

Geary BRT Citizens Advisory Committee Applicants – September 2015

**GCAC APPLICANTS**

<b>No.</b>	<b>Name</b>	<b>District</b>	<b>Neighborhood</b>	<b>Page</b>
1	Joanna Fong	1	Richmond	1
2	Soumya Aleti	1	Lone Mountain	3
3	Matthew Alvarez	1	Inner Richmond	5
4	Cyndi Bakir	1	Inner Richmond	7
5	Jamie Choy	2	Sea Cliff/Outer Richmond	11
6	Sascha Cohen	1	Inner Richmond	15
7	Gilbert Dair	1	Richmond	17
8	Emily Grimm	1	Outer Richmond	19
9	Rene Hinojosa	1	Richmond	21
10	Patrick Kennedy	1	Inner Richmond	25
11	Sanford Kingsley	2	Richmond	27
12	Kate Lazarus	1	Richmond	29
13	David Lee	1	Richmond	33
14	Dylan MacDonald	1	Inner Richmond	37
15	Suzie Moy	1	Richmond	39
16	Alexei Nikolaeff-Svensson	1	Inner Richmond	41
17	Daniel Sisson	1	Inner Richmond	43

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18	Victoria Stephens	1	Richmond	45
19	Ventsislav Stoichev	1	Richmond	47
20	Joe Strella	1	Inner Richmond	49
21	Mark Valentine	1	Richmond	51
22	Kevin Watkins	1	Inner Richmond	55
23	Oleg Zhoglo	1	Outer Richmond	57
24	Benjamin Horne	5	Lower Pacific Heights/Upper Fillmore	59
25	Lotus Yee Fong	5	Western Addition	63
26	Alan Kita	5	Western Addition	65
27	William Newsom	5	Western Addition	67
28	Peter Gallotta	6	Tenderloin	69
29	Jolsna M John	2	Lower Pac Heights	71
30	Elliott Talbot	2	Marina	73
31	Jeffrey Wood	8	Noe Valley	75

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# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Joanna</b>	<b>Fong</b>	<b>Female</b>	<b>Asian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I am a landscape architect who is a life-long Richmond district resident – growing up in the neighborhood and now living there as an adult with my own family. Riding transit and walking the City are to integral living and working in San Francisco. My life experiences have influenced my professional and personal interests in transportation projects and vibrant urban public environments. I have been a member of the Geary BRT Citizen Advisory Committee since 2008. My work as a landscape architect / urban designer and my local experience have been valuable in informing my input to the BRT project.

RESUME

PROFESSIONAL SUMMARY:

- 30 years of landscape architectural expertise in projects within the public sector, with an emphasis on urban/civic planning and design.
- Involvement in all phases of a project from planning and conceptual design through construction bid packages and construction administration.
- Design overview, organization and coordination of complex multidisciplinary projects.
- Management, quality control, work plan and scheduling, contracts, consultant team oversight and client stewardship.

PROFESSIONAL HISTORY:

- Parsons Brinkerhoff
  - Veteran Administration Palo Alto Health Care System
  - Sacramento / Palo Alto, California (2012 – Present)
- Sasaki Associates, Inc.
  - San Francisco, California (1990 – 2012)

EDUCATION:

- Harvard University Graduate School of Design - Master in Landscape Architecture
- University of California, Berkeley - Bachelor of Arts, Landscape Architecture

REGISTRATION / ACCREDITATION / AFFILIATION:

- Licensed Landscape Architect: California, No. 2355
- LEED Accredited Professional
- Member, Geary Corridor BRT Citizen Advisory Committee (2008 – Present)
- Member, American Society of Landscape Architects
- Member, SPUR (San Francisco Planning + Urban Research Association)

TRANSPORTATION PROJECT EXPERIENCE:

- BART 17th Street Gateway; Oakland
- Capitol Expressway Light Rail Extension; San Jose
- Eastridge Transit Center, San Jose

# E4-2

El Camino Real Bus Rapid Transit; Palo Alto to San Jose  
Lakeshore Complete Street; Oakland  
Martin Luther King Jr. Way "LINK" Light Rail Transit; Seattle  
MTC Regional Hub Signage Program Phase II; Various Bay Area Sites  
Oakland 12th Street Reconstruction; Oakland  
Oakland Lake Merritt Channel Improvements; Oakland  
San Francisco MUNI MMX and F-Line Waterfront Transit Shelters; San Francisco  
San Francisco Waterfront Transportation Projects (North and South Embarcadero, and King Street); San Francisco

## Statement of objectives:

My goal is to support the TA and MTA's efforts to improve the transit riders' experience, promote universal access and enhance pedestrian safety along the Geary corridor and in the Richmond district, with an emphasis on streetscape and station environment and design.

Serving on the Geary BRT Citizen Advisory Committee has been a rewarding experience for me. It would be a privilege to continue my service on the CAC, contributing to the project through its environmental analysis phase.

## Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

## What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
X	Environmental advocate
X	Pedestrian advocate
X	Resident
	Student
X	Transit rider

## If you work in the project area, please provide a category below that applies to you (Business Owner/ Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Joanna Fong

Name of Applicant

8/22/2015

Submit Date



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Soumya</b>	<b>Aleti</b>	<b>Female</b>	<b>East Indian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Lone Mountain</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>1</b>			
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

Leadership qualities.  
 Medical doctor from India.  
 Can relate to the ethnic population of San Francisco Richmond area.  
 Can speak 6 languages.  
 Worked as a research assistant in hospitals.

**Statement of objectives:**

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input checked="" type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input checked="" type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input checked="" type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

# E4-4

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Soumya Aleti

1/15/2015

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NAME OF APPLICANT

DATE



**San Francisco County Transportation Authority  
 Application for Membership on the  
 Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

<b>Matthew</b>	<b>Alvarez</b>	<b>Male</b>	<b>Latino</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>	<b>415-732-7700</b>	<b>malvarez@campaignlawyers.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>150 Post St. Suite 405</b>	<b>San Francisco</b>	<b>CA</b>	<b>94108</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

My name is Matthew Alvarez, and I am a resident of the Inner Richmond (REDACTED). I take the 38L to and from my office in the financial district every day. I do not possess a car, as I am a true believer in the importance of well-planned, well-managed, and cost-effective public transportation.

I am elections and political law attorney with the Sutton Law Firm. I have been an attorney with the firm for three months, and a law clerk with the firm for over a year prior to becoming an attorney. My areas of practice include campaign finance law, First Amendment free speech and freedom of association, governmental ethics, and direct democracy. My clientele includes state and local candidates, community groups, civic organizations, trade associations, political action committees, and individuals across the political spectrum.

I was admitted to practice law in the State of California in November 2014, after passing the July 2014 bar examination. I earned my Juris Doctorate from the University of Southern California, Gould School of Law in 2014 with a 3.68 GPA. During law school, I was a graduate assistant to Professors Susan Estrich and Lee Epstein, both noted experts in the fields of constitutional and political law. I also externed for the Honorable Michael Fitzgerald in Federal District Court in Los Angeles. Prior to attending law school, I spent four years working in real estate finance and acquisitions with two firms - first, Eastdil Secured (a Wells Fargo Company) and then Industrial Realty Group - in Los Angeles. I also hold a Bachelors of Science in Finance from Boston College.

I pride myself on being reasoned, logical, and fair to all points of view. I acknowledge that I have only lived in the Inner Richmond for six months as of this writing, but I feel that my time spent in other cities will allow me to provide a valuable and unique perspective to the discussions. The Inner Richmond has welcomed me with open arms, and I would be honored to return the favor in any way that I can. I believe I have the commitment, experience, and drive to become a valued member of the Committee.

Please do not hesitate to reach out to me with any questions or concerns. I would be happy to provide my official resume and references.

Thank you for your time and consideration.

Sincerely,

Matthew C. Alvarez, Esq.

**Statement of objectives:**

If chosen, I would first strive to allow all voices and points of view to be recognized and heard. Next, I would identify the issues that are most problematic and the issues that are most important to the community. Then, I would gather input from experts and community stakeholders to determine the wisest courses of action for the various issues. Finally, I will take that information and try to join with my fellow citizens to offer constructive, useful, and encouraging input so that projects run smoother and deliver the best services to the most people possible. From my perspective, that is the role of a Citizen Advisory Committee. There is no doubt in my mind that I would be committed to this role.

# E4-6

Please select all categories of affiliation or interest that apply to you:

	Business
X	Disabled
	Environmental
	Labor [TA CAC only]
X	Neighborhood
X	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
	Environmental advocate
	Pedestrian advocate
	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Matthew C. Alvarez

1/28/2015

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Cyndi</b>	<b>Bakir</b>	<b>female</b>	<b>euro-american</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>1</b>	<b>Richmond</b>	<b>415-221-4810</b>	<b>cyndi.bakir@va.gov</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>4150 Clement St.</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

Since 1989, I have worked at the San Francisco VA Medical Center, and have lived along the Geary corridor from Leavenworth to 36th Ave. For 16 of those 26 years, I have not owned a car, and so have experienced multimodal transportation. As a year-round bicycle commuter, I have advocated for bicycle facilities where I work. More recently, I participated in SFBC-sponsored meetings and walk-through with SFMTA staff regarding Arguello Blvd. redesign to improve pedestrian and bicycle safety. SFBC member 12 years. As a clinical nurse specialist, I am accustomed to searching for solutions to shared problems. CV attached:

Cyndi R. Bakir  
 REDACTED

**EDUCATION**

Master of Science, Nursing August 2005  
 Emphasis: Clinical Nurse Specialist, Critical Care  
 San Francisco State University, San Francisco, CA

Relevant coursework:

- Palliative care concepts
- End-of-life care in the ICU

Bachelor of Science, Nursing August 1987  
 San Diego State University, San Diego, CA

- Minor: Spanish
- VA Scholarship

**LICENSES & CERTIFICATIONS**

- RN 401650, California 1986-present
- CNS Certificate 2410, California 2005-present
- ANCC Board Certification – CNS 6/25/2010
- CCRN 1991-9/2009
- Advanced Cardiac Life Support through 6/20/08
- End-of-Life Nursing Education Consortium (ELNEC) Core Curriculum, trainer certified March 2005

**TEACHING EXPERIENCE**

San Francisco State University – San Francisco 2005-2009  
 Assistant Clinical Instructor 2011-2012

# E4-8

## EMPLOYMENT HISTORY

San Francisco VA Medical Center – San Francisco, CA

Clinical Nurse Specialist, Hepatology 2/2011-present

Clinical Nurse Specialist, Epilepsy Center of Excellence 2/2010-2/2011

Clinical Nurse Specialist, Neurosurgery Service 11/2005-2/2010

### Clinical:

- Evaluate patients in neurosurgery clinic using focused history and exam, interpretation of neuroimaging
- Set up and manage interfacility consult database and VTEL clinics
- Collaborate VISN-wide and beyond to triage consults and facilitate scheduling of surgeries
- Apply specialized clinical judgment independently within scope of practice
- Screen electronic consults
- Integrate evidence into perioperative medical management to improve outcomes

### Case management:

- Help patients and their families navigate the health care system
- Evaluate pre-op patients' medical condition and collaborate with local and remote providers to decrease perioperative risk.

