

Mobility and Merchants: District 4 Forum



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May 12, 2021



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Welcome and Introductions

District 4 Mobility Study Goals



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Develop transportation solutions to increase walking, biking and transit use in order to

- **improve health and safety**
- **increase livability**
- **support a thriving local economy**
- **address climate change locally**

ConnectSF Transit Strategy

Five-Minute Network Improved Speed & Reliability



Street and signal improvements to preserve transit speed and reliability

Includes 28 and 29 bus lines



Community Shuttle



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Improve neighborhood circulation to and from commercial districts.

Can also fill in transit gaps or help people get to major transit connections and other nearby destinations.



Learning from other community shuttle efforts in Bayview and Treasure Island

What it can look like?

Fixed route: larger vehicles with set route and stops

or

On-demand: smaller vehicles with a dynamic route and stops to match capacity

Costs can be high

- About \$1 - 2.5M in annual operations (depending on service)
- May require funding from private sources

New Curbside Loading Zone



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5-minute zone to quickly pick-up items from a local business and reduce double parking

- Small business owners can also use to unload without commercial plates



Signage for a temporary curbside pick-up zone during the pandemic

D4 Family Neighborway Network



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Residential streets designed to:

- Prioritize people of all ages to walk, bike and play
- Make streets feel quiet, safe and inviting

Potential neighborway treatments



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Speed humps to encourage slow vehicle traffic.



Raised crosswalks to slow vehicles in areas of significant pedestrian presence

Potential neighborway treatments



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Bike lanes to designate a portion of the roadway for bicycle use.



Sharrows to indicate the sharing of lanes between bicycles and vehicles.

Potential neighborway treatments



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Traffic diverters that limit vehicle traffic on a street.

Turn restrictions can reduce potential conflicts thus improving safety for pedestrians and bicyclists.

