

# Orientation to the Expenditure Plan Advisory Committee (EPAC)

Optional Introduction Workshop/Meeting



San Francisco  
County Transportation  
Authority

August 28, 2021

---

# Agenda

---

1. Welcome & Introductions
2. Public Comment
3. Introduction to the Transportation Authority
4. EPAC Purpose and Process
5. Transportation Funding Basics



San Francisco  
County Transportation  
Authority

---

## Using Zoom

---

**EPAC members: Update your name and follow with "EPAC"**

e.g. Michelle Beaulieu, EPAC

**Having Trouble?**

Send chat (Chats only go to project team.)



San Francisco  
County Transportation  
Authority

# Agenda Item 1.

## Welcome & Introductions



San Francisco  
County Transportation  
Authority

---

## Introductions

---

### Project Staff

**EPAC members:** please state your name and organization when called upon

If on a computer, press UNMUTE

If on phone:

\*6 to unmute



San Francisco  
County Transportation  
Authority

# Agenda Item 2.

## Public Comment



San Francisco  
County Transportation  
Authority

---

## Public Comment

---

**Please raise your hand:**

Computer: press REACTIONS, and  
choose Raise Hand

Phone: dial \*9

**Once called on, unmute yourself:**

Computer: choose UNMUTE

Phone: dial \*6



San Francisco  
County Transportation  
Authority

# Agenda Item 3.

# Introduction to the Transportation Authority



San Francisco  
County Transportation  
Authority



# Who We Are



San Francisco  
County Transportation  
Authority



---

## Transportation Authority roles

---

**Plan** | We lead a range of transportation planning efforts for San Francisco

**Fund** | We fund projects to improve transit, reduce congestion, and increase street safety

**Deliver** | We provide support and oversight and deliver certain capital projects

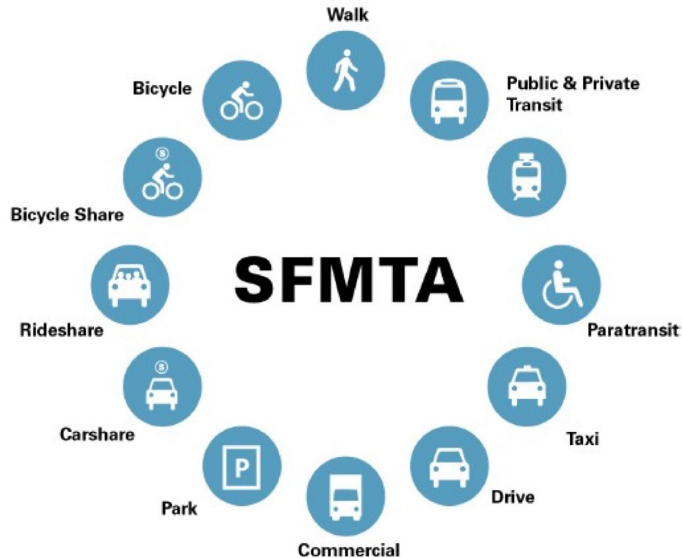


San Francisco  
County Transportation  
Authority

# Relationship to SFMTA

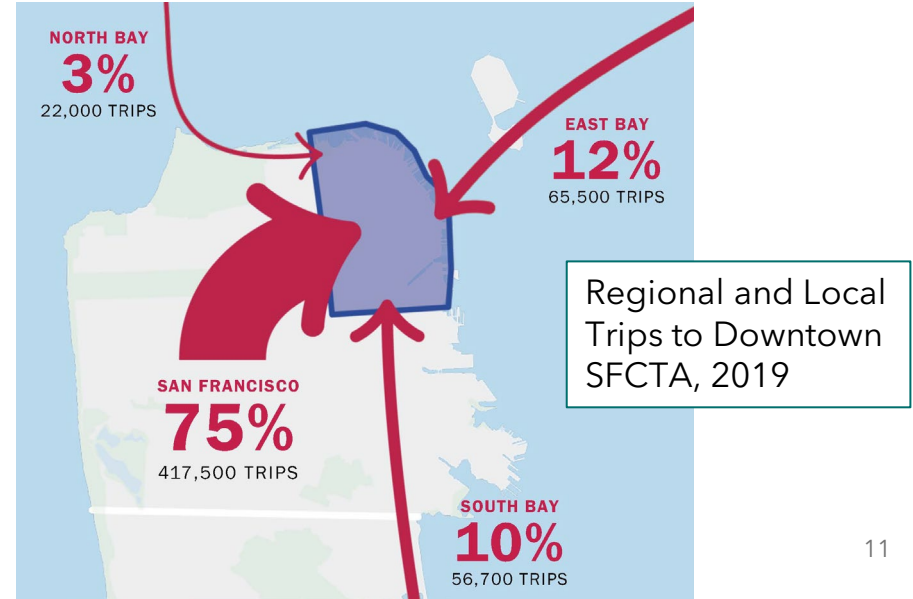
## SFMTA

- City Department of Transportation + Transit Operator (Muni) + Taxi Regulator
- 7-member Board, appointed by Mayor



## SFCTA

- Sales Tax/Other Revenues Administrator + Congestion Management Agency + Countywide Transportation Plan lead
