

# Adopt the Prop L Transportation Demand Management 5YPP and Amend the Strategic Plan Baseline

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San Francisco  
County Transportation  
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Board — Agenda Item 6  
March 12, 2024

# Prop L Expenditure Plan

- Determines eligibility of projects and sponsor agencies through 28 programs
- Sets funding caps for each program over 30 years
- Allows for financing to accelerate project delivery
- Includes requirements such as a Board-approved **Strategic Plan** and **5-Year Prioritization Programs (5YPPs)**, as a prerequisite for allocation

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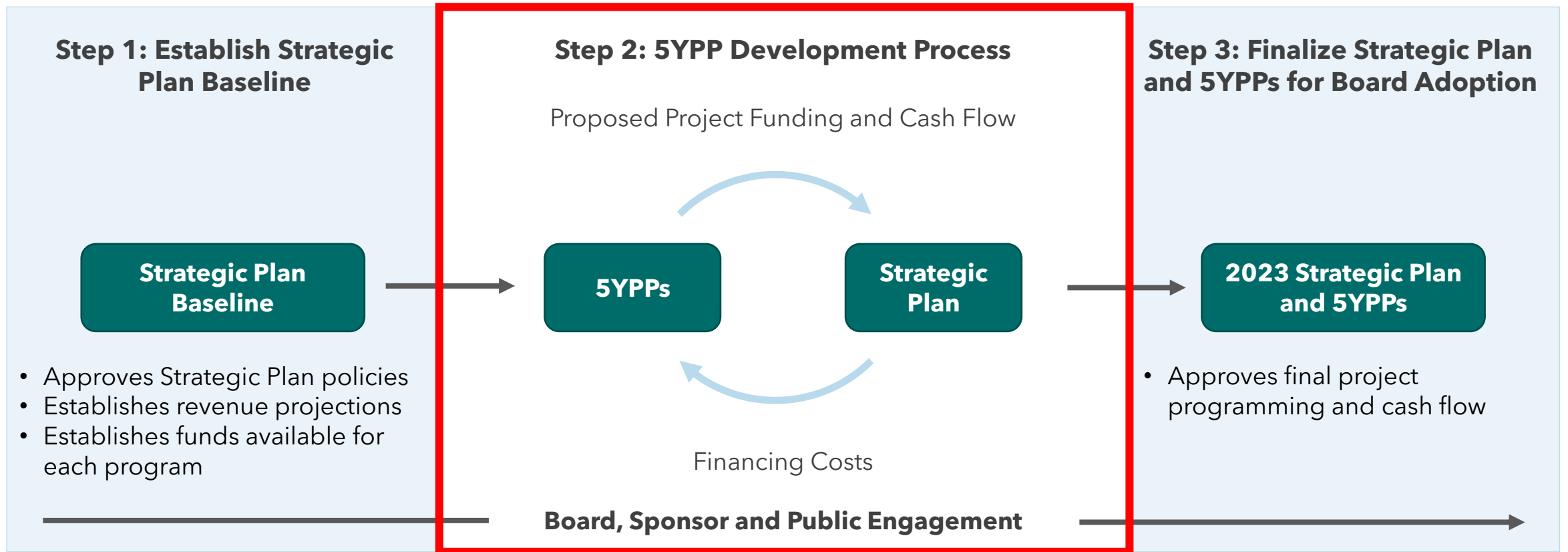
Photo: Sergio Ruiz, [flic.kr/p/2if22hk](https://www.flickr.com/photos/2if22hk/)

## 2022 Transportation Expenditure Plan

2022 Transportation Expenditure Plan will help deliver safer, smoother streets, more reliable transit, reduce congestion, and more.

# Strategic Plan / 5YPPs Development

Development of the Strategic Plan and 5YPPs is an iterative process



# Sections of the 5YPP Document

- Eligibility and Expected Fund Leveraging
- Public Engagement
- Performance Measures
- Project Delivery Snapshot
- Project Prioritization
- 5-year Project List
- Project Information Forms

2023 Prop L 5-Year Prioritization Program

## **Safer and Complete Streets**

Draft Report: October 2023



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# 5YPP Prioritization Criteria

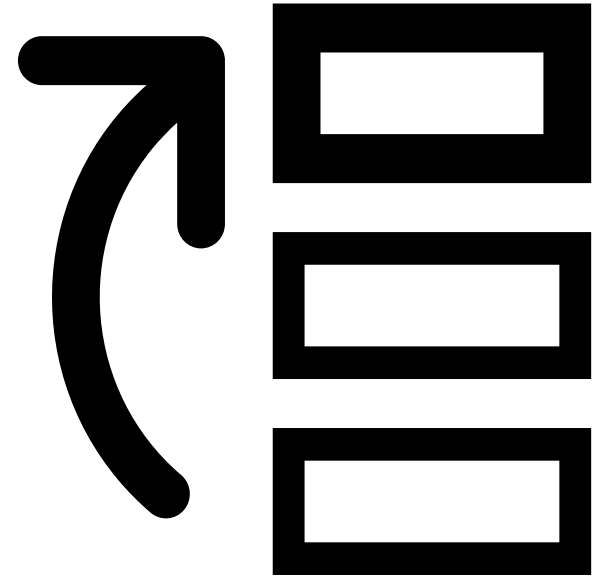
- **Prop L Wide Criteria**

- Project Readiness
- Relative level of need or urgency
- Benefits to disadvantaged communities
- Level and diversity of community support
- Leveraging of state, federal and other fund sources

- **Program Specific Criteria**

- E.g. Safety, Need (Asset Useful Life)

- We also consider cost-effectiveness and a fair geographic distribution



# Public Engagement for 5YPP Development

- Meeting with Expenditure Plan Advisory Committee and representatives from Equity Priority communities
- Roundtables for representatives from business and community groups
- Virtual Town Hall
- Online multi-lingual survey
- Presentations to community groups
- CAC and Board meetings
- Feedback heard during Expenditure Plan development process



# TDM 5YPP Recommended for Approval

## Transportation Demand Management (TDM)

- TDM encompasses a strategic set of policies, programs and projects (including incentives, education and enforcement) intended to shift trips to sustainable modes like transit and biking and shift travel to less congested times.
- Benefits can include improved travel choices, improved efficiency and effectiveness of the transportation system, reduced VMT and GHG.