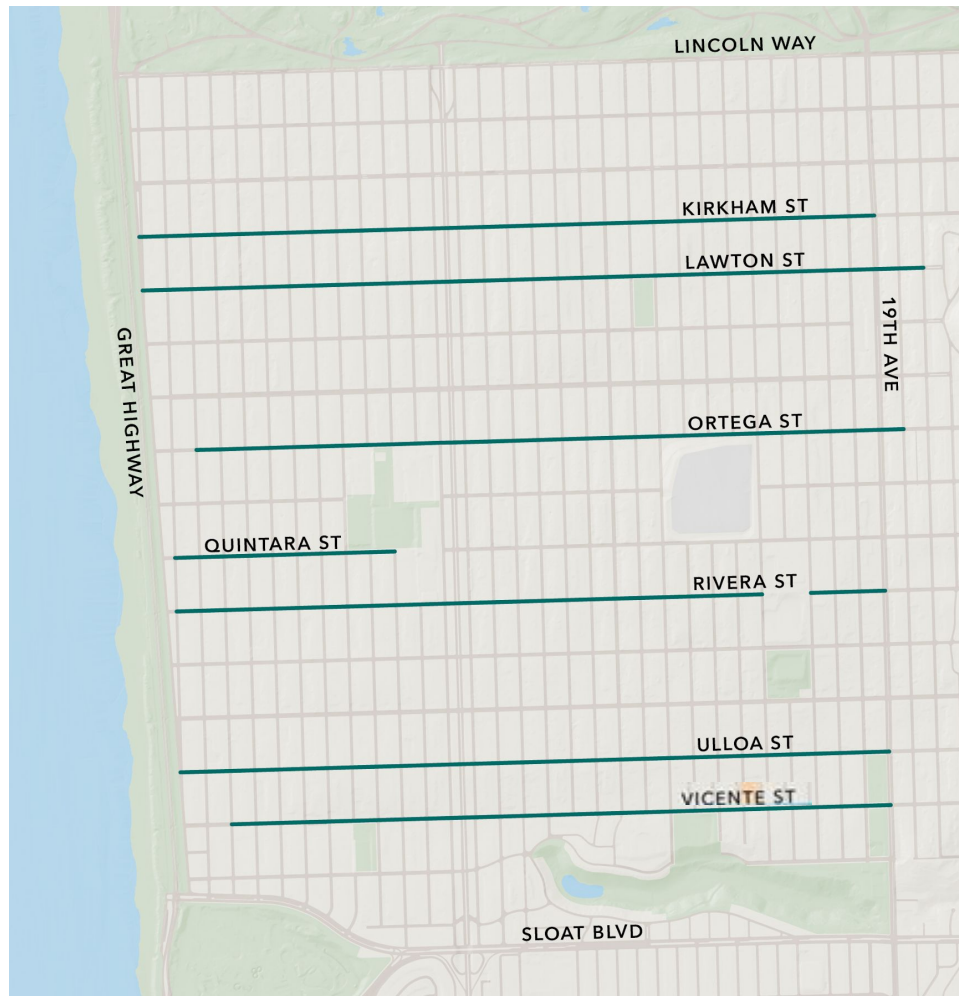
Potential Neighborways

East-west streets being considered

- Kirkham or Lawton
- Ortega
- Quintara or Rivera
- Ulloa or Vicente



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Potential Neighborways

North-south streets being considered

- 47th Ave or 48th Ave
- 41st Ave
- 37th Ave, 36th Ave, or 34th Ave
- 29th Ave or 28th Ave



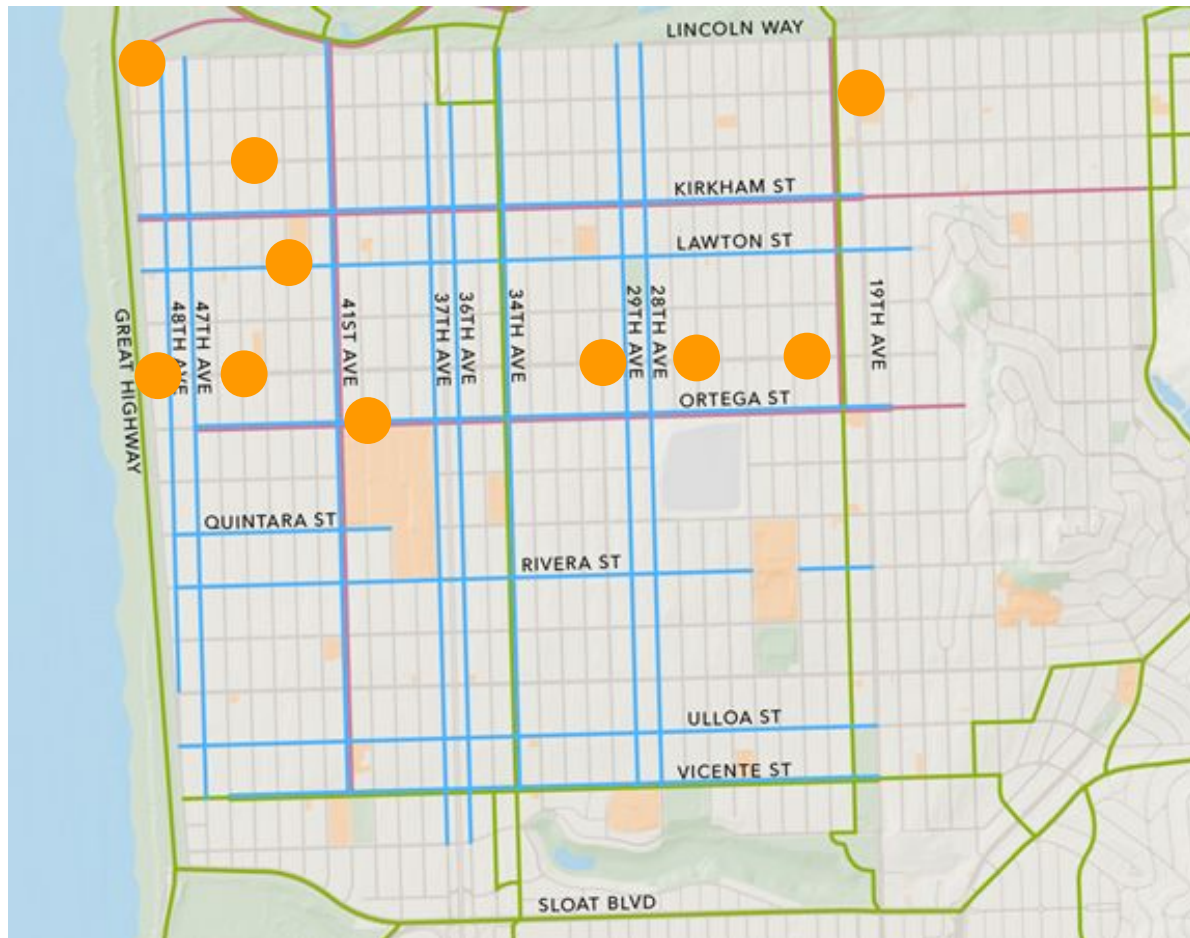
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Bay Wheels Bikeshare Expansion