### Education:

- Design appropriate patient education materials
- Develop and implement staff development and continuing education activities
- Mentor colleagues, precept graduate student of nursing
- Develop and/or update clinical standards, policies, and procedures

Staff Nurse – ICU 1989-2005

- Provide expert care for the most complex patients in this combined SICU/MICU/CVICU
- Competently manage IABP, CVVH, ICP, and biventricular support therapies
- Assess staff skill to match with patient acuity as charge nurse
- Train staff as computer mentor, preceptor, and instructor for in-house critical care course

St. Mary's Medical Center – San Francisco, CA 2000-2003

- Per diem in ICU

Kaiser Permanente Medical Center – San Francisco, CA 1997-1998

- Per diem in CVICU

San Diego VA Medical Center – San Diego, CA 1987-1989

- Staff nurse, surgical services
- Critical care core training

## PROFESSIONAL ACTIVITIES

Member, Bioethics Advisory Committee 1991-2006

San Francisco VA Medical Center

- Perform periodic oversight of institutional ethics
- Participate in case consultation and referral
- Co-chair, Education Subcommittee

## PROFESSIONAL AFFILIATIONS

Member, American Association of Critical Care Nurses 1989-2010

Member, American Academy of Hospice and Palliative Medicine,

2004-2008

Member, National Hospice and Palliative Nurse Association 2004-2008

Member, Sigma Theta Tau Nursing Honor Society (Nu Psi) inducted 1987

Member, American Association of Neuroscience Nurses 2005-2010

Member, National Association of Clinical Nurse Specialists 2005-present

Member, California Association of Clinical Nurse Specialists 2005-present

Member, American Epilepsy Society 2010-2011

## AWARDS

Staff Nurse of the Year 1992  
San Francisco VA Medical Center

## PRESENTATIONS

What is Palliative Care? 8/19/05  
San Francisco VA Medical Center TCU

End of Life Care: Caring for the Resident Experiencing Pain 10/15/05  
San Francisco VA Medical Center NHCU

Symptom Management 8/25/06  
End of Life Care Training for Nurses (ELNEC) 5/18/07  
San Francisco VA Medical Center 10/24/08

Ethics and Medical Decision-Making 2/19/07  
Critical Care Class  
San Francisco Sate University

Nursing the Dying 2/19/07  
Critical Care Class  
San Francisco State University

Spine Surgeries 6/15/07  
San Francisco VA Medical Center

Care of the Neurosurgical Patient 7/18/07  
San Francisco VA Medical Center 10/23/07  
9/24/08  
10/24/08

Developed educational content and competencies 1/2011  
for RN and CNA staff of Epilepsy Monitoring Unit for  
observation and documentation of seizure assessment :  
Seizures  
Nursing Responsibilities Before, During, and after Seizure

Cirrhosis, What's New 2012: Diagnostic Procedures, Treatment Modalities, and Treatment Findings  
San Francisco VA Medical Center 10/11/2012

Decompensated Cirrhosis 5/8/2015

**Statement of objectives:**

Get the Geary BRT implemented.

# E4-10

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environmental
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
X	Senior Citizen

What is your relationship to the project area? [Project CACs only]

X	Bicycling advocate
	Business owner
X	Environmental advocate
X	Pedestrian advocate
X	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Cynthia Rewerts Bakir

NAME OF APPLICANT

7/7/2015

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Jamie</b>	<b>Choy</b>	<b>Male</b>	<b>Chinese and White</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>2</b>	<b>Sea Cliff/Outer Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	<b>Uptown Oakland</b>	<b>510-251-9276</b>	<b>jchoy@signaturedevelopment.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>2335 Broadway, Suite 200</b>	<b>Oakland</b>	<b>CA</b>	<b>94612</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I am a native San Franciscan who has lived in the Outer Richmond district for many years. I drive, walk and take Muni down the Geary corridor from the beach to the Embarcadero. I have ten years of work experience in construction project management and real estate development and am very familiar with local governmental processes. I am adept at speaking in public, leading groups, and being attentive to the needs of disparate stakeholders. I served as president of the Board of Directors for the Richmond District Neighborhood Center and look forward to another way to engage with my community.

**EXPERIENCE**

2011-present Signature Development Group, Inc. Oakland, CA

Development Project Manager

- Perform financial analysis and due diligence to negotiate acquisition of new land throughout the Bay Area for residential and mixed-use real estate developments
- Oversee development of the Hive project in Oakland, CA (hiveoakland.com), a mixed-use redevelopment of a square block creating a community of 100,000 SF of local businesses in rehabbed auto showroom buildings together with 100 new apartments
- Manage consultant teams through land planning process and engage community stakeholders to entitle new infill developments
- Coordinate with City, State and regional governmental agencies to secure project approvals

2010 Union Bank – Community Development Finance Walnut Creek, CA

Intern/Loan Officer

- Underwrote debt and priced tax-credit equity for new multi-family affordable housing developments throughout California and the Northwest
- Standardized analysis of sponsor financial statements in order to determine credit strength

2007-2009 The John Stewart Company San Francisco, CA

Construction Project Manager

- Managed rehabilitation of seven low-income senior multi-family developments, affecting 360 units of housing throughout San Francisco and Northern California
- Negotiated \$80,000 subcontractor cost reduction ahead of potential work stoppage

# E4-12

2005-2007 Gryphon Construction, Ltd. New York, NY

Construction Project Manager

- Specialized in high-end, custom interior apartment renovations in Manhattan
- Grew into leadership role and was offered Principal position

2004-2005 Habitat for Humanity - NYC New York, NY

Warranty Manager/Site Leader

- Completed five year backlog of outstanding warranty issues across entire portfolio of projects throughout four boroughs
- Organized and led groups of 100+ volunteers in construction of new homes

## EDUCATION

2009-2011 Walter A. Haas School of Business, University of California, Berkeley Berkeley, CA

Master of Business Administration

- 1st Place: Bank of America Low-Income Housing Challenge

2000-2004 McGill University Montreal, QC

Bachelor of Arts

- Major: International Development

## ADDITIONAL

- Board of Directors, Richmond District Neighborhood Center 2008-2012 (President 2012)
- BUILD (college prep for high school students through entrepreneurship training), Business Team Mentor 2011-2012

## Statement of objectives:

My goal in joining the Citizens Advisory Committee is to continue to be engaged with my community and to help improve transit along a major thoroughfare in our City. I was on the Board of Directors at the Richmond District Neighborhood Center for almost five years and enjoyed the access that it provided me to all of the different families and groups living and working in the Richmond. I eventually ended that with the hope of joining a local organization with more direct ties to my interests and experience. I develop real estate for a living, from single family homes to large mixed-use projects. My firm built Broderick Place, across the street from the DMV, and I am personally overseeing the redevelopment of a square block in Uptown Oakland. Managing these projects I interact often with both community members and city staff, while going through the bureaucratic process of getting new projects approved. Much of the debate around new project focuses on traffic and transportation. I am acutely aware of how important good transit options are for both current residents and the future population growth of our city. I am also tuned in to the needs of small business owners and retail landlords who value ease of access for customers. I look forward to helping to push transit forward while striking a balance between what I'm sure are many competing interests. Thank you for your consideration.

## Please select all categories of affiliation or interest that apply to you:

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

	Bicycling advocate
	Business owner
	Environmental advocate
X	Pedestrian advocate
X	Resident
	Student
X	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Jamie Choy

NAME OF APPLICANT

1/28/2015

DATE



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# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Sascha</b>	<b>Cohen</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>saschaben@gmail.com</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>5</b>	<b>UCSF - Parnassus (Inner Sunset)</b>	<b>415-704-4521</b>	<b>sascha.cohen@ucsf.edu</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>530 Parnassus Ave.</b>	<b>San Francisco</b>	<b>CA</b>	<b>94143</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

A resident of the Richmond District since 1994, and a regular rider of Muni since 1987, I have been an observer of both the politics and social impacts of Muni services, the benefits and lacks, successes and failures, for more than two decades. As an analyst, a project director, and a team leader, I am well suited to providing input and insight to the Geary Corridor BRT CAC.

As a long time resident, I have connections to both business and residential groups, and understand their needs and concerns. If the Geary BRT is to succeed, it needs not only to have effective planning and insight, but the means to confidently communicate plans and decisions to our constituents along the corridor, and the CAC is a critical piece of making that communication happen.

**Statement of objectives:**

- Make sure that all constituent groups along the Geary corridor have their voices heard
- Make sure that all decisions and choices in the development process are effectively communicated to the public
- Provide a point of community contact for affected

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input checked="" type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input checked="" type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input checked="" type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

# E4-16

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Sascha Benjamin Cohen

1/16/2015

---

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Gilbert</b>	<b>Dair</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Richmond District</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>9</b>	<b>Mission</b>	<b>415-321-7055</b>	
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>2501 Mission St</b>	<b>San Francisco</b>	<b>CA</b>	<b>94110</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I sell real estate in San Francisco and am raising 2 children here. We reside in the Richmond District and I recognize as a resident and Realtor that PT needs to improve and be more efficient for the residents in the Central and Outer Richmond. I get a lot of feedback from my clients and as a concerned citizen and neighbor. This feedback needs to be represented and I care to share this feedback and help improve our city.

**Statement of objectives:**

Improve and make more efficient the PT commute for Central and Outer avenue denizens.

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

# E4-18

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

gilbert dair

NAME OF APPLICANT

6/29/2015

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Emily</b>	<b>Grimm</b>	<b>Female</b>	<b>White</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Outer Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>6</b>	<b>Financial District</b>	<b>415-616-2534</b>	<b>grimme@fhlbsf.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>600 California St. 3rd Floor</b>	<b>San Francisco</b>	<b>CA</b>	<b>94108</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I have been a financial risk management professional for over 15 years. I hold a BA in Economics with a minor in Mathematics. Every weekday, I ride Muni round trip from "bay to breakers" via the Geary corridor, from 43rd Ave. in the Outer Richmond to the Financial District. I also ride Muni within the Geary corridor to access shopping, entertainment, restaurants, the public library, and community events. I am a mother of a SFUSD elementary student and am very concerned about how SFMTA will meet the needs of youth and families not only for transportation but also for safety.

