

Development of a New Expenditure Plan for San Francisco's Half-Cent Transportation Sales Tax



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Item 11
CAC

December 1, 2021

Agenda

Schedule Update

Outreach and Engagement
Update

Next Steps

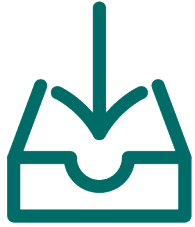


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Half-Cent Sales Tax New Expenditure Plan



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Targeting a
potential
November 2022
election

Would keep the
same half-cent
sales tax for
transportation,
and...

Would approve
a new
transportation
sales tax
Expenditure Plan

New Expenditure Plan



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All but one of the major capital projects are done or under construction, and several programs are running out of money

Sales tax provides a significant source of funding, which can support the city's COVID recovery

Why now?

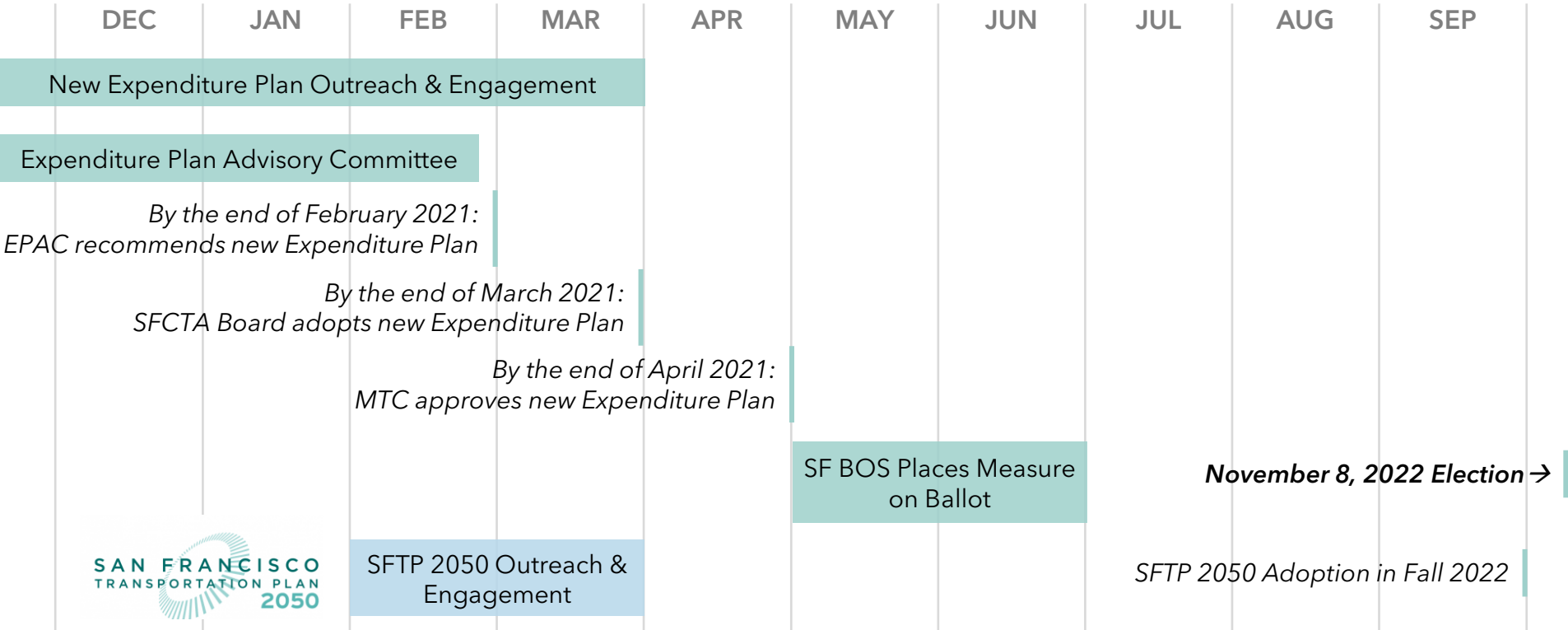
San Francisco has new and emerging priorities