- 11-member Board, independent of City



# Voter-Approved Sales Tax History



San Francisco  
County Transportation  
Authority

## Proposition B, 1989

- Established the Transportation Authority
- Put in place a ½ cent sales tax for transportation
- Approved a 20-year expenditure plan



## Proposition K, 2003

- Superseded Prop B
- Approved a new 30-year expenditure plan for the same ½ cent sales tax



## Proposition ??, 2022

- Would supersede Prop K
- Would approve a new 30-year expenditure plan for the same ½ cent sales tax

*Dedicated transportation sales taxes require 2/3s voter approval*



**A sales tax expenditure plan tells voters how the sales tax funds will be spent, who can receive the funds, and how the program will be administered.**



## What does it do?

- Identifies eligible project types
- Identifies eligible project sponsors
- Sets maximum amount of sales tax funding for each program/project
- Allows for financing
- Establishes other administration requirements



## Other administration requirements include:

- Development of a Strategic Plan, a 30-year financial plan for the sales tax
- Prioritization process to identify projects to fund





**Most of the Expenditure Plan is composed of programs to be flexible over 30 years.**

- Prop K examples: traffic calming, transit vehicle replacement, street resurfacing

**There are relatively few named projects.**

- Prop K examples: Central Subway, Caltrain Electrification, Presidio Parkway



# Current Sales Tax Expenditure Plan

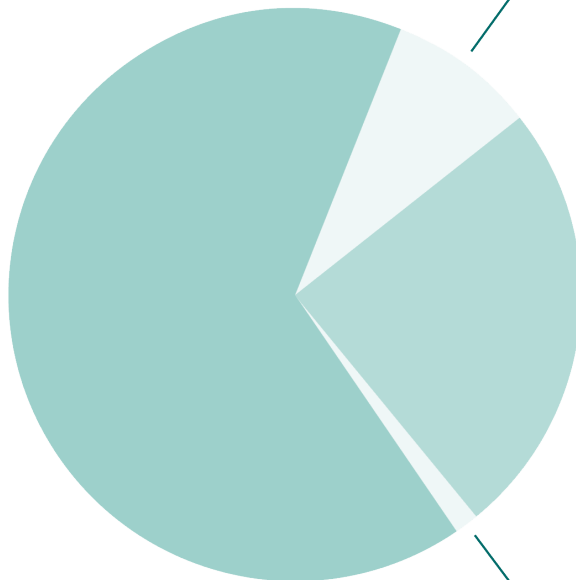


San Francisco  
County Transportation  
Authority

Most of the Prop K Expenditure Plan is made up of programs, with a few named projects

65.5%  
**TRANSIT**

Muni, BART, Caltrain, Ferries  
New vehicles  
Station, facility, rail and other upgrades  
Bus Rapid Transit  
Major Capital Projects



8.6%  
**PARATRANSIT**

Paratransit service  
Shopper Shuttle  
Van Gogh Shuttle

24.6%  
**STREETS AND  
TRAFFIC SAFETY**

New and upgraded signals  
Traffic calming  
Pedestrian and bicycle safety  
Street resurfacing  
Arterial upgrades  
Presidio Parkway

