

# Agenda Item 5.

## What We've Heard: Community Engagement



**San Francisco  
County Transportation  
Authority**

November 18, 2021  
\*Revised November 18, 2021

# Developing a New Expenditure Plan



San Francisco  
County Transportation  
Authority

## Outreach Plan includes:

Community  
Interviews

Non-English  
Focus Groups

Join existing  
community  
meetings

Online Survey

Expenditure  
Plan Advisory  
Committee

Traditional,  
social and  
multi-lingual  
media

Town Halls

Voter Opinion  
Survey



## One-on-one listening sessions with:

- Senior and Disability Action
- Central City Single Resident Occupancy Collaborative
- BMAGIC
- Portola Neighborhood Association
- San Francisco Human Rights Commission
- A. Philip Randolph Institute
- Southeast Asian Development Center
- Chinatown Community Development Center

# What We Heard: Community Interviews



San Francisco  
County Transportation  
Authority

**Transit**

**Safety &  
Security**

**Equity**

**School  
Transportation**

# What We Heard: Community Interviews



San Francisco  
County Transportation  
Authority

## Interviews with 8 community-based organizations

### Transit

- Highest priority in some communities, especially with transit-dependent populations
- Maintenance should be included
- Affordability concerns      - Support for paratransit

### Safety & Security

- Safe streets, particularly pedestrian safety
- Public safety concerns
- Make Quick-Builds permanent
- Traffic signal upgrades

# What We Heard: Community Interviews



San Francisco  
County Transportation  
Authority

## Interviews with 8 community-based organizations

### Equity

- Focus investments in low-income neighborhoods
- In-language materials, including maps and transit information
- Affordability concerns

### School Transportation

- Lack of yellow school buses makes getting to school difficult
- Additional buses are needed that serve schools

# What We Heard: Focus Groups



San Francisco  
County Transportation  
Authority

**Street Safety  
& Accessibility**

**Transit**

**Equity**

**Street  
Resurfacing**

**Traffic  
Congestion**

**Street Closures  
& Parking**

# What We Heard: Focus Groups



San Francisco  
County Transportation  
Authority

## Focus Groups in Spanish, Chinese, and Russian/English

### Street Safety & Accessibility

- Safer pedestrian crossings and access
- Separated bike lanes
- Additional traffic signals

### Transit

- Overcrowding concerns - Late night transportation needs
- Reliability improvements and transit lanes
- Bus connections between communities
- Additional transportation to/from schools
- Safety & accessibility on transit, including more lighting

### Equity

- Invest more in transportation, especially in low-income communities
- Ensure all communities have good access to transportation
- Transit affordability concerns



# What We Heard: Focus Groups



San Francisco  
County Transportation  
Authority

## Focus Groups in Spanish, Chinese, and Russian/English

### Street Resurfacing

- Paving is essential for all modes
- Potholes present safety concerns

### Traffic Congestion

- Desire to improve flow of traffic
- Synchronize traffic signals
- Congestion getting on/off Bay Bridge

### Street Closures & Parking

- Concerns about street closures increasing congestion and reducing parking
- Parking solutions: app to find shared parking, stacked parking, additional garages

# Online Survey



San Francisco  
County Transportation  
Authority

Online survey asks  
about the importance of  
ongoing and new  
programs

Survey:

[research.net/r/transportati  
on-sales-tax](https://www.research.net/r/transportation-sales-tax)

