

Transit Service, Toll Policies and Affordability Program Update

Draft Proposals

TIMMA Committee

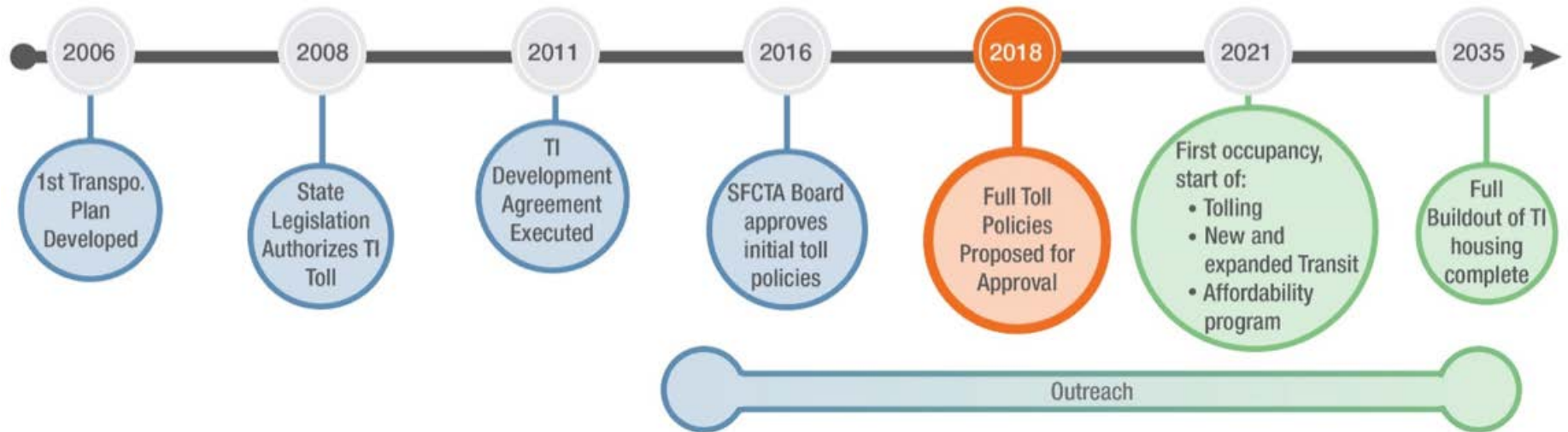
Agenda Item 4



TREASURE ISLAND MOBILITY MANAGEMENT AGENCY

October 4th 2018

New Neighborhood Timeline



Island Mobility Goals

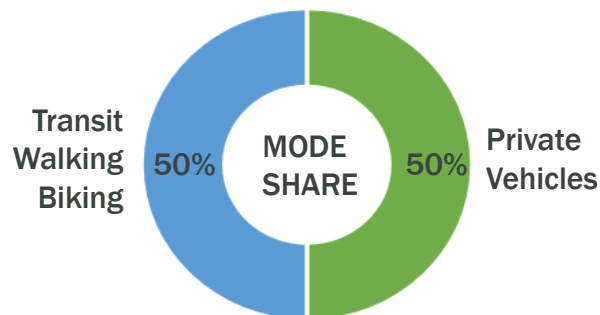
- ▶ Incentivize transit, walking, and biking



