

PC071222

RESOLUTION NO. 23-06

RESOLUTION ADOPTING 4 NEW JOB CLASSIFICATIONS AND A REVISED SALARY STRUCTURE

WHEREAS, The Transportation Authority's goal is to optimize personnel recruitment and retention by making every effort to compensate employees fairly and equitably and to remain competitive with peer agencies in its compensation practices; and

WHEREAS, The Transportation Authority, as called for in the agency's Personnel Manual, conducts periodic reviews of the job classification structure to benchmark the Transportation Authority's remuneration package against comparable agencies, and to recommend modifications to the agency's job classification structure as appropriate; and

WHEREAS, The Board last approved for salary range adjustments to positions in December 2018 through approval of Resolution 19-33; and

WHEREAS, The Transportation Authority contracted with Cascade Employer Association (Cascade), a human resources consulting firm experienced in compensation and employee benefits surveys and analysis, to conduct a total compensation study for filled positions, except for the Executive Director position and those anticipated for recruitment, which included a comprehensive review of the agency job classifications, descriptions, base compensation, and benefits; and

WHEREAS, Transportation Authority staff recommended creating four new position descriptions (Attachment 1) to allow candidates to apply for the entry level transportation planner positions without a requirement of a graduate degree or to provide growth pathways and flexibility for staff to progress within the agency, which benefits the agency by helping to diversify its workforce, facilitating advancement or lateral staff moves, and helping maintain a healthy agency culture; and

WHEREAS, Cascade concluded that the Transportation Authority's salaries are below the median minimums of all other comparator agencies with salaries, in general, between 3% to 21% below the minimum with the average at 8% and the median at 9%; and

WHEREAS, Based on the study, Transportation Authority staff proposed salary ranges for all other positions in its organization chart that were not surveyed by aligning the ranges to maintain consistency with directly surveyed positions and recommended adopting the proposed revised salary structure shown in Attachment 2; and



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WHEREAS, Assuming applicable adjustments to the affected positions, the Transportation Authority estimates an increased aggregate expenditure of approximately \$311,000 to \$450,000 per year, representing an average increase in salary expenditures of approximately 5% to 7%, which can be accommodated in the agency budget; and

WHEREAS, The increase will be reflected in the Fiscal Year 2022/23 Mid-Year Budget amendment; now, therefore, be it

RESOLVED, That the Transportation Authority hereby adopts 4 new job classifications shown in Attachment 1 and a revised salary structure shown in Attachment 2.

Attachments:

- 1. Attachment 1- Proposed New Job Descriptions (4)
- 2. Attachment 2 Proposed Revised Salary Structure



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The foregoing Resolution was approved and adopted by the San Francisco County Transportation Authority at a regularly scheduled meeting thereof, this 26th day of July 2022, by the following votes:

Ayes: Commissioners Chan, Dorsey, Mandelman, Mar, Melgar,

Peskin, Preston, Ronen, Safai, and Walton (10)

Nays: (0)

Absent: Commissioner Stefani (1)

	Pocusigned by: Kafael Mandelman 3235B3A057A3450	8/23/2022
	Rafael Mandelman Chair	Date
ATTEST:	DocuSigned by: Tilly Chang FFD2528AB8BE49B	8/24/2022
	Tilly Chang Executive Director	Date



PLANNING DIVISION

Assistant Transportation Planner

The San Francisco County Transportation Authority is the sub-regional transportation planning and programming agency for San Francisco County. Our mission is to make travel safer, healthier, and easier for all. We plan, fund, and deliver local and regional projects to improve travel choices for residents, commuters, and visitors throughout the city.

SUMMARY

The Transportation Planner Series in the Planning Division includes four levels of professional Transportation Planners who manage planning and corridor/neighborhood studies and other planning projects, facilitate community outreach efforts, and represent the Transportation Authority on technical and policy advisory groups. The Assistant Transportation Planner is an entry-level position in the Transportation Planner Series, and assists senior staff with planning studies.

Reports to: Principal Transportation Planner or Deputy Director for Planning

Exemption Status: Full-Time, Exempt

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Collects, analyzes and interprets transportation data, administers surveys, summarizes data and prepares reports, and reviews transportation model inputs and outputs.
- Assists with planning and corridor studies. Duties include supporting senior staff in project management, such
 as tracking project budget, scope and performance measures; supporting or preparing grant applications;
 collaborating with consultant and Transportation Authority staff teams; preparing study deliverables;
 corresponding with agency partners; and implement public outreach plans.
- Assists with general planning assistance to senior planning division staff and other divisions, including reviewing and commenting on studies, and providing input into the Countywide Transportation Plan, Congestion Management Program, Prop K 5-Year Prioritization Program and Strategic Plan.
- Assists with preparation of Board memoranda and official Transportation Authority correspondence, and presents before management, the Transportation Authority's Community Advisory Committee, and other external agencies.