1.3%  
**TRANSPORTATION  
SYSTEMS MANAGEMENT /  
STRATEGIC INITIATIVES**

Neighborhood and citywide transportation planning  
Transportation Demand Management

# Prop K Sales Tax: Highlights



San Francisco  
County Transportation  
Authority

- Muni Reliability Improvements
- Caltrain Electrification
- Safe Routes to School
- Bicycle Safety and Circulation



# Prop K Sales Tax: Highlights



San Francisco  
County Transportation  
Authority

Nearly \$2 billion allocated as of August 2021

## Transparency & Accountability

- AAA credit rating
- Annual independent audits
- Publicly noticed Community Advisory Committee and Transportation Authority Board meetings

## Leveraging

- Prop K funds provide local match to federal, state, and other local funds
- Each Prop K dollar on average leverages \$4 to \$7 in other funds

## Financing

- Program balances minimizing financing costs with willingness to issue debt to deliver projects sooner

# Sales Tax Investments: [SFCTA.org/stories](https://sfcta.org/stories)



San Francisco  
County Transportation  
Authority

## SALES TAX STORIES

See how sales tax dollars improve the city's transportation system.

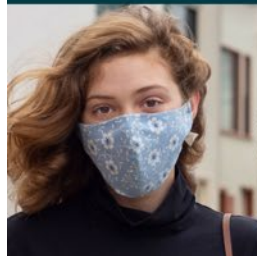
Click on a face to see how people across San Francisco benefit from the half-cent sales tax for transportation.

The San Francisco County Transportation Authority has managed the voter-approved, half-cent sales tax since 1990.



San Francisco  
County Transportation  
Authority

English Español Filipino 中文





# Sales Tax Investments

## MyStreet SF

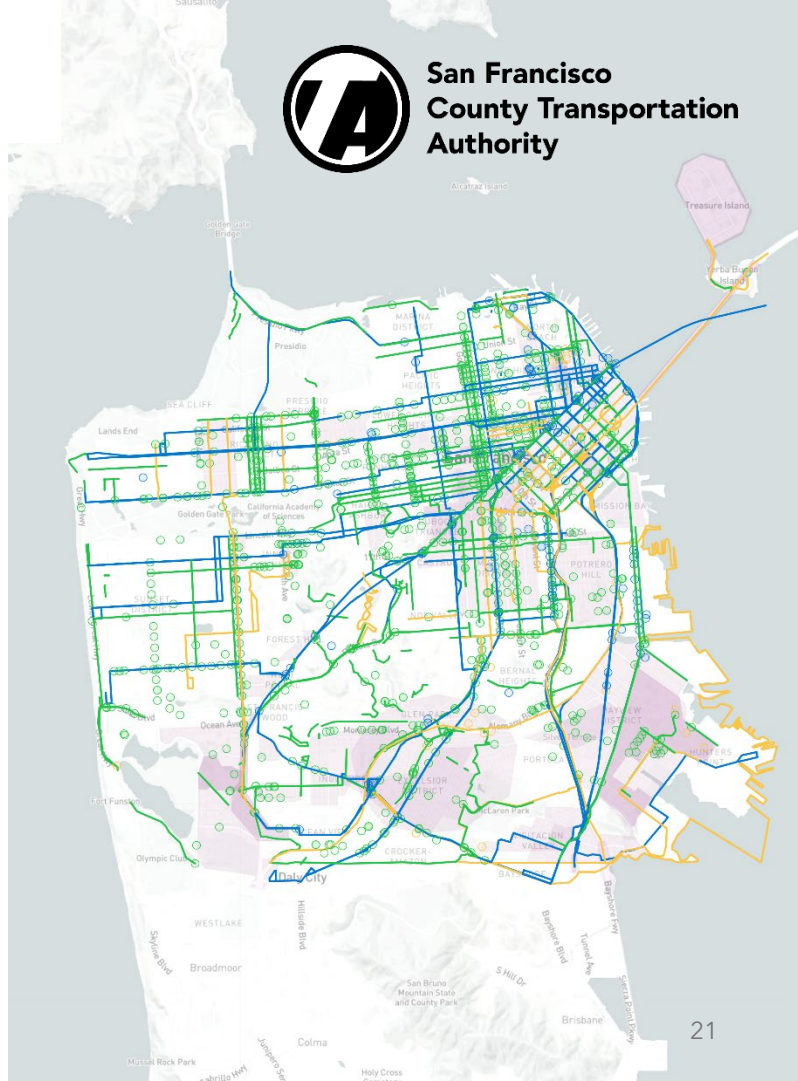
Look up nearly 1,000 active and completed projects funded by or overseen by the SFCTA (e.g. in our role as sales tax administrator)