Allows us to use sales tax as local match to federal, state, and other funding

New Expenditure Plan Schedule



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Developing a New Expenditure Plan



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Outreach Plan includes:

Community
Interviews

Non-English
Focus Groups

Join existing
community
meetings

Online Survey

Expenditure
Plan Advisory
Committee

Traditional,
social and
multi-lingual
media

Town Halls

Voter Opinion
Survey

One-on-one listening sessions with:

- Senior and Disability Action
- Central City Single Resident Occupancy Collaborative
- BMAGIC
- Portola Neighborhood Association
- San Francisco Human Rights Commission
- A. Philip Randolph Institute
- Southeast Asian Development Center
- Chinatown Community Development Center

What We Heard: Community Interviews



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Transit

**Safety &
Security**

Equity

**School
Transportati
on**



Interviews with 8 community-based organizations

Transit

- Highest priority in some communities, especially with transit-dependent populations
- Maintenance should be included
- Affordability concerns
- Support for paratransit

Safety & Security

- Safe streets, particularly pedestrian safety
- Public safety concerns
- Make Quick-Builds permanent
- Traffic signal upgrades



Interviews with 8 community-based organizations

Equity

- Focus investments in low-income neighborhoods
- In-language materials, including maps and transit information
- Affordability concerns

School Transportation

- Lack of yellow school buses makes getting to school difficult
- Additional buses are needed that serve schools

What We Heard: Focus Groups



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**Street Safety
& Accessibility**

Transit

Equity

**Street
Resurfacing**

**Traffic
Congestion**

**Street Closures
& Parking**

What We Heard: Focus Groups



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Focus Groups in Spanish, Chinese, and Russian/English

Street Safety & Accessibility

- Safer pedestrian crossings and access
- Separated bike lanes
- Additional traffic signals

Transit

- Overcrowding concerns
- Late night transportation
- Reliability improvements and transit lanes
- Bus connections between communities
- Additional transportation to/from schools
- Safety & accessibility on transit, including more lighting

Equity

- Invest more in transportation, especially in low-income communities
- Ensure all communities have good transportation access
- Transit affordability concerns

What We Heard: Focus Groups

Focus Groups in Spanish, Chinese, and Russian/English

Street Resurfacing

- Paving is essential for all modes
- Potholes present safety concerns

Traffic Congestion

- Desire to improve flow of traffic
- Synchronize traffic signals
- Congestion getting on/off Bay Bridge

Street Closures & Parking

- Concerns about street closures increasing congestion and reducing parking
- Parking solutions: app to find shared parking, stacked parking, additional garages

Online Survey



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Online survey asks about the importance of ongoing and new programs

Survey:
[research.net/r/transportation-sales-tax](https://www.research.net/r/transportation-sales-tax)

