

# Agenda Item 4.

## What We've Heard: Community Engagement Update



San Francisco  
County Transportation  
Authority

January 27, 2022

# Developing a New Expenditure Plan



San Francisco  
County Transportation  
Authority

## Outreach Plan includes:

Community  
Interviews

Non-English  
Focus Groups

Join existing  
community  
meetings

Online Survey

Expenditure  
Plan Advisory  
Committee

Traditional,  
social and  
multi-lingual  
media

Town Halls

Voter Opinion  
Survey

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# Outreach since November 2021 Update

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- Potrero Boosters meeting
- Resilient District 10 meeting
- San Francisco Bicycle Coalition virtual event
- San Francisco Black Led Organizations Coalition
- San Francisco Transit Riders virtual event
- SFMTA Board meeting
- SFMTA's Paratransit Coordinating Council
- Tenderloin Traffic Safety Task Force
- Town halls (2)
- Transportation Authority Board meeting

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# What We Heard: Virtual Town Halls

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San Francisco  
County Transportation  
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**Muni  
Investments**

**Focus on  
Neighborhoods**

**Slow  
Streets**

**Pedestrian &  
Bicycle  
Facilities**

**Equity**

**Traffic  
Congestion**

# What We Heard: Virtual Town Halls



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County Transportation  
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## Muni Investments

- Improvements to bus stops, including accessibility, lighting, loading, signage and amenities
- Reliability improvements
- Additional service

## Focus on Neighborhoods

- Support for neighborhood-scale planning focused on localized transportation barriers & solutions
- Connection to land use, including mixed use neighborhoods and accommodating growth

## Slow Streets

- Support for additional slow streets and moving away from car-centric streets
- Opposition to slow streets being closed to vehicles
- Desire for traffic calming, safety improvements, and shared roadways rather than closing streets to vehicle traffic

# What We Heard: Virtual Town Halls



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## Pedestrian & Bicycle Facilities

- Protected bike lanes, additional bike parking
- Sidewalk widening
- Bikeshare / scootershare hubs

## Equity

- Consider social justice and climate goals in investments
- Modal equity (more space for people walking, biking, taking transit)
- Free Muni

## Traffic Congestion

- Concerns about traffic for those who drive as well
- Need to improve transportation system in areas experiencing residential growth
- Support for traffic management, including signal synchronization

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# What We Heard: Roadshow Events

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**Bicycle &  
Pedestrian  
Safety**

**Transit  
Investments**

**Equity**

**Better  
Connecting  
Neighborhoods**

**Paratransit &  
Accessibility**

# What We Heard: Roadshow Events



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## Bicycle & Pedestrian Safety

- Protected bike lanes, secure bike parking
- Support for quick build projects
- Improved signals, including pedestrian scrambles

## Transit Investments

- Improve reliability, accessibility, safety and cleanliness of transit system
- Better transit access to parks and other amenities

## Equity

- Should be at the root of new expenditure plan
- Focus investments in Equity Priority Communities



# What We Heard: Roadshow Events



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County Transportation  
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## Better Connecting Neighborhoods

- Focus on travel between neighborhoods rather than downtown trips because travel patterns are changing

## Paratransit & Accessibility

- Support for paratransit
- Need to improve accessibility, including bus stop locations for seniors and people with disabilities

# Online Survey



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Online survey asks  
about the importance of  
ongoing and new  
programs

Survey closes Feb 4:  
[research.net/r/transportati  
on-sales-tax](https://www.research.net/r/transportation-sales-tax)