- Potential Bikeshare Station
- Potential Neighborway
- Bike Route
- Slow Street
- School

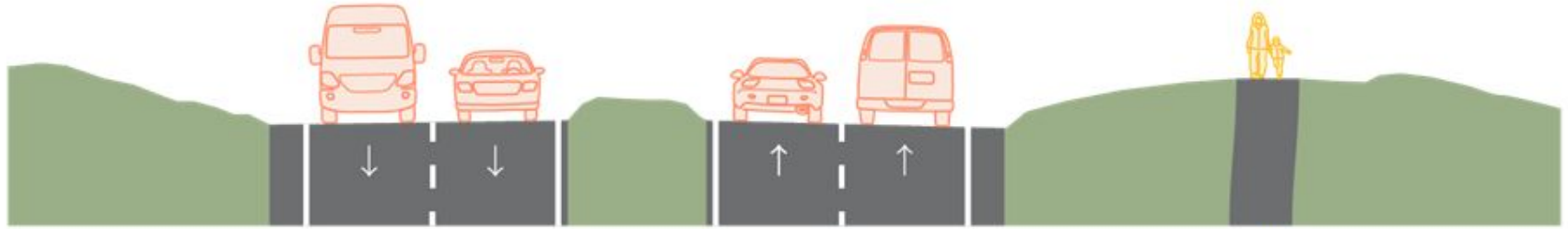
Contact
Neal Patel to provide
feedback on the
expansion:
nealpatel@lyft.com



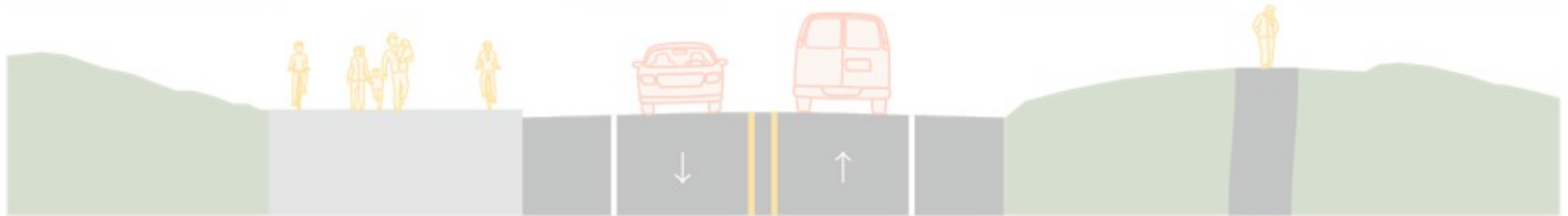
Great Highway Concepts



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Concept 1: Four-Lane Roadway



