San Francisco’s Half-Cent Transportation Sales Tax

Schedule and Process to Develop a New Expenditure Plan & Advisory Committee Structure

San Francisco County Transportation Authority

Item 10
May 25, 2021
Outline

Seeking Approval:

• Schedule and Process to develop a New Expenditure Plan

• Establish Expenditure Plan Advisory Committee Structure

Next Steps
Prop K Half-Cent Sales Tax Expenditure Plan

- $2.35 billion (in 2003 dollars)
- Leverages 4 to 7 times the amount in other federal, state, local funds

**65.5% TRANSIT**
- Muni, BART, Caltrain, Ferries
- New vehicles
- Station, facility, rail and other upgrades
- Bus Rapid Transit
- Major Capital Projects

**8.6% PARATRANSIT**
- Paratransit service
- Shopper Shuttle
- Van Gogh Shuttle

**24.6% STREETS AND TRAFFIC SAFETY**
- New and upgraded signals
- Traffic calming
- Pedestrian and bicycle safety
- Street resurfacing
- Arterial upgrades
- Presidio Parkway

**1.3% TRANSPORTATION SYSTEMS MANAGEMENT / STRATEGIC INITIATIVES**
- Neighborhood and citywide transportation planning
- Transportation Demand Management
SALES TAX STORIES

See how sales tax dollars improve the city’s transportation system.

Click on a face to see how people across San Francisco benefit from the half-cent sales tax for transportation.

The San Francisco County Transportation Authority has managed the voter-approved, half-cent sales tax since 1990.
Half-Cent Sales Tax Reauthorization

Targeting a potential June (or November) 2022 election

Would keep the same half-cent sales tax for transportation, and...

Would approve a new transportation sales tax Expenditure Plan
Approach to the New Expenditure Plan

- Equity focus including robust engagement
- Build on successes of Prop K + make refinements
- COVID recovery + Long-term transportation needs
- Transparency + Accountability
- Strategic fund planning
Equity Focus: the Racial Equity Toolkit

- Will inform our proposed process including our outreach strategy
- Will inform the projects and programs in the New Expenditure Plan
- Will help guide administration of the New Expenditure Plan
Equity Focus: Process

- Use data to understand equity gaps and inform our process and outcomes
- Target outreach to Communities of Concern / Equity Priority Communities and other disadvantaged communities and communities of color
- Form a community-focused Expenditure Plan Advisory Committee
Outreach and Engagement Plan

- Community interviews
- Town halls (multi-lingual)
- Join existing community meetings
- Traditional, social and multi-lingual media
- Expenditure Plan Advisory Committee
Proposed Process and Schedule

- **Outreach and Engagement**
  - Partner Agency Collaboration
  - Targeted Public Engagement
  - Expenditure Plan Advisory Committee
  - Updates to Transportation Authority Board and CAC

- **Expenditure Plan Development**
  - Needs Assessment & Revenue Forecast
  - New Expenditure Plan Development
    - New Expenditure Plan Adoption

- **Ballot Process**
  - Public Opinion Survey
  - BOS Action: Ballot Placement
  - June 2022 Election

- **Concurrent Ongoing Planning**
  - San Francisco Transportation Plan 2050
    - Draft
    - Final
Seeking Approval: EPAC Composition

Expenditure Plan Advisory Committee (EPAC)

- 25-27 people

Community Representatives (~50%)

- Equity and neighborhood focus:
  - Target recruitment efforts in Communities of Concern/Equity Priority Communities
  - Ensure district representation
  - Include 1-2 Citizens Advisory Committee members

Advocacy Organizations (~30%)

- Include perspectives of:
  - Equity and social justice groups
  - Multi-modal transportation interests
  - Youth, seniors and people with disabilities

Business and Civic Interests (~20%)

- Include both large and small business representation
Next Steps

- Needs Assessment (refinement)
- Revenue Forecast
- Community Engagement (community interviews)

Regular updates to the Board and CAC
Thank you.
Any Questions?

https://www.sfctta.org/ExpenditurePlan

San Francisco County Transportation Authority

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