



# Memorandum

**Date:** July 18, 2018  
**To:** Citizens Advisory Committee  
**From:** Jeff Hobson – Deputy Director for Planning  
**Subject:** 07/25/18 Citizens Advisory Committee Meeting: Update on the San Francisco Municipal Transportation Agency's Permit with JUMP Bikes and Companies Seeking Scooter Permits

<p><b>RECOMMENDATION</b>    <input checked="" type="checkbox"/> <b>Information</b>    <input type="checkbox"/> <b>Action</b></p> <p>None. This is an information item.</p> <p><b>SUMMARY</b></p> <p>The Citizens Advisory Committee requested an update on the San Francisco Municipal Transportation Agency's (SFMTA) dockless bikeshare equitable access permit requirements and future permit requirements for electric standing scooters.</p>	<p><input type="checkbox"/> Fund Allocation</p> <p><input type="checkbox"/> Fund Programming</p> <p><input type="checkbox"/> Policy/Legislation</p> <p><input type="checkbox"/> Plan/Study</p> <p><input type="checkbox"/> Capital Project Oversight/Delivery</p> <p><input type="checkbox"/> Budget/Finance</p> <p><input type="checkbox"/> Contract/Agreement</p> <p><input checked="" type="checkbox"/> Other: SFMTA Bike and Scooter Share Permit Programs</p>
---	--

## DISCUSSION

### Background.

#### SFMTA Dockless Bike Share Program Permit

In June 2017, the SFMTA Board of Directors adopted the Stationless Bicycle Share Permit Program as a pilot to allow a permitted operator to implement a stationless bicycle share program in the City and County of San Francisco. The program established an 18-month pilot to collect data, evaluate and assess whether further increases to the stationless bikeshare operation would serve the public interest.

One company, JUMP, was issued a permit in January 2018 to operate a total of 250 bikes. Pending evaluation at the 9-month midpoint, this fleet could potentially double to 500 bikes around October 2018. This fleet expansion is contingent on JUMP's capability to meet all permit requirements.

Amongst a number of terms and conditions, JUMP is expected to provide education to their users about where and how bicycles should be ridden and parked. One design benefit of JUMP bikes is that they lock to bike racks, which are sited by the city to keep bikes clear from the pedestrian right of way, and to accommodate ADA needs. JUMP is also expected to ensure that at least 20% of overall bicycle availability is maintained within census tract groups designated as MTC Communities of Concern. This is calculated by the total number of bicycles located in CoCs, multiplied by the minutes they are

## Agenda Item 9

available for hire between 6a-10p, divided by the total number of bicycles in service times minutes available throughout the entire service area.

### SFMTA Powered Scooter Share Program Permit

The SFMTA's Powered Scooter Share Program Permit was adopted as a pilot program by the SFMTA Board of Directors. The program allows permitted operators to implement a powered scooter share program in the City and County of San Francisco.

In tandem with the new permitting system, the SFMTA has established a 12-month pilot program to collect data, evaluate and assess whether further increases in scooters would serve the public interest.

As part of the pilot, up to five qualified companies could be issued permits to operate a shared total of up to 2,500 shared, motorized scooters in San Francisco. To be considered, they must demonstrate a commitment and capability to meet all permit requirements.

When new permits are issued, the scooter share companies will be expected to provide education to their users about where and how scooters should be ridden and parked; permits will be revoked if users continue to ride illegally on the sidewalk or park scooters in ways that create hazards and reduce accessibility on San Francisco's sidewalks. The SFMTA is developing more detailed documentation of where on the sidewalk scooters may be parked as clarification to the Public Works Code.

Twelve applications were received by 5 PM PT on June 7, 2018, and these are currently being evaluated by SFMTA staff; after evaluating an applicant's permit application, the SFMTA's Director of Transportation shall either grant the Permit as requested, grant the Permit with modifications, or deny the Permit.

At the CAC meeting, SFMTA staff will provide a presentation on these two programs and respond to questions.

### **FINANCIAL IMPACT**

None. This is an information item.

### **CAC POSITION**

None. This is an information item.