Concept 2: Promenade/Two-way Roadway

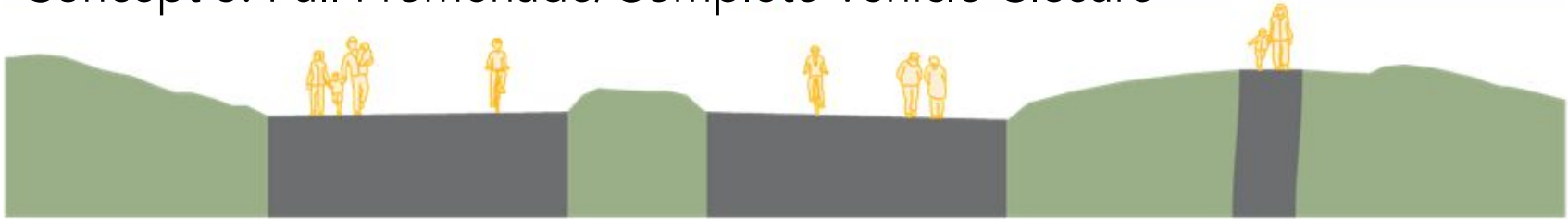
Great Highway Concepts



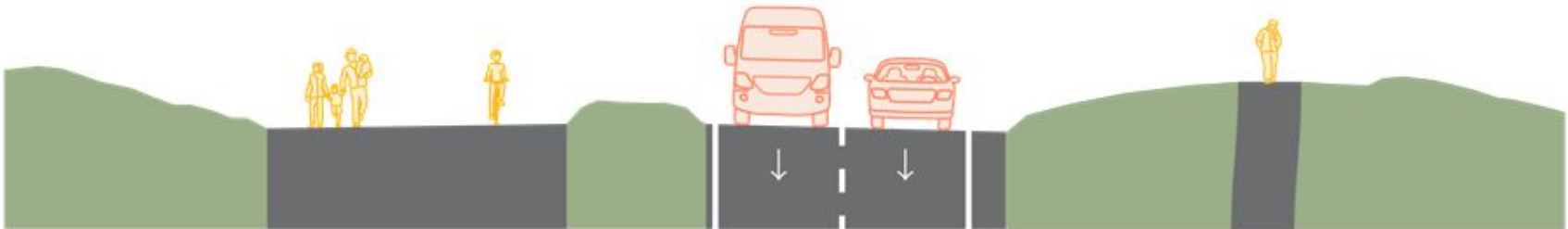
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Concept 3: Full Promenade/Complete Vehicle Closure



Concept 4: Timed Promenade (Weekends)



Concept 5: Promenade/One-way Roadway

Great Highway Next Steps



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- Present evaluation findings to joint hearing of Rec Park Commission and SFMTA Board
- The Rec Park Commission and SFMTA Board will provide direction on next steps for the Great Highway
- Any permanent changes require Board of Supervisors approval

rec-greathighway@sfgov.org



Other D4 street improvements?



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- Improved street lighting and beautification
- Parking Benefits District
- Dedicated parking areas for micromobility (i.e. electric scooters)
- Alternative curb/parking management strategies

State of the Streets Panel



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OUR PANELISTS



Albert Chow

Great Wall Hardware
People of Parkside
Sunset



Bill Barnickel

Outer Sunset Merchants
Association



Buffy Maguire

Java Beach Cafe



Hrag Kalebjian

Henry's House of Coffee

Discussion Questions

Drop your questions and comments into the chat



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- Merchant participants: What questions do you have for project staff about the solutions highlighted today?

Here's what we'd like to hear from you...

- Are there other transportation issues that you face in your business's neighborhood, beyond what the panelists shared?
- What concepts do you like/do you think would be beneficial for your business?
- What other concepts do you think should be considered that would help improve transportation and accessibility in the neighborhood?

How to get in touch



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Great Highway related:

rec-greathighway@sfgov.org

District 4 Mobility Study related:

d4mobility@sfcta.org

**Thank you.
Questions?**

**sfcta.org/D4mobility
d4mobility@sfcta.org**



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