San Francisco’s Half-Cent Transportation Sales Tax Reauthorization

San Francisco County Transportation Authority

Item# 7
January 26, 2021
Outline

Background on Proposition K

Introduction to Reauthorization and a New Expenditure Plan

Schedule and Next Steps
Proposition K, 2003: Half-Cent Sales Tax

75% of San Francisco voters approved Prop K in November 2003

Superseded the existing half-cent sales tax for transportation (Prop B, 1989), and...

Approved a 30-year Expenditure Plan prioritizing $2.35 billion (in 2003 dollars)
Prop K Half-Cent Sales Tax Expenditure Plan

• $2.35 billion (in 2003 dollars)
• Leverages 4 to 7 times the amount in other federal, state, local funds

65.5% TRANSIT
Muni, BART, Caltrain, Ferries
New vehicles
Station, facility, rail and other upgrades
Bus Rapid Transit
Major Capital Projects

8.5% PARATRANSIT
Paratransit service
Shopper Shuttle
Van Gogh Shuttle

24.6% STREETS AND TRAFFIC SAFETY
New and upgraded signals
Traffic calming
Pedestrian and bicycle safety
Street resurfacing
Arterial upgrades
Presidio Parkway

1.3% TRANSPORTATION SYSTEMS MANAGEMENT / STRATEGIC INITIATIVES
Neighborhood and citywide transportation planning
Transportation Demand Management
SALES TAX STORIES

See how sales tax dollars improve the city’s transportation system.

Click on a face to see how people across San Francisco benefit from the half-cent sales tax for transportation.

The San Francisco County Transportation Authority has managed the voter-approved, half-cent sales tax since 1990.
Half-Cent Sales Tax Reauthorization

Targeting a potential June (or November) 2022 election

Would keep the same half-cent sales tax for transportation, and...

Would approve a new transportation sales tax Expenditure Plan
We’ve delivered most of our major capital projects, and several programs are running out of money.

Sales tax provides a significant source of funding, which can support the city’s COVID recovery.

**Why now?**

San Francisco has new and emerging priorities.

Allows us to use sales tax as local match to federal, state, and other funding.
Approach to the New Expenditure Plan

- Equity focus including robust engagement
- Build on successes of Prop K + Make refinements
- COVID recovery + Long-term transportation needs
- Transparency + Accountability
- Strategic fund planning
Preliminary Draft Schedule (June 2022 ballot)

Outreach and Engagement
- Community Interviews
- Virtual and Meeting-based Engagement
- Expenditure Plan Advisory Committee

Ongoing Planning Efforts
- MTC’s Plan Bay Area 2050
- San Francisco Transportation Plan 2050

Expenditure Plan Development
- Needs Assessment & Revenue Forecast
- New Expenditure Plan
- Plan Adoption

Ballot Process
- Public Opinion Survey
- BOS Action: Ballot Placement
- Election
New Expenditure Plan Outreach

- Community interviews
- Town Halls (including multi-lingual)
- Join existing community meetings
- Digital outreach
- Expenditure Plan Advisory Committee
Next Steps

Needs Assessment, ongoing
Outreach Strategy
Reauthorization Process Approval
Thank you.
Any Questions?
https://www.sfcta.org/stories