**Statement of objectives:**

I am deeply committed to keeping public transit accessible to all San Franciscans. Transit must serve San Francisco's families, communities, businesses, and environment. I want to ensure that public transit remains public and serves the entire community across the spectrums of age, physical ability, language fluency, and income. Public transit does not just benefit riders; it enhances our communities and enriches our businesses. I am especially concerned that transit projects improve safety for pedestrians, cyclists, riders, and users of other vehicles. I want to maximize our community's transit benefit by ensuring that investments are efficient and well considered.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input checked="" type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

# E4-20

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Emily Grimm

6/18/2015

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NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Rene</b>	<b>Hinojosa</b>	<b>Male</b>	<b>Latino</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>The Richmond</b>	<b>REDACTED</b>	<b>renehinojosa@yahoo.com</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>163 17th Avenue, Apt. 5</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>	<b>415-278-8483</b>	<b>rene.hinojosa@thomsonreuters.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>425 Market</b>	<b>San Francisco</b>	<b>CA</b>	<b>94105</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I worked as with the City Traffic Engineer in Monterey while attending graduate school. I have also lived and worked in many cities with exceptional public transportation including Osaka, Japan and Singapore. I believe these experiences provide me with a unique perspective that I can bring to the Committee.

**PROFESSIONAL EXPERIENCE:**

MarkMonitor (Part of Thomson Reuters) – San Francisco, CA Oct. 2012 – Present

Corporate Account Manager

- 110% of 2014 plan by focusing on closing new business
- 105% of 2013 plan by upselling and cross-selling existing accounts
- MarkMonitor offers online SaaS brand protection services to protect companies’ brands against various forms of intellectual property infringement on the Internet. Our offerings include Anti-Cybersquatting, Social Media, Paid Search, e-Commerce Marketplaces, Anti-Phishing and Mobile Apps solutions
- Consult with Marketing, e-Commerce and Legal departments to understand their particular business issues and package the right solution set
- Work with Product Management, Professional Services and Product Marketing groups to customize solutions and packages for Partner Compliance with MLMs and Anti-Phishing solutions with banks.
- Demo SaaS portal over the Internet on a regular basis to educate prospects on our solution
- Approximately 20 cold calls per day to develop new business in addition to account management responsibilities with existing customers
- Customers include: HomeAway, Clear Channel, MetroPCS, SeaWorld, Deloitte Touche, RadioOne and Scripps Networks

Forrester Research (San Francisco, CA) July 2011 – Oct. 2012

Account Manager

- 115% of 2012 plan by focusing on solution selling and Consumer Technographics
- 108% of Q411 by increasing discounted subscriptions to list price
- Currently 15% above average sales price (ASP)
- Responsible for selling syndicated research, customized solutions, and on-boarding new clients
- Sell Consumer Technographics data to provide insight into online customer behaviors, preferences, buying patterns and segmentation to build targeted digital marketing programs
- Consult with CMOs and VPs to assess needs and provide customized solutions and white papers

# E4-22

- Install base includes technology and social media companies on West coast
- Clients include: Fender, West Marine, Workday, Barracuda Networks, Absolute Software

MarketTools

Oct. 2010 – July 2011

Sales Representative (San Francisco, CA)

- 105% of plan for 2H10
- Helped market research agencies, CPGs and technology companies target and profile online customer behavior through DMAs, behavioral profiles, interests, medical conditions...etc.
- Sold SurveyManager as SaaS or On-Premise, providing clients with analytics/attribution on targeted demographics for survey management and on-boarded new clients
- Scheduled and conducted web demos of software products (Zoomerang & TrueSample)
- Consulted with prospects and existing clients to deliver customized solutions
- Made presentations to C-level executives and decision-makers
- Drafted proposals based on needs assessments and closed accordingly
- Clients included: Bank of Montreal, Bank of America, Honda, Toyota, Gymoboree, RazorFish, Cohn & Wolfe

IDC

Sr. Account Executive (San Mateo, CA)

2007 – 2009 April

Asia Pacific Regional Account Executive (Singapore)

2006 – 2007

Account Executive (San Mateo, CA)

Oct 2004 – 2006

- 103% of FY08 plan by focusing on virtualization vendors and selling events
- 106% of FY07 plan by concentrating on up-selling existing account base in Asia Pacific
- 103% of FY06 plan by selling customized solutions
- 100% of FY05 plan by acquiring new business, mostly security vendors
- President's Club (Platinum) 2006
- Coached new business acquisition team in Singapore
- Increased average sales price from \$16K to \$20K in first year to \$23K in the second year
- Sold syndicated research, customized solutions, event sponsorships and on-boarded new clients
- Consulted with clients on a regular basis to assess needs and package services accordingly
- Clients included: Walt Disney, Applied Materials, Business Objects, Hyperion, Sybase

Japan External Trade Organization (JETRO) (San Francisco, CA)

Business Development Manager

2002 – 2004 Oct

Assistant Director of Information Services

July 2000 – 2002

- Top salesperson in San Francisco office
- 100% of plan first year and 130% of plan second year
- Awarded JETRO National Staff Management Training Program (Tokyo, Japan 2002)
- Sold programs and services to CEOs and VPs of biotech and technology vendors
- Achieved new business acquisition for over 50 companies
- Consistently opened Japanese market for U.S. IT and biotech companies in Japan by identifying appropriate distribution channels
- Wrote market reports for Japanese Ministry of Economy, Trade & Industry on "Mobile and Online Gaming in the U.S." and "Telematics"

Charles Schwab & Co. (San Francisco, CA)

Account Manager

1999

- Oversaw 15 mutual funds worth over \$30M
- Conducted Transfer of Accounts in Mutual Funds Dept.
- Reconciled dividend reinvestment accounts after corporate actions
- Reconciled various accounts between DTC and Schwab accounts after mergers

Monterey City Hall (Monterey, CA)

Dept. of Public Works – City Hall Intern

1998 – 1999

- Engaged in conflict resolution between neighborhood associations and City Hall
- Surveyed and interviewed Monterey residents to gauge public opinion toward proposed City Code amendments
- Collected data, drafted correspondence and staff reports for Traffic Committee and City Hall
- Networked with residents and City Officials to facilitate city projects presented before the Traffic Committee

EDUCATION: MPA 1999 - Monterey Institute of International Studies (Monterey, CA) - GPA 3.65

BA 1991 - OLLU (San Antonio, TX) Major: Philosophy; Minor: Life Sciences - GPA 3.01

**Statement of objectives:**

My goal is to bring my experiences to the committee to make sure our public transportation system is one that matches, if not surpasses, world-class public transportation.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Rene Hinojosa

6/17/2015

NAME OF APPLICANT

DATE



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San Francisco County Transportation Authority

1455 Market Street, 22nd Floor  
San Francisco, California 94103  
415.522.4800 FAX 415.522.4829  
info@sfcta.org www.sfcta.org



# Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

COMPLETE FORM, PRINT, SIGN, AND FAX, EMAIL, OR MAIL.  
PLEASE TYPE OR PRINT LEGIBLY.

IF USING ADOBE ACROBAT TO COMPLETE THE FORM, SAVE TO A NEW FILE NAME BEFORE BEGINNING.  
IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

### CONTACT INFORMATION AND PLACE OF RESIDENCE

NAME: Patrick Kennedy

HOME ADDRESS: ██████████ Funston Ave

CITY/STATE/ZIP: San Francisco Ca 94118

HOME SUPERVISORIAL DISTRICT: District 1 NEIGHBORHOOD OF RESIDENCE: Inner Richmond

HOME PHONE: ██████████ EMAIL ADDRESS: ████████████████████

### PLACE OF WORK (IF APPLICABLE)

WORK/BUSINESS ADDRESS: 1750 Taylor St

CITY/STATE/ZIP: San Francisco CA 94133

WORK SUPERVISORIAL DISTRICT: District 3 NEIGHBORHOOD OF WORKPLACE: Russian Hill/North Beach

WORK PHONE (IF APPLICABLE): 415 771 1750

### QUALIFICATIONS AND INTEREST

Can you commit to attending regular meetings (about once every two or three months)? YES

Geary Corridor affiliation/interest category (check all that apply):

Affiliation:  Resident  Business owner/manager  Employee

Interests:  Transit  Environment  Disability  Senior  Other: \_\_\_\_\_

### OPTIONAL INFORMATION

Gender: m

Ethnicity: c

(continued on other side)

## Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

continued

### SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

I have been a resident of the Richmond district since 1986, when I moved to San Francisco to attend USF. My wife and I have two young children we hope to raise in the Inner Richmond. In other words, I have a long history in the neighborhood and likely a long future here as well.

I work as a high rise property manager in San Francisco and have an MBA with a concentration in project management. I have worked on many successful projects and while I do not have MUNI specific experience, I understand the importance of proper initiation, planning, and stakeholder feedback for large scale project such as the Geary BRT.

I am also a San Francisco Bar Association certified mediator and have worked to successfully resolve simple and complex disagreements amongst individuals, companies, and groups of all sizes.

I have experience working with volunteer boards and am currently the Treasurer of the San Francisco Little League.

### GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

My wife and I have always commuted on MUNI. However, we have both become exasperated with congestion and delays on the major lines that serve our neighborhood - so much so that I have recently switched to cycling to work as a faster alternative to MUNI.

I believe that a properly conceived and executed BRT could significantly improve the MUNI experience in our district without harming neighborhood businesses. My goal would be to expeditiously complete the review and design phases so that execution could be without undue delay.

As an immediate neighbor to the project and a user of the transit lines impacted by the BRT I have a strong commitment to seeing it done and done properly.

### COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

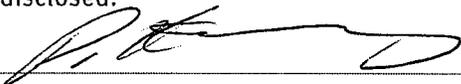
San Francisco County Transportation Authority  
Attn.: Geary BRT CAC Recruitment  
1455 Market Street, 22nd Floor  
San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

### PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE:



DATE:



I DO NOT WISH MY HOME ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR FAX NUMBER DISCLOSED



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Sanford</b>	<b>Kingsley</b>	<b>Male</b>	<b>Caucasian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	<b>Richmond District</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	<b>Richmond District</b>	<b>415-867-3819</b>	<b>skmediate@gmail.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>5758 Geary Blvd.,#154</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I am a native San Franciscan and a life long Muni rider. I am a Richmond District resident for 30 years and regularly ride the 38L and Richmond Express buses. I know the City and the Geary Corridor intimately. I have been a lawyer in Downtown SF for 33 years and now am practicing as a full time mediator. I have attached my resume for your review. Additional information about me is available at [www.skmediate.com](http://www.skmediate.com)

**SANFORD KINGSLEY**

5758 Geary Boulevard, #154, San Francisco, CA 94121

(415) 867-3819 □ skmediate@gmail.com

**PROFESSIONAL EXPERIENCE**

Mediation Offices of Sanford Kingsley

Mediation practice devoted to the resolution of commercial, employment, insurance and real estate disputes

Dentons (formerly Sonnenschein Nath & Rosenthal LLP/SNR Denton LLP)

Partner, Indian Law, Insurance Regulatory and Commercial Litigation Practices 2003 – 2014

**Significant Representations:**

Yocha Dehe Wintun Nation /Cache Creek Casino Resort )

- Represented prominent Indian tribe in commercial and internal matters.
- Acted as General Counsel to Cache Creek Casino Resort—a wholly owned tribal enterprise employing over 2400 persons.
- Responsible for negotiation and documentation of vendor contracts, labor and employment matters, real estate issues and protection of intellectual property.
- Conducted internal investigation of business and real estate transactions involving Tribe’s prior counsel and business advisor. Led litigation resulting from investigation; matter resolved in confidential settlement.

**Insurance Practice**

- Represented insurers and brokers in administrative hearings before the California Department of Insurance and in putative class actions brought in California and other states based on alleged improper business practices.

**LeBoeuf Lamb Greene & MacRae**

Partner, Insurance Regulatory, Litigation, and Employment Practices 1990 - 2003

Associate 1985 - 1990

Dorr Cooper & Hays/ Kundsens Buell & Berner

Associate, maritime (Dorr) and real estate (Knudsen) litigation firms

1981 - 1985

Other Activities:

San Francisco Superior Court Judge Pro Tem (2002- Present)

Adjunct Professor, Santa Clara University School of Law, Federal Indian Law (Spring 2013)

Presenter at National Indian Gaming Association Annual Meeting 2012, 2013

Panelist at Native American Finance Officers Association Meeting 2012, 2013

EDUCATION

University of California, Hastings College of the Law

Juris Doctorate

1981

University of California, Berkeley

Bachelor of Arts, Political Science and Development Studies

1977

**Statement of objectives:**

I would like to participate in bringing efficient and speedy rapid transit to the Geary corridor. If appointed to the Advisory Committee, I believe I would be a productive and collaborative committee member. As a mediator, I have learned to listen to all parties intently, communicate clearly and bring neutrality, patience and perseverance to working through conflicts. My objectives are simply to make sure all parties are heard and that the final project will be something that will be both attractive and desirable but also highly successful.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input checked="" type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Sanford Kingsley

1/28/2015



# San Francisco County Transportation Authority

## Application for Membership on the

### Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Kate</b>	<b>Lazarus</b>	<b>Female</b>	<b>White</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Jackson Square</b>	<b>415-773-6641</b>	<b>klazarus@kvn.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>633 Battery Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94111</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

I am Richmond District native, and my first Muni commute was to Kindergarten. Now that I am back in the neighborhood, I am once again am a regular rider of the 1 and 38 lines. My many years of taking buses from the city's west side give me an informed perspective on the challenges of getting to different neighborhoods from our corner of town. As a civil litigation attorney, I can appreciate and understand the unique challenges of getting large-scale projects done in our city. The opportunity to help advance a project as important as rapid transit would be very meaningful to me.

RESUME pasted here (apologies for formatting issues):

KATE E. LAZARUS

REDACTED

#### EDUCATION

Columbia University School of Law, New York, NY

J.D., received May 2009

Honors: Harlan Fiske Stone Scholar, 2006 – 2008

Study Abroad: ESADE Universidad, Barcelona, September 2008 – December 2008

Journal: Columbia Human Rights Law Review, Staff Member

Northwestern University, Evanston, IL

B.A., received June 2005

Majors: American Studies (departmental honors) and Political Science, Economics minor

Study Abroad: Denmark International Study Program, Copenhagen, August 2003 – December 2003

#### EXPERIENCE

Keker & Van Nest, LLP, San Francisco, CA

Associate

October 2012 – present

Litigate cases in the areas of contract, antitrust, intellectual property, immigration and asylum law. Brief motions, conduct discovery, take and defend depositions.

The Hon. Mary H. Murguia, United States Court of Appeals for the Ninth Circuit, Phoenix, AZ

Law clerk

October 2011 – September 2012 <sup>29</sup>Wrote

# E4-30

memos and drafted memorandum dispositions and opinion on appeals involving constitutional rights, land use, torts, Endangered Species Act, Social Security, and immigration.

The Hon. Frederick J. Martone, United States District Court for the District of Arizona, Phoenix, AZ

Law clerk

June 2010 – August 2011

Researched and drafted orders in areas of civil rights, habeas corpus, employment discrimination, Social Security, contracts, and torts. Drafted Daubert and summary judgment orders for products liability MDL.

Latham & Watkins, LLP, San Francisco, CA

Associate

January 2010 – May 2010 Summer

Associate

May 2008 – August 2008

Researched and drafted memoranda and briefs in the areas of antitrust, securities, contracts, immigration and asylum litigation. Attended court proceedings and participated in a variety of legal training sessions.

Legal Aid Society – Immigration Law Unit, New York, NY

Legal intern

September 2007 – December 2007; January 2009 – May 2009

Researched immigration law and country conditions; wrote briefs for immigration court; interviewed clients.

The Hon. Chester J. Straub, United States Court of Appeals for the Second Circuit, New York, NY

Judicial extern

January 2008 – May 2008

Conducted legal research, wrote bench memoranda, and drafted summary orders.

Human Rights First, New York, NY

Legal intern, Refugee Protection Program

May 2007 – July 2007

Interviewed prospective clients in English and Spanish. Drafted letter to DHS on expediting asylum process.

Fundación Comisión Católica Argentina de Migraciones, Buenos Aires, Argentina

Intern

December 2005 – March 2006

Interviewed refugees in English and Spanish. Completed and submitted clients' petitions to the UN.

Office of District Attorney Kamala Harris, San Francisco, CA

Intern

June 2005 – September 2005

Wrote press releases and columns about office policies and wrote report on DA Harris's first 18 months.

## **Statement of objectives:**

My objective will be to help the BRT serve transit riders safely and efficiently by providing the perspective of a western neighborhood resident. As a large part of the city without any light rail or subway access, the Richmond is uniquely dependent on the 38 line. Like many of my neighbors, I rely on the express bus services during regular commute hours, but also sometimes commute after the last express bus or during the weekends. Richmond residents deserve a fast way to transit across town during all times of the day. I think it is imperative that Muni serve our large neighborhood with fast, environmentally friendly, and safe service. I would value the opportunity to make this much-needed improvement a reality.

Please select all categories of affiliation or interest that apply to you:

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

What is your relationship to the project area? [Project CACs only]

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Kate Lazarus

1/26/2015

NAME OF APPLICANT

DATE



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**Geary Bus Rapid Transit (BRT)  
Citizens Advisory Committee (GCAC)  
Application for Membership**

1455 Market Street, 22nd Floor  
San Francisco, California 94103  
415.522.4800 FAX 415.522.4829  
info@sfcta.org www.sfcta.org



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IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

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**CONTACT INFORMATION AND PLACE OF RESIDENCE**

NAME: David E. Lee  
HOME ADDRESS: █████ Clement Street  
CITY/STATE/ZIP: San Francisco, CA 94121  
HOME SUPERVISORIAL DISTRICT: 1 NEIGHBORHOOD OF RESIDENCE: Richmond District  
HOME PHONE: ██████████ EMAIL ADDRESS: ██████████

**PLACE OF WORK (IF APPLICABLE)**

WORK/BUSINESS ADDRESS: 4442 Geary Blvd.  
CITY/STATE/ZIP: San Francisco, CA 94118  
WORK SUPERVISORIAL DISTRICT: 1 NEIGHBORHOOD OF WORKPLACE: Richmond District  
WORK PHONE (IF APPLICABLE): 4153978133

**QUALIFICATIONS AND INTEREST**

Can you commit to attending regular meetings (about once every two or three months)? yes

Geary Corridor affiliation/interest category (check all that apply):

Affiliation:  Resident  Business owner/manager  Employee  
Interests:  Transit  Environment  Disability  Senior  Other: \_\_\_\_\_

**OPTIONAL INFORMATION**

Gender: Male  
Ethnicity: Chinese

(continued on other side)

David E. Lee

Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

continued

SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

As a lifelong resident of the Richmond District and owner of a small business on Geary Blvd., I have been very involved neighborhood and civic issues for the last twenty years. I served on the San Francisco Recreation and Parks Commission for seven years and was a founding member and former chair of the Richmond District Community Police Advisory Board ("CPAB"). As a CPAB member, I helped to organize pedestrian safety events and traffic calming programs on Geary Blvd. I worked to make Geary Blvd. safer at night by working with neighbors to address traffic safety at a popular late night eatery on Geary. Professionally, I am executive director of a nonprofit civic organization that conducts public policy research and encourages civic participation in the Asian American community. I am also Lecturer of Political Science at San Francisco State University and teach courses on public policy, governance and civic participation.

GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

If accepted to the Geary BRT CAC, my objective would be to help make the body more inclusive of immigrant and minority participation. Asian Americans comprise a large percentage of the population that the Geary BRT would serve and I would work to invite more participation and input on BRT planning. I would also use my extensive ties to the Asian American small business and nonprofit communities to bring more of their voices to process.

COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

San Francisco County Transportation Authority
Attn.: Geary BRT CAC Recruitment
1455 Market Street, 22nd Floor
San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE: [Handwritten Signature] DATE: 11-17-12

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\* This Instructor can be reached at these numbers only during their schedule office hours; voicemail will not be checked. Please contact via e-mail if after office hours.

**David E. Lee** is Executive Director of Chinese American Voters Education Committee (CAVEC), a private, non-profit civic education and research organization dedicated to increasing Asian American civic participation. He was appointed to the San Francisco Recreation and Park Commission by Mayor Gavin Newsom in 2005. Commissioner Lee has been active on several boards including the California First Amendment Coalition, KQED Public Broadcasting, Wells Fargo Community Advisory Board, New America Media and the San Francisco Lee Federal Credit Union. In 2011, Commissioner Lee was elected chairman of the United States Census Bureau CIC Steering Committee.

