

Memorandum

AGENDA ITEM 5

DATE: April 10, 2026 (Revised April 24, 2026)

TO: Treasure Island Mobility Management Agency Committee

FROM: Suany Chough - Assistant Deputy Director for Planning

SUBJECT: 04/14/26 Committee Meeting: Recommend Approval and Authorization for the Executive Director to Execute a Two-Year Agreement with the Metropolitan Transportation Commission and Lyft Bikes and Scooters, LLC, for an Amount Not to Exceed \$440,000~~300,000~~, and Authorizing the Executive Director to Execute All Other Related Supporting and Supplemental Agreements to Implement the Bay Wheels Bikeshare Program on Treasure Island

<p>RECOMMENDATION <input type="checkbox"/> Information <input checked="" type="checkbox"/> Action</p> <p>Recommend Approval and Authorization for the Executive Director to Execute a Two-Year Agreement with the Metropolitan Transportation Commission (MTC) and Lyft Bikes and Scooters, LLC, for an Amount Not to Exceed <u>\$440,000</u>300,000, and Authorizing the Executive Director to Execute All Other Related Supporting and Supplemental Agreements to Implement the Bay Wheels Bikeshare Program on Treasure Island</p> <p>SUMMARY</p> <p>TIMMA staff are working to implement the Bay Wheels bikeshare system on Treasure Island (TI) and Yerba Buena Island. The system on TI will be an extension of the regional system, with the same bicycles, docking stations, memberships, and pricing. The system will launch with 30 e-bikes and 7 stations. Two large, electrified stations will be located at the Treasure Island Ferry Terminal where many trips are expected to start and end. Four more stations will be located on Treasure Island and one will be located on Yerba Buena Island near Panorama Park (see Attachment 1 for proposed locations). The project is funded with \$368,917 for capital equipment and launch, funded by the Treasure Island</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Fund Allocation <input type="checkbox"/> Fund Programming <input type="checkbox"/> Policy/Legislation <input type="checkbox"/> Plan/Study <input type="checkbox"/> Capital Project Oversight/Delivery <input type="checkbox"/> Budget/Finance <input checked="" type="checkbox"/> Contract/Agreement <input type="checkbox"/> Other: _____
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Community Development (TICD) developer's capital fund reflected in TIMMA's FY2025/26 budget, and \$140,000 for two years of operations, funded by a Transportation Fund for Clean Air (TFCA) grant awarded to TIMMA by the Transportation Authority. In addition, the Fiscal Year (FY) 2026/27 budget includes \$62,519 for program management funded by the Treasure Island Operating Subsidy. TIMMA will execute a single agreement with both MTC and Lyft for the installation of capital equipment and operations of the program. Lyft must also execute an agreement with TIDA to install stations on TIDA property. We expect the system to be in operation this summer, pending execution of these agreements.

FOLLOW-UP

This item was presented to the TIMMA Committee on April 14th and the Committee unanimously recommended approval. Subsequent to the meeting, we realized that we had inadvertently put an incorrect not to exceed amount of \$300,000 for the proposed agreement in the subject/action line. We have updated the memo to show the correct not to exceed amount of \$440,000 and made a few clarifying edits to the memorandum shown in track changes. At the April 28th TIMMA Board meeting, staff will provide a summary update of the revisions and will be able to answer any questions the Board may have.

BACKGROUND

The Treasure Island Transportation Implementation Plan (TITIP) adopted in 2011 called for a package of Transportation Demand Management (TDM) programs for Treasure Island including a bicycle library. The concept was for TIMMA to manage a fleet of bicycles that would be available from an attended station at a central location on Treasure Island, encouraging the use of active transportation to circulate around the islands. Bicycles would be available for use around the islands by residents and visitors.

