Toll Affordability Program: Equity Program Options

TIMMA Committee

TREASURE ISLAND MOBILITY MANAGEMENT AGENCY

Summer 2021
OUR CHALLENGE
Move more people in fewer vehicles

- New Bus to Oakland
- New On-Island Shuttle
- New Ferry to San Francisco
- Bus to Transbay Terminal
- New Bus to SF Civic Center
Island Transportation Goals

- Incentivize transit, walking, biking
- Discourage use of private cars through toll and paid parking
- Meet performance targets

<table>
<thead>
<tr>
<th>Mode</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit</td>
<td>50%</td>
</tr>
<tr>
<td>Walking</td>
<td>50%</td>
</tr>
<tr>
<td>Biking</td>
<td></td>
</tr>
<tr>
<td>Driving</td>
<td>50%</td>
</tr>
</tbody>
</table>
Affordability Program Policy

Approved:
- Current Resident Exemption

In Progress for Approval:
- Affordability Support for Critical Housing & Food Services
  - Nonprofits incl One Treasure Island Members
  - Food Distribution & Service Establishments

Under Evaluation:
- Future Low-Income Travelers (residents and non-residents)
Current Resident Exemption
Eligibility

Lease dated on or before 11/19/2019 (policy approval) that is still valid at the time tolling commences

New leases that maintain the original leaseholder(s) who qualify for relocation assistance per TIDA

Policy to be revisited at 4000-unit development milestone (FY2029)
Technology Options

FasTrak toll tag(s)

License plate(s) registered to Treasure Island with parking permit

Either technology would provide unlimited toll-free trips
Current Resident Toll Exemption Survey

- Mailed to all (670) homes on TI
- Online at sfcta.org/treasure-island
- 1 in 6 households responded
- 52% prefer license plate; 36% FasTrak; 12% no preference
Mobility Support for Critical Nonprofit & Food Services
Proposed Eligibility

Non-Profit Employers including One Treasure Island (OTI) member organizations

Existing Food Distribution & Service Establishments

Policy to be revisited at development milestones (earlier of 2500 units or FY27)
Option #1
Mobility Cash

Quarterly (e.g.) cash payment to eligible businesses

Flexible use for commuters, visitors

Minimum share to support low-income workers

No toll tag handling required

Scaled at $600 per quarter per FTE (one peak round trip 5x per week)
Option #2
Toll Tags

One toll tag per low-income employee

Employees with existing toll tags may register their tag with TIMMA

Pre-filled to fund one round trip daily, 5 times per week

Employer responsible for recovering and redistributing tags
# Toll Policy Outreach Timeline

## Spring 2021
- 4/3/21 Community Meeting
- April TIDA CAB and Board meetings
- 4/24/21 Town Hall
- Resident Survey on Toll Exemption technology

## Summer 2021
- Co-creation for employers & workers to refine affordability options
  - Tuesday, June 22, 5-7pm
  - Friday, June 25, 12:30-2:30 pm

## Fall 2021
- TIMMA Committee considers adoption of resident exemption options, business affordability program, and other toll policies
Next Steps

Complete outreach to current employers and workers

Refine policy for future low-income HHs (*consistent with Downtown Congestion Pricing Study*)

Adopt remaining toll policy

Secure funding
Thank you.

sfcta.org/treasure-island
## Income Definitions

<table>
<thead>
<tr>
<th>GROUP</th>
<th>AREA MEDIAN INCOME RANGE</th>
<th>DOLLAR RANGE FOR FAMILY OF FOUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Low</td>
<td>Less than 55%</td>
<td>$67,750 and under</td>
</tr>
<tr>
<td>Low</td>
<td>55% – 80%</td>
<td>$94,700</td>
</tr>
<tr>
<td>Moderate</td>
<td>80% – 120%</td>
<td>$94,700 – $142,100</td>
</tr>
<tr>
<td>Middle &amp; High</td>
<td>More than 120%</td>
<td>$142,100 and above</td>
</tr>
</tbody>
</table>