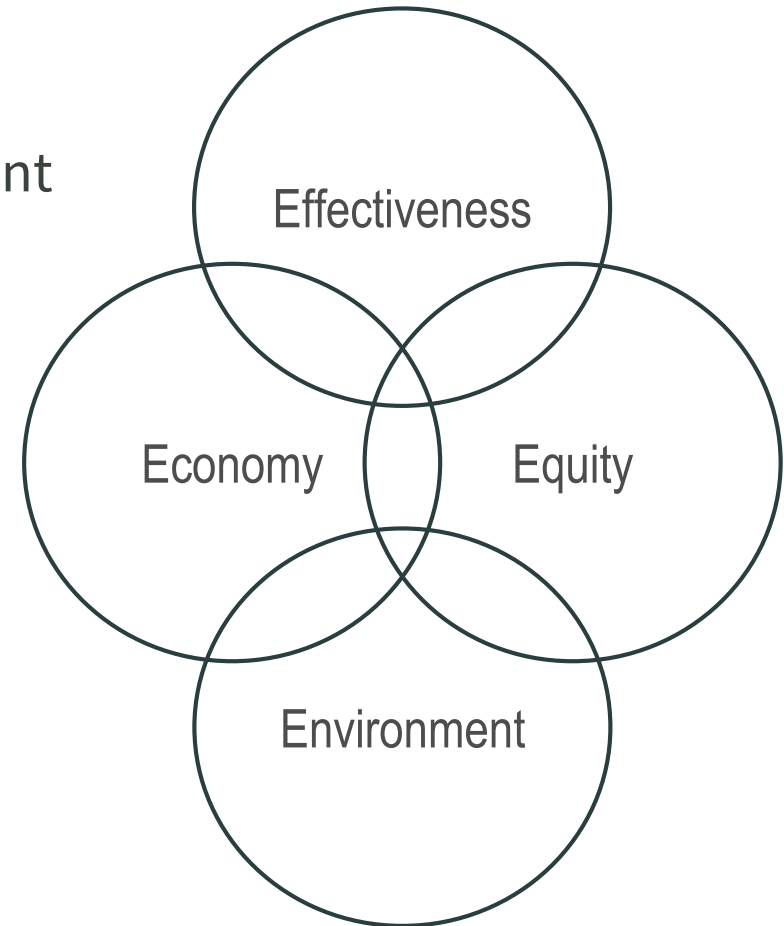
Project Background

2010 Mobility Access and Pricing Study



► **Feasibility Study included:**

- Substantial community engagement
- Wide range of alternatives
- Detailed technical analysis
- Identification of feasible options



Project Background

2010 MAPS Recommendation: NE Cordon



Benefits:

- ▶ 12% fewer peak period auto trips
- ▶ 21% reduction in VHD
- ▶ 20-25% transit speed improvement
- ▶ 16% reduction in Northeast Cordon GHGs
- ▶ 12% reduction in pedestrian incidents
- ▶ Minimal economic effects
- ▶ \$60-80M annual net revenue for multimodal improvements



Downtown Congestion Pricing Study Budget and Schedule



▶ **Study funding:**

- ▶ Total study budget including agency, consultant, contingency: \$1.8 million
- ▶ \$500,000 currently funded
- ▶ Anticipated funding sources for remaining \$1.3 million: MTC, developer fees
- ▶ Full \$700,000 consultant contract contingent upon full funding

▶ **Schedule:**

- ▶ Complete in 18 months by end of 2020

Contract Scope of Services



- ▶ **The scope of work presents four separate but interrelated workstreams (more detail on RFP page 6):**
 - ▶ Workstream 0: Project Management
 - ▶ Workstream 1: Stakeholder Engagement
 - ▶ Workstream 2: Program Development
 - ▶ Workstream 3: Technical Analysis

RFP Key Dates



- ▶ Apr 15: Pre-proposal conference
- ▶ Apr 16 at 5:00 pm: Questions due to info@sfcta.org
- ▶ Apr 19: Transportation Authority provides written responses
 - ▶ May 7 at 11:00 am: Proposals Due to info@sfcta.org
- ▶ May 10: Invitations to interview sent (if necessary)
- ▶ May 16-17: Interviews (if necessary)
- ▶ May 22: Tentative SFCTA CAC recommendation
- ▶ Jun 11: Tentative SFCTA Board recommendation
- ▶ Jun 25: Tentative SFCTA Board award of contract(s)

RFP Key Information



- ▶ Contract term: 1 year and 6 months
- ▶ Contract budget: Up to \$700,000
- ▶ DBE goal: 14%
 - ▶ Certifications accepted from California Unified Certification Program (CUCP) only: dot.ca.gov/hq/bep/find_certified.htm
 - ▶ Must be certified by RFP due date
- ▶ Evaluation criteria (100 points):
 - ▶ Proposer Information and Understanding of Project Objectives (15 points)
 - ▶ Technical and Management Approach (50 points)
 - ▶ Capabilities and Experience (35 points)

RFP Proposal Requirements



- ▶ Proposals must include multiple workstreams per 1 of 3 options:
 - ▶ Option A: Workstreams 0, 1 & 2
 - ▶ Option B: Workstreams 0, 2 & 3
 - ▶ Option C: All workstreams (0, 1, 2 & 3)

Workstreams:	Option A	Option B	Option C
0: Project Management	X	X	X
1: Stakeholder Engagement	X	-	X
2: Program Development	X	X	X
3: Technical Analysis	-	X	X

RFP Submittal Requirements



- ▶ Proposal: 1 electronic copy (PDF) without cost proposal
 - ▶ Limited to 15 pages, including up to 3 pages maximum for hypothetical scenario (RFP Section V, page 15)
 - ▶ Page limit excludes resumes, exhibits, etc. (RFP page 12)

- ▶ Cost Proposal: 1 electronic copy (XLS/XLSX format)
 - ▶ Must be submitted separately from proposal
 - ▶ Hourly billing rates + hours/costs by person/task (RFP page 18)
 - ▶ Based on the workstreams addressed in the proposal
 - ▶ Include cost estimate for hypothetical scenario

- ▶ Exhibits (RFP page 16)

Questions?



- ▶ This presentation and today's sign-in sheet will be posted on our website at www.sfcta.org/contracting by end of today
- ▶ SFCTA's responses to questions will be posted on that website by end of day Friday

Networking Session



Thank you for attending - you are welcome to network until noon!

RFP contact:
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