



Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

VISION ZERO SF: BOLD IDEAS TO ACHIEVE ZERO

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Presentation to Vision Zero Committee July
31, 2018

PURSUING BOLD IDEAS FOR VISION ZERO





What are Bold Ideas?

Bold Ideas are defined by:

- Requiring “more” to realize in San Francisco – they may have political challenges, high costs, equity concerns, or require state or national policy change to achieve
- Being innovative or taking advantage of new technologies
- Likely requiring more than 24 months to implement
- Having an evidence base for reducing severe and fatal injuries

Major Street Redesign

Overcoming challenges around faster delivery of safe streets where they are most needed on high injury streets



High Visibility Community Engagement

Using community engagement to support the culture change around dangerous driving behaviors, such as speeding



Automated Enforcement

Using automated technologies and programs that complement traditional enforcement methods (for violations such as red light running, speeding, and illegal turns)



Curbside Management

Managing curb space to improve traffic flow, reduce crashes, and improve safety



Change Urban Speed Limits

Adopting alternative approaches to set speed limits that incorporate safety and mobility goals

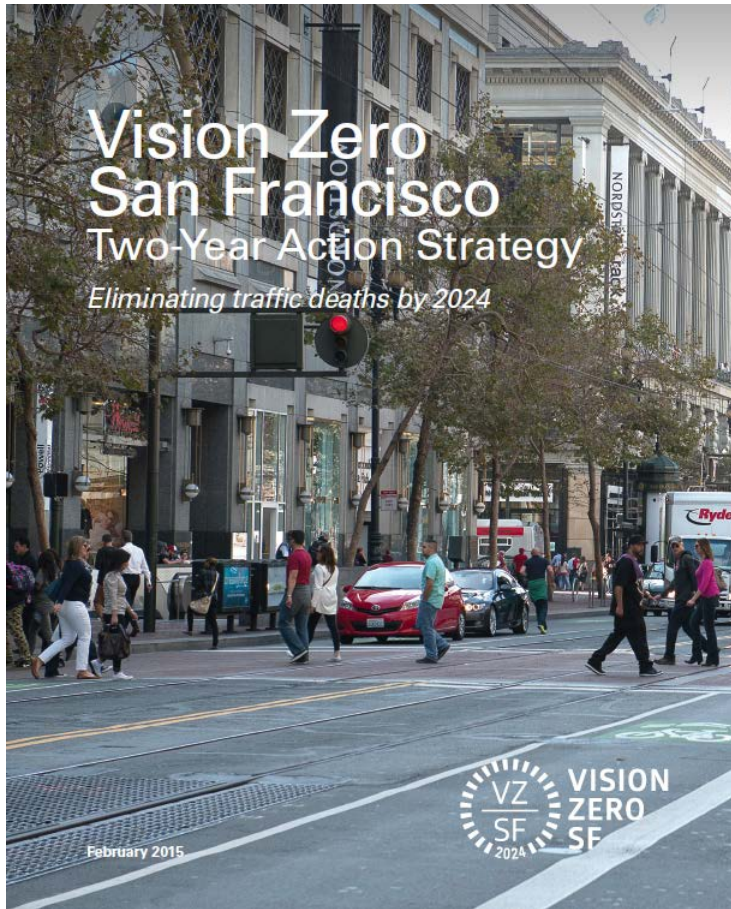


Congestion Pricing

Implementing a demand management strategy to both reduce traffic congestion and encourage public transit ridership

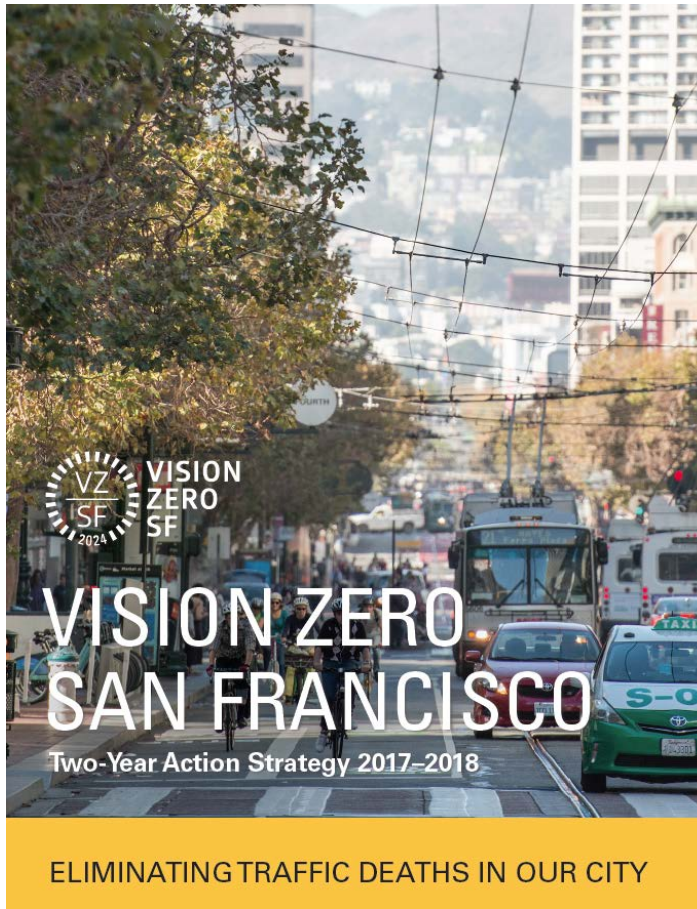


UPDATING THE ACTION STRATEGY



2015

What is Vision Zero?



2017

Defining a Safe Systems Approach



2019

A Policy Platform of Bold Ideas to Achieve Vision Zero

WHAT WILL BE DIFFERENT?

- **Policy Platform**
- **Synergies**
- **Safe Streets**
- **Safe People**
- **Safe Vehicles**

2019 ACTION STRATEGY SCHEDULE

Month	Outreach and Development Plans
Spring - Summer 2018	Stakeholder Outreach
Fall 2018	Develop Content
Winter 2019	Agency Review
March 2019	Release Action Strategy

OUTREACH

- 10+ Agency and community group meetings June-August
- Regular updates at Task Force
- Community Workshop 7/30
- Will hold City debrief meetings August
- Holding 10+ Community Coffee Talks August-September



NEW IDEAS

Share your ideas for new Vision Zero action items.

This idea is for:

Safe People
 Safe Streets
 Safe Vehicles

Name and Organization (optional):





Thank you!

MORE INFO: VISIONZEROSF.ORG