SUPERVISORY RESPONSIBILITIES: None.

MINIMUM QUALIFICATIONS: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily.

Attachment 1

Training and Experience: Completion of an undergraduate degree in an appropriate discipline such as transportation planning, public policy or civil engineering.

Knowledge: Basic research methods and database management techniques; proficiency with standard computer spreadsheet, word processing, and presentation software; and transportation planning principles, techniques and methods.

Skills and Abilities: Ability to collect, analyze and interpret data pertaining to transportation planning and programming of funds, transportation issues and related legislation; summarize and present data and prepare written reports and recommendations, and outreach materials; speak effectively and write clearly and concisely.

Physical Demands and Work Environment: The physical demands and work environment are characteristic of modern office work and include moderate noise (examples: business office with computers and printers, light traffic), and are representative of those an employee encounters while performing the essential functions of this job. Ability to travel on occasion.

The above is intended to describe the general content of and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities or physical requirements. Nothing in this job description restricts management's right to assign or reassign duties and responsibilities to this job at any time. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Annual Compensation Range: \$XX,XXX -\$XXX,XXX.....Adopted XXX,
Resolution XX-XX



POLICY & PROGRAMMING DIVISION

Assistant Transportation Planner

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SUMMARY

The Transportation Planner Series in the Policy & Programming Division includes four levels of professional Transportation Planners who perform complex and sensitive tasks in the areas of transportation policy, legislation, strategic financial planning, fund programming, and planning and represent the Transportation Authority on technical and policy advisory groups. The Assistant Transportation Planner is the entry level of the series.

Reports to: Principal Transportation Planner or Deputy Director for Policy & Programming Exemption Status: Full-Time, Exempt

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Assists with development of policies, funding strategies, and legislation to advance Transportation Authority goals and objectives, including research and analytical support, advocacy before governmental agencies and community outreach.
- Provides policy, programming and funding input into the development of the Transportation Authority's various programs and plans including, but not limited to, the Prop K 5-Year Prioritization Programs and Strategic Plan.
- Assists with Prop K, Prop AA, and TNC Tax program administration including review and preparation of grant allocation requests, project support and oversight, approval of reimbursement requests, and grant compliance.
- Assists with development of fund program guidelines, project prioritization criteria and programming recommendations for regional, state and federal fund sources.
- Provides project delivery support and oversight including monitoring timely use of fund deadlines and assisting project sponsors with technical, planning, and administrative issues intended to facilitate project implementation and preservation of discretionary funds.
- Prepares and delivers presentations for management, the Community Advisory Committee, external agencies, and public stakeholders; assists with preparation of materials to promote projects funded by the agency.
- Represents the Transportation Authority in interactions with staff at Caltrans, Metropolitan Transportation Commission, and at peer agencies within the city and across the region.
- Maintains a high level of transparency and accountability appropriate for administration of voter-approved revenue measures.

Attachment 1

MINIMUM QUALIFICATIONS To perform this job successfully, an individual must be able to perform each essential duty satisfactorily.

Training and Experience: Completion of an undergraduate degree in an appropriate discipline such as transportation planning, public policy or civil engineering.

Knowledge: Basic research methods and database management techniques; proficiency with standard computer spreadsheet, word processing, and presentation software; and transportation planning principles, techniques and methods.

Skills and Abilities: Ability to collect, analyze and interpret data pertaining to transportation planning and programming of funds, transportation issues and related legislation; summarize and present data and prepare written reports and recommendations, and outreach materials; speak effectively and write clearly and concisely.

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OFFICE OF THE EXECUTIVE DIRECTOR

Communications Manager

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SUMMARY

The Communications Manager leads or assist with designing, planning, and implementing the Transportation Authority's agency-wide and project-specific communications, including marketing, media relations, and public relations projects and programs.