Since the Treasure Island redevelopment plan and the TITIP were approved, the MTC launched a regional bike share program initially with Bay Area Motivate, which was acquired by Lyft Bikes and Scooters, LLC (Lyft) and rebranded as Bay Wheels in 2018. In 2023, MTC approved a \$16 million investment to expand the network and the e-bike fleet to all participating cities. Today, the Bay Wheels system operates in San Francisco, San Jose, Oakland, Berkeley, and Emeryville with over 600 stations and 7,000 bikes. Daly City recently launched a pilot project and several other jurisdictions are working on expansion

projects. This spring, MTC approved a set of terms to extend the regional bikeshare contract for another five years.

DISCUSSION

There have been discussions to bring bikeshare to TI for several years. In 2024, TIMMA's Treasure Island Connects program, which was to be funded by a \$20 million Community Change grant from the US Environmental Protection Agency (EPA), included a project to launch bikeshare and operate the program for two years. Since that EPA grant was terminated, we worked to secure alternative funding sources. In May 2025, the Transportation Authority awarded \$140,000 in TFCA funds to TIMMA for the operating costs of a bikeshare system on Treasure Island for two years, with the condition that TIMMA secure capital funding. In addition, TIDA staff has indicated that they will support management of this program for FY 2026/27 with \$62,519 in Operating Subsidy funds.

In winter 2025, TIDA agreed to provide \$368,917 of funding for the capital costs of the system. The funding draws from the developer's Capital Fund, which was established in the Amended and Restated Disposition and Development Agreement (DDA) executed in 2024 and provides capital funds for Treasure Island transportation projects. This contribution also fulfills the developer's obligation to fund the bicycle library as contemplated in the original DDA. A funding agreement is being executed for these funds to be transmitted from TIDA to TIMMA, satisfying the Transportation Authority's TFCA funding condition. [Of the \\$368,917 from the developer's Capital Fund, \\$300,000 will go to Lyft to cover capital costs of implementing the Bay Wheels system on Treasure Island and Yerba Buena Islands.](#)

With this project, the Bay Wheels system will be extended to Treasure Island and Yerba Buena Island, with the same e-bikes and docks. Pricing for riders, including Bay Wheels members, Bikeshare For All members, and non-members, will be consistent with the regional system. The system will launch with 30 e-bikes and 7 stations. Two large, electrified stations will be located at the Treasure Island Ferry Terminal where many trips are expected to start and end. Four more stations will be located on Treasure Island and one will be located on Yerba Buena Island near Panorama Park. See Attachment 1 for proposed locations.

Scope of Work. As part of this agreement, TIMMA will provide funding for the following:

- 35 "Cosmo" electric bicycles
- 5 non-charging stations with 40 docks plus installation costs
- Installation costs for two charging stations (MTC is supporting the cost of the docks at the charging stations)

- Allowances for spare batteries and theft and loss replenishment
- Operating fees for Bay Wheels based on bicycle utilization rates (i.e., rides per bike per month)

Lyft will be responsible for operation and maintenance of the system for the duration of the 2-year agreement. These contract terms are similar to those used for the Daly City pilot.

Due to Treasure Island's unique situation as a redevelopment project and its geographic separation from the rest of San Francisco, this expansion requires a separate agreement with MTC/Lyft. TIMMA will enter into an agreement with MTC/Lyft for operation of the system and will be responsible for capital equipment costs and operating costs based on utilization. Lyft will also execute an agreement to allow for the installation of bikeshare stations on TIDA property.

After operations begin, we will engage in discussions with MTC/Lyft and the San Francisco Municipal Transportation Agency (SFMTA) to incorporate the Treasure Island operation into the San Francisco jurisdiction and the regional program to ensure continuity.

We expect the system to be in operation this summer, pending execution of the contract and TIDA agreement. We will work with TIDA, MTC, Lyft, and other partners to promote the system.

Once operation begins, we will work closely with MTC and Lyft to monitor utilization and conduct program evaluations, including whether stations need to be adjusted or if additional bikes or stations are warranted.

FINANCIAL IMPACT

The project is funded with capital funds from the developer and operating funds from a TFCA grant. The capital budget includes a contingency to cover potential overruns. The capital project budget of \$368,917, which includes a 12% program contingency provision, will be included in TIMMA's FY 2025/26 updated budget. ~~System~~The operation and ~~program management monitoring~~ costs of \$142,495 will be included in TIMMA's FY 2026/27 budget.