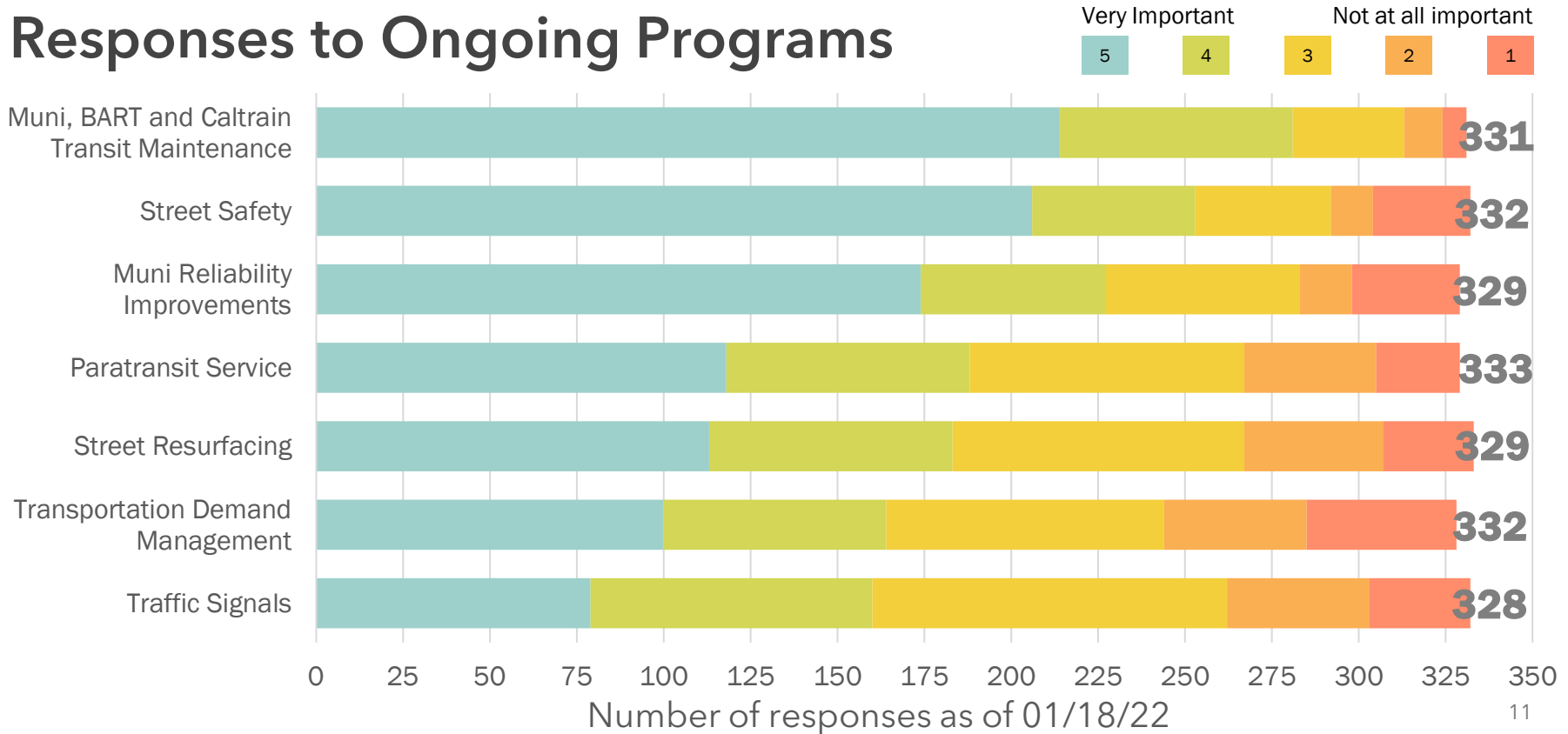


# What We Heard: Online Survey



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## Responses to Ongoing Programs

