

Agenda Item 5.

What We've Heard: Community Engagement Update



San Francisco
County Transportation
Authority

November 18, 2021

Developing a New Expenditure Plan



San Francisco
County Transportation
Authority

Outreach Plan includes:

Community
Interviews

Non-English
Focus Groups

Join existing
community
meetings

Online Survey

Expenditure
Plan Advisory
Committee

Traditional,
social and
multi-lingual
media

Town Halls

Voter Opinion
Survey

One-on-one listening sessions with:

- Senior and Disability Action
- Central City Single Resident Occupancy Collaborative
- BMAGIC
- Portola Neighborhood Association
- San Francisco Human Rights Commission
- A. Philip Randolph Institute
- Southeast Asian Development Center
- Chinatown Community Development Center

What We Heard: Community Interviews



Interviews with 8 community-based organizations

Transit

- Highest priority in some communities, especially with transit-dependent populations
- Maintenance should be included
- Affordability concerns - Support for paratransit

Safety & Security

- Safe streets, particularly pedestrian safety
- Public safety concerns
- Make Quick-Builds permanent
- Traffic signal upgrades



Interviews with 8 community-based organizations

Equity

- Focus investments in low-income neighborhoods
- In-language materials, including maps and transit information
- Affordability concerns

School Transportation

- Lack of yellow school buses makes getting to school difficult
- Additional buses are needed that serve schools

What We Heard: Focus Groups



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Focus Groups in Spanish, Chinese, and Russian/English

Street Safety & Accessibility

- Safer pedestrian crossings and access
- Separated bike lanes
- Additional traffic signals

Transit

- Overcrowding concerns - Late night transportation needs
- Reliability improvements and transit lanes
- Bus connections between communities (vs. downtown)
- Additional transportation to/from schools
- Safety & accessibility on transit, including more lighting

Equity

- Invest more in transportation, especially in low-income communities
- Ensure all communities have good access to transportation
- Transit affordability concerns

What We Heard: Focus Groups



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Focus Groups in Spanish, Chinese, and Russian/English

Street Resurfacing

- Paving is essential for all modes
- Potholes present safety concerns

Traffic Congestion

- Desire to improve flow of traffic
- Synchronize traffic signals
- Congestion getting on/off Bay Bridge

Street Closures/Parking

- Concerns about street closures increasing congestion and reducing parking
- Parking solutions: app to find shared parking, stacked parking, additional garages

What We Heard: Prior Outreach

Examples of prior outreach themes from ConnectSF, Congestion Pricing, and Community-Based Planning efforts.

Transit

- Improve transit
- Better connections
- Additional service

Safety

- Primary concern for many
- Improve pedestrian safety, including crosswalks and lighting

Equity

- Think about who benefits from investments

Parking/Loading

- Balance improvements with need for parking
- Loading space is needed

Questions?



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