Look at projects in your district, by travel mode (bike, walk), by sponsor, etc.

MyStreetSF can be accessed at:  
**[www.sfcta.org/mystreetsf-map](http://www.sfcta.org/mystreetsf-map)**



**San Francisco  
County Transportation  
Authority**



---

## Conversation with EPAC members

---



San Francisco  
County Transportation  
Authority

*Do you have any questions about the Transportation Authority?*

*Do you have any questions about the San Francisco transportation sales tax?*

*Do you have any questions about what an expenditure plan does?*

# Agenda Item 4. Expenditure Plan Advisory Committee (EPAC) Purpose and Process



San Francisco  
County Transportation  
Authority



To recommend that the Transportation Authority Board approve a new Expenditure Plan for the ongoing sales tax for transportation and place it on the ballot (anticipated June 2022).



# EPAC Roster, page 1 of 4



San Francisco  
County Transportation  
Authority

EPAC Category	EPAC Member	District	Organization (if applicable)
Equity Priority Community: Bayview	Earl Shaddix	10	EDoT Bayview
Equity Priority Community: Tenderloin	Eric Rozell	6	Tenderloin Traffic Safety Task Force
Equity Priority Community: Chinatown	Rosa Chen	3	Chinatown Community Development Center
Equity Priority Community: Visitacion Valley	Susan Murphy, alternate: Melvin Parham	10	FACES SF
Equity Priority Community: Mission District	Yensing Sihapanya	9	
Equity Priority Community: Excelsior / Outer Mission	TBD	11	
Equity Priority Community: Ingleside	TBD	11	
Equity Priority Community: Western Addition	TBD	5	

## EPAC Roster, page 2 of 4



San Francisco  
County Transportation  
Authority

EPAC Category	EPAC Member	District	Organization (if applicable)
Neighborhoods/Communities	Aaron P. Leifer	8	
Neighborhoods/Communities	David Hoppe	2	
Neighborhoods/Communities	Jay Bain	1	
Neighborhoods/Communities	Joan Van Rijn	7	Community Living Campaign
Neighborhoods/Communities	Maelig Morvan	4	

# EPAC Roster, page 3 of 4



San Francisco  
County Transportation  
Authority

EPAC Category	EPAC Member	Organization
Advocacy: Environment	Amandeep Jawa	League of Conservation Voters
Advocacy: Seniors and People with Disabilities	Anni Chung	Self Help for the Elderly
Advocacy: Youth	Calvin Quick, alternate: Sasha Hirji	San Francisco Youth Commission
Advocacy: Walk Mode	Jodie Medeiros	Walk San Francisco
Advocacy: Seniors and People with Disabilities	Pi Ra	Senior and Disability Action
Advocacy: Bike Mode	Chris White	San Francisco Bicycle Coalition
Advocacy: Transit Mode	TBD	San Francisco Transit Riders
Advocacy: Equity	TBD	

# EPAC Roster, page 4 of 4



EPAC Category	EPAC Member	Organization
Business & Civic: Tourism & Visitors	Jessica Lum, alternate: Cassandra Costello	The San Francisco Travel Association
Business & Civic: Labor	Kim Tavaglione	San Francisco Labor Council
Business & Civic: Small Businesses	Maryo Mogannam	San Francisco Council of District Merchants Associations
Business & Civic: Civic	Nick Josefowitz	SPUR
Business & Civic: Small Businesses	Sharky Laguana	San Francisco Small Business Commission
Business & Civic: Large Businesses	TBD	