SUPPLEMENTAL MATERIALS

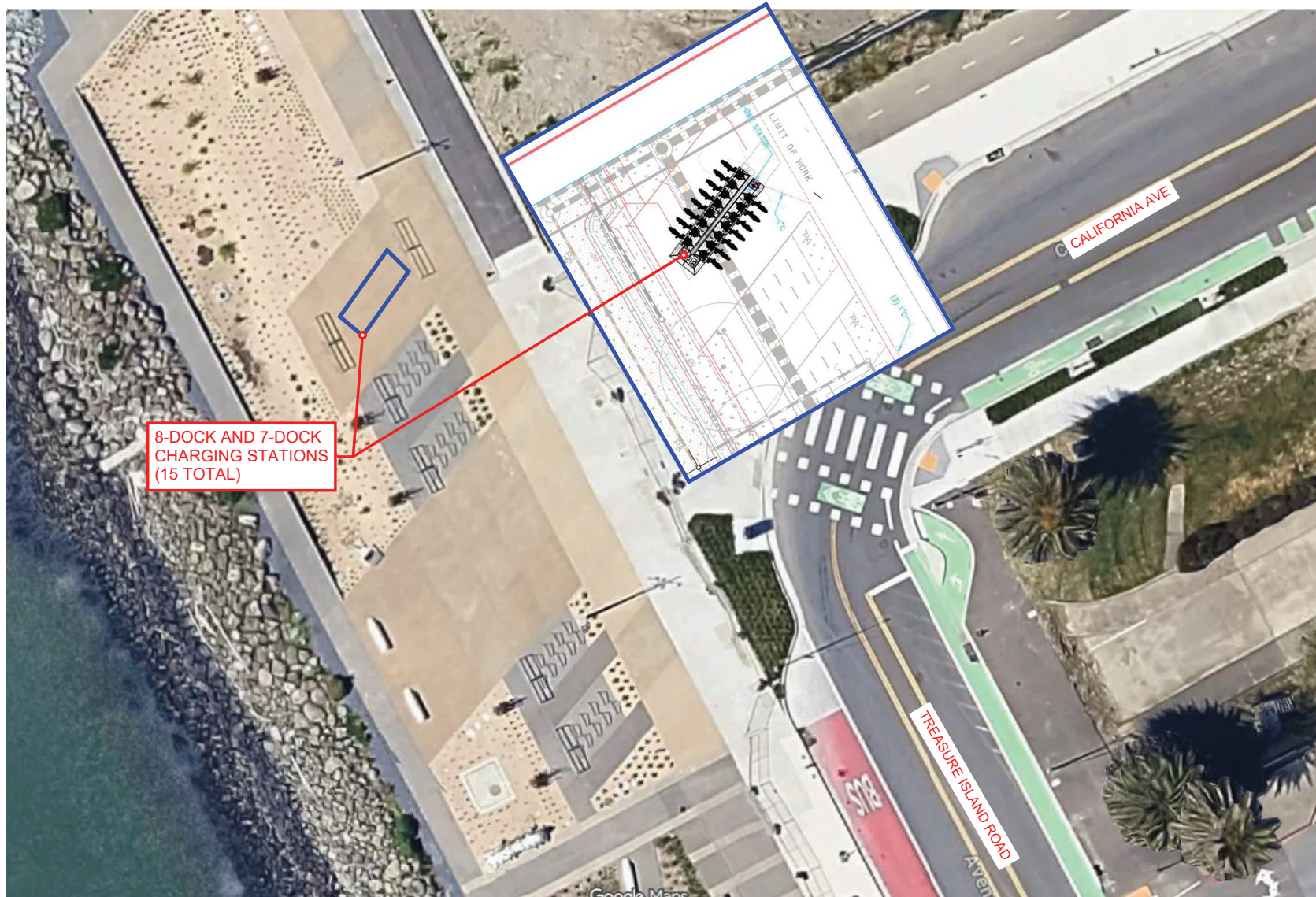
- Attachment 1 - Preliminary Bay Wheels Station Locations
- Attachment 2 - Resolution

