

# Bay Wheels Bikeshare Program on Treasure Island

# Bay Wheels System

- Network of 7,000+ bikes and 600+ stations in San Francisco, Oakland, Berkeley, Emeryville, San Jose
  - 22 million trips since launch in 2017
  - 80% of trips are taken in SF
  - 80% of trips are taken on e-bikes
- Ridership is growing
  - 30+% increase in trips in 2023 and 2024
  - Utilization in 2025 and 2026 on similar pace
- Bikeshare service area continues to expand - Daly City launched a pilot project in 2025
- MTC/Lyft have agreed to exercise 5-year contract renewal term to July 2032

# Bay Wheels on Treasure Island

- TIMMA contracts with MTC/Lyft to provide bikeshare on TI/YBI for two years
- System is consistent with regional program (e.g. same bikes, same pricing, memberships apply)

BUDGET YEAR	EXPENSE	TICD CAPITAL FUND	TRANSPORTATION FUND FOR CLEAN AIR	TICD OPERATING SUBSIDY	TOTAL
<b>FY2025/26 UPDATE</b>	Capital Equipment	\$287,000			\$287,000
	Project Delivery & Contingency	\$82,000			\$82,000
	<b>TOTAL</b>	<b>\$369,000</b>			<b>\$369,000</b>
<b>FY2026/27 PROPOSED</b>	Bikeshare System Operations		\$80,000		\$80,000
	Program Management			\$63,000	\$63,000
	<b>TOTAL</b>		<b>\$80,000</b>	<b>\$63,000</b>	<b>\$143,000</b>
<b>FY2027/28 LOOKAHEAD</b>	Bikeshare System Operations		\$60,000		\$60,000+
	Program Management			TBD	TBD
	<b>TOTAL</b>		<b>\$60,000</b>	<b>TBD</b>	<b>TBD</b>

# Proposed Phase 1 Locations

- Phase 1 includes ~30 e-bikes at 7 stations
  - 2 electrified stations (31 docks) at Ferry Terminal
  - 5 non-electrified stations elsewhere (40 docks)
  - Phase 1 locations determined with TICD, TIDA, One TI



# Preliminary Timeline

ACTIVITY	APRIL	MAY	JUNE	JULY
Approvals				
Electrical infrastructure				
Execute Agreements				
Permits/Lease				
Start Installation				
Complete Installation				
Promotion (with TIDA, MTC, Lyft)				
Program Launch				
Open for Use				

# Today's Action

Recommend Approval and Authorization for the Executive Director to Execute a Two-Year Agreement with the Metropolitan Transportation Commission and Lyft Bikes and Scooters, LLC, for an Amount Not to Exceed \$300,000, and Authorizing the Executive Director to Execute All Other Related Supporting and Supplemental Agreements to Implement the Bay Wheels Bikeshare Program on Treasure Island

# Thank you.

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