- ▶ Discourage use of private vehicles through tolling and paid parking



- ▶ Performance Targets

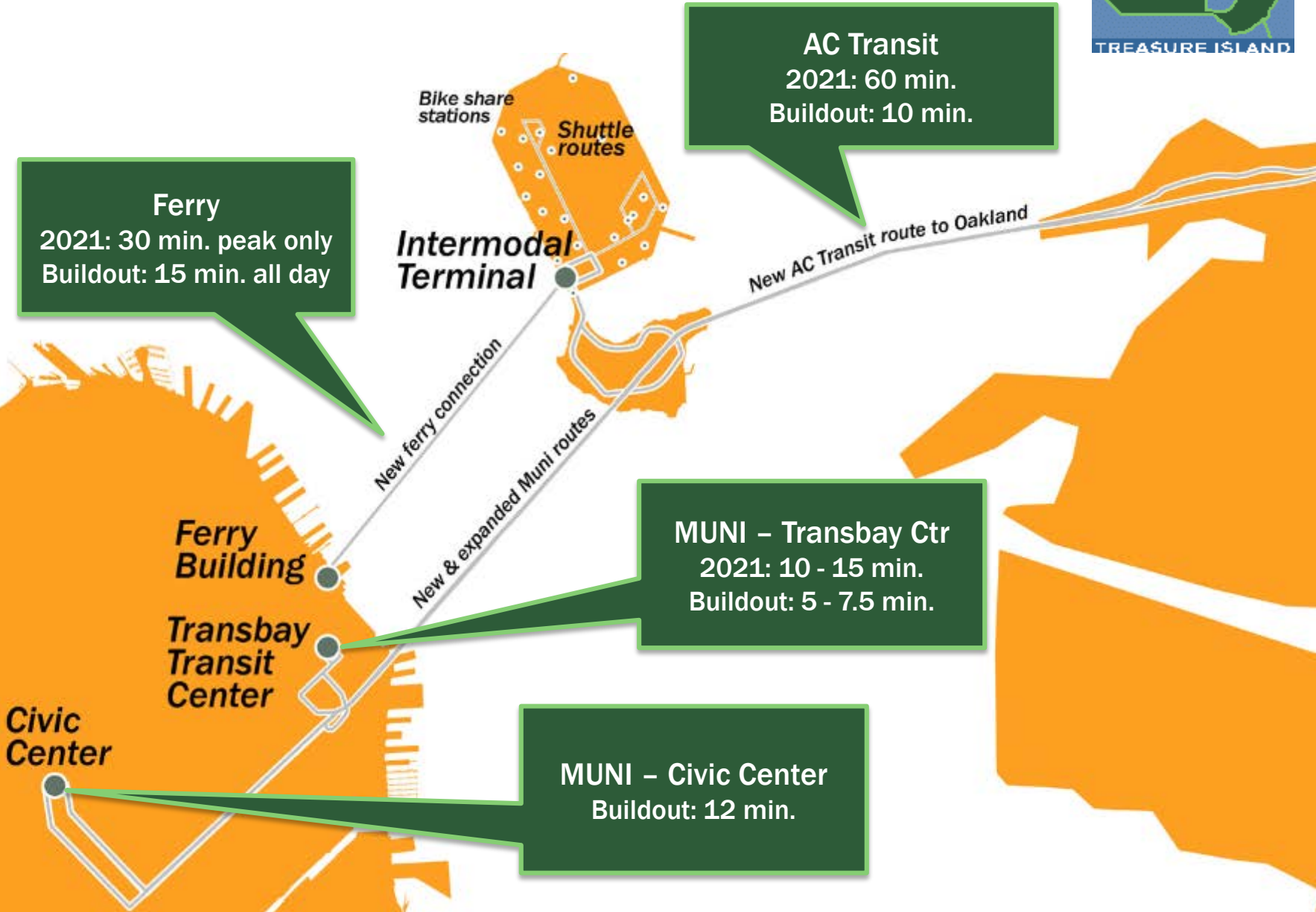


Key Outcomes:

- ✓ Limit impacts to Bay Bridge & Island traffic
- ✓ Improve transit service
- ✓ Pay for improved transit service
- ✓ Support affordability for low income families

IMPROVED TRANSIT SERVICE

Peak Period Frequency



Transit Pass Program

- ▶ UNLIMITED transit rides on:



Ferry to/from
Treasure Island

- ▶ Market Rate Households
 - ▶ 1 pass per household is mandatory
 - ▶ Additional passes for household residents are optional
 - ▶ Recommended monthly cost:
 - Without Ferry: \$95 - \$115
 - With Ferry: \$125 - \$150
- ▶ Below Market Rate Households
 - ▶ One pass per resident is optional
 - ▶ Eligible for Affordability Program Pass (50% discount)
- ▶ One pass per Treasure Island worker is optional

TOLLING

Why Toll?

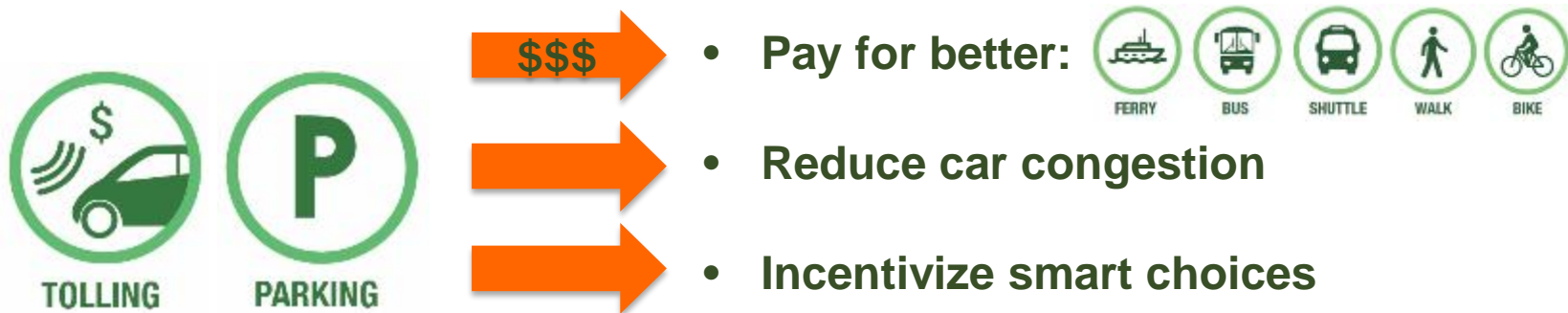
Eventually there will be up to 25,000 residents taking trips on and off the Island every day, so...