Commissioner Lee has a BA from Hamilton College and a MA in Political Science from SFSU. Commissioner Lee is the recipient of fellowships to Harvard Kennedy School's Senior Executives In State and Local Government

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Avenue

HSS 263

San Francisco, CA

94132

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Robert Ovetz  
Sara Callow  
Nicole Watts  
David Lee  
Blake Respini  
Al Schendan  
Richard DeLeon  
Gerard Heather  
David Tabb

Program, Harvard Business School's Strategic Perspectives for Non-profit Leaders Program and Stanford Business School's Executive Program For Non-profit Leaders Program. In 2002, he received the San Francisco Foundation Community Leadership Award. David's other recognitions for public service include the Wallace A. Gerbode Foundation Fellowship and the David Jenkins Award for Community Service.

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# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Dylan</b>	<b>MacDonald</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>6</b>	<b>SOMA</b>		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>400 Howard St</b>	<b>San Francisco</b>	<b>CA</b>	<b>94105</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

Long-time interest in mass transit and city planning. Bicycle rider and car owner.

**Statement of objectives:**

To get the Geary BRT implemented as soon as possible. The Richmond district needs fast, reliable transit service if we expect residents to use their cars less.

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input type="checkbox"/>	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

# E4-38

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Dylan MacDonald

1/15/2015

---

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Suzie</b>	<b>Moy</b>	<b>Female</b>	<b>Asian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	<b>Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

I take public transportation on a daily basis. Lived in the Richmond district for over 20 years. Pretty informative of the goings on in San Francisco.

### Statement of objectives:

Please select all categories of affiliation or interest that apply to you:

<input checked="" type="checkbox"/>	Business
<input checked="" type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input checked="" type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

What is your relationship to the project area? [Project CACs only]

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input type="checkbox"/>	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Suzie Moy

1/15/2015

---

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Alexei</b>	<b>Nikolaeff-Svensson</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>1</b>	<b>Inner Richmond</b>	<b>415-752-0844</b>	<b>office@nikolaeff.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>4214 California St</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I was born in the Richmond district in 1982, and have lived here (with a few short interruptions) since then. I work in a family business-- a dental office-- also located in the district.

I have read about the history of the district, from the streetcars of the early 20th century to the unrealized Bart plans of the 1960s.

I have a BA in Physics and Mathematics from UC Berkeley.

**Statement of objectives:**

Geary Boulevard is the most heavily used bus transit corridor west of the Mississippi, and its functioning is absolutely vital to the continued success of the Richmond District. Despite this, I believe that it could be much improved, and I would like to help that process along.

My goal would be to see significant improvements made in comfort, frequency, speed and reliability of transit service to the Richmond, and to the experience of walking and cycling within the District.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input checked="" type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Alexei Nikolaeff-Svensson

1/16/2015

NAME OF APPLICANT

DATE



**San Francisco County Transportation Authority  
 Application for Membership on the  
 Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

<b>Daniel</b>	<b>Sisson</b>	<b>Male</b>	<b>Mixed</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>184 Funston Avenue, Apt. 2</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>	<b>415-690-9681</b>	<b>daniel@danielsisson.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>20 California St</b>	<b>San Francisco</b>	<b>CA</b>	<b>94111</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I'm a regular transit rider and have lived in SF for going on four years now. I'm the Vice Chair of the SF Transit Riders Union and the developer of SFTRU's popular PUBlic Transit Crawls and their most recent 22 day Muni Challenge. I strive to be a positive voice in shaping public transit in SF.

I work as a consultant in international strategy.

**Statement of objectives:**

Geary BRT is a large priority for me, as well as shaping the future of transit in SF.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

# E4-44

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Daniel Sisson

4/27/2015

---

NAME OF APPLICANT

DATE



# Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

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IF USING ACROBAT READER, YOU CAN ONLY PRINT, NOT SAVE.

## CONTACT INFORMATION AND PLACE OF RESIDENCE

NAME: Victoria Stephens

HOME ADDRESS: [REDACTED]

CITY/STATE/ZIP: San Francisco, CA 94118

HOME SUPERVISORIAL DISTRICT: 1 NEIGHBORHOOD OF RESIDENCE: Lower Richmond

HOME PHONE: [REDACTED] EMAIL ADDRESS: [REDACTED]

## PLACE OF WORK (IF APPLICABLE)

WORK/BUSINESS ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

WORK SUPERVISORIAL DISTRICT: \_\_\_\_\_ NEIGHBORHOOD OF WORKPLACE: \_\_\_\_\_

WORK PHONE (IF APPLICABLE): \_\_\_\_\_

## QUALIFICATIONS AND INTEREST

Can you commit to attending regular meetings (about once every two or three months)? Yes

Geary Corridor affiliation/interest category (check all that apply):

Affiliation:  Resident  Business owner/manager  Employee

Interests:  Transit  Environment  Disability  Senior  Other: \_\_\_\_\_

## OPTIONAL INFORMATION

Gender: Female

Ethnicity: Caucasian

## Geary Bus Rapid Transit (BRT) Citizens Advisory Committee (GCAC) Application for Membership

*continued*

### SUMMARY STATEMENT

Please provide a short summary statement of your qualifications for membership. You may attach a resume. Please limit your attachment to no more than three pages.

I am retired from UCSF as an administrative manager. I was employed as the Assistant Manager in UCSF Parking and Transportation for approximately 17 years.

I live at Geary and 4th Avenue and I am concerned about the BRT's plans for Geary Blvd. I am also concerned about any plans that impact the already difficult parking situation in the neighborhood for the people who live here.

Thank you for your consideration.

### GOALS AND OBJECTIVES

Please provide a short statement about your objectives and goals if you are accepted for membership on the Geary BRT CAC.

To learn the various plans for the future of Transportation in our City, to listen to others, and to better understand how BRT arrives at their decisions.

### COMPLETED APPLICATIONS SHOULD BE SUBMITTED TO THE AUTHORITY AT THE FOLLOWING ADDRESS:

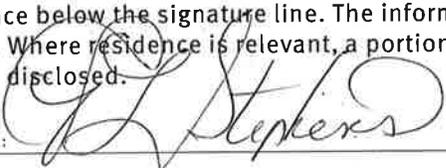
San Francisco County Transportation Authority  
Attn.: Geary BRT CAC Recruitment  
1455 Market Street, 22nd Floor  
San Francisco, CA 94103

Applications may also be submitted via fax to 415.522.4829.

### PRIVACY NOTICE AND SIGNATURE

Please note that the information you include in this application, and resumes and other material provided in connection with it, will be made available to the public. If you do not want a home address, telephone number, e-mail address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be redacted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE:



DATE: 11/7/2014

I DO NOT WISH MY HOME ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR FAX NUMBER DISCLOSED



## San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Ventsislav</b>	<b>Stoichev</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Central Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>555 California St</b>	<b>San Francisco</b>	<b>CA</b>	<b>94104</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

My wife and I have lived in the Richmond for 5 years and we are homeowners. We both take the 31AX or 38R daily for our commutes to the Financial District. We also frequently use the 5, the 31 and the 38 lines. We both love our neighborhood and would love to see it grow and become even better.

My efforts to improve the neighborhood and the city involve:

- Picking up trash on 17th Ave between Cabrillo and Geary
- Attending neighborhood organization meetings, such as the Forum on Homelessness and conducting a non-partisan teach-in of Ballot Measures for interested citizens
- Volunteering with the Boys & Girls Club for the past 3 years
- Writing emails to both Supervisor Mar and Mayors Newsome and Lee advocating policies
- Making monetary donations to SFSU

In addition, I am actively involved with my alma mater, interviewing local high school students who are applying to Vanderbilt University.

Beyond that, I have worked in the Finance for the past 8 years, obtaining numerous promotions. I have excellent financial, quantitative, and presentation skills. I am considered a valuable team-player and have been regularly praised about my willingness to collaborate and share my knowledge.

I am young, hungry, willing to learn and share my knowledge. I want to make San Francisco an even better place, as I hope to spend the rest of my life here.

### Statement of objectives:

My focus will be

- Improving the potholes on the Geary corridor, which are currently at an unacceptable level
- Advocating for the creation of a Bus Only lane on Geary and improving the viability of car/bike traffic on Lake and Clement, so that there is no increased gridlock due to reduced lane space
- Improving the timing of the lights along the corridor, as currently there is unnecessary delays, especially between the Arguello and Masonic corridor
- Increasing the time of the green lights for left turn onto Masonic from Geary. Currently the light is too short and routinely snags MUNI buses in rush hour, coming from Downtown
- Advocate for stricter fines for cars blocking the right lanes during rush hour

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environmental
X	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
X	Environmental advocate
	Pedestrian advocate
X	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Ventsislav Stoichev

NAME OF APPLICANT

6/24/2015

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Joe</b>	<b>Strella</b>	<b>Male</b>	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Inner Richmond</b>	<b>415-876-4615</b>	<b>joestrella@gmail.com</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>770 10th Avenue</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	<b>San Bruno</b>	<b>650-989-5400</b>	<b>jstrella@clappmoroney.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>1111 Bayhill Dr.</b>	<b>San Bruno</b>	<b>CA</b>	<b>94066</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

As part of my commute I drive or take a bus on daily on Geary Avenue as does my wife. Our children currently attend school at Star of the Sea which is located on Geary. I am interested in improving the transit and traffic situation on Geary. Currently there is a daily bottleneck between Arguello and Masonic.

**Statement of objectives:**

Improve transit times and pedestrian safety along the Geary Avenue corridor.

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Joseph W. Strella Jr.

1/15/2015

---

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority

## Application for Membership on the

### Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Mark</b>	<b>Valentine</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Richmond District</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>434 23rd Avenue #202</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>1</b>	<b>Richmond District</b>	<b>415-386-6480</b>	<b>markvalentine@reframeit.net</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>434 23rd Avenue, #202</b>	<b>San Francisco</b>	<b>California</b>	<b>94121</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

#### Statement of qualifications:

Qualifications aren't clear, but I believe the following criteria qualify me for consideration: 1) I live along the Geary corridor and use Muni regularly. I am also an avid walker and do most of my shopping in the neighborhood. 2) I advise foundations and nonprofits on strategic program design and evaluation and for part of my work I manage a portfolio of grants designed to affect transportation policy in key regions around the state as well as at the state level. That means I understand BRT's potential for transforming the Geary Corridor. I also have a window into how other regions have adapted BRT for their own purposes -- examples that could potentially inform our own deliberations. See below for resume.

