

San Francisco's Half-Cent Transportation Sales Tax

Establishing the Schedule and Process to Develop
and New Expenditure Plan



San Francisco
County Transportation
Authority

Citizens Advisory Committee Item 9

March 24, 2021

Outline

Seeking Approval: Schedule and Process to develop a New Expenditure Plan

Next Steps



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Prop K Half-Cent Sales Tax Expenditure Plan

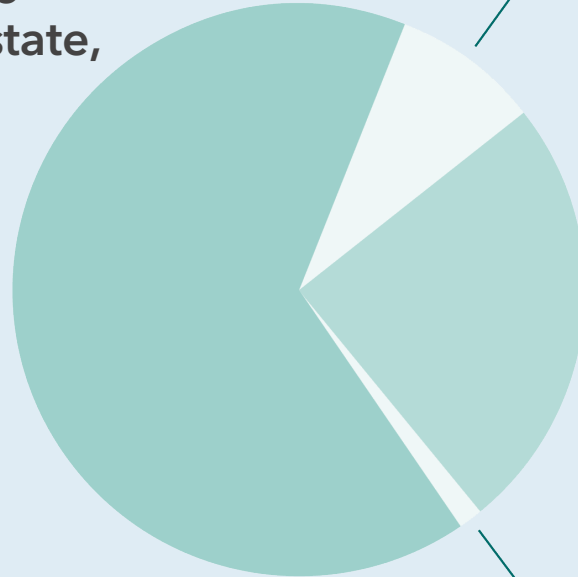


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- \$2.35 billion (in 2003 dollars)
- Leverages 4 to 7 times the amount in other federal, state, local funds

65.5%
TRANSIT

Muni, BART, Caltrain, Ferries
New vehicles
Station, facility, rail and other upgrades
Bus Rapid Transit
Major Capital Projects



8.5%
PARATRANSIT

Paratransit service
Shopper Shuttle
Van Gogh Shuttle

24.6%
**STREETS AND
TRAFFIC SAFETY**

New and upgraded signals
Traffic calming
Pedestrian and bicycle safety
Street resurfacing
Arterial upgrades
Presidio Parkway

1.3%
**TRANSPORTATION
SYSTEMS MANAGEMENT /
STRATEGIC INITIATIVES**

Neighborhood and citywide transportation planning
Transportation Demand Management

Prop K Half-Cent Sales Tax Accomplishments



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SALES TAX STORIES

See how sales tax dollars improve the city's transportation system.

Click on a face to see how people across San Francisco benefit from the half-cent sales tax for transportation.

The San Francisco County Transportation Authority has managed the voter-approved, half-cent sales tax since 1990.



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English Español Filipino 中文



Half-Cent Sales Tax Reauthorization



Targeting a
potential June
(or November)
2022 election



Would keep the
same half-cent
sales tax for
transportation,
and...



Would approve
a new
transportation
sales tax
Expenditure Plan

Approach to the New Expenditure Plan



Equity focus including robust engagement



Build on successes of Prop K + make refinements



COVID recovery + Long-term transportation needs



Transparency + Accountability



Strategic fund planning

Equity Focus: the Racial Equity Toolkit



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- Will inform our proposed **process** including our outreach strategy
- Will inform the **projects and programs** in the New Expenditure Plan
- Will help guide **administration** of the New Expenditure Plan