# Transportation Demand Management

## TDM Strategic Plan Update (Planning)

Prop L Request: \$148,000

Total Cost: \$148,000

- Draw on best practices and post-pandemic data to identify TDM priority projects to fund with Prop L and other sources over the next five years
- SFCTA /SFMTA will co-lead project and collaborate with TDM working group, including SF and regional agencies (e.g., BART, Caltrain, MTC)
- Anticipated Board adopted by June 2025



SOURCE: Sergio Ruiz



# Transportation Demand Management

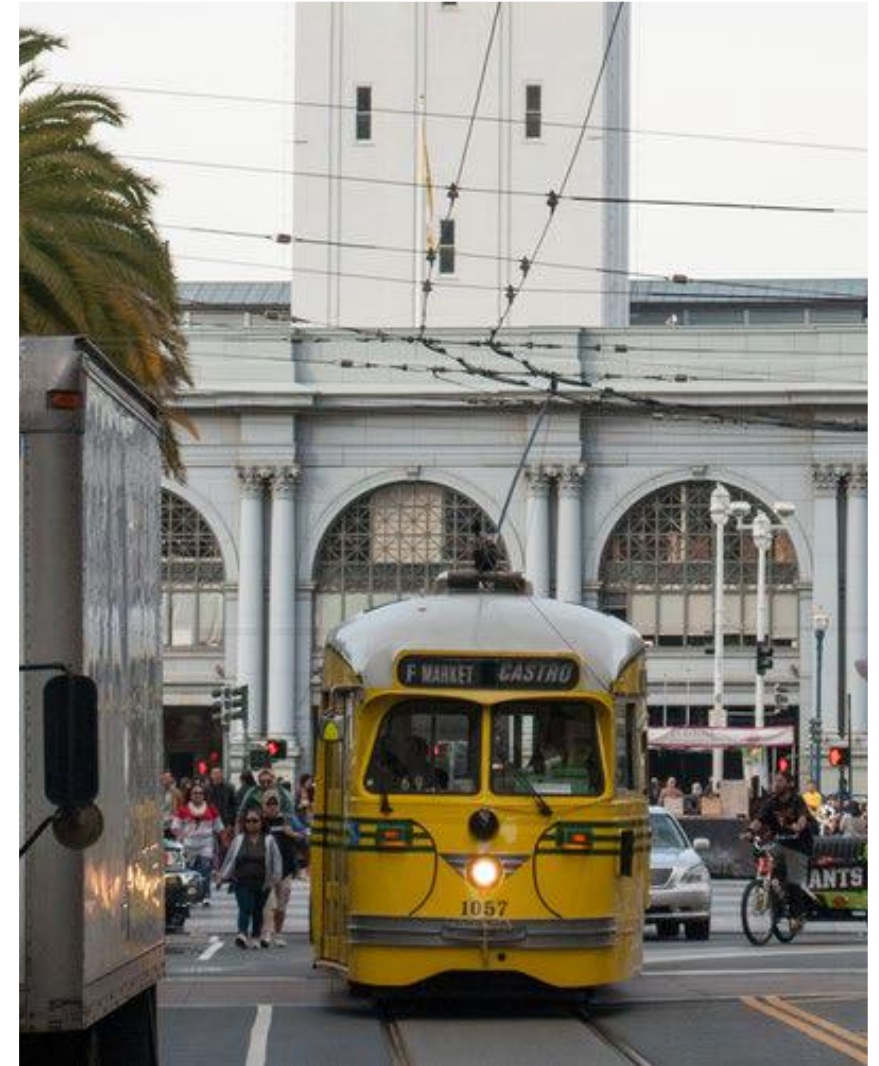
## TDM Strategic Plan - Placeholder

Prop L Request: \$1,555,000

Total Cost: TBD

Placeholder for projects recommended in the TDM Strategic Plan Update

- SFCTA may consider allocating placeholder funds before the TDM Strategic Plan Update is done if:
  - project scores well against the TDM 5YPP Prioritization Criteria
  - project is consistent with emerging recommendations from the Plan



# Leveraging and Strategic Plan Baseline Amendment

Leveraging shown below is for the TDM Strategic Plan Update.

Placeholder projects will be evaluated for leveraging when identified.

Prop L Program	Expected Leveraging	Anticipated Leveraging
Transportation Demand Management	87.3%	0%

Concurrent amendment of the Strategic Plan Baseline to reflect recommended programming and cash flow; no advancement of funds needed

# 5YPP & Strategic Plan Schedule

- March: Approve Transportation Demand Management 5YPP and Strategic Plan Baseline amendment
- Spring 2024: Approve remaining seven 5YPPs and the final Prop L Strategic Plan
- Fall 2024: Approve Muni Maintenance 5YPP amendment to program FYs 2024/25 - 2027/28 placeholders to projects



# Thank you.

[sfcta.org/funding](https://sfcta.org/funding)

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