MARK D. HENRIQUES VALENTINE  
434 23RD. AVENUE, #202 • SAN FRANCISCO, CA • 94121  
REDACTED

STRATEGIC PLANNING SCENARIO DEVELOPMENT RESEARCH  
ORGANIZATIONAL DESIGN EVALUATION WRITING

#### PROFESSIONAL EXPERIENCE

2003-present ReFrame It Consulting San Francisco, CA

Founder and Principal

Provides services to foundations and nonprofit organizations in the following areas: strategic planning, scenario development, organizational and program design, evaluation, and research and writing.

Select projects include:

- Arctic Funders Group – critical assessment of grantmaking opportunities in the Circumpolar Arctic with a particular focus on Greenland and Eastern Canada.
- Consultative Group on Biological Diversity– scan of recent scenario literature to identify key trends of interest to biodiversity conservation funders as well as tools that could be used in recalibrating grantmaking strategies.
- Oak Foundation – assessment of the Foundation's North Pacific/Arctic grantmaking program.
- The Nature Conservancy – researching the scope of the emerging conservation impact investment marketplace.
- WildSpaces LLC – development and implementation of new grantmaking program designed to protect open space and wildlands in California by promoting local and regional planning that emphasizes smart growth and transit-oriented development.

Other clients include: Civic Ventures, Energy Foundation, Goldman Environmental Foundation, GreenInfo Network, Hewlett Foundation, Joshua Venture, Keystone Accountability, League of Conservation Voters, Marine Planning Partnership for the North Pacific Coast of British Columbia, Oak Foundation, Packard Foundation, Passport Capital Foundation, Sea Change Foundation, and the Vote Solar Initiative

## Director of Cross-Cutting Initiatives

Appointed by the President of the Foundation to create the Cross-Cutting Initiatives program as a pioneering effort to promote collaboration across the Foundation's divergent program areas. New grantmaking initiatives included: integrating reproductive health, economic development, and renewable energy enterprises in Ethiopia; using scenario thinking to identify critical civil society investments in Mexico necessary to the long-term success of reproductive health and environmental programs; and integrating demographic factors, social equity, and environment in the Foundation's grantmaking in northern California.

Other responsibilities included: Serving as Interim Director of Communications; co-chair of an internal task force charged with developing plans for a new, state-of-the-art "green" office building for the Foundation; co-manager of the Population-Environment program; and member of senior management team responsible for personnel and programmatic decisions across the Foundation.

1996-2001 David and Lucile Packard Foundation Los Altos, CA

### Deputy Director, Conservation Program

Oversaw the expansion of the Conservation Program from a staff of 3 to one of 20 professionals, and the growth in grantmaking authority from \$10 million to \$160 million per year. Responsibilities included: recruitment of new program staff, day-to-day management of program staff, and oversight of the development of new program initiatives for: marine conservation in the western Pacific, smart growth in the West, coastal marine conservation in the Pacific Northwest, energy and climate policy in the US and China, Population-Environment projects in Mexico, Madagascar, and the Philippines and small islands states in the Western Pacific; and fisheries conservation and ecosystem services in Mexico.

1993-1995 David and Lucile Packard Foundation Los Altos, CA

### Conservation Program Consultant

Provided grant review and due diligence services to the Conservation Program.

1993-1995 UN50 Committee San Francisco, CA

### Director of Programs

Developed a series of programs designed to commemorate the 50th anniversary of the founding of the United Nations (UN). Responsibilities included: Organizing an unprecedented 4-day summit to examine the role of nongovernmental organizations (NGOs) in the development and evolution of the UN, which featured the Secretary General of the UN as well as the head of every major UN agency and a broad cross-section of NGO leaders; convening an unique gathering of Nobel Peace Prize Winners – including Archbishop Desmond Tutu and Costa Rica's President Oscar Arias -- to promulgate a joint statement outlining the challenges and opportunities facing the UN over the next 50 years; and hosting a round-table discussion between former US Ambassadors to the UN to on the future role of the US in shaping UN priorities.

1991-1992 US Citizens Network for UNCED San Francisco, CA

### Issues Director

The Citizens Network was created to coordinate the participation of US NGOs in the United Nations Conference on Environment and Development (UNCED), also known as the Earth Summit. Responsibilities included: creating a "users guide" for advocates; writing a series of briefing papers demystifying UN processes for activists; editing the Network's newsletter; and serving as a press liaison, providing on and off-the-record briefings to print, radio, and television reporters from both domestic and international media markets.

1990-1991 Resource Renewal Institute Sausalito, CA

### Program Manager

Organized first-ever conference on "green plans," with a focus on the experience of Dutch, Canadian, and New Zealand public agencies, corporations, and NGOs in using target-driven processes to promote environmental change with maximum results with minimal conflict.

1989-1990 Earth Day 1990 Palo Alto, CA

### Issues Director

Oversaw development and production of organization's international newsletter, issue-specific fact sheets, college campus environmental audit, K-12 curricula, and tool kit for cities interested in promoting sustainable practices at the municipal level. Also served as national media liaison.

1987-1989 Global Tomorrow Coalition Washington, DC

### Director of Member Services

Global Tomorrow Coalition was a consortium of environment, development, and population groups with more than 100

leading NGOs as members. As Director of Membership Services, organized a series of Capitol Hill briefings on key sustainable development issues, coordinated annual meetings, edited publications, and oversaw development and production of quarterly newsletter.

EDUCATION

1979-1983 Union College

Schenectady, NY

Bachelor of Arts in English & History

PUBLICATIONS

- The Policy of Place-making: The Role of Philanthropy in Influencing the Policies which Shape Growth and Development (2007) – designed to educate funders about the role they can play in influencing the public policy frameworks which shape neighborhoods and communities.
- Green Design and Practice in the Development of Buildings and Neighborhoods (2005) – developed as a framing paper for foundation staff attending a conference organized for funders interested in scaling the green building movement. Updated in Fall 2007
- The New Context for Social Change (2005) – developed as pre-reading for A Gathering of Leaders: Social Entrepreneurs and Scale in the 21st. Century, a retreat for social entrepreneurs organized by New Profit and the Monitor Group.
- The Future of Livable Communities: A Scenario Project for The Funders Network for Smart Growth and Livable Communities (2004) – four scenarios on the future of the smart growth movement – particularly as regards points of convergence and divergence between the goals of environmental and social equity advocates. Available from the Funders’ Network for Smart Growth and Livable Communities.
- Rehearsing the Future: Exercises for Funders Committed to Smart Growth and Livable Communities (2004) – introduction to scenario planning for funders interested in taking a long-term time horizon in relation to their grantmaking in the smart growth arena. Available from the Funders’ Network for Smart Growth and Livable Communities.

BOARD MEMBERSHIPS

- Center for the New American Dream (2010-present)
- San Francisco Green Film Festival (2010-present)
- Syzygy Dance Project (2010-present)
- Resource Media (2014-present)
- Environmental Grantmakers Association (2001-2003)
- The Funders Network for Smart Growth and Livable Communities (2001-2003)

**Statement of objectives:**

I would like to see the BRT operable along the Geary Corridor as soon as is reasonable. I've been frustrated by the slow rate of progress to date and would hope to work with my colleagues to expedite the process where practical.

**Please select all categories of affiliation or interest that apply to you:**

	Business
	Disabled
X	Environmental
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

	Bicycling advocate
	Business owner
X	Environmental advocate
X	Pedestrian advocate
X	Resident
	Student
X	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner /Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Mark Valentine

NAME OF APPLICANT

7/6/2015

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Kevin</b>	<b>Watkins</b>	<b>Male</b>	<b>Caucasian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
	<b>Inner Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94118</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	<b>SOMA</b>	<b>415-683-0929</b>	<b>kwatkins@apthority.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>535 Mission Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94105</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

As someone who has taken the public transit for close to two years, I've seen first-hand about all you can see - and still take the bus system when it's feasible. In addition, I can bring a big data mindset to some of the challenges faced by the transit/38 system. As a founder of a 30+ employee successful startup that disrupted the mobile security space I can deal with working with people pretty well, too.

**Statement of objectives:**

- Listen
- Study the challenges and make suggestions from a view of, does it make sense? Is there data to back it up?
- Legwork, go out and get first-hand knowledge on the challenges
- To be active to make our transmit system better, instead of compl

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input checked="" type="checkbox"/>	Bicycling advocate
<input checked="" type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

# E4-56

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Kevin Watkins

6/18/2015

---

NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Oleg</b>	<b>Zhoglo</b>	<b>Male</b>	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Outer Richmond</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>6</b>	<b>SOMA</b>		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>2 Shaw Alley</b>	<b>San Francisco</b>	<b>CA</b>	<b>94121</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I've been living in San Francisco on and off since 1992 (grew up here, went to high school in the East Bay, returned to SF for college and post-college). I ride either the 38L, the 38R or the 38AX daily as part of my work commute and to get around the city (for which I use other lines as well) so I know the issues that the system faces. I also have a car, so I can view the public transportation question from both sides of the commute.

I have extensive experience riding public transportation systems around the world (everything from subways, to busses to private mini-busses) and keep myself informed about international developments in public transport. Finally, I represent what I imagine is a underrepresented demographic on the Geary Corridor CAC- the young tech worker.

**Statement of objectives:**

To be informed of the future of the Geary Corridor project and be able to give the project's management insights from a daily user of the system.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

Employee

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Oleg Zhoglo

NAME OF APPLICANT

7/1/2015

DATE



## San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Benjamin</b>	<b>Horne</b>	<b>Male</b>	<b>Caucasian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>5</b>	<b>Lower Pac Heights/Japantown</b>	<b>415-377-4921</b>	<b>ben@horneservices.com</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>2186 Bush Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94115</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Union Square</b>	<b>415-781-7880</b>	<b>ben@unionsquarebid.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>323 Geary Street, Suite 203</b>	<b>San Francisco</b>	<b>CA</b>	<b>94102</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

I have lived in San Francisco for 17 years and lived in my current neighborhood for 10 years. I am self employed and run my own small business (since 2005). Over the last 9 years I have worked with many San Francisco funded non-profit organizations and have a very good understanding of the City government. In the last 6 years, I have worked with the Union Square Business Improvement District as their Finance Manager but also working on several projects including the Powell Street Promenade, WinterWalkSF and an extensive security camera project to improve safety in the Union Square area. In January, 2014 I was also hired as the Executive Director the Top of Broadway Community Benefit District. With these positions, I have worked closely with the City's elected officials and various City departments including the MTA, PW, SFPD, SFDA, Rec & Park and more. I have learned a great deal in these positions about working with the City and what can and cannot be done and have a full understanding of the rules of order and working within this system.