Racial Equity Toolkit

An Opportunity to Operationalize Equity



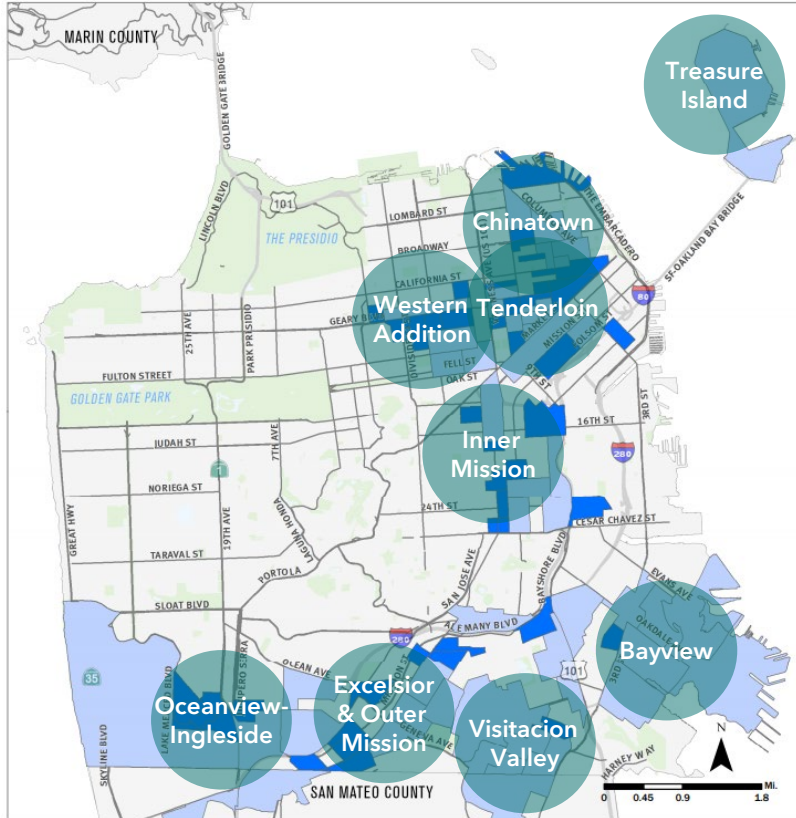
LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY

[RACIALEQUITYALLIANCE.ORG](https://racialequityalliance.org)

Equity Focus: Process



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2017 Communities of Concern

- Use data to understand equity gaps and inform our process and outcomes
- Target outreach to Communities of Concern and disadvantaged communities and communities of color
- Form a community-focused Expenditure Plan Advisory Committee

Outreach and Engagement Plan



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Community
interviews

Town halls
(multi-lingual)

Join existing
community
meetings

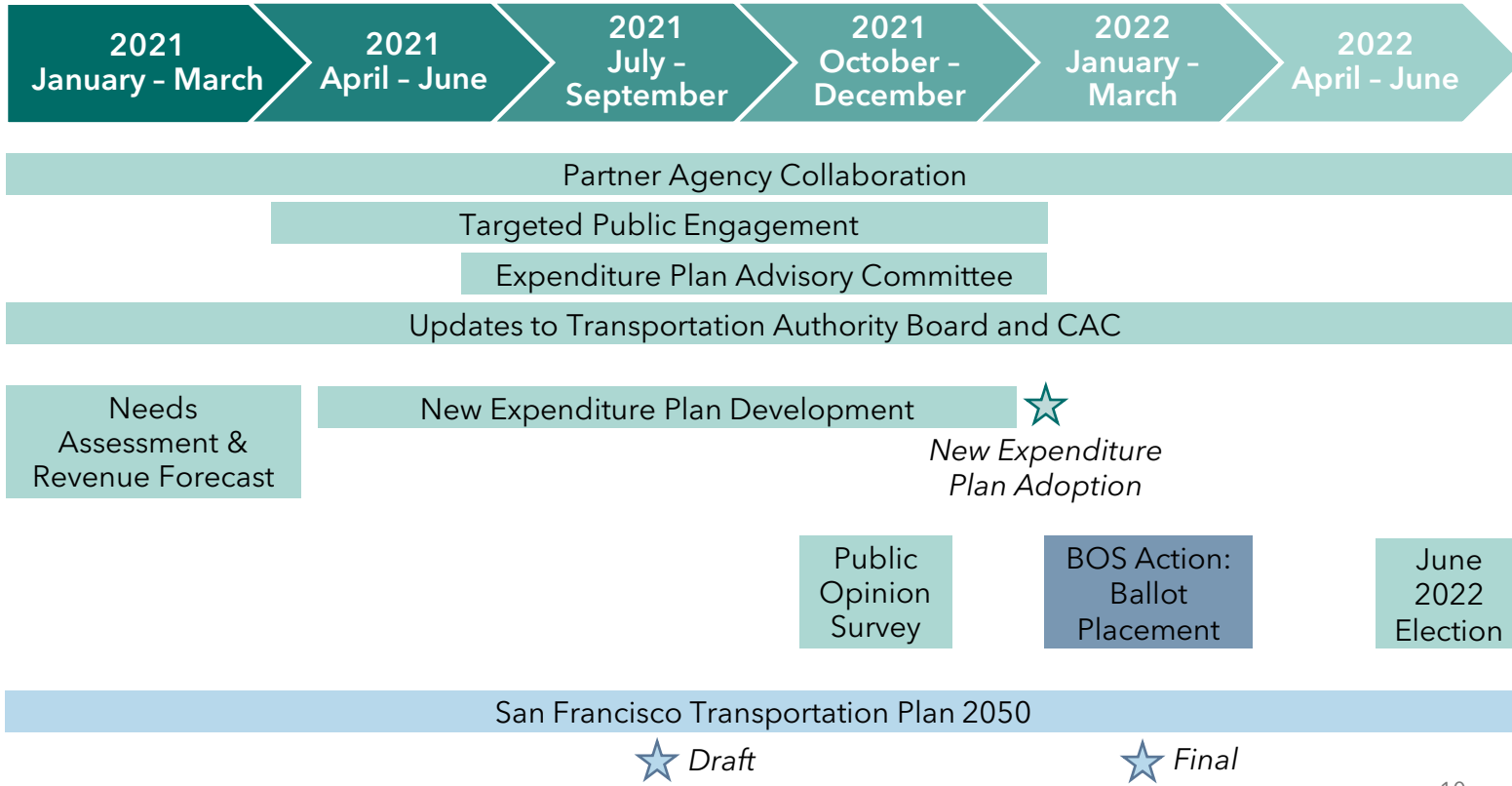
Traditional,
social and multi-
lingual media

