



Memorandum

AGENDA ITEM 10

DATE: July 22, 2021

TO: Transportation Authority Board

FROM: Hugh Louch - Deputy Director for Planning

SUBJECT: 07/27/21 Board Meeting: Adopt the District 4 Mobility Study Final Report

<p>RECOMMENDATION <input type="checkbox"/> Information <input checked="" type="checkbox"/> Action</p> <p>Adopt the District 4 Mobility Study Final Report</p> <p>SUMMARY</p> <p>In late 2019, Transportation Authority Board Member Gordon Mar requested that the Transportation Authority conduct the District 4 Mobility Study to explore ways to increase walking, biking and transit use in the Outer Sunset and Parkside neighborhoods. The enclosed draft final report identifies several recommendations such as a district family neighborhood network, a community shuttle, and improvements to north-south transit.</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Fund Allocation <input type="checkbox"/> Fund Programming <input type="checkbox"/> Policy/Legislation <input checked="" type="checkbox"/> Plan/Study <input type="checkbox"/> Capital Project Oversight/Delivery <input type="checkbox"/> Budget/Finance <input type="checkbox"/> Contract/Agreement <input type="checkbox"/> Other: _____
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BACKGROUND

Commissioner Mar recommended the District 4 Mobility Study for Prop K sales tax funding through the Neighborhood Transportation Improvement Program (NTIP). Transportation Authority staff collaborated with the San Francisco Municipal Transportation Agency (SFMTA) on the study. The study was also conducted as part of Commissioner Mar’s Sunset Forward initiative, a collaboration with the San Francisco Planning Department, the Transportation Authority, and the District 4 Youth and Families Network, a coalition of non-profit community based-organizations in the Sunset District.

DISCUSSION

Outreach. Transportation Authority staff worked closely with the District 4 Office, SFMTA and Sunset Forward partners to conduct outreach. This included an initial round in Summer 2020, which was focused on understanding the challenges to walking, biking and transit for District



4 trips. We conducted another round of outreach in Spring 2021 to get feedback on the developing study concepts.

Outreach activities included virtual open house meetings, an online survey available in multiple languages, focus groups in Chinese (Cantonese), and a merchant workshop. The final report details these outreach activities and findings.

Analysis. The study team used SF-CHAMP, the Transportation Authority's travel forecasting tool, to conduct a travel market analysis to understand how people travel to, from, and within District 4 on a typical weekday (pre-pandemic). This analysis found:

- The single biggest vehicle trip market is between District 4 and San Mateo County. Due to the dispersed nature of San Mateo County destinations, transit service improvements are probably best focused on the northern part of San Mateo County where there are more trips to District 4.
- There are about 17,000 daily drive alone trips that occur just within District 4 and low levels of transit use (4 %). Enhancing transit, walking, and biking infrastructure may help create feasible options to automobile travel within the District 4.
- There are over 20,000 drive alone trips between District 4 and the Richmond and Inner Sunset.

Recommendations. Considering outreach and analysis findings, the study team developed the following conceptual recommendations from the study.

- A District 4 Family Neighborway Network, a network of residential streets using design strategies for safe walking and biking
- Safety Improvements on Lincoln Way
- Improving Access and Safety on Key Commercial Corridors through
 - New short-term curbside loading zones
 - Painted crosswalks
 - A community shuttle focused on improving access to commercial corridors but could also improve access to other nearby destinations like parks/open space, major transit connections, and schools.
- Improving north-south transit, such as
 - Advancing planning for increasing frequency and transit priority for 28/28R and 29/29R
 - Considering alternative designs for 18 or 66 bus lines
 - Exploring opportunities for a regional bus route that serves the west side and northern Peninsula



Next Steps. Because the study only developed conceptual ideas, all recommendations require further planning, design and/or evaluation prior to implementation. In coordination with the District 4 Office, Transportation Authority and SFMTA staff have prioritized key recommendations in the report to advance. The Transportation Authority Board has recommended allocating Prop K funds to the SFMTA for design of the neighborway network with final approval agendaized under a separate item on the July 27 agenda. Transportation Authority staff will seek funding to conduct further planning to develop a pilot design for a District 4 community shuttle.

We have identified potential implementation pathways and potential funding sources for other recommendations as identified in the study.

FINANCIAL IMPACT

The recommended action would not have an impact on the adopted Fiscal Year 2021/22 budget.

CAC POSITION

The CAC will consider this item at its July 28, 2021 meeting.

SUPPLEMENTAL MATERIALS

None.

- Enclosure 1 - District 4 Mobility Study Final Report
- Enclosure 2 - Appendices