I am also an avid walker and member of WalkSF as well as a regular transit rider. I have not owned my own car since 2003. I have greatly enjoyed being a part of the Geary BRT CAC for the last two years, I have attended all the meetings but one (and I met with staff separately after this meeting to get caught up on the project) and would like to continue with my role on the Committee.

My resume is below.

Benjamin W. Horne  
T. 415.377.4921  
E. ben@horneservices.com

Executive Director

Offering full-service leadership, management and financial stewardship for mission focused organizations.

Over 24 years of financial leadership and accounting experience serving as leader and the right arm to leaders in the non-profit, government relations, start-up, professional services, software and Internet sectors; enabling community and business leaders to stop worrying about the "books" and to focus their attention on mission impact, revenue, fundraising and value-add projects. Sought-after as an agent of change with experience enabling organizations to scale and adjust to changing community conditions with minimal investment of resources or changes to full time staff. Advanced operational skills set. Experienced business owner with an ability to work from big-picture goals down to the smallest details of execution in functional areas including, operations, fundraising, IT, HR, and facilities. Highly valued for ability to learn about an organization, gather program requirements and provide a clear vision and results within 90 days.

Advanced expertise in building the foundation and structure for organizations and creating the architecture of accounting systems, processes and reporting.

- Board of directors governance, documentation and management
- Accounting systems & processes and cash flow management
- Government (City of San Francisco) contract & grant management
- Financial models and planning
- Strategic planning & organizational development

# E4-60

- Service delivery and organizational start up
- HR & legal compliance
- Scalability and expansion
- Operations, IT & facilities management

Committed to long term loyal relationships and a locally-focused client base. Timely, trusted and willing to ask hard questions. Respected for delivering the highest standards of service and integrity in business dealings. Passionate about solving problems for mission-focused organizations and empowering the delivery of community focused services.

Able to leverage an extensive existing network of professional services vendors in areas of; maintenance, security, logistics, equipment resellers, IT firms, legal and consulting, CPA's and accounting resources, human resources, banking, leasing, insurance and financial services to negotiate favorable deals in the procurement of resources. Advanced skill set in areas of legal review, contract negotiations, compliance, management and vendor evaluation.

## Horne Services 2006 - Present

Owner and Managing Principal of financial and administrative services company that provides full service management, administrative consulting and finance & accounting services to mission and community services organizations and businesses in San Francisco.

## Major Client Engagements

Top of Broadway Community Benefit District, San Francisco, CA (July 2013 – Present). Initially hired as consultant to help establish non-profit and incorporate. Hired in January 2014 as the Executive Director (part time) to manage all aspects of 501(C)3, City of San Francisco managed Community Benefit District that provides cleaning, security, and marketing services to a 4 block area of North Beach representing approximately 40 property owners. Developed initial Board of Directors and managed formation process for the organization. Managed and documented all committee and Board meetings. Developed initial books, financial reports and budget. Established administrative and governance structures including formation of advisory committees and their charters. Developed all governance processes and policies. Managed day to day operations of the organization including hiring of service providers, evaluation of services and development of reporting for stakeholders. Raised over \$60K in grants and donations during tenure.

Union Square Business Improvement District, San Francisco, CA (Dec 2009 – Present). Hired as Finance Manager to manage all financial and administrative aspects of 501(C)4, City of San Francisco managed Business Improvement District that provides cleaning, security, marketing and advocacy services to 27 blocks of the greater Union Square area. Enabled successful implementation of a 300% territory expansion (\$3.2mil budget/serving ~600 property owners). Re-architect accounting systems and developed new budgeting system and built multi-year financial model and forecasting system. Established administrative and governance structures including formation of audit and finance committees, charters and other good governance processes and policies. Brought books into compliance with GAAP. Drafted Accounting Policies Manual and passed first audit. Automated the production of bi-monthly financial reports for the Finance Committee & Board of Directors. Decrease fiduciary risk, increase transparency with the public and the City government and empowered the board with concrete financial information needed to make good decisions. Saved the organization tens of thousands of dollars in the sourcing and negotiation of contracts. Started security camera pilot project in 2011 and managed from concept to implementation. Successful pilot led to multi-million dollar grant received in December 2014 to expand program district wide and improved and increased relations with SFPD.

Castro Community Benefit District, San Francisco, CA (October 2013 – Current) Engaged to assist Executive Director with overhaul of accounting, financial and administrative systems for 501(C)3 Community Benefit District. Developed detailed budget and forecast and developed financial reports for Board of Directors. Drafted accounting and financial policy manual. Restructured chart of accounts and accounting system to develop detailed tracking method for individual grants and funding streams. Assisted with finding and hiring CPA firm and completing CPA review.

Breast Cancer Action, San Francisco, CA (January 2011 – Current) Manage the accounting and financial reporting of a 501(C)3 non-profit organization primarily funded by individual donations. Manage monthly close of books and produce monthly financial statements for management, Finance Committee and Board of Directors. Act as counsel on a variety of projects and issues as needed. Managed process to find and hire and hire new CPA firm to perform annual audit. Developed initial detailed month to month by department budget and forecast for use with staff. Managed annual audits.

Loeven and Associates, LLC, San Francisco, CA (July 2010 – Current) Engaged to manage accounting restructure and clean-up project and act as CFO for million dollar consulting firm. Brought financial statements up to date and converted to accrual system to enable accurate business analysis. Managed cash flow and provided cash flow forecasting and overall business management for organization. Enabled business owner to focus on billable activity; increasing revenue by nearly

30%. Increased cash balance by focusing on collections and increased cash holdings by 75%. Increased owner net worth by 50% over 3 years. Help with financial planning and compliance and brought organization current on taxes and began advanced tax planning.

#### Other Client Engagements

- Managed all financial and administrative aspects for Community Educational Services a 501(C)3, City of San Francisco funded organization that provided programming to the SFUSD and to the San Francisco community youth. Built the financial, legal and administrative structures that enabled this organization to expand city funding \$1.8 Million to \$2.8 Million and increase service delivery to 800 additional community youth. Served as a key management consultant in the organizational restructuring upon the merger with another community services institution. Instituted major restructuring efforts to offset nearly \$700,000 in losses due to cuts in city funding. Effectively managed the dissolution of the non-profit upon additional losses in funding.
- Engaged as Director of Finance to assist Interim Executive Director at the Hotel Council of San Francisco with overhaul of accounting and administrative systems for 501(C)6 membership organization. Developed budget and forecast and developed financial reports for Board of Directors. Developed first time accurate and GAAP compliant reporting of financial results to Board of Directors. Overhauled chart of accounts and accounting system to develop detailed tracking method for individual events and projects allowing non-profit to sustainably deliver on its mission to further the Hotel industry of San Francisco.
- Hired to professionalize and manage all financial and administrative aspects of this land use and public affairs consulting firm (GCA Strategies). Developed budget and forecast and updated and developed new financial metrics for management. Restructured accounting system to bring books into compliance GAAP. Managed all HR functions.
- Manage CPA review preparation and year-end book closing and 990 preparation for The SMART Program (a 501(C)3 organization) and developed and restructured chart of accounts and departmental accounting structure.
- Converted the North of Market Neighborhood Improvement Corporation's (a 501(C)3 non-profit organization) accounting system from Quicken to QuickBooks and generated first accrual based financial statements and reports for Treasurer and Board of Directors and completed 990 and brought organizations tax year in line with fiscal year.
- Closed books and restructured chart of accounts and brought corporation up to date with tax filings and developed first time by-game costing system for Skunk Studios, Inc a video game development company.

#### Business Asset Recovery & Recycling (2002 – 2006)

Horne Services & Sales January 2005 – June 2006

Owner

Firefly Sales & Trading Company, LLC October 2002 – December 2004

CEO and Co-Founder

Founded two recycling and liquidation services that leveraged emerging eBay and online sales and distribution channels. Managed all aspects of business including personnel management for team of up to 15 people, administration, services, business development, vendor management, customer service, project management, product auctions, sales, warehousing and logistics.

- Developed a charity donation non-profit fundraising service that attracted up to 40 non-profit clients. Managed all auction donations, recycling and brokerage services. This service raised over \$100K for Bay Area non-profits.

#### High Technology Startups (1998 – 2002)

Vendio Services, Inc. (formerly AuctionWatch.com, Inc.) December 1999 – October 2002

VP Finance & Asset Recovery Services

- Helped raise over \$35 Million in capital in debt and equity.
- Restructured company from losses over \$1 Million per month to profitability of over \$150,000 per month in one year. Repositioned the business and started a high tech liquidation service that grossed over \$250,000 in sales in the 4th month.

CookExpress.com, Inc. 1999

Director of Finance & Administration

Veritel Corporation 1998

Controller

Public Accounting & Consulting Firms (1992 – 1998)

Camden Partners International, Inc. 1996 – 1998

Sales, Marketing & Management Consulting Firm, Director of Finance

Chunowitz, Teitelbaum & Baerson 1995

Certified Public Accountants  
Kuhl's All Tax & Accounting Service 1992-1995  
Certified Public Accountants

**Education & Community Involvement**

Bachelor of Business Administration in Accounting, University of Iowa, 1992  
Member of Financial Professionals Network (FPN) (CompassPoint Non-Profit Services), 2007-Current  
Member of Board of Directors of Mary Elizabeth Inn, January 2011 – January 2013  
NERT Certified, April 2013 (participated in NERT leadership activities and continuing emergency preparedness)  
Member of Geary BRT Citizen's Advisory Committee (SFCTA), September 2013 – Present

Dedicated to continuous improvement and professional development. Regularly attending capacity building, governance trainings and professional development seminars for non-profit professionals.

**Statement of objectives:**

My objectives:

- To provide a practical voice of someone that lives and works within and nearby to the project.
- To be an advocate for riders and users and also the residents of the businesses in the project area
- To advocate for increased safety for all
- To advocate for increased efficiency of the route
- To advocate for sound financial decisions and insure funding for maintenance and safety of the vehicles and the nearby public space.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environment
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input checked="" type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

Continued on next page

**If you work in the project area, please provide a category below that applies to you (Business Owner/ Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.



**San Francisco County Transportation Authority  
 Application for Membership on the  
 Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

<b>Lotus Yee</b>	<b>Fong</b>	<b>Female</b>	<b>Asian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>5</b>	<b>Western Addition Japantown</b>	<b>415-921-3009</b>	<b>lyfong@pacbell.net</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>85 Western Shore Lane #4</b>	<b>San Francisco</b>	<b>CA</b>	<b>94115</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I have lived in St Francis Square Cooperative Inc for 31 years. I participated in the meetings which resulted in making the Geary/Laguna stop a limited, now rapid stop. I knew both seniors who were killed at that intersection before the no right turn sign 7 am - 8 pm was put up. I also participated in the MUNI MTA community session at the Japanese Cultural & Community Center when it was proposed to eliminate the Laguna and Webster stops and

put one in at Buchanan, which was roundly opposed by all present including Steve Nakajo who was not recognized by the staff at the meeting.