### **SUPPLEMENTAL MATERIALS**

Attachment 1 – Presentation

# SFMTA Stationless Bikeshare and Scooter Pilot Permit Programs

Citizen Advisory Committee  
Agenda Item 9



**SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY**

**July 25, 2018**

# Overview

## Dockless Bikeshare Pilot Permit

**Update**

**Timeline**

**Key Terms and Conditions**

**Other**

**Standing Scooter Share Pilot Permit**

**Context -> Permit Goals**

**Terms and Conditions Examples**

**Next Steps**



# Dockless Bikeshare Update



## Majority of feedback:

1. “Not enough bikes!”
2. “They take up bike racks!”

## Timeline:

- ▢ Midpoint evaluation (October 2018)
- ▢ Pilot ends (June 2019)
- ▢ ...?

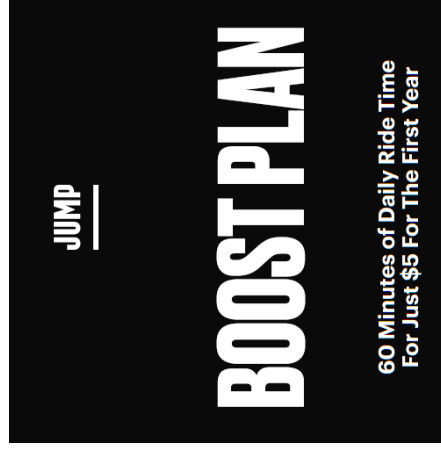
# Dockless Bikeshare Terms and Conditions



- **Midpoint Evaluation** –
  - double fleet size to 500 bikes
  - pending good actor status
- **Equity Rebalancing** –
  - at least 20% of overall bicycle availability is maintained within census tract groups designated as MTC Communities of Concern.
  - = Total Bikes in CoCs x Minutes Available / Total Bikes x Total Minutes

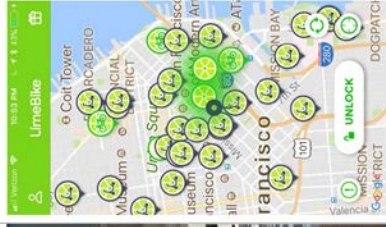
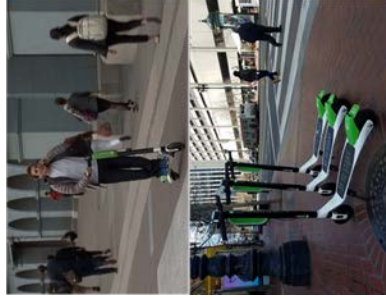
## Other

- **Electrification efforts**
- **Subscription service**



# Scooter Share Context

## Scooter Share Deploys



Issues!



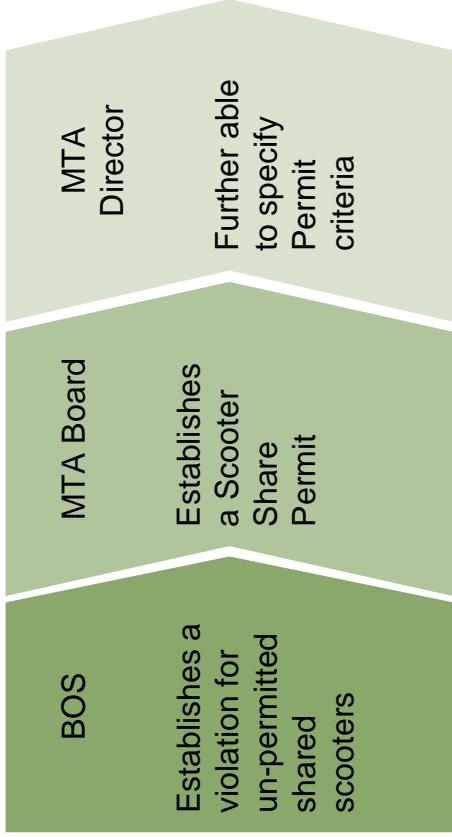
# Scooter Share Context

## SFMTA Emerging Mobility Goals



## Powered scooter potential

## Regulations and Permits





# Scooter Share Permit Goals



## **Ensure Safety and Access**

- ▶ For all users of our sidewalks
- ▶ Protect interests of users

## **Promote Equity Evaluate a New Transportation Option Minimize Burden to Agencies**

## **Goals in Action**

- ▶ Application Process – to demonstrate intent
- ▶ Monitoring – Ensure compliance with Terms and Conditions

# Scooter Share Conditions Example

## Safe Parking of Scooters

### **Where on the sidewalk should you park a powered scooter?**

The following guidance is intended to ensure that parked scooters do not reduce the safety and accessibility of our sidewalks.