Expenditure
Plan Advisory
Committee

Proposed Process and Schedule



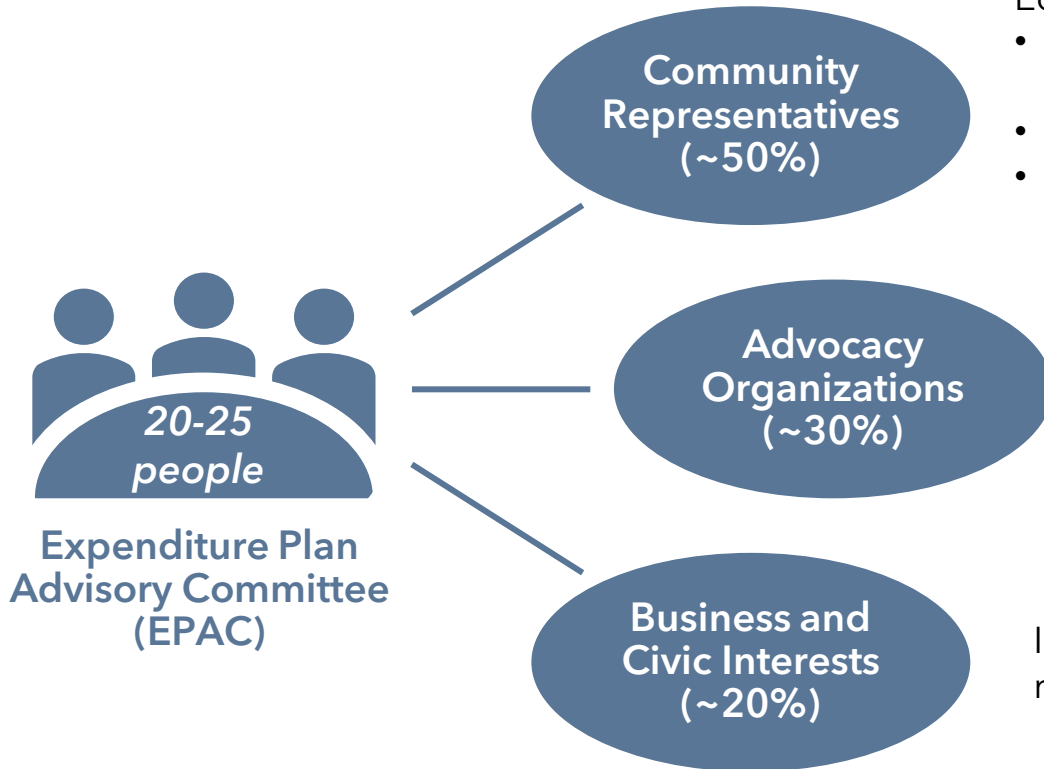
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Seeking Approval: EPAC Composition



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Equity and neighborhood focus:

- Target recruitment efforts in Communities of Concern
- Ensure district representation
- Include 1-2 Citizens Advisory Committee members

Include perspectives of:

- Equity and social justice groups
- Multi-modal transportation interests
- Youth, seniors and people with disabilities

Include both large and small business representation

Next Steps

Needs Assessment (refinement)

Revenue Forecast

**Community Engagement
(community interviews)**

**Regular updates to the Board and
CAC**



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Thank you. Any Questions?

<https://www.sfcta.org/ExpenditurePlan>



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