ATTACHMENT 1

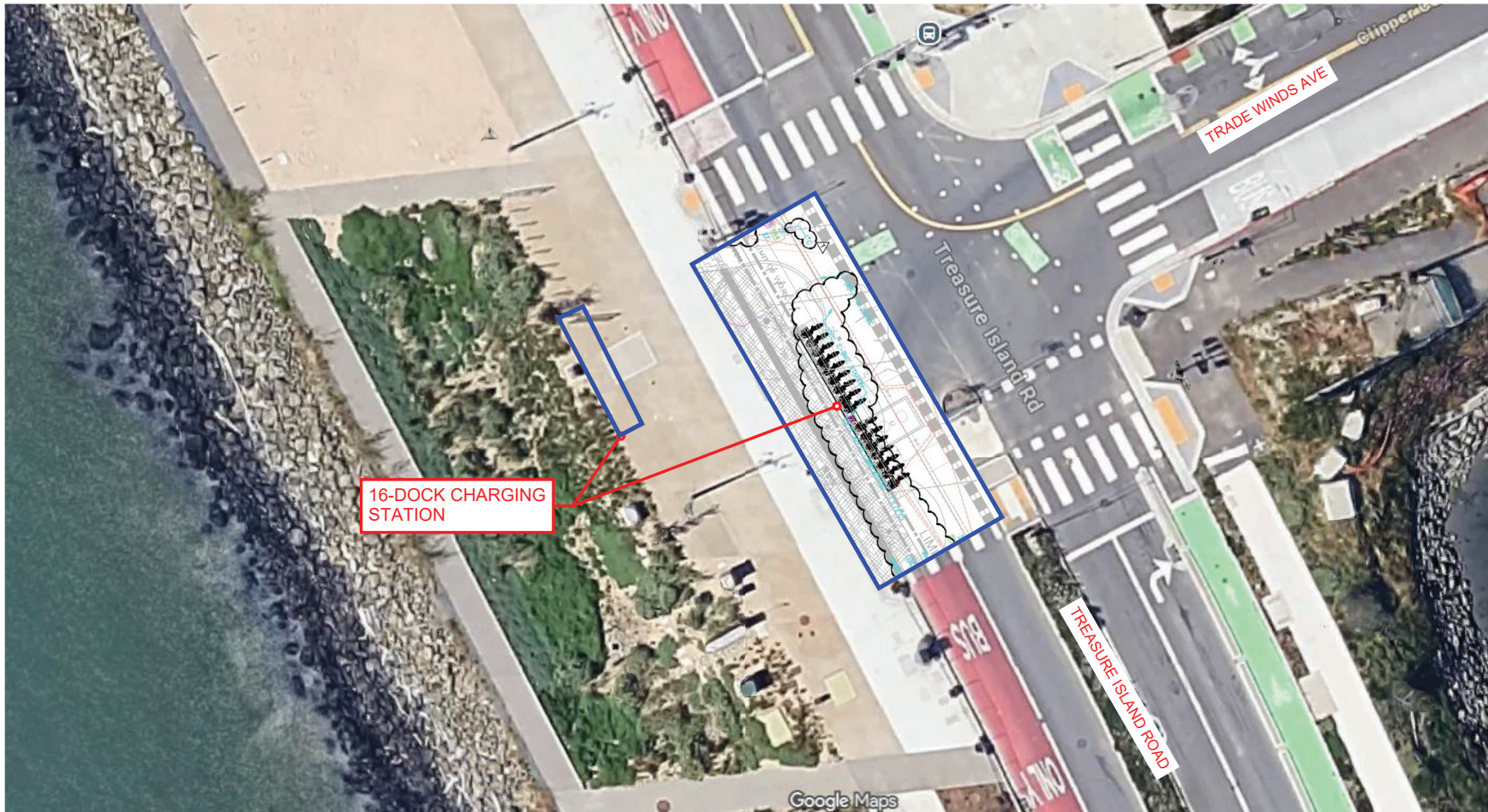
BIKE SHARE STATION LOCATIONS



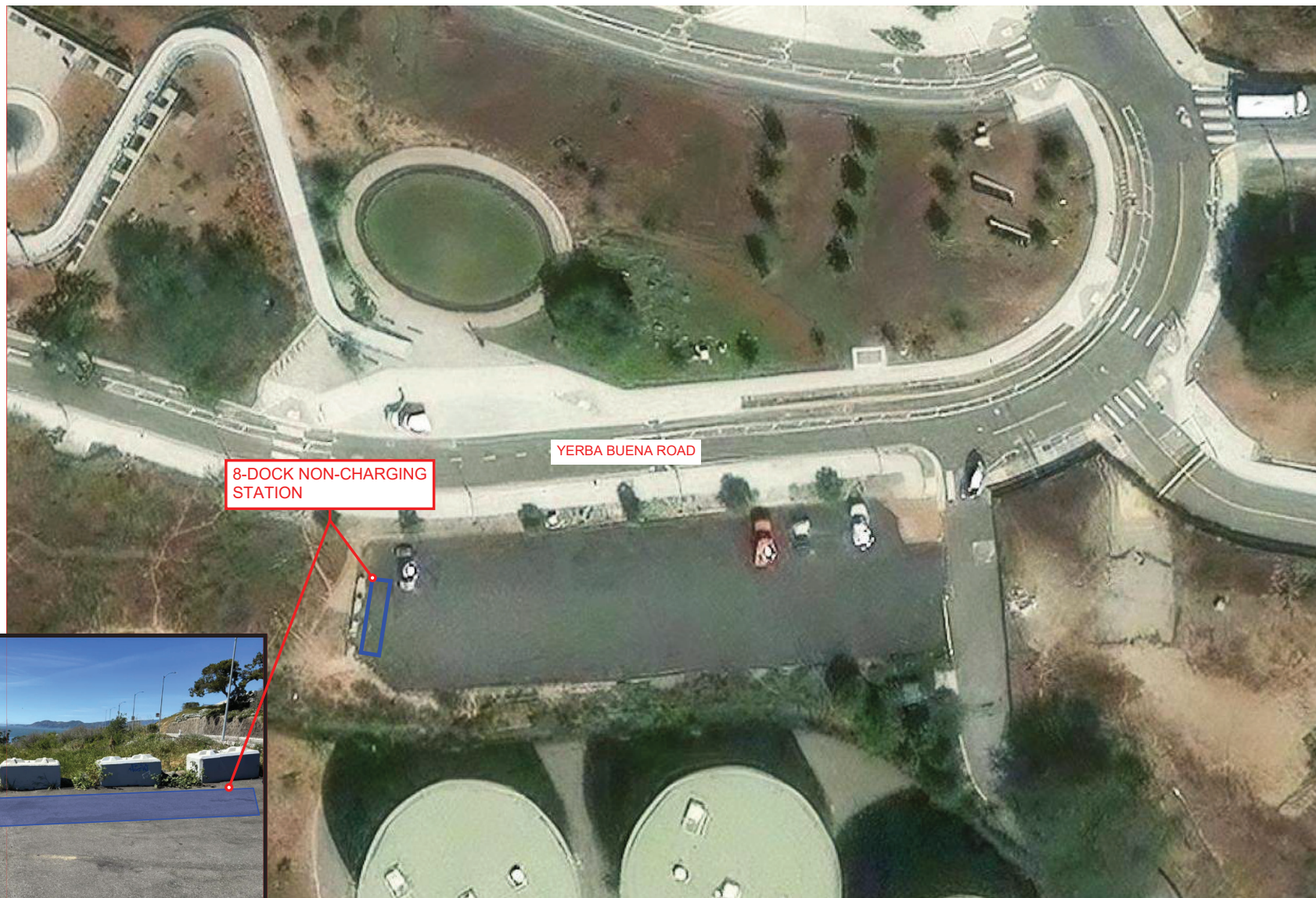
LOCATION 1 - FERRY TERMINAL NORTH



LOCATION 2 - FERRY TERMINAL SOUTH



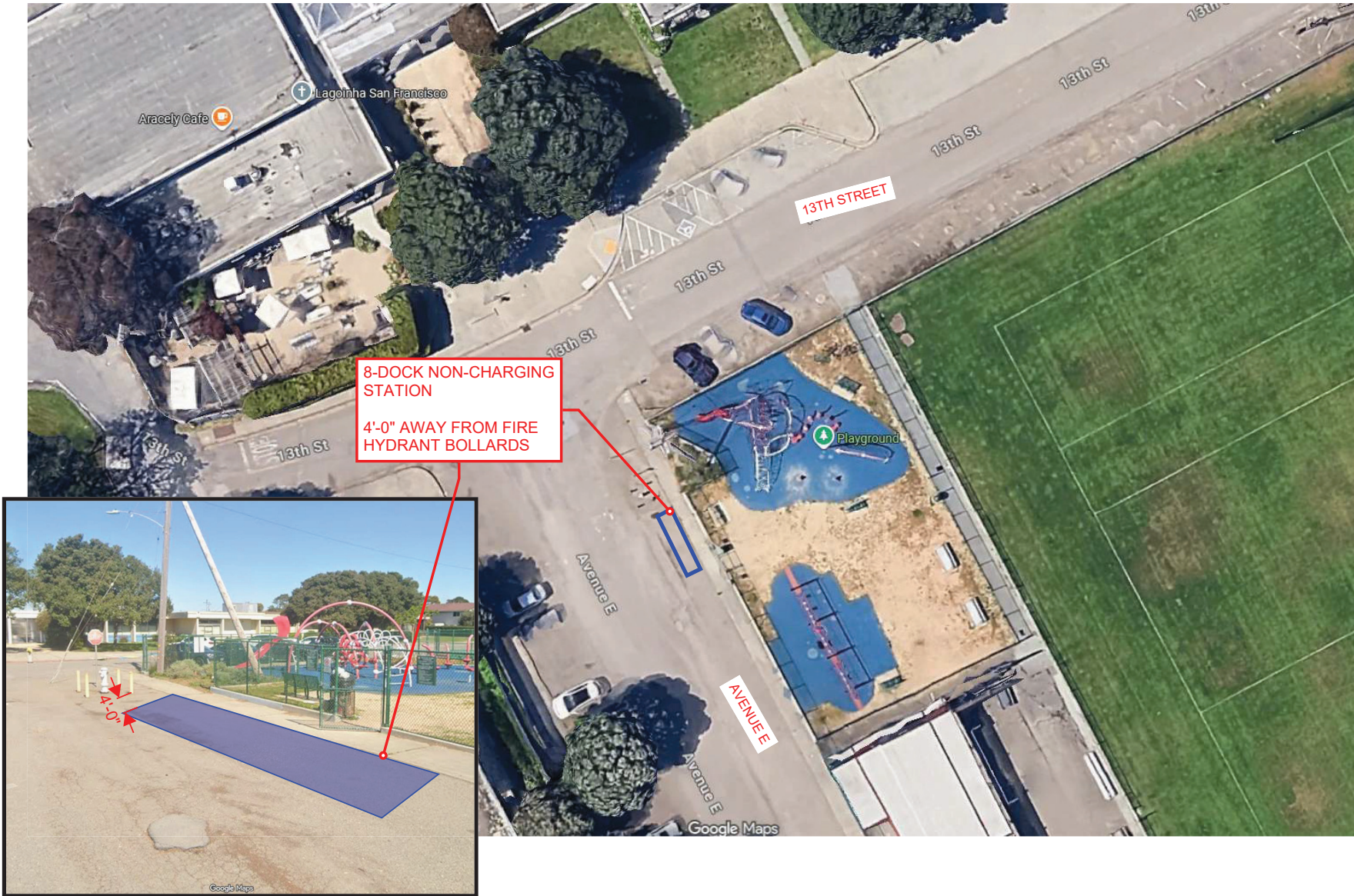
LOCATION 3 - PANORAMA PARK



LOCATION 4 - CITYSIDE PARK / RESIDENTIAL AREA



LOCATION 5 - TREASURE ISLAND PLAYGROUND / ATHLETIC FIELDS



LOCATION 6 - ISLAND COVE MARKET AND COMMUNITY CENTER



LOCATION 7 - RESIDENTIAL AREA NORTH



ATTACHMENT 2



TC041426

RESOLUTION NO. 26-03

RESOLUTION APPROVING AND AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A TWO-YEAR AGREEMENT WITH THE METROPOLITAN TRANSPORTATION COMMISSION AND LYFT BIKES AND SCOOTERS, LLC, FOR AN AMOUNT NOT TO EXCEED \$440,000, AND AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE ALL OTHER RELATED SUPPORTING AND SUPPLEMENTAL AGREEMENTS TO IMPLEMENT THE BAY WHEELS BIKESHARE PROGRAM ON TREASURE ISLAND