How do we avoid gridlock and ensure mobility?

1. Prioritize **SUSTAINABLE** and **RELIABLE** transportation:



2. Discourage use of cars through tolling and parking charges:



Toll Policy History



- ▶ **July 13, 2016 TIMMA Study Toll Policy Recommendations**
- ▶ **July 20, 2016 Approval of Resolution 17-03**
 - ▶ Both residents and visitors are tolled
 - ▶ Tolls are charged for vehicles arriving and departing the Island
 - ▶ Buses and registered vanpools are exempt from tolls
 - ▶ A Transportation Affordability Program will be developed by TIMMA
 - ▶ For a limited time, eligible existing households get a toll-free round trip each day

TIMMA Toll Hours & Rates (Proposed)



TIMMA Toll Operations: Hours & Rates

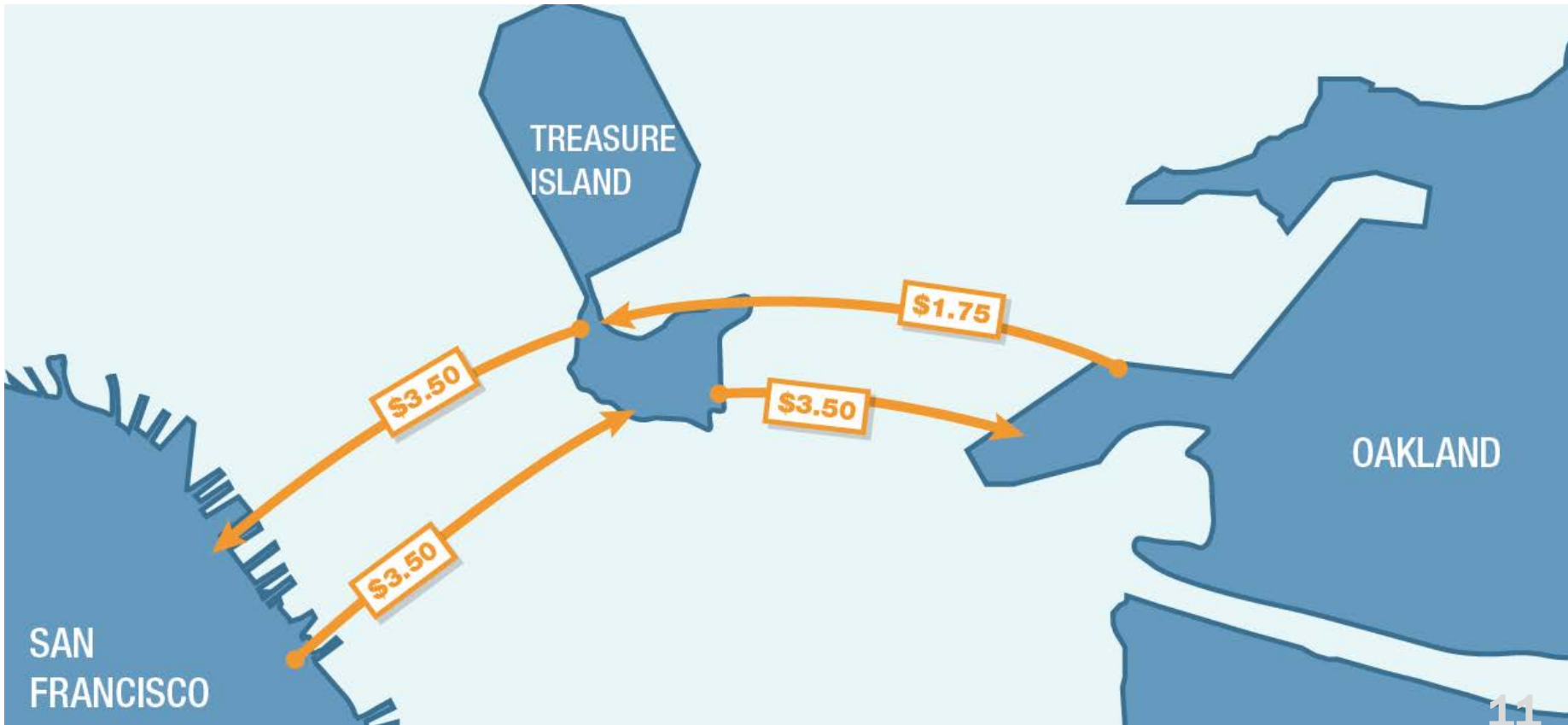
Period	Times	San Francisco – Treasure Island Treasure Island – San Francisco Treasure Island – Oakland		Oakland – Treasure Island	
		FasTrak®	Pay-By-Plate	FasTrak®	Pay-By-Plate
Peak Toll	Weekdays 5a – 10a 3p – 7p	\$3.50	\$4.50	\$1.75	\$2.75
Off-Peak Toll	Weekdays 10a – 3p	\$2.00	\$3.00	\$1.00	\$2.00
Weekend Toll	Weekends 10a – 8p	\$1.00	\$2.00	\$0.50	\$1.50
NO TOLL	Weekdays 7p – 5a Weekends 8p – 10a	Free	Free	Free	Free

