



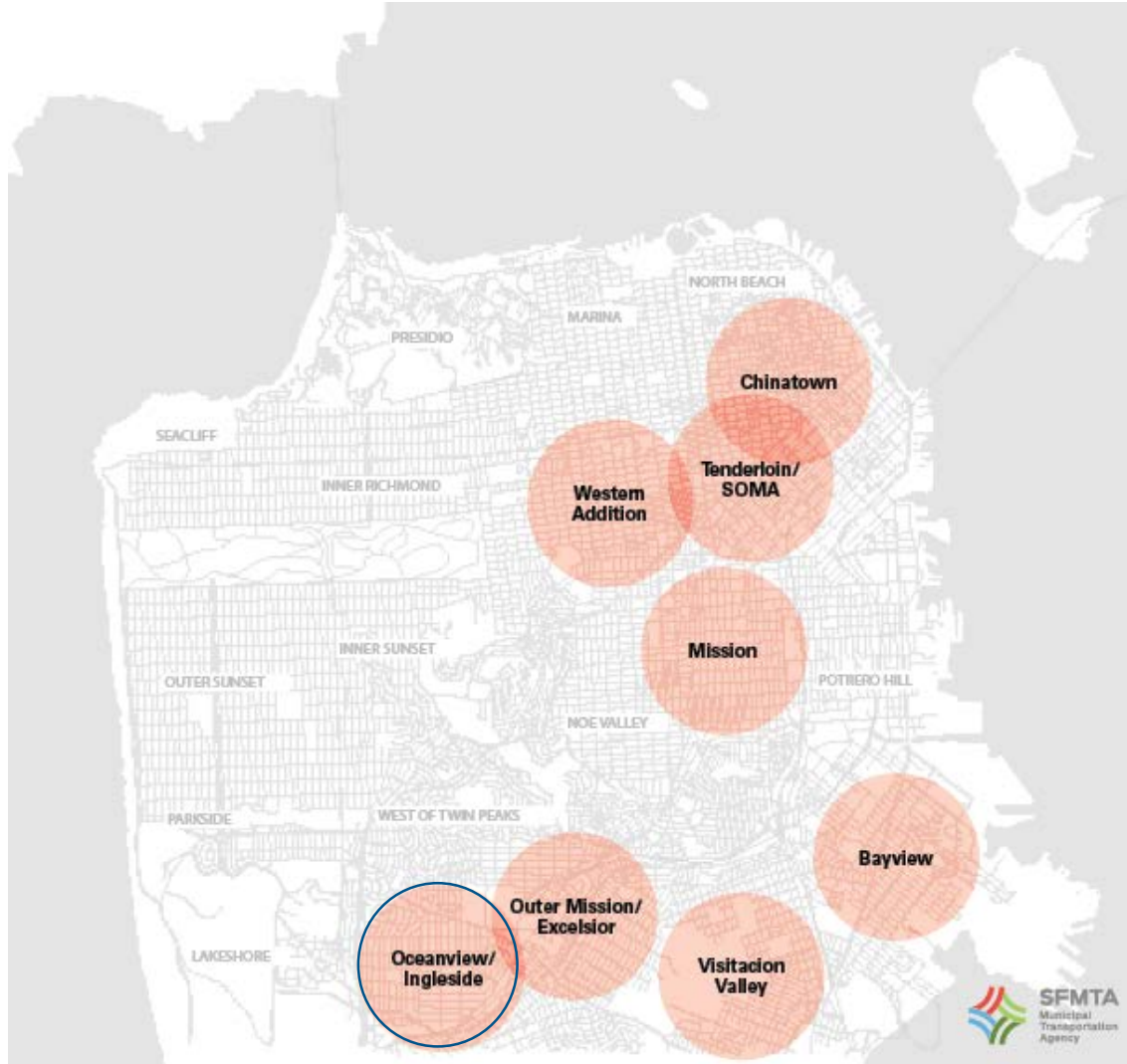
**SFMTA**

# **Muni Service Equity Strategy**

SFCTA CAC

July 25, 2018

# Equity Neighborhoods and Routes



## 2016 Equity Strategy:

- 7 neighborhoods
- Routes heavily used by seniors and people with disabilities

## 2018 Equity Strategy:

- Adds **new** neighborhood: Oceanview/Ingleside
- Expanded focus on engaging riders and community-based organizations

# 2018 Equity Strategy Approach

1. Identify top 2-3 needs per neighborhood based on **data analysis** and **community outreach**
2. Develop tailored strategies that can be implemented in 1-2 years to address key needs for each equity strategy neighborhood
3. Identify funding needs to inform two-year budgets
4. Monitor progress

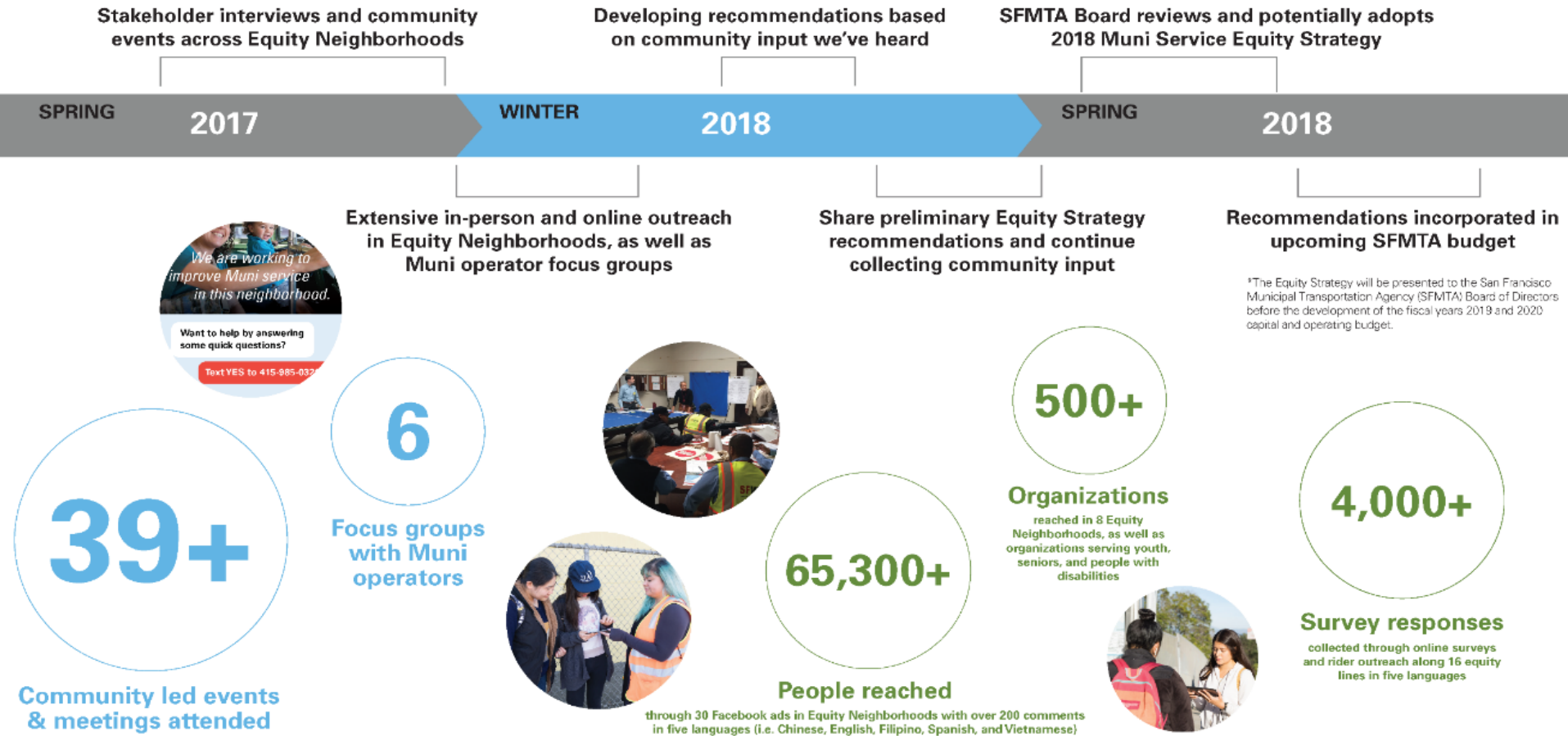


Neighborhood On-Time Performance

Service Category	Route Name	Stop Name	AM Peak	Midday	School	PM Peak	Evening	Late Night	Owl
Rapid & Frequent Local	8-Bayshore	Full route	61.9%	63.3%	53.0%	55.4%	60.6%	65.2%	73.2%
		Geneva Ave & Mission St E-FS/BZ	75.4%	77.0%	66.5%	71.7%	79.9%	80.1%	75.6%
		City College Terminal (Phelan Loop) NW-NS/	84.5%	79.6%	78.3%	81.8%	76.1%	80.7%	83.1%
	14-Mission	Full route	64.4%	59.2%	61.9%	65.7%	60.1%	62.9%	58.5%
		Mission St&Geneva Ave E-FS/BZ	74.8%	72.0%	78.2%	77.4%	69.9%	74.5%	62.5%
	14R-Mission Rapid	Full route	61.8%	66.8%	65.7%	64.4%	23.8%		75.0%
		Mission St&Geneva Ave E-FS/BZ	88.9%	72.9%	72.1%	76.2%			
	48-Van Ness/Mission	Full route	63.2%	59.0%	60.4%	58.0%	55.6%	63.8%	64.4%
		Mission St&Silver Ave S-NS/BZ	60.3%	75.6%	78.8%	77.1%	64.1%	63.2%	75.8%
	Grid	29-Sunset	Full route	53.5%	49.0%	44.8%	45.1%	47.2%	56.9%
Balboa Park BART Station NE-MB/BZ			51.6%	44.0%	45.6%	34.9%	32.7%	66.0%	76.9%
43-Masonic		Full route	54.1%	55.6%	65.3%	59.9%	56.9%	44.2%	50.7%
		Geneva Ave & Mission St E-NS/BZ	57.9%	58.1%	70.6%	74.3%	69.2%	58.3%	53.8%
Connector	52-Excelsior	Full route	48.2%	60.5%	58.5%	62.1%	74.5%	75.2%	
		Mission St&Excelsior Ave E-FS/BZ	51.9%	57.7%	68.7%	67.0%	83.0%	83.6%	
Specialized	88X-Bayshore B Express	Full route	61.1%	40.0%					
		Geneva Ave & Mission St E-FS/BZ							
		City College Terminal (Phelan Loop) NW-NS/	83.9%	68.4%					
	14X-Mission Express	Full route	63.4%	55.3%					
Owl	91-Owl	Mission St&Geneva Ave E-FS/BZ	74.0%	66.8%					
		Full route	0.0%					65.5%	56.3%
								62.7%	71.4%
Data analysis by neighborhood									

Values are shaded green if neighborhood performance exceeded system performance by more than 10% and red if neighborhood performance lagged system performance by more than 10%.

# Outreach Process



# FY19/20 Service Recommendations

Neighborhood / Target	Route	Recommendation for FY 19-20 Budget
Oceanview-Ingleside	M	Increase service frequency
Oceanview-Ingleside	K	Increase service frequency (June 2018)
Bayview, Visitacion Valley	T	Increase service frequency (June 2018)
Chinatown, Excelsior-Outer Mission, Visitacion Valley	8	Increase service frequency (June 2018)
Inner Mission, Visitacion Valley	9R	Switch to 60' buses on the 9 Rapid (June 2018)
Chinatown	10	Focus on active line management to address gaps in service in peak periods
Chinatown, Inner Mission, SoMa-Tenderloin	12	Increase service frequency
Excelsior-Outer Mission, Oceanview-Ingleside	29	Increase service frequency all-day
Chinatown	30	Switch to 60' buses for all trips
Bayview	44	Increase service frequency all-day
Inner Mission	48	Extend service to the Beach in midday (August 2018)
Visitacion Valley	56	Implement schedule enhancements to improve reliability

# Next Steps

**This summer:** Begin implementing recommended strategies

**Coming year:** Continue ongoing conversations with riders and community groups, which will actively shape future service changes