15 Third Bus Study [NTIP Planning]
Study Purpose

NTIP planning project requested by Commissioner Walton

Technical evaluation of returning the 15 Third Street Bus to service
Study Goals

Improve access from Bayview/Hunters Point to downtown

Avoid impacts on T Third

Provide cost effective service
15AX - Third Street Express

Local Downtown
(Third/Fourth Streets)

Express on Third St
(Mission Bay/Dog Patch)

Local on Third St
(Bayview & Visitacion Valley)
15BX - Hunters Point Express

Local Downtown (Third/Fourth Streets)

Express on Third St (Mission Bay/Dog Patch)

Loop on Third/Hunters Point (Hudson, Ingalls, Palou)
Total Daily Ridership - Shifting & New Riders

Ridership estimated from CHAMP-SF Travel Demand Model
Comparison to Express Bus Services

Ridership estimated from CHAMP-SF Travel Demand Model
### Total Annual Operating Cost

<table>
<thead>
<tr>
<th>Proposed Route</th>
<th>All Day</th>
<th>AM &amp; PM Only</th>
<th>Express Only (Peak Period/Direction)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15AX</td>
<td>$3.4 M</td>
<td>$1.9 M</td>
<td>$1.4 M</td>
</tr>
<tr>
<td>15BX</td>
<td>$3.0 M</td>
<td>$1.7 M</td>
<td>$1.3 M</td>
</tr>
<tr>
<td>Both</td>
<td>$6.4 M</td>
<td>$3.6 M</td>
<td>$2.7 M</td>
</tr>
</tbody>
</table>

### Operating Cost per Rider

<table>
<thead>
<tr>
<th>Proposed Route</th>
<th>AM</th>
<th>Mid Day</th>
<th>PM</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>15AX</td>
<td>$1.70</td>
<td>$2.20</td>
<td>$1.80</td>
<td>$1.90</td>
</tr>
<tr>
<td>15BX</td>
<td>$1.40</td>
<td>$1.90</td>
<td>$1.70</td>
<td>$1.70</td>
</tr>
</tbody>
</table>
Implementation

SFMTA anticipates implementing a version of this route in Winter 2021

• Convened a working group to identify route options for short-term implementation

• Worked with the group to identify three options for short term implementation

• Surveyed the public on these options
Thank you. Any Questions?
hugh.louch@sfctा.org
415-522-4830