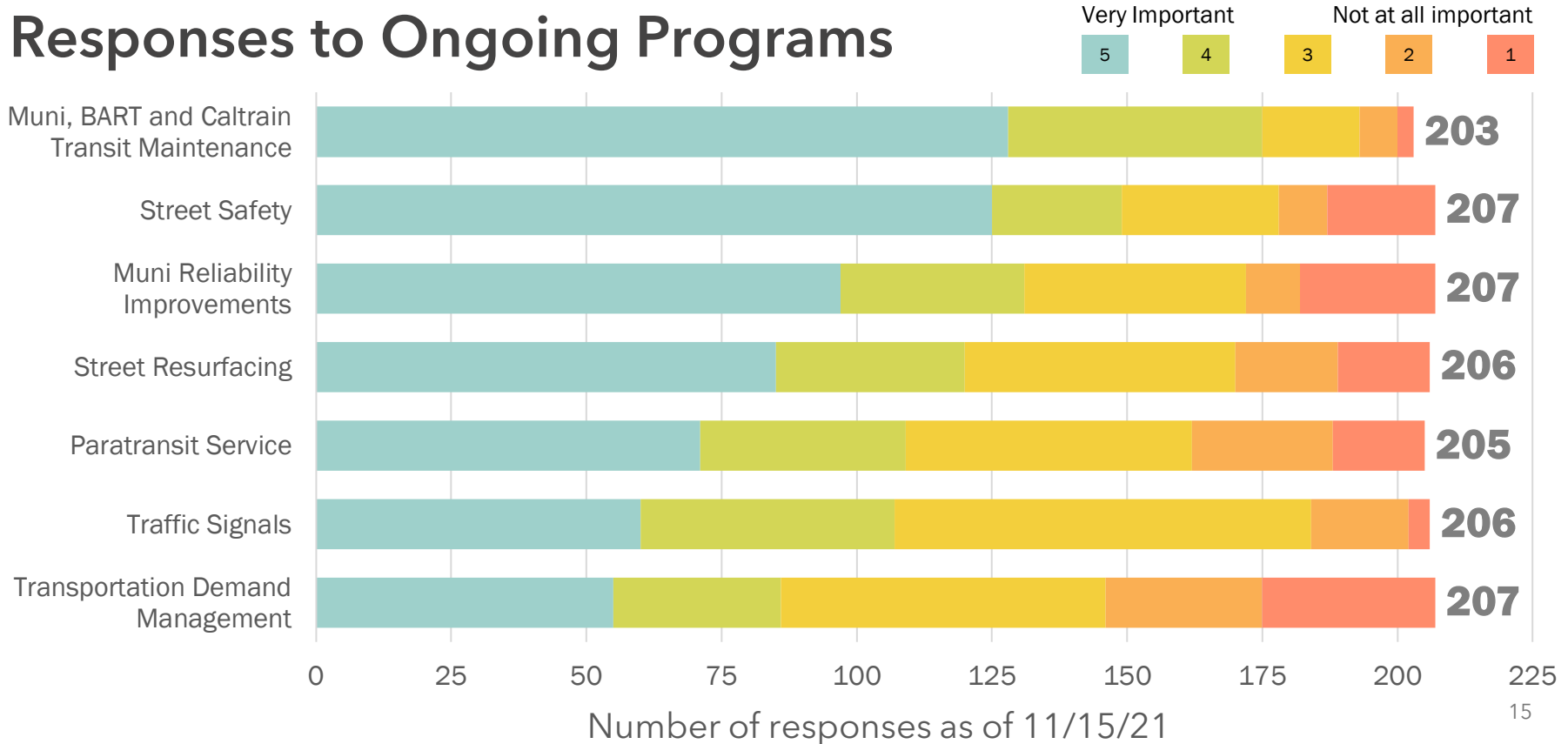


What We Heard: Online Survey



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Responses to Ongoing Programs