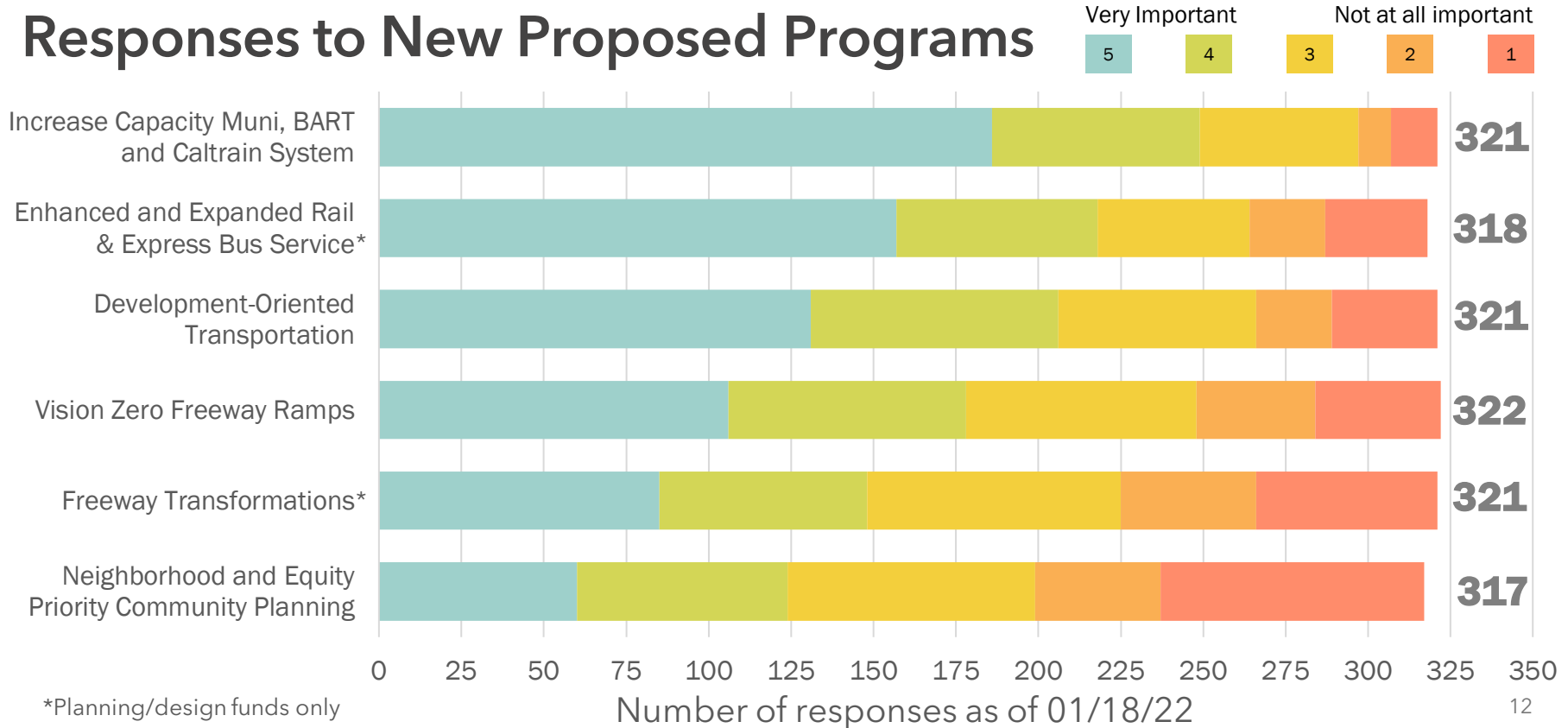


# What We Heard: Online Survey



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## Responses to New Proposed Programs

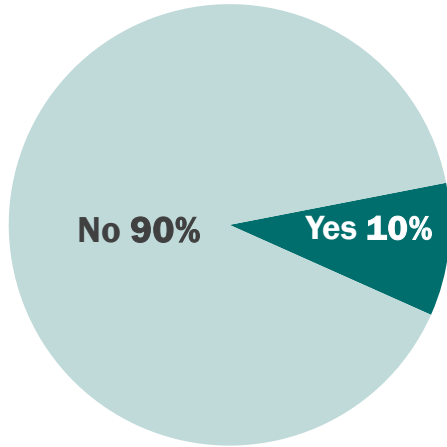


# Survey Respondent Demographics

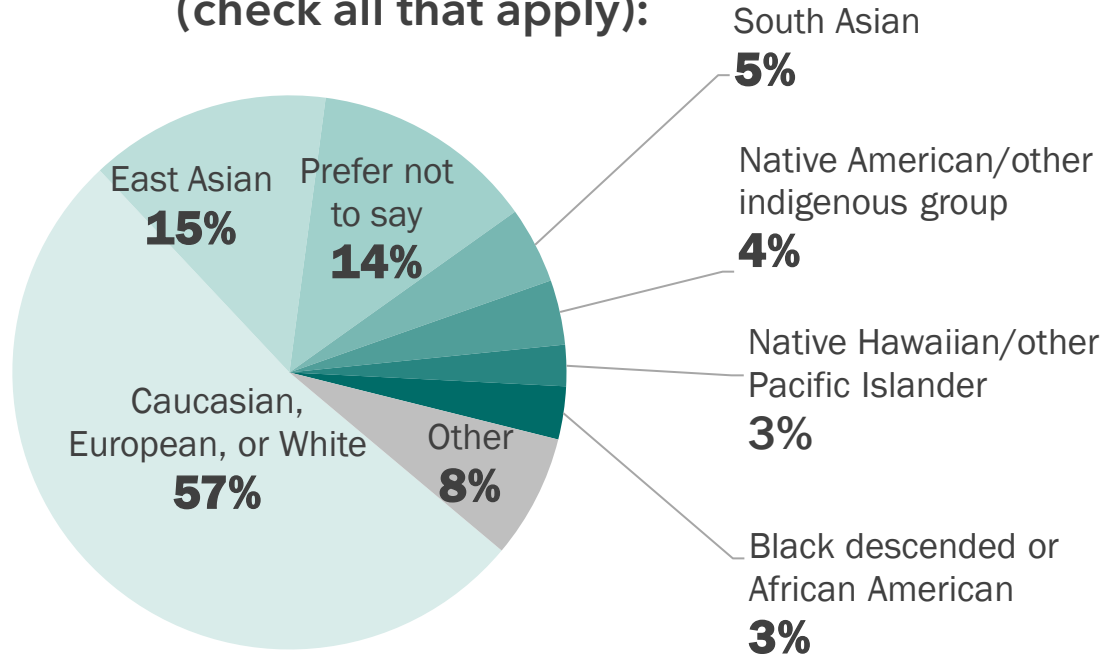


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Identify as  
Hispanic,  
Latino, or Latinx:



Identify as  
(check all that apply):



