



Memorandum

Date: March 16, 2018
To: Transportation Authority Board
From: Anna LaForte – Deputy Director for Policy and Programming
Subject: 4/10/18 Board Meeting: Adoption of the Route 66 Quintara Connectivity Study [NTIP Planning] Final Report

<p>RECOMMENDATION <input type="checkbox"/> Information <input checked="" type="checkbox"/> Action</p> <p>Adopt the Route 66 Quintara Connectivity Study [NTIP Planning] Final Report.</p> <p>SUMMARY</p> <p>The Route 66 Quintara Connectivity Study project was recommended by Commissioner Tang for \$100,000 in Prop K sales tax funds from the Neighborhood Transportation Improvement Program (NTIP) to engage the community to identify a set of strategies that improve the rider experience on the 66 Quintara and related routes in the Sunset, through service and route planning. The project’s draft final report, prepared by the San Francisco Municipal Transportation Agency (SFMTA), is included as an enclosure in this packet.</p>	<p><input type="checkbox"/> Fund Allocation</p> <p><input type="checkbox"/> Fund Programming</p> <p><input type="checkbox"/> Policy/Legislation</p> <p><input checked="" type="checkbox"/> Plan/Study</p> <p><input type="checkbox"/> Capital Project Oversight/Delivery</p> <p><input type="checkbox"/> Budget/Finance</p> <p><input type="checkbox"/> Contract/Agreement</p> <p><input type="checkbox"/> Procurement</p> <p><input type="checkbox"/> Other:</p> <p>_____</p>
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DISCUSSION

Background.

The NTIP is intended to strengthen project pipelines and advance the delivery of community-supported neighborhood-scale projects, especially in Communities of Concern and other underserved neighborhoods and areas with at-risk populations (e.g. seniors, children, and/or people with disabilities).

The Route 66 Quintara Connectivity Study [NTIP Planning] project was led by the SFMTA with the aim of engaging the community to identify a set of strategies that improve the rider experience on the 66 Quintara and related routes in the Sunset, through service and route planning. Attachment 1 shows the route and study area, which includes a northern terminus at 8th Avenue and Judah near UCSF Medical Center, and a southern terminus at 29th Avenue and Vicente, near Stern Grove.

In 2016, the Transportation Authority released a Strategic Analysis Report on Improving West Side Transit Access. The report, initiated by Commissioner Tang, explored how the area’s transit hubs could be better utilized by residents in this area of the city. Recommendations from this report suggest both near-term and long-term solutions that focus on improving transit hub access with the goal of reducing vehicle travel. The Route 66 Quintara Connectivity Study analyzed one of the recommendations of the Strategic Analysis Report, specifically, to leverage underutilized routes to strengthen connections to transit hubs. The 66 Quintara was identified as a route that stands out as

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one of the least utilized routes serving the West Side and suggests reconfiguring this route as an opportunity to improve route performance and strengthen the West Side's access to transit hubs.

The Route 66 Quintara Connectivity Study analyzed reconfiguration options and presents a set of strategies to improve the service and routing of the 66-Quintara and related routes in the Sunset. The project and its recommendations were informed by technical analysis, neighborhood travel behavior surveys, and public and rider outreach.

Recommendations.

The Study recommends a range of physical and operational modifications to Route 66 and the nearby 48 Quintara/24th Street route in the study area, including:

- Stop adjustments in several locations.
- Route realignment to reduce delays.
- Nextbus system timepoints to improve the accuracy of Nextbus predictions.
- Monitoring at terminals to ensure on time departures and successful connections with transferring routes.
- Service span on the 48-Quintara/24th Street to be extended beyond the peak commute hours to include the midday ridership and capture school trips.

Figure 41 on page 57 of the draft final report (see enclosure) lists the improvement concepts considered and includes an estimate of the cost and potential impact of each. Chapter 7, starting on page 70 of the enclosure, lists the Study's recommendations and how they respond to themes heard during outreach. Following an extensive outreach effort, the SFMTA concluded that recommendations should maintain what riders value about the 66 Quintara today, including the existing stop locations, connections to the Judah and Taraval corridors, and to Lincoln high school. At the same time, recommendations seek to improve the rider experience and route reliability through minor scheduling and routing modifications.

Community Engagement.

The public process that went into developing the Study included multiple rounds of community feedback as described in Chapter 4, starting on page 33 of the final report. Commissioner Tang was briefed on the draft final report in Fall 2017, and requested that SFMTA conduct additional outreach to ensure a larger number of Chinese language speakers provided input. In response, the SFMTA conducted additional intercept surveys in Chinese in fall, 2017. The SFMTA presented the draft recommendations at a community meeting in November 2017.

Commissioner Tang also requested that the SFMTA analyze extending evening service on the 48 Quintara/24th Street route from 6:30 to 7:30 p.m. Although the SFMTA does recommend extending the route's service through the midday, staff indicated that while the demand analysis does not support the evening extension, the SFMTA will revisit the demand analysis this spring by conducting field observations. The SFMTA does recommend adding an additional bus trip on the 66 Quintara during evenings and weekends, based on customer complaints regarding reliability.

Next Steps.

Chapter 7, starting on page 70 of the report, lists each recommendation. The SFMTA has included each of the proposed recommendations for the 66 Quintara in its proposed Fiscal Year 2018/19

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budget. The service span increase to include the midday service on the entire 48 Quintara/24th Street route will be recommended to the SFMTA Board for approval in the Fiscal Year 2019/20 budget.

FINANCIAL IMPACT

The recommended action would not have an impact on the Transportation Authority's adopted Fiscal Year 2017/18 budget.

CAC POSITION

The CAC will consider this item at its March 28, 2018 meeting.

SUPPLEMENTAL MATERIALS

Attachment 1 – Framework Study Area

Enclosure 1 – Draft Final Report

Attachment 1.

Route 66 Quintara Connectivity Study Route and Study Area