Reports to: Director of Communications **Exemption Status:** Full-Time, Exempt

ESSENTIAL DUTIES AND RESPONSIBILITIES

Strategic Communications:

- Provides communications and messaging support to Transportation Authority's Board of Commissioners and Transportation Authority management team, in conveying the mission, goals, and role of the agency to the public.
- Collaborates with others in developing and leading implementation of the Transportation Authority's communications plans and policies, including branding, messaging, and operating standards and protocols. Provides support to Board leadership, coordinating with partner agencies and community organizations.
- Cooperates in the development and dissemination of key messages for the Transportation Authority and
 agency –wide communication initiatives; plans and develops paper and electronic publications and other
 communications, including talking points, brochures, newsletters, annual reports, press releases, social media
 posts, advertisements, and publications; collaborates in overseeing design, production, printing, and
 distribution of all print and electronic materials.
- Provides assistance in reviewing and leading quality control for key agency materials, reports, and communications.
- Aids in establishing and developing new avenues of communication with the public and community groups; support ongoing communication and cooperation with community organizations and associations, including ethnic, low-income, or other hard-to-reach groups, served by the Transportation Authority.

Community and Media Relations:

• Builds and maintains relationships with media and editorial contacts, agency partners and stakeholders, including a broad range of civic, neighborhood, and advocacy organizations.

Agency Operational Support:

• Provides communications guidance and support to Transportation Authority staff and project managers: reviewing major deliverables and outreach materials; researching and advising on emerging and innovative

- outreach and public involvement techniques applicable to planning or project development activities; and facilitating staff training, as needed.
- Supports management team and Clerk of the Board in management of the Transportation Authority's Board operations, agency work program, and special projects; providing support to Clerk or project managers, in communication with the agency's various Community Advisory Committee members; and assisting with responses to public information requests and inquiries.
- Supports management team and staff with legislative and governmental affairs, as needed.

SUPERVISORY RESPONSIBILITIES: May supervise Communications Coordinator, interns and external consultant teams.

MINIMUM QUALIFICATIONS: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily.

Training and Experience: Completion of a bachelor's degree in appropriate disciplines, such as public relations, journalism marketing, communications, or a closely related field from an accredited university is required. Two (2) years of experience in coordinating communications and marketing, media relations, and/or community outreach programs. An equivalent combination of education and experience is acceptable.

Knowledge: Knowledge of principles and practices of communications and marketing, media relations, public speaking, and community engagement programs. Basic principles and practices of graphic design and print production, including an understanding of design concepts and application. Knowledge of principles, practices, and techniques in using social media tools and applications.

Skills and Abilities: Strong writing, public presentation skills, and public speaking for a wide variety of audiences, including elected officials, technical staff, and the public; advanced writing and editing skills for a variety of communications media, including memoranda, reports, resolutions, plans, and outreach materials; basic design and graphics expertise; strong project, program, and relationship-building skills; stakeholder and crisis management skills, including consultant contract oversight; ability to work effectively under stressful situations involving tight deadlines, as well as confrontation and conflict; plan, research, organize, coordinate, and implement a variety of communications and marketing, media relations, and community outreach related activities and programs; operation of modern office equipment, including computer equipment and specialized software applications; and proficiency with social media platforms, including Twitter, Facebook, Instagram; and basic knowledge of content management systems such as MailChimp, Drupal, etc.

Physical Demands and Work Environment: The physical demands and work environment are characteristic of modern office work and include moderate noise (examples: business office with computers and printers, light traffic), and are representative of those an employee encounters while performing the essential functions of this job. Ability to travel on occasion.

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Manager

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SUMMARY

This position manages, oversees or coordinates project development and delivery efforts on numerous planning, policy or capital projects and programs funded by the Transportation Authority and/or affecting San Francisco.

Reports to: Deputy Director or Executive Director

Exemption Status: Full-Time, Exempt

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Plans, directs, and supports project development and delivery efforts in order to ensure timely and cost-effective delivery of the numerous projects/programs affecting San Francisco.
- Facilitates interagency coordination and communication between key stakeholders, including: SFMTA and the City and County of San Francisco; federal, state and regional transportation agencies; funding partners and other stakeholders.
- Engages and interacts with internal and external stakeholders including Transportation Authority employees and employees from other regional agencies, private entities, as well as, federal, state and local government officials and residents, businesses, engineers, contractors and consultants.
- Directs the preparation and maintenance of project schedules, budgets, and quality control objectives and procedures.
- Provide complex assistance to the executive team in various areas of expertise.
- Supervises, develops, and evaluates professional and subordinate staff and counsels and disciplines staff.
- Directs the preparation of and reviews budgets, grants, contracts, memorandums, and correspondence.
- Prepares Board memoranda and Transportation Authority correspondence, and presents before management, the Transportation Authority Board, other external agencies, and the public.

