



Memorandum

AGENDA ITEM 5

DATE: September 7, 2023
TO: Transportation Authority Board
FROM: Maria Lombardo - Chief Deputy Director
SUBJECT: 9/12/2023 Board Meeting: Appoint Phoebe Ford as the District 4 Representative to the Community Advisory Committee

<p>RECOMMENDATION <input type="checkbox"/> Information <input checked="" type="checkbox"/> Action</p> <p>Per Section 5.2(a) of the Administrative Code, each Commissioner shall nominate one member to the Community Advisory Committee (CAC). Neither staff nor CAC members make recommendations regarding CAC appointments.</p> <p>SUMMARY</p> <p>There are two open seats on the 11-member CAC for the District 4 and 6 representatives. Commissioner Engardio has indicated his intent to nominate Phoebe Ford to fill the District 4 vacancy left when the previous member stepped down. CAC members serve for a 2-year term. The current roster of CAC members is included in Attachment 1. The application for the District 4 candidate is included in Attachment 2.</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Fund Allocation <input type="checkbox"/> Fund Programming <input type="checkbox"/> Policy/Legislation <input type="checkbox"/> Plan/Study <input type="checkbox"/> Capital Project Oversight/Delivery <input type="checkbox"/> Budget/Finance <input type="checkbox"/> Contract/Agreement <input checked="" type="checkbox"/> Other: CAC Appointment
---	--

BACKGROUND

As described in the Transportation Authority’s Administrative Code, the CAC shall provide input to the Transportation Authority in:

1. Defining the mission of the Transportation Authority;
2. Reflecting community values in the development of the mission and program of the Transportation Authority, and channeling that mission and program back to the community;
3. Defining criteria and priorities for implementing the Expenditure Plan programs consistent with the intention of the half-cent sales tax funding purposes; and



4. Monitoring the Transportation Authority's programs and evaluating the sponsoring agencies' productivity and effectiveness.

DISCUSSION

The Board appoints eleven members to the CAC and each Commissioner nominates one member to the committee.

Per Section 5.2(a) of the Administrative Code, the CAC:

"...shall include representatives from various segments of the community, such as public policy organizations, labor, business, seniors, people with disabilities, environmentalists, and neighborhoods, and reflect broad transportation interests. The committee is also intended to reflect the racial and gender diversity of San Francisco residents."

An applicant must be a San Francisco resident to be considered eligible for appointment. Applicants are asked to provide residential location and areas of interest but provide ethnicity and gender information on a voluntary basis. CAC applications are distributed and accepted on a continuous basis. CAC applications were solicited through the Transportation Authority's website, Commissioners' offices, and email blasts to community-based organizations, advocacy groups, business organizations, as well as at public meetings attended by Transportation Authority staff or hosted by the Transportation Authority. Applications can be submitted through the Transportation Authority's website at www.sfcta.org/cac.

All applicants have been advised that they need to appear in person before the Board in order to be appointed, unless they have previously appeared. If a candidate is unable to appear before the Board on the first appearance, they may appear at the following Board meeting in order to be eligible for appointment.

FINANCIAL IMPACT

The requested action would not have an impact on the adopted Fiscal Year ~~2023/24~~^{2022/23} budget.

CAC POSITION

None. The CAC does not make recommendations on the appointment of CAC members.

SUPPLEMENTAL MATERIALS

- Attachment 1 - CAC Roster
- Attachment 2 - CAC Application (Ms. Phoebe Ford)
- Attachment 3 - Resolution



**Attachment 1
Updated 09.07.23**

Community Advisory Committee Members

NAME	GENDER	ETHNICITY*	DISTRICT	NEIGHBORHOOD	AFFILIATION / INTEREST	FIRST APPOINTED	TERM EXPIRATION
Vacant			4				
Vacant			6				
Kevin Ortiz, Chair	M	H/L	9	Mission	Neighborhood, Public Policy	Dec 2019	Jan 2024
Kat Siegal, Vice Chair	F	C	5	NP	NP	Feb 2022	Feb 2024
Sara Barz	F	C	7	Sunnyside	Business; Environment; Social and Racial Justice; Neighborhood; Public Policy	July 2022	July 2024
Najuawanda Daniels	F	AA	10	Hunters Point	Social and racial justice; Labor; Neighborhood; Public Policy	Sept 2022	Sept 2024
Rachael Ortega	F	C	8	NP	Business, Environment, Social and racial justice; Neighborhood, Public Policy	Oct 2022	Oct 2024
Jerry Levine	M	C	2	Cow Hollow	Business, Neighborhood, Public Policy	Nov 2018	Nov 2024
Mariko Davidson	F	NP	11	Ingleside	Environment, Neighborhood, Public Policy	February 2023	Feb 2025
Rosa Chen	F	A	3	Chinatown	Business, Disabled, Environment, Neighborhood, Public Policy, Seniors	Mar 2021	April 2025
Sean Kim	M	A	1	Central Richmond	Business, Disabled, Environment, Social and Racial Justice, Labor, Neighborhood, Public Policy, Senior	May 2023	May 2025