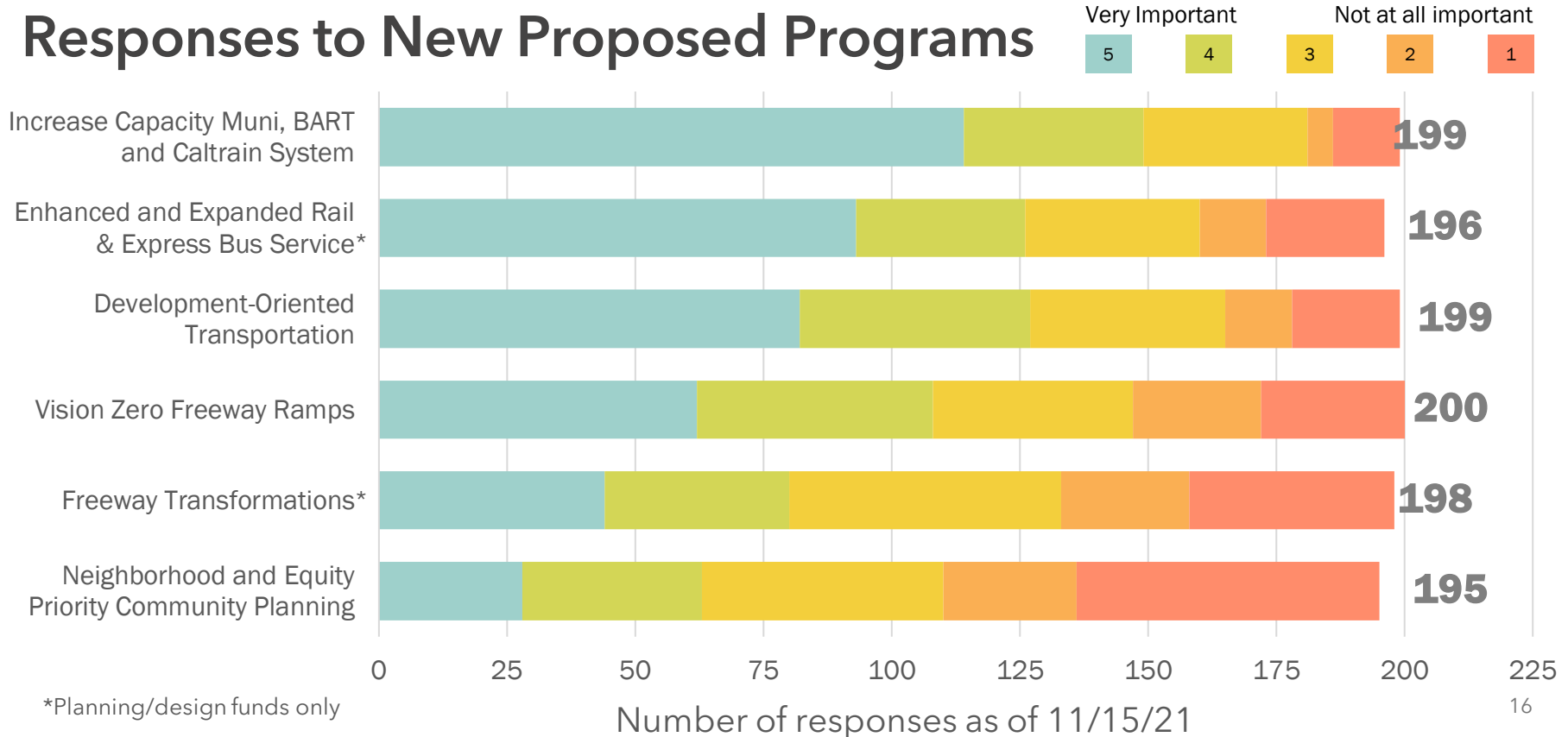


What We Heard: Online Survey



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Responses to New Proposed Programs