Attachment 1

MINIMUM QUALIFICATIONS To perform this job successfully, an individual must be able to perform each essential duties satisfactorily.

Training and Experience: Completion of a bachelor's degree in Transportation Planning, Public Policy, Civil Engineering, Transportation Engineering or related field. Six (6) years of progressively responsible experience in transportation project and program management required, including at least two (2) years of demonstrated staff management experience. An equivalent combination of education and experience is acceptable.

Knowledge: Advanced knowledge of principles, practices, and techniques of project and program management;; standard transportation planning principles and methods; consultant contract preparation and oversight of consultant contracts for professional services; regulatory requirements and guidelines associated with obligation and expenditure of local, regional, state and federal transportation funds for planning and/or capital projects; database management techniques; and proficiency with standard computer spreadsheet, word processing and presentation software.

Skills and Abilities: Ability to implement an effective project and program monitoring plan to ensure timely and cost-effective project delivery; familiarity with project scheduling applications; ability to analyze and interpret data pertaining to planning issues using appropriate methods and statistical techniques; ability to work and communicate with contractors, consultants, engineers, planners, and other internal and external stakeholders; summarize and present data and prepare written reports and recommendations; speak effectively and write clearly and concisely.

Physical Demands and Work Environment: The physical demands and work environment are characteristic of modern office work and include moderate noise (examples: business office with computers and printers, light traffic), and are representative of those an employee encounters while performing the essential functions of this job. Ability to travel on occasion.

The above is intended to describe the general content of and requirements for the performance of this job. It is not to be construed as an exhaustive statement of duties, responsibilities or physical requirements. Nothing in this job description restricts management's right to assign or reassign duties and responsibilities to this job at any time. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

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ATTACHMENT 2 PROPOSED SALARY STRUCTURE