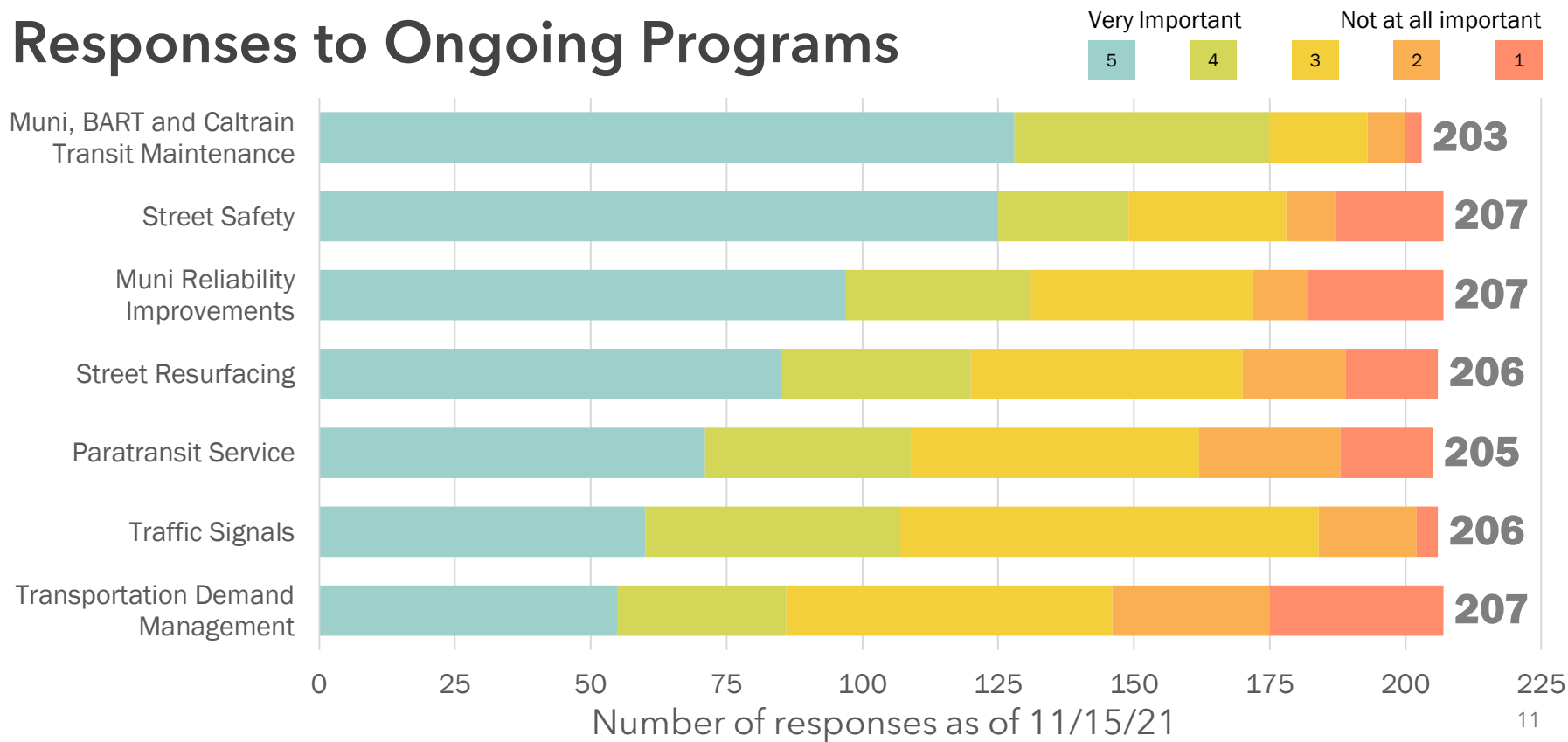


# What We Heard: Online Survey



San Francisco  
County Transportation  
Authority

## Responses to Ongoing Programs

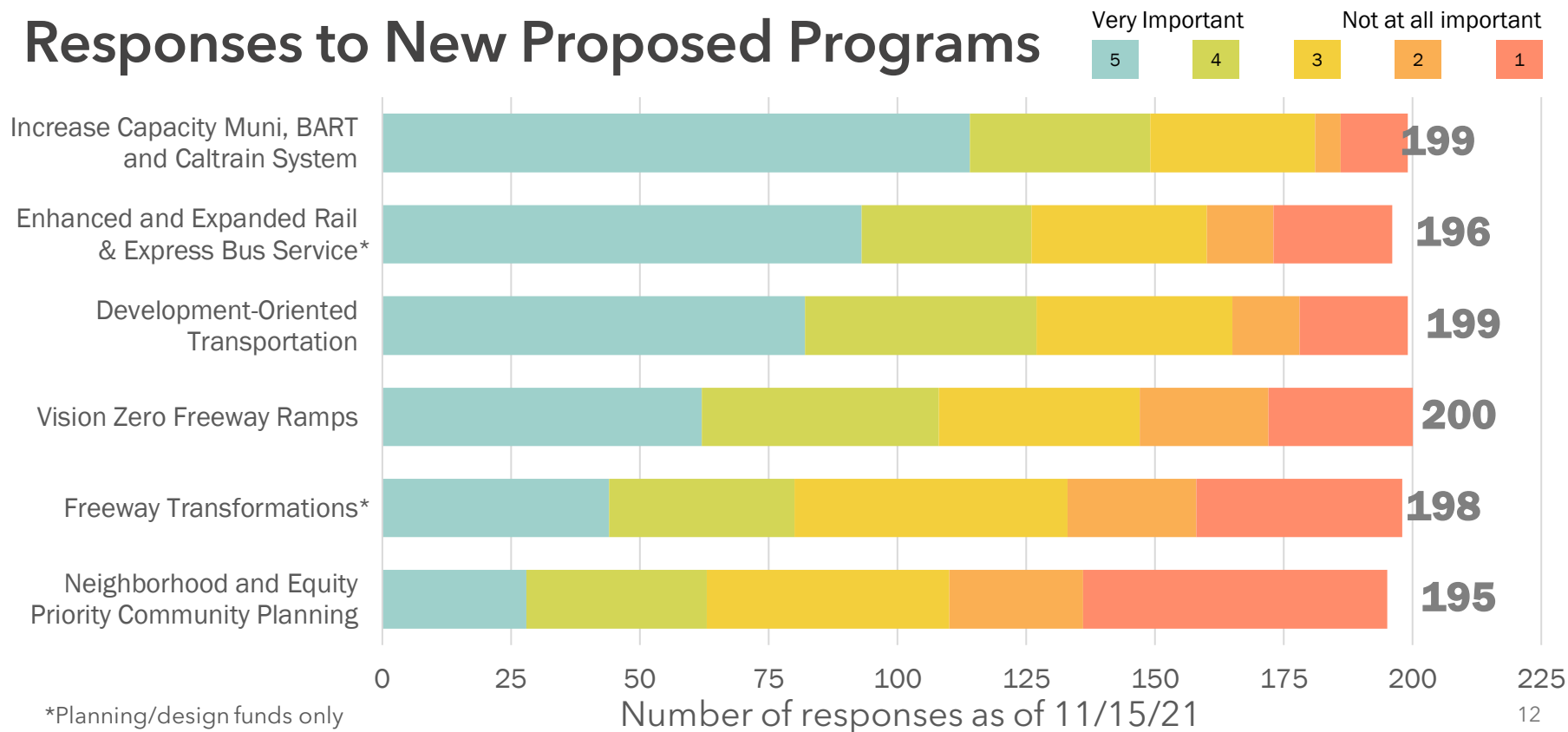


# What We Heard: Online Survey



San Francisco  
County Transportation  