TIMMA Toll Hours & Rates (Proposed)



- ▶ Only TIMMA rates shown (no BATA Bay Bridge tolls included)
- ▶ \$1.00 per toll is added to the FasTrak[®] rate for Pay-By-Plate option

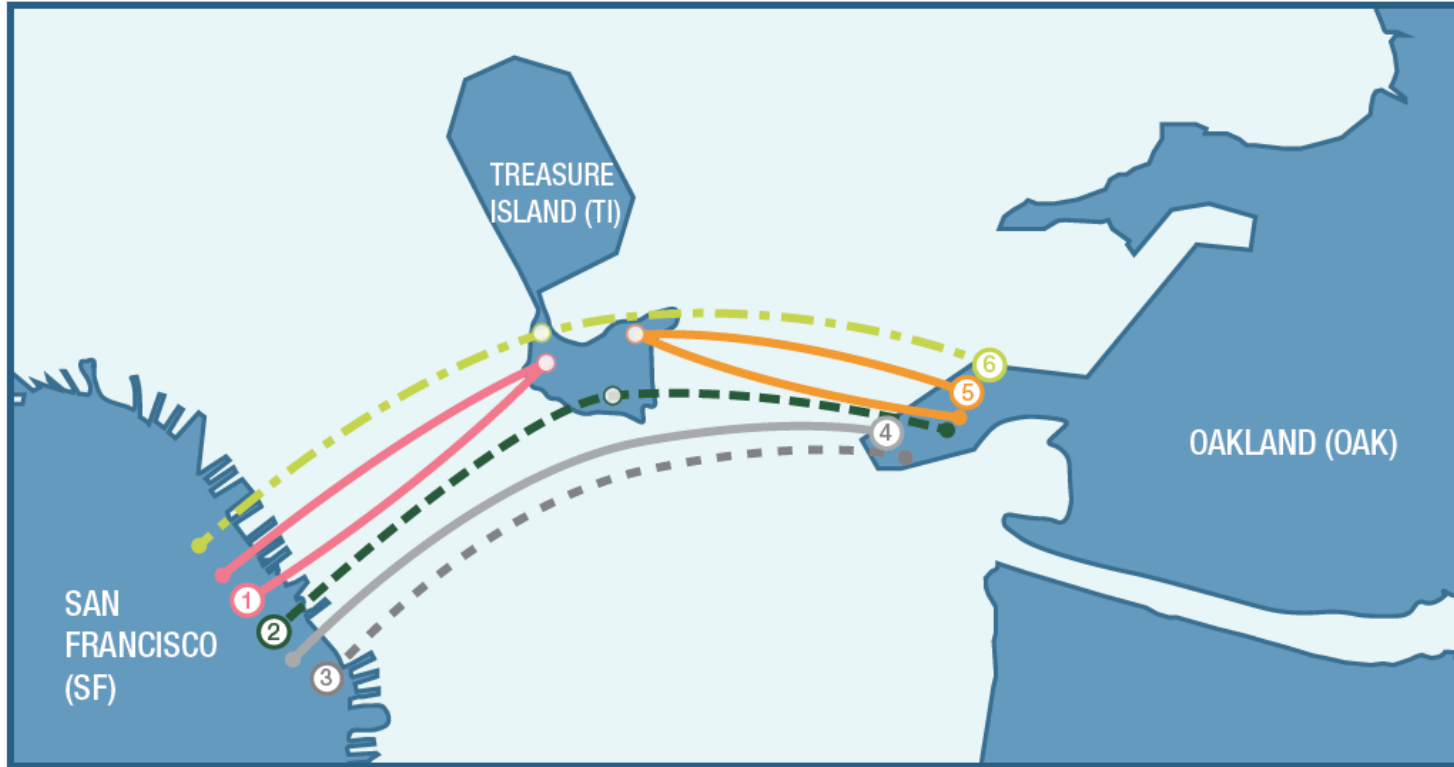
- ▶ BATA has authority to toll the west segment of the Bay Bridge
- ▶ Tolling on the west segment of the bridge would require BATA policy approval