*A - Asian | AA - African American | AI - American Indian or Alaska Native | C - Caucasian | H/L - Hispanic or Latino | NH - Native Hawaiian or Other Pacific Islander | ME - Middle Eastern | NP - Not Provided (Voluntary Information)



San Francisco County Transportation Authority

Application for Membership on the Community Advisory Committee

Phoebe	Ford	Female	
FIRST NAME	LAST NAME	GENDER (OPTIONAL)	
Caucasian, European, or White		No	
ETHNICITY (OPTIONAL)		IDENTIFY AS HISPANIC, LATINO, OR LATINX? (OPTIONAL)	
District 4	Central Sunset	[redacted]	[redacted]
HOME SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF RESIDENCE	HOME PHONE	HOME EMAIL
[redacted]	[redacted]	[redacted]	[redacted]
STREET ADDRESS OF HOME	CITY	STATE	ZIP
[redacted]	[redacted]	[redacted]	[redacted]
WORK SUPERVISORIAL DISTRICT	NEIGHBORHOOD OF WORKPLACE	WORK PHONE	WORK EMAIL
[redacted]	[redacted]	[redacted]	[redacted]
STREET ADDRESS OF WORKPLACE CITY		STATE	ZIP

Statement of qualifications:

My professional work is in logistics (specifically ocean freight and fulfillment), and local transportation is mostly just a hobby. I was a reluctant driver as a teenager and I moved to the big city as soon as I could, in part for the promise of a car free or car-light lifestyle. Moving around the US and internationally throughout my 20s exposed me to a variety of street designs, public transit systems and driving cultures and fed my ongoing interest in how to make a city more livable through our public policy choices on transportation. I'm a mom of two kids (4 and 2). These days, I mostly ebike, mostly with the kids.

Statement of objectives:

- San Francisco should be taking a public health approach to meet our vision zero commitments and implement the best global practices in street design.
- The city should fund reliable Muni services in all neighborhoods with less than 8 minute headways, so the over 400,000 people using Muni every week can depend on it as the best way to get to their destination.
- San Francisco should tackle large public transit investments on a faster timeline and spend less money per mile of transit built; San Francisco should control the cost curve to meet or beat the costs achieved by Paris, London, Stockholm, Seoul.
- Transportation policy is interconnected with housing policy, and we should welcome additional residents to San Francisco so our teachers, firefighters, accountants and nurses are not commuting from hours away.

San Francisco County Transportation Authority
Application for Membership on the Community Advisory Committee

- There should not be a distinction between commute trips and other types of trips in transportation planning. School drop-offs, errands, visits with friends, destination events are all as important as commutes in and out of CBD.

- A citizen's advisory committee to a local transportation authority cannot solve all of the problems in the world, but that does not mean we should not fix things that we can and should fix to improve quality of life for all San Franciscans.

Please select all categories of affiliation or interest that apply to you:

Business;Environment;Neighborhood

Can you commit to attending regular meetings (about once a month for the Transportation Authority CAC, or once every two to three months for project CACs):

Yes

By entering your name and date below, and submitting this form, you certify that all the information on this application is true and correct.

Phoebe Ford

NAME OF APPLICANT

8/24/2023

DATE



**San Francisco
County Transportation
Authority**

BD090723

RESOLUTION NO. 24-07

RESOLUTION APPOINTING PHOEBE FORD AS THE DISTRICT 4 REPRESENTATIVE
TO THE COMMUNITY ADVISORY COMMITTEE OF THE SAN FRANCISCO COUNTY
TRANSPORTATION AUTHORITY

WHEREAS, Section 131265(d) of the California Public Utilities Code, as implemented by Section 5.2(a) of the Administrative Code of the San Francisco County Transportation Authority, requires the appointment of a Community Advisory Committee (CAC) consisting of eleven members; and

WHEREAS, There is currently a vacancy on the CAC for a District 4 representative; and

WHEREAS, At its September 12, 2023 meeting, Commissioner Engardio nominated Phoebe Ford as the District 4 CAC representative and Phoebe Ford spoke to their interest and qualifications for serving on the CAC; and

WHEREAS, The Board reviewed and considered the applicant's qualifications and experience; now therefore, be it

RESOLVED, That the Board hereby appoints Phoebe Ford as the District 4 representative to serve on the CAC of the San Francisco County Transportation Authority for a two-year term; and be it further

RESOLVED, That the Executive Director is authorized to communicate this information to all interested parties.