Authority

## Responses to New Proposed Programs

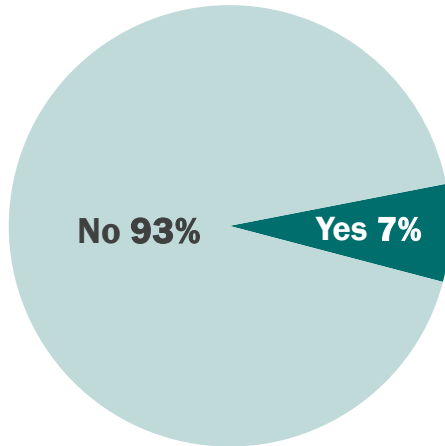


# Survey Respondent Demographics

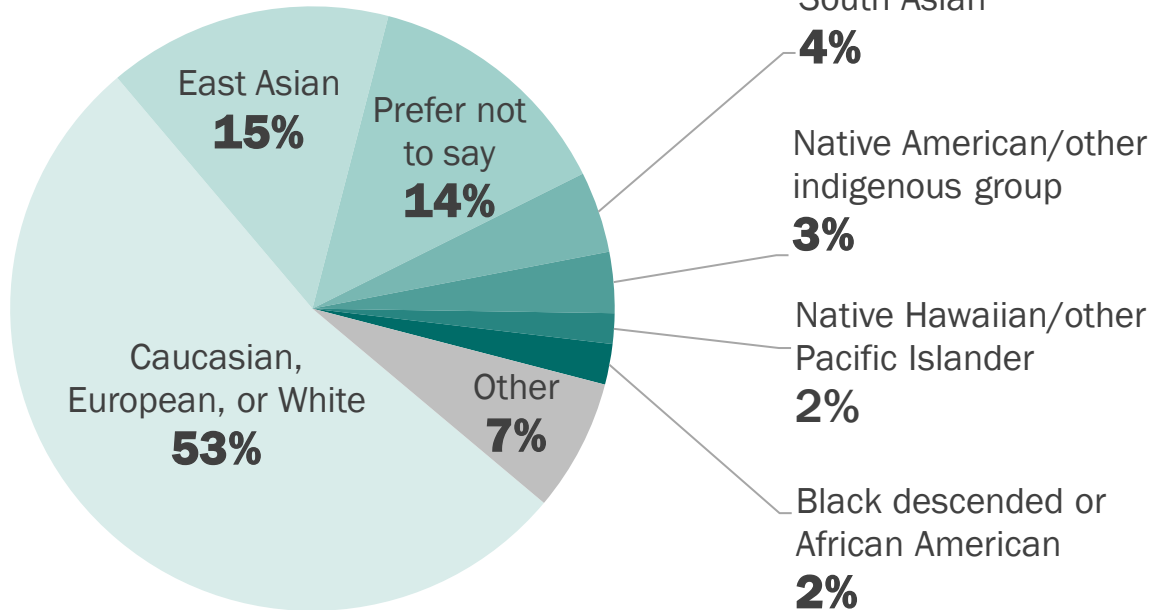


San Francisco  
County Transportation  
Authority

Identify as  
Hispanic,  
Latino, or Latinx:



Identify as:



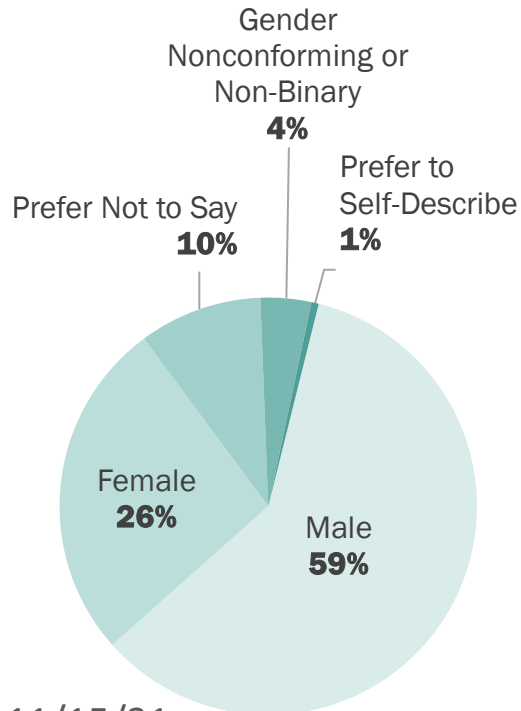
\*As of 11/15/21

# Survey Respondent Demographics

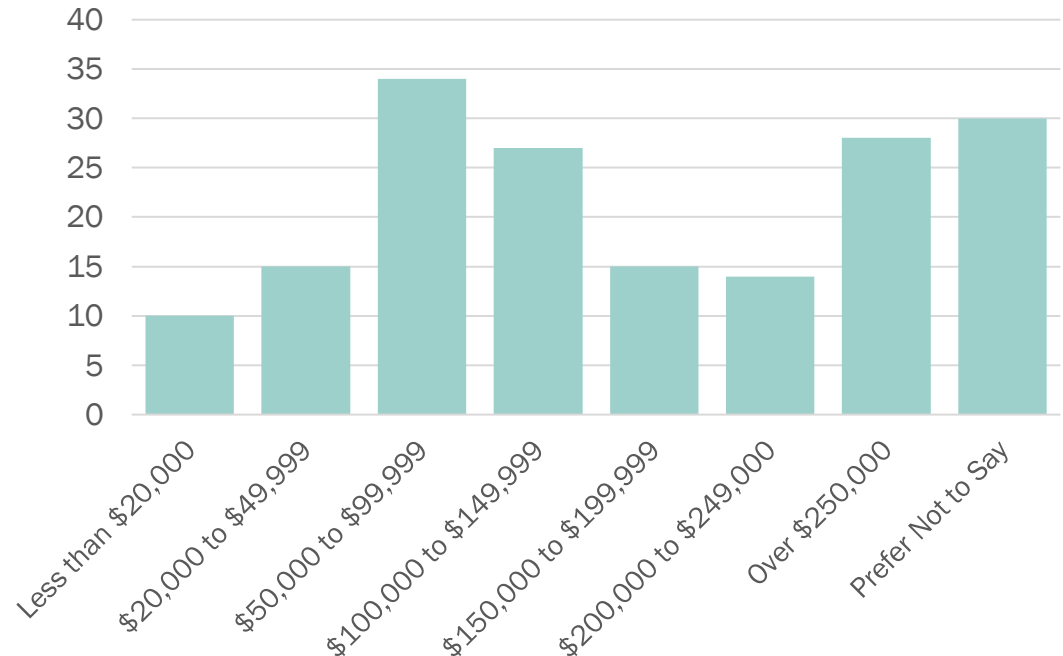


San Francisco  
County Transportation  
Authority

## Gender Identity



## Annual Household Income



\*As of 11/15/21

# What We Heard: Prior Outreach



San Francisco  
County Transportation  
Authority

Examples of prior outreach themes from ConnectSF, Congestion Pricing, and Community-Based Planning efforts.

## Transit

- Improve transit
- Better connections
- Additional service

## Safety/Security

- Primary concern for many
- Improve pedestrian safety, including crosswalks and lighting

## Equity

- Think about who benefits from investments

## Parking/Loading

- Balance improvements with need for parking
- Loading space is needed

# Questions?



**San Francisco  
County Transportation  
Authority**

**Email: [ExpenditurePlan@sfcta.org](mailto:ExpenditurePlan@sfcta.org)**