Sample Peak Toll Trips (Proposed)



Bay Bridge/Treasure Island Trips Period FasTrak®



- ▶ BATA Bay Bridge Toll includes RM 3 increase through 2021
- ▶ Peak period FasTrak® rates shown. Pay-By-Plate adds \$1.00 per TIMMA toll

From San Francisco		From Oakland	
① SF - TI (Roundtrip) Enter TI \$3.50 Exit TI \$3.50 Total \$7.00	② SF - TI - OAK (One Way) Enter TI \$3.50 Exit TI \$3.50 Total \$7.00	④ OAK - SF (One Way) Bay Bridge (BATA) Toll \$7.00 Total \$7.00	⑥ OAK - TI - SF (One Way) Bay Bridge Toll (BATA) \$7.00 Enter TI \$1.75 Exit TI \$3.50 Total \$12.25
	③ SF - OAK (One Way) Total \$0.00	⑤ OAK - TI - OAK (Roundtrip) Bay Bridge (BATA) Toll \$7.00 Enter TI \$1.75 Exit TI \$3.50 Total \$12.25	

AFFORDABILITY

Affordable Transit Pass Program

- ▶ **OPTIONAL** to purchase
- ▶ **All Below Market Rate residents are eligible**
- ▶ **Provide all the benefits of the market rate pass:**
 - ▶ **Unlimited rides on all MUNI and AC Transit lines**
 - ▶ **Ferry rides to/from Treasure Island**
- ▶ **50% of the market rate cost:**

Transit Included	Market Rate Pass	Affordable Pass
Bus Only	\$95 - \$115	\$47.50 - \$57.50
Buses plus Ferry	\$125 - \$150	\$62.50 - \$75.00

Toll Affordability Program



Phase 1 Benefit Program 2021 - 2026

- One toll-free round trip per day
- Toll credit expires daily
- Program ends in July 2026





- 50% discounted Transit Pass (\$62.50 - \$75/month)
- 20 one-way transit rides = free peak round trip toll credit or cash equal to toll credit
- Transit rides must be to or from the Island and paid for with discounted Transit Pass



Phase 2 Benefit Program 2026+

- 50% discounted Transit Pass
- 20 one-way transit rides = free peak round trip toll credit or cash equal to toll credit
- Transit rides must be to or from the Island and paid for with the discounted Transit Pass



Legend



Longtime Households

Households on the island before June 20, 2011 development agreement



Current Below Market Rate Households

Households that qualify as below market rate as defined in the June 2011 development agreement



Future Below Market Rate Households

Alternative Transportation Options

Bikeshare*

Carshare*

Free on-Island shuttle

Transportation coordinator

Travel Rewards program

Delivery credits / home delivery program*

Expanded paratransit

School trip carpool matching*

Grocery vanpool*



* Low or no-cost option
for Below Market Rate
households



OUTREACH

Outreach & Board Engagement Schedule



Date	Meeting	Agenda
9/17/2018	Housing Partners	Briefing /Outreach
9/18/2018	Food Pantry	Publicize Open Houses
9/18/2018	TIDA ITC	Briefing/Outreach
9/19/2018	Media Briefing	Briefing/Outreach
9/19/2018	Community Meeting	Briefing/Outreach
9/27/2018	TIMMA Open House #1	Outreach
10/TBD/2018	TIMMA Committee	Briefing/Outreach
10/2/2018	TIDA CAB	Briefing/Outreach
10/3/2018	TIMMA Open House #2	Outreach
10/10/2018	TIDA Board	Informational
10/23/2018	TIMMA Board	Informational
11/6/2018	TIMMA Committee	Consider Approval
11/27/2018	TIMMA Board	Consider Approval

Recent Public Meetings



Outreach Meeting	Where	When
Community Meeting	Ship Shape Center	09/19/18 6:30p – 8:30p
Open House	Ship Shape Center	09/27/18 5:30p – 7:30p
Open House	Ship Shape Center	10/03/18 5:30p – 7:30p



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TREASURE ISLAND MOBILITY MANAGEMENT AGENCY