WHEREAS, In 2011, the Treasure Island Transportation Implementation Plan adopted a package of Transportation Demand Management programs for Treasure Island including a bicycle library, a fleet of bicycles that would be available from an attended station at a central location on Treasure Island; and

WHEREAS, In 2018, the Metropolitan Transportation Commission (MTC) launched a rebranded regional bike share program, now known as Bay Wheels and operated by Lyft Bikes and Scooters, LLC (Lyft) under contract with MTC; and

WHEREAS, In 2025, the San Francisco County Transportation Authority awarded \$140,000 in regional Transportation Fund for Clean Air (TFCA) funds to the Treasure Island Mobility Management Agency (TIMMA) for the operating costs of a bikeshare system on Treasure Island for two years, with the condition that TIMMA secure the necessary capital funding; and

WHEREAS, In 2025, the Treasure Island Development Authority (TIDA) agreed to provide \$368,917 of funding for the capital costs of implementing the Bay Wheels system to be funded by Treasure Island Community Development (TICD) as part of its transportation funding obligations as defined in the Disposition and Development Agreement (DDA), thereby fulfilling TICD's obligation to fund the bicycle library as contemplated in the DDA; and

WHEREAS, \$300,000 of the TICD funds would go to Lyft to cover capital costs of implementing the Bay Wheels system on Treasure Island and Yerba Buena Island; and

WHEREAS, Due to Treasure Island's unique situation as a redevelopment project and its geographic separation from the rest of San Francisco, TIMMA will enter into an agreement with MTC/Lyft for implementation and operation of the system and will be responsible for capital equipment costs and operating costs based on utilization; and

WHEREAS, Execution of the subject agreement would enable the Bay Wheels system to be extended to Treasure Island and Yerba Buena Island (the "Project"), with the same equipment and pricing consistent with the regional system and launching with 35 e-bikes and seven stations (including two electrified stations) located throughout both islands with preliminary locations shown in Attachment 1; and

WHEREAS, Lyft will also execute an agreement with TIDA to allow for the installation of bikeshare stations on TIDA property; and

WHEREAS, The capital project budget of \$368,917, which includes certain capital and staff costs in addition to the costs governed by the subject agreement, will be included in TIMMA's Fiscal Year 2025/26 updated budget; and

WHEREAS, System operation and program management costs of \$142,495 will be included in TIMMA's Fiscal Year 2026/27 budget; and

WHEREAS, At its April 14, 2026, meeting, the TIMMA Committee unanimously recommended approval of the staff recommendation, which inadvertently included an incorrect dollar limit for the proposed agreement; now, therefore, be it

RESOLVED, That the Executive Director is hereby approved and authorized to execute a two-year agreement with the Metropolitan Transportation Commission and Lyft Bikes and Scooters, LLC, for an amount not to exceed \$440,000, and authorized to execute all other related supporting and supplemental agreements to implement the Bay Wheels bikeshare program on Treasure Island.

Attachment:

1. Preliminary Bay Wheels Station Locations