**Statement of objectives:**

My husband and I are now both over 65 and we use MUNI much more frequently. My nieces and nephews also ride on a regular basis. I also was a caregiver to two elderly parents and disabled relatives. We go from the Buchanan Y to the Richmond Y almost daily. I am familiar with many of the small businesses on Geary including David Heller's wife's business. I also am watching the new Sutter CPMC hospital go up at Van Ness and Franklin.

I also attended the previous Geary BRT meetings with the first young African-American woman who was assigned to the project by MTA and saw the first proposed designs. I live one block from the Fillmore underpass. Many residents of St Francis Square simply cross Geary in the middle of the street from the Peace Plaza because the design was not well thought through in Justin Herman's days. And many pedestrians cross at Webster where the underpass is, which is very dangerous. I am also on the boards of Sierra Club and SF Tomorrow.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input checked="" type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

	Bicycling advocate
	Business owner
X	Environmental advocate
X	Pedestrian advocate
X	Resident
	Student
X	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Lotus Yee Fong

NAME OF APPLICANT

6/24/2015

DATE



**San Francisco County Transportation Authority  
 Application for Membership  
 on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee**

<b>Alan</b>	<b>Kita</b>	<b>Male</b>	<b>Asian American</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>5</b>	<b>Western Addition</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>1881 Pine Street, #2</b>	<b>San Francisco</b>	<b>CA</b>	<b>94109</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>5</b>	<b>Western Addition</b>	<b>415-776-5600</b>	<b>akita@bcahq.org</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>1710 Octavia Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94109</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

Long interest in public transportation. A public transit rider.

**Statement of objectives:**

To create a viable and meaningful route with easy north-south transfers and connections with sensible pedestrian access.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input checked="" type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

# E4-66

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Alan Hitoshi Kita

6/19/2015

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NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>William</b>	<b>Newsom</b>	<b>Male</b>	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>5</b>	<b>Western Addition</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94115</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>	<b>650-843-5216</b>	<b>wnewsom@cooley.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>101 California</b>	<b>San Francisco</b>	<b>CA</b>	<b>94111</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I have lived in San Francisco, one block south of Geary, for 10 years. I attended law school at U.C. Hastings in the Tenderloin from 2006-2009, and have worked as an attorney downtown from 2009 to the present (with a commute to Palo Alto a few days a week since September 2014). Before pursuing law, I was a mechanical engineer for a short time. Since moving to San Francisco, I have ridden the 38 Geary consistently to and from work and school, and have enjoyed its benefits and witnessed or experienced its problems many times. I am very interested in public transit and light rail projects, and have some experience reviewing and commenting on environmental impact reports. I would love to help improve rider experiences, make the roads more safe and friendly for bikes and public transit, and improve communication between SFMTA and the public it serves. In addition to my work as an attorney, I have been involved with several local charities, including currently sitting on the board of CommunityGrows, an organization dedicated to exposing youth in the Western Addition to healthy eating, garden education, and job readiness. I believe I would add a professional and considerate voice to the advisory committee, and I would represent the interests of both my neighborhood and business commuters.

**Statement of objectives:**

If elected, I would plan to advise and comment on environmental documentation, help to review finances, develop and improve BRT alternatives, analyze benefits and impacts for transit riders and residents on the corridor, and suggest mitigation strategies where needed.

**Please select all categories of affiliation or interest that apply to you:**

<input checked="" type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input checked="" type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input checked="" type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

William James Newsom

6/17/2015

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NAME OF APPLICANT

DATE



## San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Peter</b>	<b>Gallota</b>	<b>Male</b>	<b>Caucasian</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>6</b>	<b>Tenderloin</b>	<b>REDACTED</b>	<b>peter.gallotta@gmail.com</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>610 Hyde St, Apt 305</b>	<b>San Francisco</b>	<b>CA</b>	<b>94109</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
	<b>Jack London Square</b>	<b>5104515500</b>	<b>peter@gigantic-idea.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>580 2nd Street, Suite 250</b>	<b>Oakland</b>	<b>CA</b>	<b>94607</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

### Statement of qualifications:

I have had the privilege of serving on the Geary Bus Rapid Transit Citizen Advisory Committee for the past two years as a representative of the Tenderloin neighborhood. In that time, I have become steeped in the details of the project, from the design alternatives to the financing to the implementation timeline, and have been an active participant in the Committee's meetings and recommendations process. One particular focus of mine while serving on the Committee has been ensuring that adequate outreach has been done in the Tenderloin community around the project, as well as being an advocate for pedestrian improvements within the Inner Geary portion of the project, where some of the highest pedestrian injury intersections are located. I have lived at the corner of Hyde & Geary in the Upper Tenderloin for over 6 years, and am a transit rider who relies on the 38 Geary bus to travel throughout San Francisco. As a rider, I am aware of the critical role the 38 line plays in connecting different segments of San Francisco, but also of the challenges the line has faced with overcrowding and performance. Professionally, I work as a public outreach consultant for a small women-owned and operated environmental marketing company in Oakland called Gigantic Idea Studio. Previously, I have worked for the San Francisco Department of the Environment and the San Francisco Public Utilities Commission on sustainable transportation projects, policy, and public outreach. I have a strong commitment to the environment and ensuring transportation access for all, especially those in my neighborhood and community who rely on transit the most.

### Statement of objectives:

If reappointed to the Geary Bus Rapid Transit Citizen Advisory Committee, I would like to continue my active engagement in the work of the project at both at our meetings and out in the community. I see the role of the CAC members as being community liaisons, and that the onus is really on us to engage the neighborhoods we represent in the work of the project. Once the draft Administrative Environmental Impact Report is finalized, I would like to work with the staff of the TA on arranging community outreach events in the Tenderloin and Downtown areas to update riders and residents on the scope and status of the project. I will continue to advocate for pedestrian improvements along the corridor, but especially in the Tenderloin, as well as the phasing in of various project components so that 38 Geary riders can feel the benefits of the project now and not just in 2021 when the project is slated for completion. I will also be committed to working with the TA and City officials to make sure that sufficient funding is secured for the recommended design alternative so that we can implement BRT along Geary as soon as possible.

# E4-70

Please select all categories of affiliation or interest that apply to you:

	Business
	Disabled
X	Environment
	Labor [TA CAC only]
X	Neighborhood
	Public Policy [TA CAC only]
	Senior Citizen

What is your relationship to the project area? [Project CACs only]

	Bicycling advocate
	Business owner
X	Environmental advocate
	Pedestrian advocate
X	Resident
	Student
X	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):  Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Peter Gallotta

Name of Applicant

9/3/2015

Submit Date



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Jolsna</b>	<b>John</b>	<b>Female</b>	<b>Asian American</b>
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>2</b>	<b>Lower Pacific Heights</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94115</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

I am a current Geary BRT CAC member and my term is up for renewal in September. I would like to continue to remain on the CAC and express the views of my neighbors who are not represented on the CAC. I live in the Divisadero to Masonic portion of Geary and our neighborhood is directly impacted by the activities of the Geary BRT. I ride the Geary 38 and Geary 38R frequently. I also walk and drive along Geary regularly.

I am a licensed attorney and thus have the educational background to process and understand the materials presented while also considering the implications with state and federal laws. I am also a homeowner and have a vested interest in the success of Geary BRT.

**Statement of objectives:**

- Improve communication between Geary BRT and the community.
- Expedite the execution of the Geary BRT improvements.
- Learn about the improvements planned for the Geary corridor.
- Become more engaged within my community.

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input checked="" type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Jolsna Mary John

6/17/2015

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NAME OF APPLICANT

DATE



# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Elliott</b>	<b>Talbot</b>		
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>1</b>	<b>Marina</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94123</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>3</b>	<b>Financial District</b>		
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>50 California Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94111</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

San Francisco Native - born and raised(Richmond and Marina Districts). Transit enthusiast, desire to get involved with Transit Planning opportunities. SJSU classes in Urban Planning and AGIS.

**Statement of objectives:**

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input type="checkbox"/>	Environmental
<input type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input checked="" type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.





# San Francisco County Transportation Authority Application for Membership on the Geary Corridor Bus Rapid Transit Citizens Advisory Committee

<b>Jeffrey</b>	<b>Wood</b>	<b>Male</b>	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	ETHNICITY (OPTIONAL)
<b>8</b>	<b>Noe Valley</b>	<b>REDACTED</b>	<b>REDACTED</b>
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
<b>REDACTED</b>	<b>San Francisco</b>	<b>CA</b>	<b>94114</b>
STREET ADDRESS OF HOME	CITY	STATE	ZIP
<b>8</b>	<b>Noe Valley</b>	<b>512-468-6455</b>	<b>jswood@theoverheadwire.com</b>
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
<b>233 Chattanooga Street</b>	<b>San Francisco</b>	<b>CA</b>	<b>94114</b>
STREET ADDRESS OF WORKPLACE	CITY	STATE	ZIP

**Statement of qualifications:**

As an urban planner that focuses on transportation issues by trade who has been a resident of this community for almost 10 years, I feel qualified to be a member of a citizens advisory committee. My friends are also tired of me not being as engaged in civic issues as I should.

**Statement of objectives:**

My objective is to help move projects along that promote the safety and access of all residents of our community in a constructive manner.

**Please select all categories of affiliation or interest that apply to you:**

<input type="checkbox"/>	Business
<input type="checkbox"/>	Disabled
<input checked="" type="checkbox"/>	Environmental
<input checked="" type="checkbox"/>	Labor [TA CAC only]
<input checked="" type="checkbox"/>	Neighborhood
<input checked="" type="checkbox"/>	Public Policy [TA CAC only]
<input type="checkbox"/>	Senior Citizen

**What is your relationship to the project area? [Project CACs only]**

<input type="checkbox"/>	Bicycling advocate
<input checked="" type="checkbox"/>	Business owner
<input type="checkbox"/>	Environmental advocate
<input type="checkbox"/>	Pedestrian advocate
<input checked="" type="checkbox"/>	Resident
<input type="checkbox"/>	Student
<input type="checkbox"/>	Transit rider

**If you work in the project area, please provide a category below that applies to you (Business Owner/Manager/Employee):**

**Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):**

# E4-76

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Jeffrey S. Wood

NAME OF APPLICANT

3/13/2015

DATE