# EPAC Meetings: What to expect



- EPAC Meeting will be publicly noticed
- Meeting agendas and materials will be distributed via email in advance and posted on our website
- Public comment will be taken at every meeting
- Meetings will be held virtually at least through the end of September
- Most meetings will include small breakout discussions and reports out
- Recaps and updates will be provided at the beginning of each meeting
- Staff from multiple agencies will be invited to make presentations
- Ultimately, there will be a vote on the Expenditure Plan

# EPAC Meetings: What we expect



- Please make every effort to attend **all** meetings
- Bring the perspective of your community or organization to the discussions
- Hold one conversation at a time
- Be respectful of your colleagues on the EPAC and staff. No personal attacks – address the topic not the person
- Agenda items will be timed, and time limits will be strictly enforced in order to keep meetings to 2 hours
- If a topic warrants further discussion or investigation, we may arrange follow-up actions which may include distributing materials between meetings and/or reporting out at subsequent meetings

# EPAC Meetings: Tentative Schedule



San Francisco  
County Transportation  
Authority

- Optional Meeting: Thursday August 19, 6-8pm
- Optional Meeting: Saturday August 28, 1-3pm
- Meeting #1: Thursday September 9, 6-8pm
- Meeting #2: Thursday September 23, 6-8pm
- Meeting #3: Thursday October 14, 6-8pm
- Meeting #4: Thursday October 28, 6-8pm
- Meeting #5: Thursday November 4, 6-8pm
- Meeting #6: Thursday November 18, 6-8pm
- Meeting #7: Thursday December 9, 6-8pm

# EPAC Meetings: Agenda Roadmap



San Francisco  
County Transportation  
Authority

Meeting #	Agenda Topics (proposed, subject to change)
Optional Meetings	Introduction to the Transportation Authority Expenditure Plan Advisory Committee Purpose and Process Transportation Funding Basics
Meeting #1	Expenditure Plan Advisory Committee Purpose and Process Initial Draft Expenditure Plan Summary Equity Analysis and Outreach Plan Summary
Meeting #2	Maintaining our Transportation Systems <ul style="list-style-type: none"><li>• Local Streets and Roads</li><li>• Transit (Muni BART Caltrain)</li></ul> Paratransit Operations
Meeting #3	Enhancing and Expanding our Systems, Part 1 <ul style="list-style-type: none"><li>• Street Safety and Accessibility</li><li>• Freeway Safety and Operational Improvements</li><li>• Transformative Freeway Projects</li></ul>



# EPAC Meetings: Agenda Roadmap



San Francisco  
County Transportation  
Authority

Meeting #	Agenda Topics (proposed, subject to change), continued
Meeting #4	Enhancing and Expanding our Systems, Part 2 <ul style="list-style-type: none"><li>• Transit Reliability, Capacity and Expansion</li><li>• Next Generation Transit Investments</li></ul> Expenditure Plan Policies, Part 1
Meeting #5	Planning and Transportation Demand Management <ul style="list-style-type: none"><li>• Citywide and Modal Planning</li><li>• Neighborhood Program</li><li>• Equity Community Program</li><li>• Development Oriented Transportation</li><li>• Transportation Demand Management</li></ul> Expenditure Plan Policies, Part 2
Meeting #6	Draft Final Expenditure Plan
Meeting #7	Final Action: Recommendation to the SFCTA Board

# ConnectSF: San Francisco Transportation Plan 2050



San Francisco  
County Transportation  
Authority

- Blueprint for San Francisco's transportation system development and investment, integrating all modes and operators
- Updated every 4 years
- Builds on ConnectSF - a multi-agency process to build an effective, equitable and sustainable transportation system for San Francisco's future



