



RESOLUTION APPROVING THE TREASURE ISLAND MULTI-OPERATOR TRANSIT PASS STUDY FINAL REPORT AND ADOPTING THE TREASURE ISLAND MULTI-OPERATOR TRANSIT PASS DESIGN FRAMEWORK

WHEREAS, On June 7, 2011, the Board of Supervisors approved the Treasure Island/Yerba Buena Island Development Project, including a Development Agreement and a Disposition and Development Agreement with Treasure Island Community Development, as well as the Treasure Island Transportation Implementation Plan (TITIP); and

WHEREAS, The TITP calls for a comprehensive, integrated program to manage travel demand on Treasure Island as it develops, the Treasure Island Mobility Management Program (TIMM Program), which includes a complimentary package of strategies and services including required purchase of transit passes by residents, parking fees, and a multimodal congestion pricing program that applies motorist user fees to support enhanced and new bus, ferry, and shuttle transit, as well as bicycle sharing, to reduce the traffic impacts of the project; and

WHEREAS, The TITIP calls for a mandatory pre-paid transit pass to be included in the homeowner fees for all new market rate housing units on Treasure Island and Yerba Buena Island and requires hotel guests to purchase a voucher with a pre-loaded value that could be used towards transit fares; and

WHEREAS, Staff initiated the Treasure Island Multi-Operator Transit Pass Study (Study) to recommend the design, eligibility for different user groups, and affordability features of the pass; and

WHEREAS, The goals for the Study include: maximize transit ridership, provide affordable transit access, enhance customer experience, able to implement the transit pass with overall TIMM Program launch, and achieve financial sustainability; and

WHEREAS, The attached final report for the Study details the Study recommendations for (1) the multi-operator pass design, (2) eligibility for different user groups, (3) and



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affordability features of the pass; which collectively comprise the design framework for the Treasure Island Multi-Operator Transit Pass; and

WHEREAS, The Study recommends an institutional pass on a Clipper account for residents and workers; and

WHEREAS, The Study recommends that the multi-operator pass include all three transit modes that will serve the Island: Muni (all routes), AC Transit (all local routes) and WETA ferry service to and from Treasure Island and the downtown San Francisco Ferry Terminal; and

WHEREAS, The Study recommends that the residents of new market rate units will receive one pass per household as part of their Home Owner Association dues; and

WHEREAS, The Study recommends that the pass be available at a discounted price for optional purchase by residents of below market-rate units and Treasure Island workers and;

WHEREAS, The Study recommends that the Treasure Island hotel visitors receive cash credit on a Clipper card or on the Clipper mobile application; and

WHEREAS, Approval of the Study's recommendation will the guide next steps in project development including transit fares for WETA and AC Transit for the new Treasure Island-serving routes and recommend the transit pass costs; and

WHEREAS, At its March 16 meeting, the TIMMA Committee was briefed on the Study and its recommendations and unanimously recommended approval of the Treasure Island Multi-Operator Pass Final Report and Adoption of the Treasure Island Multi-Operator Transit Pass Design Framework; now, therefore, be it

RESOLVED, That the TIMMA hereby approves the Treasure Island Multi-Operator Pass Final Report and adopts the Treasure Island Transit Pass Design Framework.



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Attachment:

1. Treasure Island Multi-Operator Transit Pass Study Final Report

Enclosure:

1. Appendices



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The foregoing Resolution was approved and adopted by the Treasure Island Mobility Management Agency at a regularly scheduled meeting thereof, this 27th day of April 2021, by the following votes:

Ayes: Commissioners Chan, Haney, Mandelman, Mar, Melgar, Ronen, Stefani, and Walton (8)

Nays: (0)

Absent: Commissioners Peskin, Preston and Safai (3)

DocuSigned by:
Matt Haney 5/25/2021
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Matt Haney Date
Chair

ATTEST: DocuSigned by:
Tilly Chang 5/7/2021
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Tilly Chang Date
Executive Director