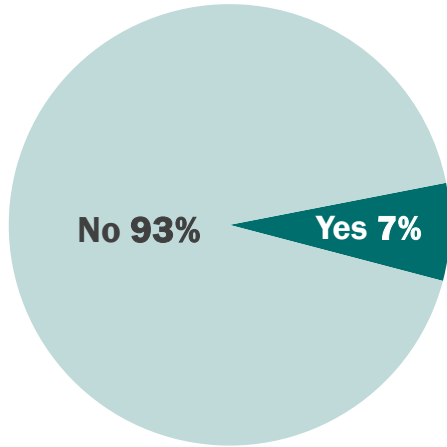


Survey Respondent Demographics

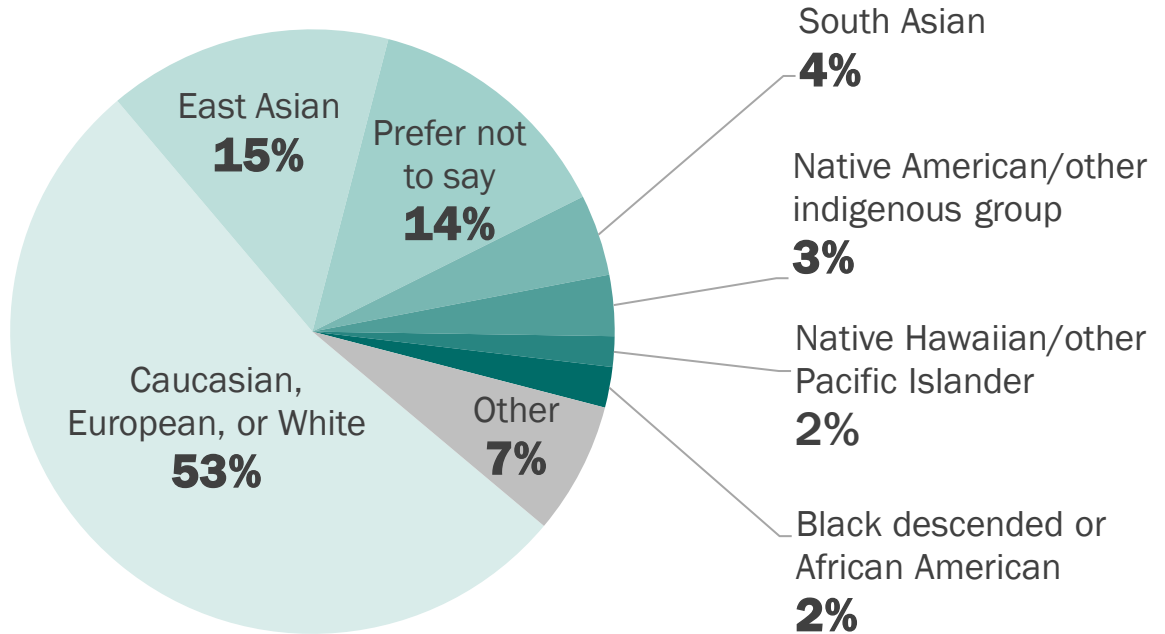


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Identify as
Hispanic,
Latino, or Latinx:



Identify as:



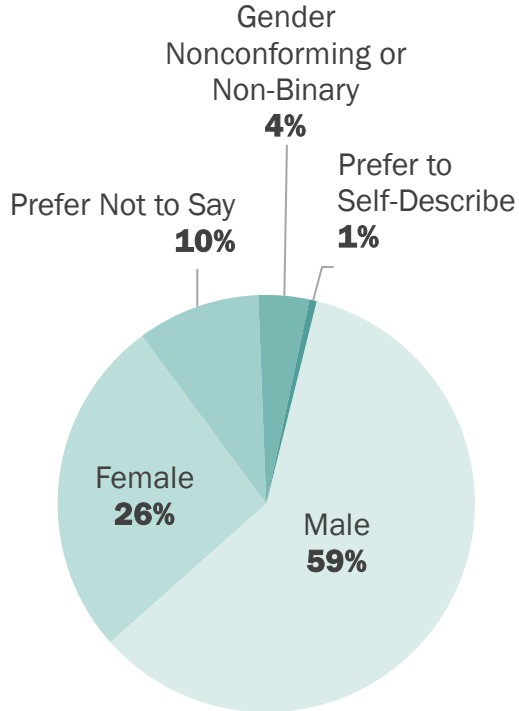
As of November 15, 2021

Survey Respondent Demographics

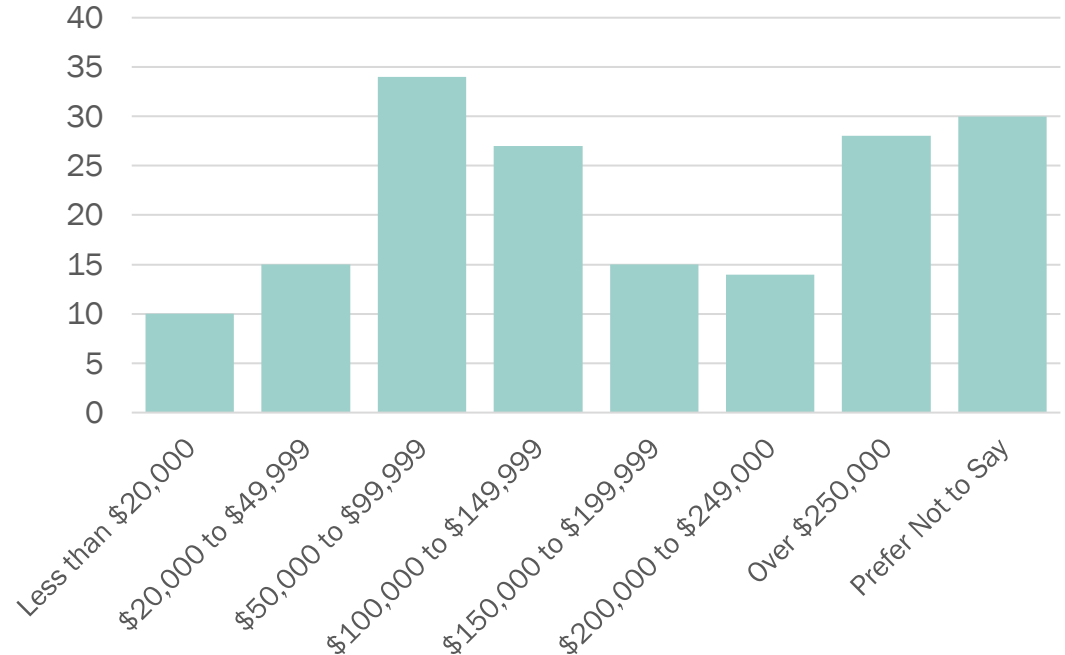


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Gender Identity



Annual Household Income



As of November 15, 2021

What We Heard: Prior Outreach

Examples of prior outreach themes from ConnectSF, Congestion Pricing, and Community-Based Planning efforts.

Transit

- Improve transit
- Better connections
- Additional service

Safety/Security

- Primary concern for many
- Improve pedestrian safety, including crosswalks and lighting

Equity

- Think about who benefits from investments

Parking/Loading

- Balance improvements with need for parking
- Loading space is needed



The EPAC will help shape the Expenditure Plan:



Eligibility of different types of projects



Relative funding levels for different programs



Policies (e.g. administration, prioritization)

Preliminary Draft New Expenditure Plan



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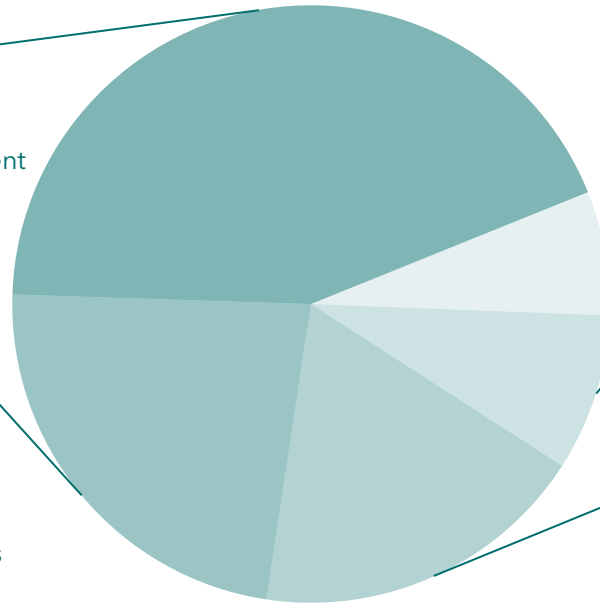
\$2.38 billion (2020 \$s) over 30 years*

Transit Maintenance & Enhancements, 43.9%

Muni, BART, Caltrain, Ferry
Maintenance, rehabilitation and replacement
Station/Access improvements
Next generation transit planning

Major Transit Projects, 23.4%

Muni Bus Reliability & Efficiency
Improvements
Muni Rail Core Capacity
BART Core Capacity
Caltrain Service Vision: Capital Investments
Downtown Rail Extension & Pennsylvania
Alignment



Transportation System

Development & Management, 6.8%

Community-based and citywide planning and
implementation
Equity studies and implementation
Demand management (including pilots)

Paratransit, 8.6%

Transit service for seniors and
people with disabilities

Streets & Freeways, 18.5%

Bicycle and pedestrian improvements
Traffic calming and signals
Street repaving
Freeway and major street redesign planning
Freeway safety and operations

*Priority 1 (lowest) revenue forecast

For more information



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- Visit: sfcta.org/ExpenditurePlan
- Email: ExpenditurePlan@sfcta.org
- Attend Expenditure Plan Advisory Committee Meetings
- Attend SFCTA CAC and Board Meetings

Thank you.
Any Questions?

<https://www.sfcta.org/ExpenditurePlan>



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