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						Current vs. Proposed			CLASSIFICATION STATUS
		Current	Current	Droposod	Droposod	Minimum	Maximum	Last Salary Range	(does not represent # of positions, only that at least
		Minimum	Maximum	Proposed Minimum	Proposed Maximum	Salary	Salary	Adjustment	1 person holds this
	SFCTA Job Title	Base Salary	Base Salary	Base Salary	Base Salary	Difference	Difference	Year	position)
Т	TRANSPORTATION MODELER	86,730	119,683	89,332	123,273	3%	3%	2018	VACANT
	2 SENIOR TRANSPORTATION MODELER		149,604	111,662	154,092	3%	3%	2018	FILLED
	PRINCIPAL TRANSPORTATION MODELER	125,365	173,000	129,126	178,190	3%	3%	2018	FILLED
	DEPUTY DIRECTOR FOR TECHNOLOGY, DATA & ANALYSIS	164,840	227,472	169,785	234,296	3%	3%	2018	FILLED
	ADMINISTRATIVE ENGINEER	91,115	125,739	94,760	130,769	4%	4%	2018	INACTIVE
-	ASSOCIATE ENGINEER	101,690	140,328	105,758	145,941	4%	4%	2018	VACANT
	7 SENIOR ENGINEER	113,425	156,528	117,962	162,789	4%	4%	2018	FILLED
-	PRINCIPAL ENGINEER	136,110	187,833	141,554	195,346	4%	4%	2018	INACTIVE
	ASSISTANT DEPUTY DIRECTOR FOR CAPITAL PROJECTS	147,520	203,576	153,421	211,719	4%	4%	2018	FILLED
1	RAIL PROGRAM MANAGER	160,000	225,000	166,400	234,000	4%	4%	2019	FILLED
1	DEPUTY DIRECTOR FOR CAPITAL PROJECTS/TIMMA EXECUTIVE DIRECTOR	178,255	246,000	185,385	255,840	4%	4%	2018	VACANT
1	TIMMA PROGRAM MANAGER	146,740	202,500	152,610	210,600	4%	4%	2018	VACANT
1	TIMMA SYSTEMS MANAGER	135,000	186,300	140,400	193,752	4%	4%	2018	VACANT
1	ASSISTANT TRANSPORTATION PLANNER (PLANNING DIVISION)	N/A	N/A	74,152	102,332	N/A	N/A	N/A	PROPOSED
1	TRANSPORTATION PLANNER (PLANNING DIVISION)	80,035	110,450	87,238	120,391	9%	9%	2018	FILLED
1	SENIOR TRANSPORTATION PLANNER (PLANNING DIVISION)	92,820	128,090	101,174	139,618	9%	9%	2018	FILLED
1	PRINCIPAL TRANSPORTATION PLANNER (PLANNING DIVISION)	107,645	148,550	117,333	161,920	9%	9%	2018	FILLED
1	ASSISTANT DEPUTY DIRECTOR PLANNING	118,090	162,970	128,718	177,637	9%	9%	2018	FILLED
1	DEPUTY DIRECTOR FOR PLANNING	154,440	213,130	160,618	221,655	4%	4%	2018	FILLED
2	ASSISTANT TRANSPORTATION PLANNER (POLICY & PROGRAMMING DIVISION)	N/A	N/A	74,152	102,332	N/A	N/A	N/A	PROPOSED
2	TRANSPORTATION PLANNER (POLICY & PROGRAMMING DIVISION)	80,035	110,450	87,238	120,391	9%	9%	2018	FILLED
2	SENIOR TRANSPORTATION PLANNER (POLICY & PROGRAMMING DIVISION)	92,820	128,090	101,174	139,618	9%	9%	2018	FILLED
2	PRINCIPAL TRANSPORTATION PLANNER (POLICY & PROGRAMMING DIVISION)	107,645	148,550	117,333	161,920	9%	9%	2018	FILLED
2	PUBLIC POLICY MANAGER	111,030	153,223	121,022	167,013	9%	9%	2018	FILLED
2	ASSISTANT DEPUTY DIRECTOR POLICY & PROGRAMMING	118,090	162,970	128,718	177,637	9%	9%	2018	INACTIVE
2	DEPUTY DIRECTOR FOR POLICY & PROGRAMMING	154,445	213,130	160,618	221,655	4%	4%	2018	FILLED
2	7 PROGRAM ANALYST	65,585	90,506	72,799	100,462	11%	11%	2018	FILLED
2	SENIOR PROGRAM ANALYST	85,350	117,780	94,738	130,735	11%	11%	2018	INACTIVE
2	PRINCIPAL PROGRAM ANALYST	96,145	132,678	106,721	147,273	11%	11%	2018	INACTIVE
3	ADMINISTRATIVE ASSISTANT	51,110	70,534	61,843	85,346	21%	21%	2018	FILLED
3	OFFICE MANAGER	53,154	73,355	64,316	88,760	21%	21%	2018	INACTIVE
3	MANAGEMENT ANALYST	65,585	90,506	72,799	100,462	11%	11%	2018	FILLED
3	SENIOR MANAGEMENT ANALYST	85,350	117,780	94,738	130,735	11%	11%	2018	INACTIVE
3	PRINCIPAL MANAGEMENT ANALYST	96,145	132,678	106,721	147,273	11%	11%	2018	FILLED
3.	STAFF ACCOUNTANT	59,610	82,264	66,763	92,136	12%	12%	2018	FILLED
3	SENIOR ACCOUNTANT	79,920	110,292	89,510	123,527	12%	12%	2018	INACTIVE
3	7 CONTROLLER	113,770	157,000	127,422	175,840	12%	12%	2018	FILLED
3	DEPUTY DIRECTOR FOR FINANCE & ADMINSTRATION	154,445	213,130	160,618	221,655	4%	4%	2018	FILLED
3	CLERK OF THE BOARD	69,665	96,140	78,025	107,677	12%	12%	2018	FILLED
4	GRAPHIC DESIGNER	61,610	85,020	65,923	90,971	7%	7%	2018	INACTIVE
4	SENIOR GRAPHIC DESIGNER	73,932	102,024	79,107	109,366	7%	7%	2018	FILLED
4	COMMUNICATIONS OFFICER	74,890	103,350	77,885	107,484	4%	4%	2018	FILLED
4	COMMUNICATIONS MANAGER	N/A	N/A	90,885	125,424	N/A	N/A	N/A	PROPOSED
4	SENIOR COMMUNICATIONS OFFICER	99,890	137,850	103,886	143,364	4%	4%	2018	FILLED
4	DIRECTOR OF COMMUNICATIONS	119,868	165,420	143,842	198,504	20%	20%	2018	FILLED
4	CHIEF DEPUTY DIRECTOR	164,840	227,472	169,785	234,296	3%	3%	2018	FILLED
4	MANAGER	N/A	N/A	121,022	167,013	N/A	N/A	N/A	PROPOSED