Equity



Economic  
Vitality



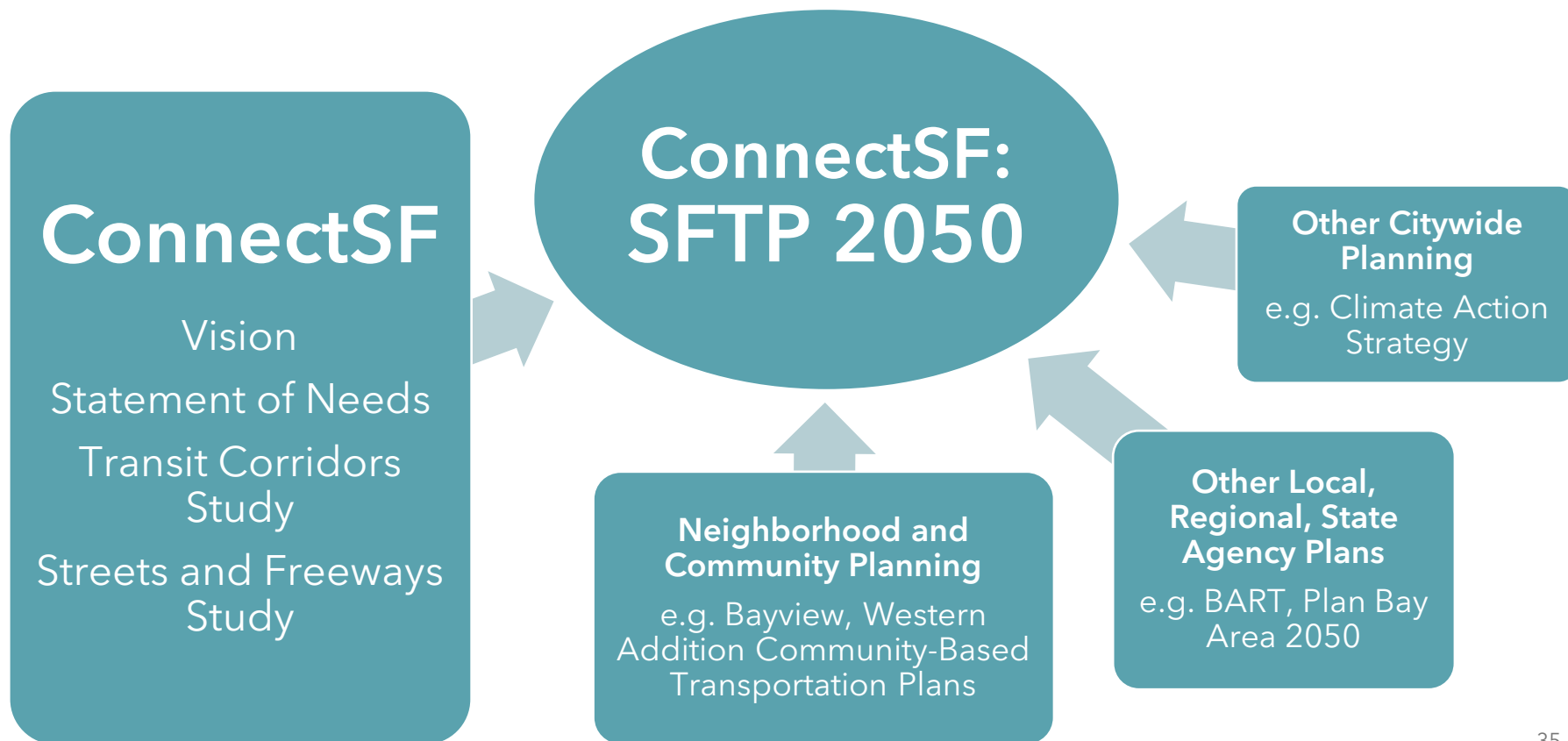
Environmental  
Sustainability



Safety and  
Livability



Accountability and  
Engagement<sup>34</sup>



---

## Conversation with EPAC members

---



San Francisco  
County Transportation  
Authority

*Do you have any questions about our proposed EPAC process and the goal of this committee?*

*Is there anything missing from this orientation that you would like to know?*

# Agenda Item 5.

## Transportation Funding Basics



San Francisco  
County Transportation  
Authority

# Transportation Funding Basics



San Francisco  
County Transportation  
Authority



Transportation  
funding needs  
significantly  
outstrip available  
funds





Funding that is available typically comes with restrictions or strings attached

Most projects rely on multiple fund sources





# Transportation Funding Basics



San Francisco  
County Transportation  
Authority



## Local funding is crucial to fully funding transportation projects

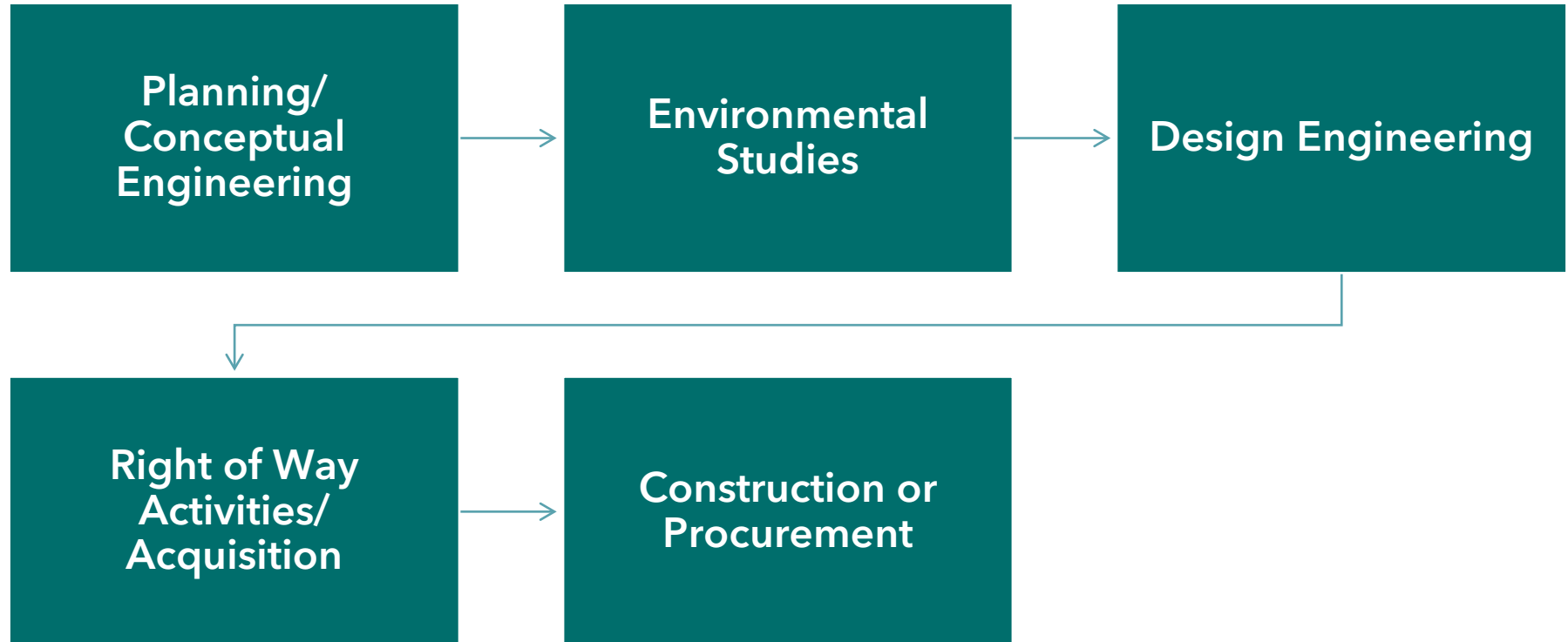




# Transportation Project Phases



San Francisco  
County Transportation  
Authority



---

## Conversation with EPAC members

---



San Francisco  
County Transportation  
Authority

*Do you have any questions about the role of local transportation funding?*

# Thank you. Any Questions?

<https://www.sfcta.org/ExpenditurePlan>

[expenditureplan@sfcta.org](mailto:expenditureplan@sfcta.org)



**San Francisco  
County Transportation  
Authority**

**Michelle Beaulieu, Principal Transportation Planner**  
**[michelle.beaulieu@sfcta.org](mailto:michelle.beaulieu@sfcta.org) 415-522-4846**