



HAYES VALLEY

PUBLIC LIFE STUDY

JANUARY 2026



San Francisco
Planning



Community Advisory
Committee
Agenda Item 10
January 28, 2026

BACKGROUND

- Supervisor's request / goal of analysis
- 2023 Octavia Improvements Study
- Funding from Freeway Removal Fund
- Inform future permit renewals



TO UNDERSTAND THE TRANSPORTATION IMPACTS OF THE HAYES STREET SHARED SPACE



SCOPE

1. Project Startup
2. Scope the Pedestrian/Bike Survey
3. Administer the Pedestrian/Bike Survey
4. Compile Transportation and Other Data
5. Analysis
6. Concepts Development (optional task)



DELIVERABLES INCLUDE

- **Analysis of**
 - **Transportation indicators** (e.g., transit delay, loading, traffic)
 - **Public life** (e.g., pedestrian counts and activity)
 - **Other indicators** (e.g., business input, emergency response, city costs)
- **Draft and Final Memo or Slides**

PROPOSED BUDGET

CONSULTANT BUDGET

TASK #	TASK	BUDGET
Task 1	Kick-off, Community Meetings, Work Plan	\$10,000
Task 2	Survey and Analysis Scopes	\$4,500
Task 3	Administer the Survey	\$72,000
Task 4	Collect Data	\$14,000
Task 5	Analyze Public Life Survey and Data	\$50,000
Task 6 (Optional)	Concept Development	\$75,000
<i>SUBTOTAL</i>		\$225,500
<i>Contingency</i>		\$22,500
<i>Materials</i>		\$2,000
CONSULTANT TOTAL		\$250,000

CITY STAFF BUDGET

	BUDGET
PLANNING	\$70,000
MTA	\$75,000
<i>SUBTOTAL</i>	<i>\$145,000</i>
<i>Contingency</i>	<i>\$15,000</i>
CITY STAFF TOTAL	\$160,000
TOTAL PROJECT BUDGET	\$410,000

PRELIMINARY SCHEDULE (PENDING CONTRACTING)

TASK	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEP	OCT	NOV	DEC
0. Approvals & Contracting★												
1. Project Startup			Project Team Kickoff Meeting									
2. Scope Survey & Analysis												
3. Administer Survey★												
4. Compile Data												
5. Analyze Survey & Data												
6. Concept Development (optional)												
★ Timing subject to contracting process or public events												

PROCESS TO START STUDY

1. December – Market Octavia CAC Feedback
2. January – Transportation Authority CAC
3. February – Transportation Authority Board



THANK YOU



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SFMTA

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