



Better Market Street

SFCTA Board Meeting

February 9, 2021



Virtual Open House 11/2-11/30

Virtual Meetings 11/4, 11/9 - 281 attendees

Online Survey - 388 responses

Numerous stakeholder meetings

Stakeholder Meetings
BMS Community Advisory Group
Door-to-door outreach
F Loop stakeholders
Lighthouse for the Blind
Paratransit Coordinating Council
San Francisco Taxi Workers Alliance
SF Bicycle Advisory Committee
SF Bicycle Coalition/WalkSF/SF Transit Riders/ Market Street Railway
SFCTA Board & CAC
SFMTA Multimodal Accessibility Advisory Committee
SFMTA Taxi Color Scheme meeting
SFMTA Transit (Division Safety Committees)



Changes to proposals based on feedback



	Concerns Heard	Response
Shared Curb Lanes	<ul style="list-style-type: none">Concern from people biking, paratransit and taxis about sharing curb lane	<ul style="list-style-type: none">Added required right turns for commercial vehicles and taxisAdded left turn exemptions for taxis on Mission StreetLowered speed limit to 20 MPH
Speed Tables and Mountable Curbs	<ul style="list-style-type: none">Concern about comfort from people biking over speed tablesConcern about crossing mountable curb to pass double parked or broken-down vehicles	<ul style="list-style-type: none">Speed tables scaled back to only locations adjacent to boarding islandsMountable curb removed from Phase 1 Contract; will experiment with more flexible, surface-applied treatments
Car-free Market Enforcement	<ul style="list-style-type: none">Concern that some private vehicles continue to use Market Street	<ul style="list-style-type: none">Added required right turns to reinforce vehicle restrictionsWill investigate enforcement strategies (photo and in-person)

Changes for Taxis and Commercial Vehicles

- 2019 legislation included:
 - Peak hour, peak direction commercial vehicle loading restrictions (6-9:30 south side, 3-7:30 north side, taxis and paratransit allowed at all times)
 - Three required turns for commercial vehicles
- 2020 proposal adds:
 - Four required turns for commercial vehicles and taxis
 - New taxi-exemptions along Mission corridor will improve taxi circulation



- Minimize construction duration and impacts
- Dedicated Public Information Officer
- Project website
- Business Impact Brochure
- Project specific marketing campaign
- Business-supporting signage
- Training and workshops for businesses
- Technical Assistance
- Small business consulting
- Small business loans
- Additional cleaning – window washing, storefront cleaning, and street sweeping
- Rodent abatement
- Ambassadors
- ADA compliance assistance
- Loading mitigation plans
- Transit passenger information
- Traffic control including flaggers

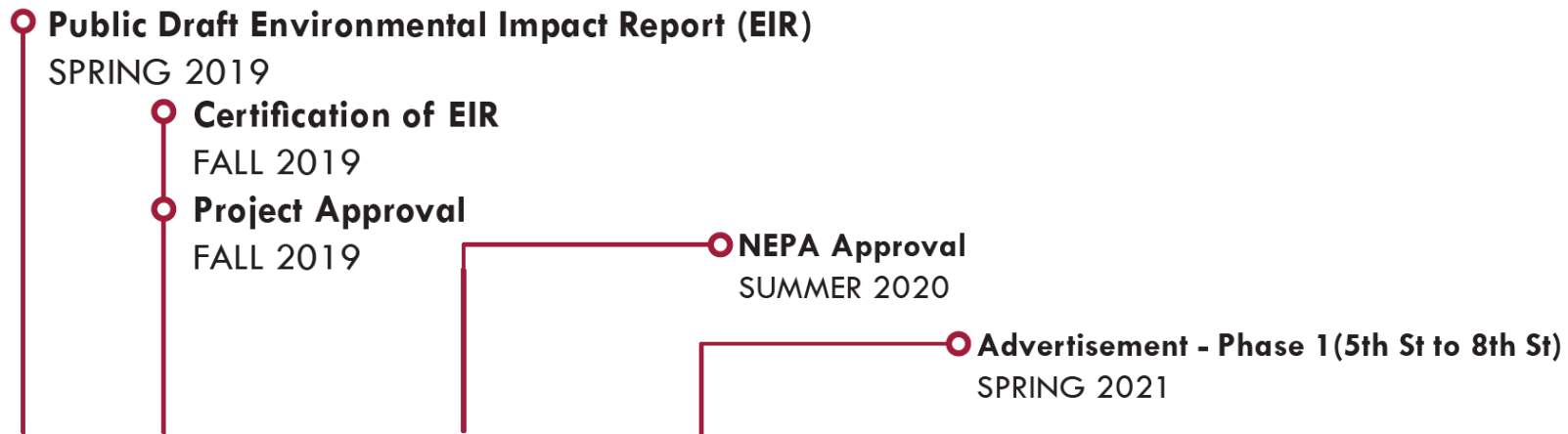
Funding Plan



Funding Source	Full Corridor Env. Review & 30% Design	Design Phase 1A	Redesign Phase 1	Construction Phase 1 ¹	Future Phases	Total by Funding Source
General Fund	\$5.2 M					\$5.2 M
Octavia Land Sales	\$3.0 M					\$3.0 M
Market Octavia Impact Fees	\$1.5 M					\$1.5 M
Transit Center Impact Fees					\$ 2.0 M	\$2.0 M
Prop A GO Bond	\$13 M	\$7.6 M	\$7.0 M	\$41.8 M	\$56.9 M	\$98.7 M
MTA Transit Funds		\$1.4 M				\$1.4 M
Prop K (EP 22U)		\$2.2 M				\$2.2 M
BUILD				\$15.0 M		\$15.0 M
Prop K (EP 22U & 44)				\$11.6 M		\$11.6 M
OBAG				\$3.4 M		\$3.4 M
AHSC Grant				\$2.7 M		\$2.7 M
Repurposed Federal Earmark				\$0.07 M		\$0.07 M
BART		\$0.2 M		\$3.0 M		\$3.2 M
PUC Sewer and Water Funds		\$2.1 M				\$2.1 M
PUC Sewer and Water Funds ⁴				\$22.2 M		\$22.2 M
Total Identified Funding	\$22.7 M	\$13.6 M	\$7.0 M	\$99.8 M	\$58.9 M	\$201.9 M

1. The segment of Market Street between McAllister and Charles J. Brenham will be constructed in the Phase 2 (F-Loop) contract and is shown under Future Phases.

Project Schedule



2018 2019 2020 2021 2022 2023 2024 2025

30% Design - Full Corridor

2018 - 2019

Design - Phase 1

2018 - 2021

Quick Build

2020

Quick Build

2021

Construction - Phase 1 (5th to 8th streets)

2021 - 2023

Design - Phase 2 (F-Loop)

2021 - 2023

Construction - Phase 2 (F-Loop)

2024 - 2026

Thank you!



bettermarketstreetsf.org

For media inquiries and project-related questions, please contact:

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Quick Build 2021 - Required Turns at Kearny/Geary



DRAFT CONCEPT



ALTERNATE DRAFT CONCEPT

