



Ethics Training for Public Meetings

Community Advisory Committee
Agenda Item 5
July 22, 2026

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Goals for this Training

- Spot issues – Know when to ask questions!
- Avoid actual conflicts or the appearance of conflicts
- Process for voting or not voting if a conflict exists





Why Are You Here?

- Not a “public official” under the Political Reform Act, but -
- Local agency legislative office, and
- Steward of public trust.

The Laws

- Political Reform Act
- ***NEW!*** SB 827 – Ethics, Fiscal & Financial Training

CAC Members May Become Public Officials under the Political Reform Act

- **“Public official” – Salaried or unsalaried members of boards with “decision-making authority.”**
- Makes final government decisions
- May compel or prevent a governmental decision either by reason of exclusive power to initiate the decision or by reason of veto that can't be overridden
- Makes substantive recommendations that, over time, are regularly approved without significant amendment or modification by another public official or government agency



Overview of Ethics Principles

Ethics vs. The Law

- Ethics – What we ought to do
- The Law – What we must do
- The law is a floor for behavior



Big Picture – Responsibility to the Public

- CAC decisions must be made based on merits, not personal biases or loyalties
- Decision-making criteria should focus only on what's in the public's best interest
- Public officials are expected to be careful stewards of taxpayer resources
- Level playing field – no taking political or personal advantage of public resources

What is a Conflict of Interest?

- Ethics Training for Public Meetings
- Presented to the San Francisco County Transportation Authority Community Advisory Committee



What is a Conflict of Interest

- If a governmental decision may have a financial impact or effect on any of the public official's financial interests, the official is disqualified from participating in the governmental decision if the following two conditions are met:
 - The financial impact or effect is foreseeable, and
 - The financial impact or effect is significant enough to be considered material.
 - Sometimes recusal is appropriate to avoid the appearance of a conflict of interest.



Financial Interests

- Business Entity. A business entity in which the official has an investment of \$2,000 or more in which they are a director, officer, partner, trustee, employee, or manager.
 - Example: Comcast stock of \$2k or more
 - Example: Owner of an LLC (even if no income derived)

Financial Interests

- **Real Property.** Real property in which the official has an interest of \$2,000 or more including leaseholds. (However, month-to-month leases are not considered real property interests.)
 - Only includes property in the jurisdiction of the agency and within 2 miles of the agency's boundary.



A circular graphic on the left side of the slide. It features a dark background with several stacks of gold coins of varying heights. Overlaid on the coins are several white upward-pointing arrows of different sizes, some with a percentage sign (%) next to them. A faint line graph is also visible in the background of the circle. The entire graphic is framed by a thick green curved border.

Financial Interests

- **Income.** An individual or an entity from whom the official has received income or promised income aggregating to \$500 or more in the previous 12 months, including the official's community property interest in the income of their spouse or registered domestic partner.

Financial Interests

- **Gifts.** An individual or an entity from whom the official has received gifts aggregating to \$630 or more in the previous 12 months.
- **Personal Finances.** The official's personal finances including his or her expenses, income, assets, or liabilities, as well as those of their immediate family.



Materiality Standards

- **Example: Real Property**

- Within 500 feet = material
- More than 500 feet but less than 1000 feet and the decision would change the parcel's: development potential; income producing potential; highest and best use; character by substantially altering traffic levels, intensity of use, parking, view, privacy, noise levels, or air quality; or market value = material
- More than 1,000 feet = not material (rebuttable presumption overcome by clear and convincing evidence).

Materiality Standards

- Governmental decision's effect on a financial interest must be material
- Materiality standards differ for each type of financial interest
- If a financial interest is a named party in a decision, likely a conflict



Gifts – Best Practices

- Not expressly prohibited
- Avoid gifts from persons or entities seeking business/contracts with SFCTA
- Pay own cost for lavish meals (i.e. \$100 or more) with persons or entities seeking business/contracts with SFCTA
- Gifts unrelated to position on SFCTA may be ok (long term personal friendship, private business relationship, wedding gifts)

Hypothetical

- The CAC is scheduled to vote on a motion of support to approve a professional services contract with ACME Bay Area at its next meeting. Three days before the CAC meeting, ACME Bay Area's government affairs representative invites CAC Member Bronin out for dinner and drinks, and once they are done eating, offers to pick up the tab. The total value of the meal and drinks is \$300 (\$150 per person).



Discussion

Does CAC Member Bronin have a conflict if they accept?

What steps, if any, should CAC Member Bronin take?

Now That You've Identified a Potential Conflict....

- Recommended Procedure:
 - Notify Clerk of the Transportation Authority at least 24 hours prior to relevant vote
 - After the item is read, raise your hand to speak and state that you will be recusing yourself from the discussion and vote due to conflict of interest
 - If you will recuse yourself from participating in the vote, state “abstain” when the vote is called
 - Do not participate in the agenda item discussion

Clerk of the Transportation Authority
clerk@sfcta.org | 415-522-4800

Brown Act Overview

- **Basic rule:** Meetings of the public body and of any of its standing subcommittees are subject to the Brown Act
 - “Meeting” includes a quorum of the legislative body – not just “filled” seats
- A “meeting” covers more territory than you might think
 - Regular public meetings
 - An informal gathering of a majority of members
 - Conference call of a majority of members to discuss public business
 - Email exchanges between a majority on a matter of public business

Brown Act Overview

- **What is NOT a meeting:** individual meetings between two members; attending an educational conference on general issues; purely social or ceremonial gatherings (do not discuss public business)
 - Ad hoc committees of less than a majority: not subject to the Brown Act

Open Meeting Requirements

- Can only discuss items on the agenda at meetings
- Can only take action if the item is phrased as an action item
 - **Exception:** emergency as determined by body (subject to strict interpretation, not common)
- Meetings must be noticed
 - Regular meetings: 72 hour notice
 - Special meetings: 24 hour notice
- Meetings must be open to the public, and the public must be given opportunity to speak
- Meeting must generally be held within jurisdiction of agency

Brown Act and Social Media

- Members may post on an “internet-based social media platform” provided a majority do not “discuss among themselves” business of legislative body.
 - **A member may:** Answer questions, provide information to the public, or solicit information from the public regarding a matter that is within the subject matter jurisdiction of the legislative body.

Brown Act and Social Media

- **Members may not** respond directly to postings by another member on a topic that is within the agency's jurisdiction/subject matter
 - Includes digital icons that express reactions (e.g., emojis)
- Commenting/liking purely personal posts OK



Sanctions for Non-Compliance

- Criminal
- Civil
 - Injunction by public or District Attorney against future violations
 - Invalidation of action taken in violation of Brown Act
 - Attorney's fees to prevailing plaintiff

Your Presenters



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