San Francisco’s Half-Cent Transportation Sales Tax

Establishing the Schedule and Process to Develop and New Expenditure Plan

San Francisco County Transportation Authority

Citizens Advisory Committee Item 9
March 24, 2021
Outline

Seeking Approval: Schedule and Process to develop a New Expenditure Plan

Next Steps
Prop K Half-Cent Sales Tax Expenditure Plan

• $2.35 billion (in 2003 dollars)
• Leverages 4 to 7 times the amount in other federal, state, local funds

65.5% TRANSIT
Muni, BART, Caltrain, Ferries
New vehicles
Station, facility, rail and other upgrades
Bus Rapid Transit
Major Capital Projects

8.5% PARATRANSIT
Paratransit service
Shopper Shuttle
Van Gogh Shuttle

24.6% STREETS AND TRAFFIC SAFETY
New and upgraded signals
Traffic calming
Pedestrian and bicycle safety
Street resurfacing
Arterial upgrades
Presidio Parkway

1.3% TRANSPORTATION SYSTEMS MANAGEMENT / STRATEGIC INITIATIVES
Neighborhood and citywide transportation planning
Transportation Demand Management
SALES TAX STORIES

See how sales tax dollars improve the city's transportation system.

Click on a face to see how people across San Francisco benefit from the half-cent sales tax for transportation.

The San Francisco County Transportation Authority has managed the voter-approved, half-cent sales tax since 1990.
Half-Cent Sales Tax Reauthorization

- Targeting a potential June (or November) 2022 election
- Would keep the same half-cent sales tax for transportation, and...
- Would approve a new transportation sales tax Expenditure Plan
Approach to the New Expenditure Plan

- Equity focus including robust engagement
- Build on successes of Prop K + make refinements
- COVID recovery + Long-term transportation needs
- Transparency + Accountability
- Strategic fund planning
Equity Focus: the Racial Equity Toolkit

- Will inform our proposed **process** including our outreach strategy
- Will inform the **projects and programs** in the New Expenditure Plan
- Will help guide **administration** of the New Expenditure Plan
Equity Focus: Process

- Use data to understand equity gaps and inform our process and outcomes
- Target outreach to Communities of Concern and disadvantaged communities and communities of color
- Form a community-focused Expenditure Plan Advisory Committee
Outreach and Engagement Plan

- Community interviews
- Town halls (multi-lingual)
- Join existing community meetings
- Traditional, social and multi-lingual media
- Expenditure Plan Advisory Committee
Proposed Process and Schedule

**Outreach and Engagement**
- Partner Agency Collaboration
  - Targeted Public Engagement
  - Expenditure Plan Advisory Committee
- Updates to Transportation Authority Board and CAC

**Expenditure Plan Development**
- Needs Assessment & Revenue Forecast
- New Expenditure Plan Development
  - San Francisco Transportation Plan 2050
    - Draft
    - Final

**Ballot Process**
- Public Opinion Survey
- BOS Action: Ballot Placement
- June 2022 Election

**Concurrent Ongoing Planning**
- New Expenditure Plan Adoption

**2021**
- January - March
- April - June
- July - September
- October - December

**2022**
- January - March
- April - June
Seeking Approval: EPAC Composition

Equity and neighborhood focus:
- Target recruitment efforts in Communities of Concern
- Ensure district representation
- Include 1-2 Citizens Advisory Committee members

Include perspectives of:
- Equity and social justice groups
- Multi-modal transportation interests
- Youth, seniors and people with disabilities

Include both large and small business representation
Next Steps

Needs Assessment (refinement)

Revenue Forecast

Community Engagement (community interviews)

Regular updates to the Board and CAC
Thank you.
Any Questions?

https://www.sfctta.org/ExpenditurePlan

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