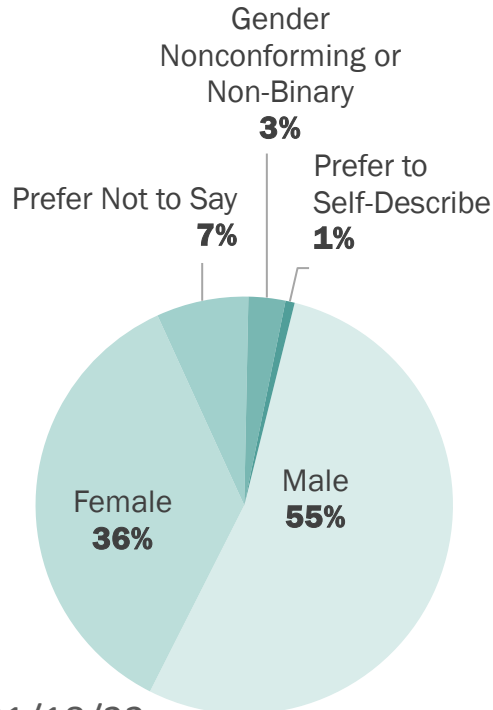
\*As of 01/18/22

# Survey Respondent Demographics

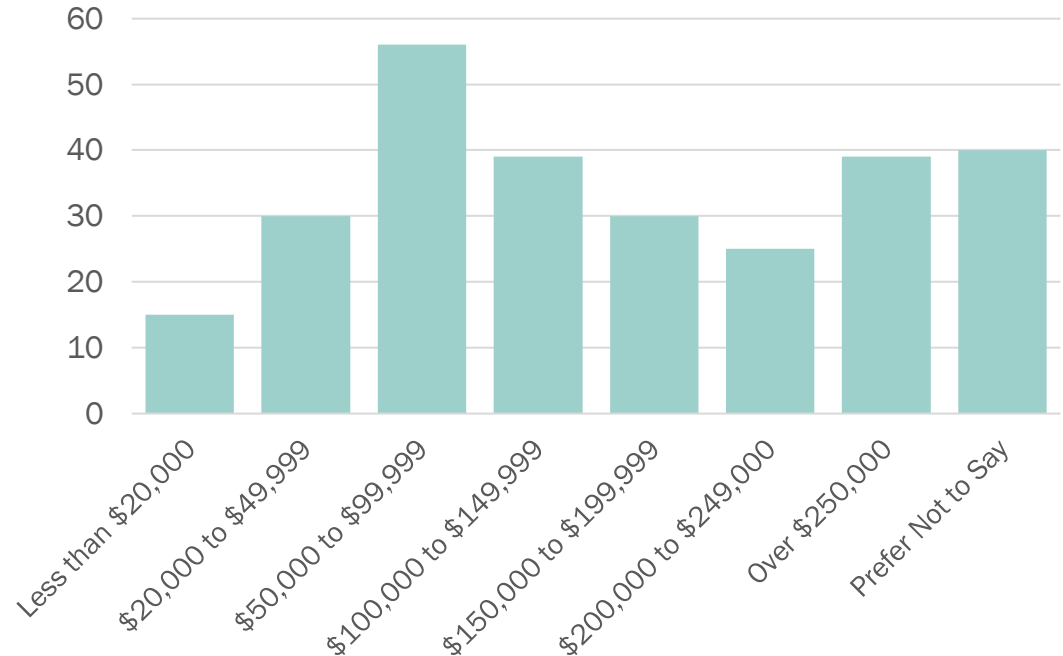


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## Gender Identity



## Annual Household Income



\*As of 01/18/22

# What We Heard: Community Interviews



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Interviews with 8 community-based organizations serving EPCs

**Transit**

**Safety &  
Security**

**Equity**

**School  
Transportation**

# What We Heard: Focus Groups

## Focus Groups in Spanish, Chinese, and Russian/English

**Street Safety  
& Accessibility**

**Transit**

**Equity**

**Street  
Resurfacing**

**Traffic  
Congestion**

**Street Closures  
& Parking**



# What We Heard: Overall Themes



## Transit

- Improve transit reliability
- Improve customer experience, especially at bus stops
- Better connections
- Additional service

## Safety & Accessibility

- Primary concern for many
- Improve pedestrian & bicyclist safety
- Improve accessibility for seniors & people with disabilities

## Equity

- Focus investments in Equity Priority Communities and serving people with low incomes
- Multilingual outreach
- Affordability concerns

## Neighborhoods

- Localize engagement and transportation solutions
- Better connections between neighborhoods
- Parking and congestion

- **February 4: online survey closes**
- **February 23: Community Advisory Committee**
- **March 8: Transportation Authority Board**

# Questions?



**San Francisco  
County Transportation  
Authority**

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