Improperly parked scooters can create a challenge for someone who is blind or uses a walker or wheelchair; when you park, consider the guidance below and imagine trying to navigate our sidewalks from this context.



# Scooter Share Conditions Example



## When parking your scooter,

**Do** place your scooter in line with the fixed objects in the “furnishing zone” (trees, trash cans, bike racks, newspaper racks, etc)



# Scooter Share Conditions Example



## **When parking your scooter,**

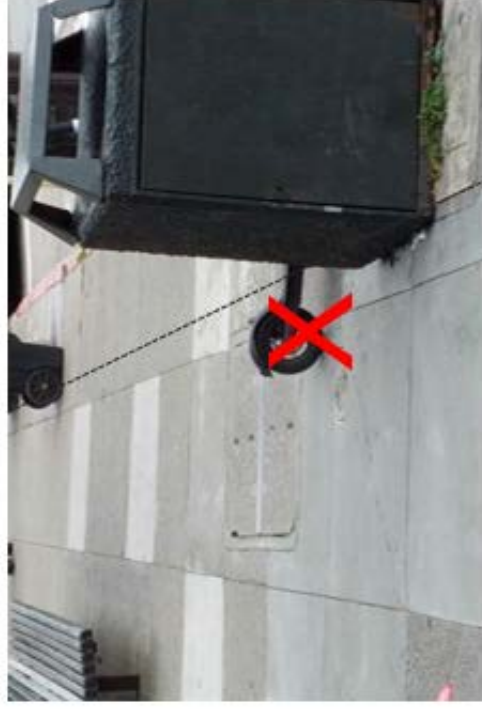
**Do** Make sure that your scooter is always parked upright.

# Scooter Share Conditions Example



## When parking your scooter,

**Do** ensure that your parked scooter when parked retains a clear, continuous and predictable path of travel for every pedestrian; maintain the width set between fixed objects on the sidewalk



# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park on or in front of curb ramps, on street corners, or anywhere two paths of travel intersect.



# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park on narrow sidewalks that do not have a furnishing zone or are less than 6-feet wide.



# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park in landscaped zones such as tree wells, planting strips, etc.





# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park against building facades, which may be used for guidance by those with vision disabilities.

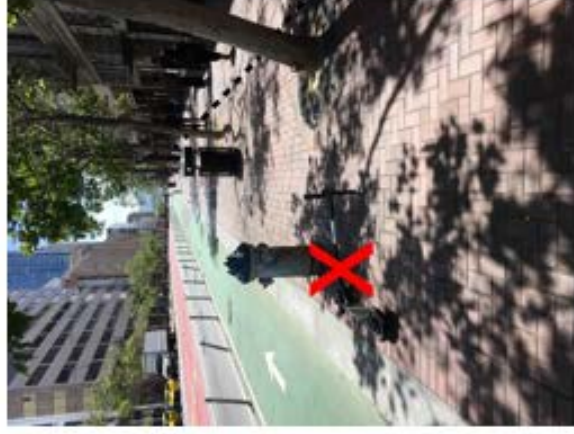


# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park near fire hydrants or other fire hose access points, emergency exits, blocking access to utility boxes



# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park in front of doors, driveways, ramps, stairs, handrails or other access points

# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park near curb-side bus zones, transit shelters, white pedestrian loading or blue accessible Parking spaces



# Scooter Share Conditions Example



## When parking your scooter,

**Do not** park blocking amenities such as seating areas, kiosks, ATM's mailboxes, news racks.



# Scooter Share – What’s Next?

## Pilot Permit Terms and Requirements

- **12-month pilot program**

- **Goals**

  - **Collect data**

  - **Evaluation**

- **Terms and Deployment**

  - **up to 5 companies**

  - **2,500 scooters**



# Questions



SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY