

Treasure Island Mobility Management Program Fiscal Year 2018/19 Work Plan

Citizens Advisory Committee
Agenda Item 11



Treasure Island Mobility Management Agency
July 25, 2018

Treasure Island Today



- ▶ Former Naval Station
- ▶ ~700 Households, 1/3 below market rate
- ▶ Federal Job Corps campus with ~600 students
- ▶ Minimal services
- ▶ Warehouse land uses
- ▶ US Coast Guard facility

Today: ~2,000 residents

Treasure Island in 2035



- ▶ 25,000 residents
- ▶ 27% below market rate
- ▶ 300 acres open space
- ▶ Hotel, conference center
- ▶ Neighborhood retail, including historic reuse of warehouses
- ▶ Refurbished school



Mobility Program History



2003

Treasure Island Development Authority (TIDA) selects master developer

2006

TIDA approves initial Treasure Island Transportation Plan

2008

CA Legislature passes Treasure Island Transportation Management Act

2011

TIDA approves Treasure Island Transportation Implementation Plan (TITIP) and Development Agreement

2014

SFCTA designated as Treasure Island Mobility Management Agency



New Neighborhood Timeline



2014

SFCTA designated
as Treasure Island
Mobility
Management
Agency

July 2016

TI Mobility
Management
Agency (Board of
Supervisors)
approves initial
transportation
policies

2020

Adopt revised
transportation
policies

2021

New homes
available; revenue
collected; new
services launch

2035

Treasure Island
is projected
home to 25,000
people (from
<2000 today)

Treasure Island Transportation Challenges: How do we...

**... Reduce
new traffic
on the Bay
Bridge
(50% of
trips by
transit)?**

**...Provide
better
transit
options on
and off
the
Island?**

**...Pay for
operating
the new
transit
services?**

**...Support
affordable
living for
low
income
families?**

TI Mobility Management Program Goals and Strategies



- Land use design
- Bay Area Bike Share
- Free on-island shuttle

Walking & Biking

High Quality Transit

- 50% mode share requirement
- More Muni service
- New AC Transit and Ferry service
- Transit Pass

- Revenue from tolls, parking, transit pass pays for new services
- Affordability Program
- Board oversight

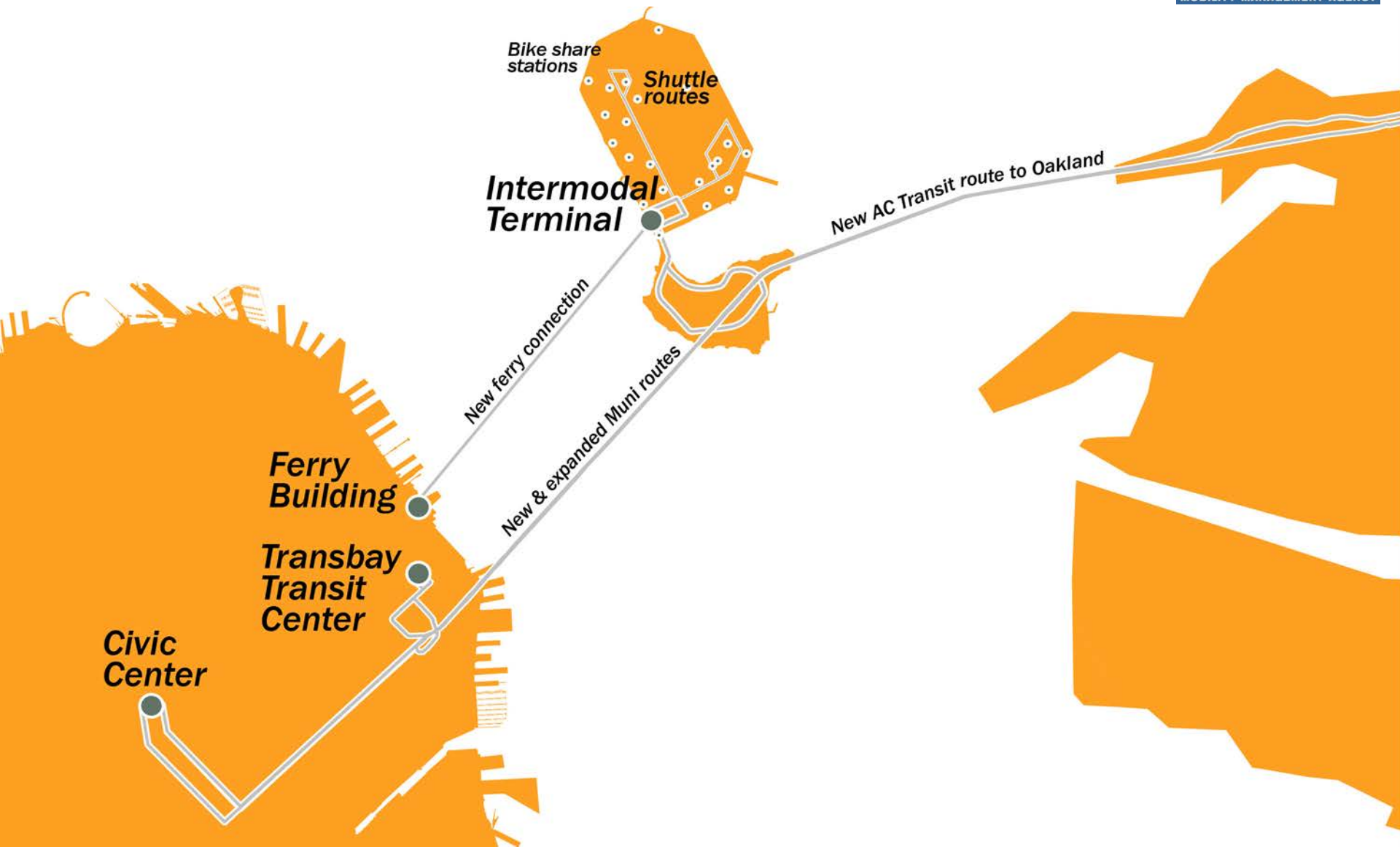
Financial Viability

Car-Light Living

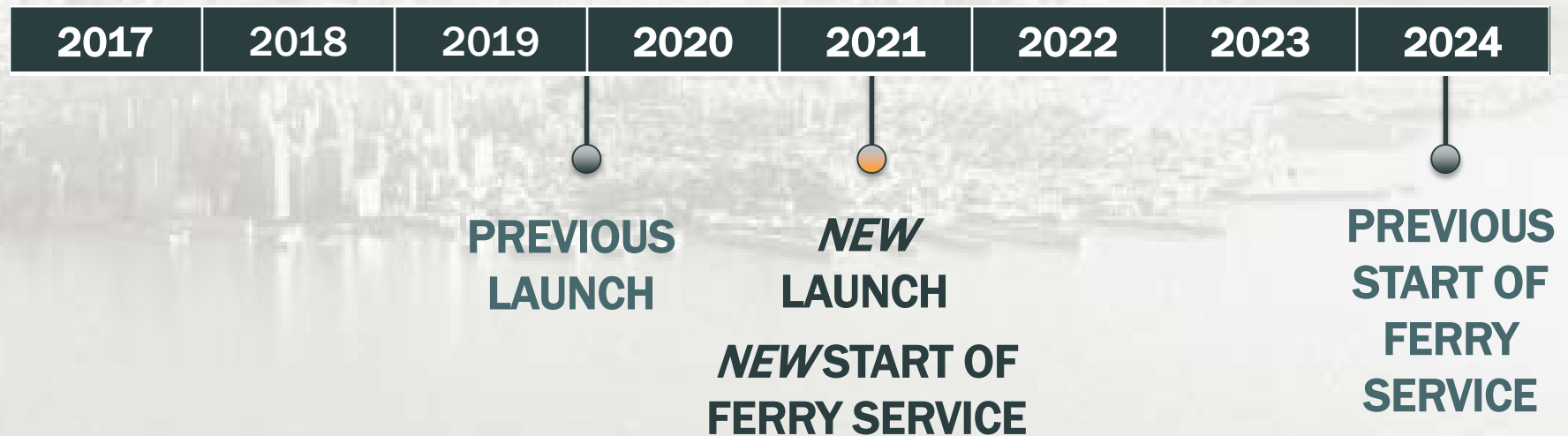
- On & off-street car share
- All parking is priced and "unbundled"
- Congestion toll



New Transit Services Planned



Revised TIMMA Program Launch Date



New date accounts for:

- Slower pace of development buildout
- Completion of YBI Infrastructure

Getting to Start of New Services



Adopt opening year
operating policies

Outreach to residents, businesses, and other stakeholders

Develop Affordability Program, Transit Pass

Seek grant funding and additional operations funding sources

Toll System Engineering

Bus transit service planning

Ferry service planning

Bus, shuttle,
and toll
operations
begin

Initial Ferry
Service begins

Now

2019

2021

FY 2018/19 Work Program



► Governance and Administration

- **Agency Agreements:**
 - AC Transit & SFMTA
 - Bay Area Toll Authority (BATA)
 - Treasure Island Development Authority (TIDA)
 - Water Emergency Transportation Authority (WETA)

- **Funding/Grants Management:**
 - Advanced Transportation & Congestion Management Technologies
 - Bay Area Air Quality Management District
 - Regional Measure 3
 - Metropolitan Transportation Commission
 - Senate Bill 1
 - Cap and Trade

FY 2018/19 Work Program



► Planning

- Travel demand/financial projections
- Toll policies
- Transit Pass & Transportation Affordability Programs
- Parking Management Plan
- Autonomous Vehicle (AV) Shuttle Pilot

► Engineering

- Tolling Infrastructure
- Environmental Documentation
- Civil Final Design: Multiple locations
- Toll System Final Design

► Communications

- Outreach and Community Relations

Thank You



TREASURE ISLAND MOBILITY MANAGEMENT AGENCY