

# 15 Third Bus Study [NTIP Planning]



**San Francisco  
County Transportation  
Authority**

**Agenda Item #8  
December 2, 2020**

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# Study Purpose

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NTIP planning project  
requested by  
Commissioner Walton

Technical evaluation of  
returning the 15 Third  
Street Bus to service



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# Study Goals


Improve access from  
Bayview/Hunters Point to  
downtown





Avoid impacts on T Third

Provide cost effective  
service




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Southeast Muni Expansion Summer 2018 



Bus Routes

**BAYVIEW**  
Community-Based  
Transportation Plan



## District 10 Mobility Management Study

November 2018

SAN FRANCISCO COUNTY  
TRANSPORTATION AUTHORITY



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# 15AX - Third Street Express

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**Local Downtown**  
(Third/Fourth Streets)

**Express on Third St**  
(Mission Bay/Dog Patch)

**Local on Third St**  
(Bayview & Visitacion Valley)



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# 15BX - Hunters Point Express

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**Local Downtown**  
(Third/Fourth Streets)

**Express on Third St**  
(Mission Bay/Dog Patch)

**Loop on Third/Hunters Point**  
(Hudson, Ingalls, Palou)

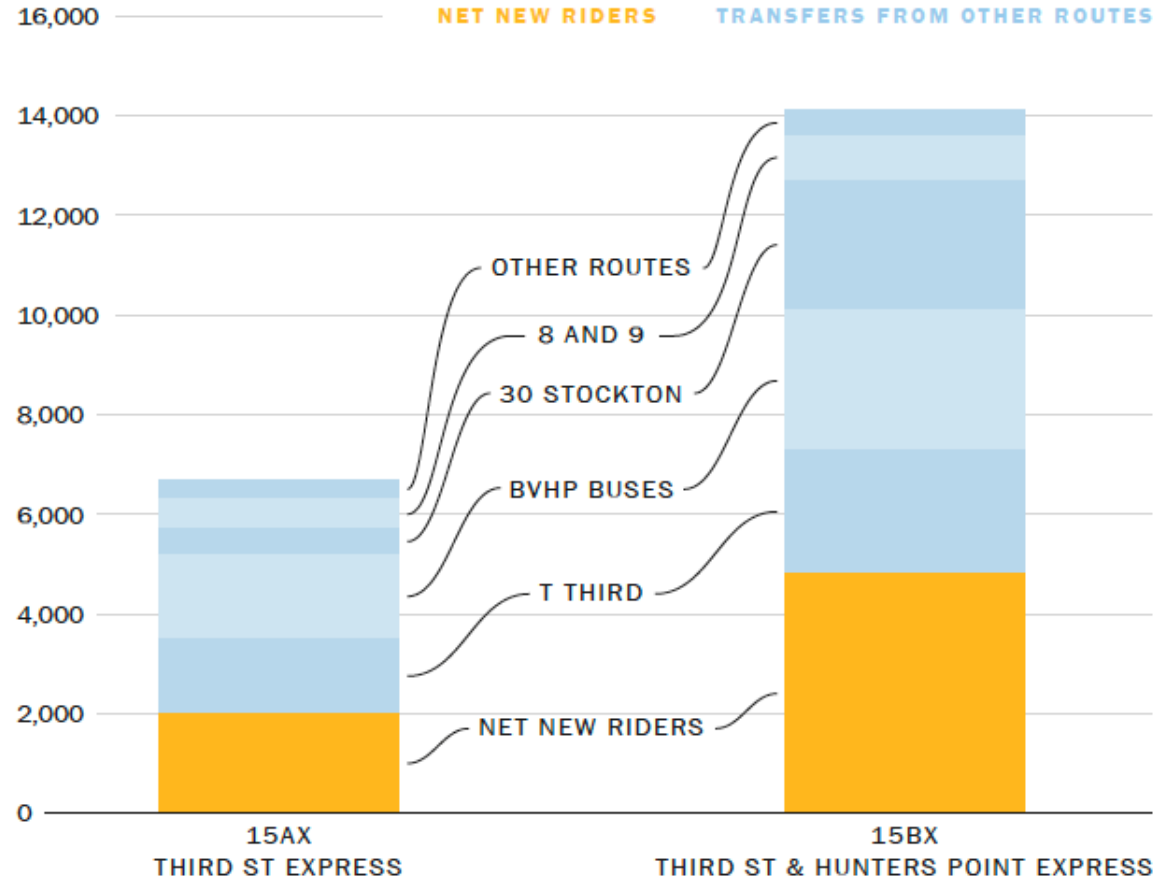


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# Total Daily Ridership - Shifting & New Riders

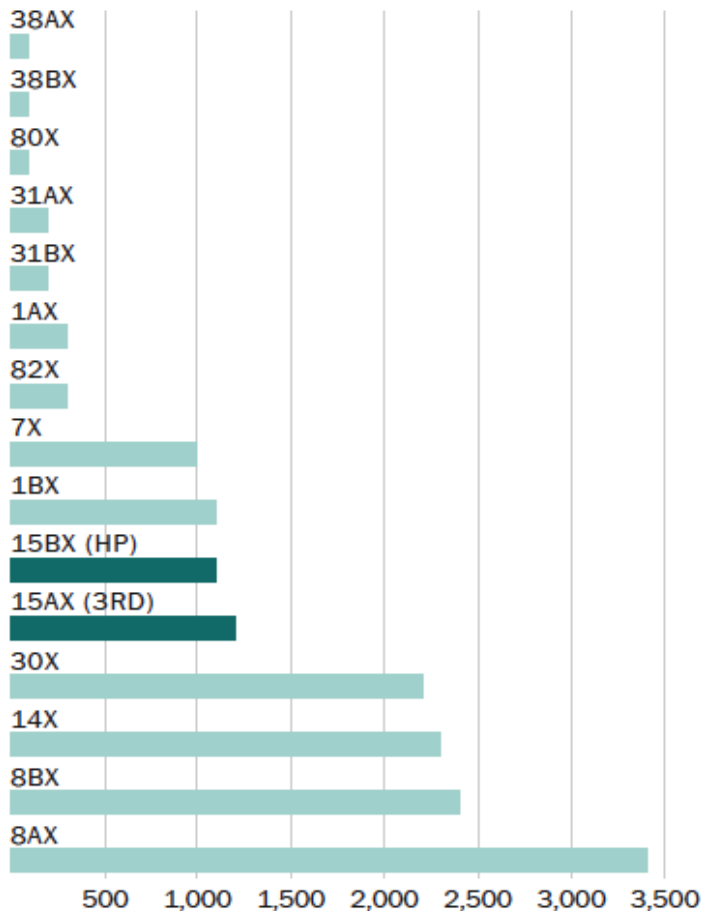


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Ridership estimated from CHAMP-SF Travel Demand Model

# Comparison to Express Bus Services



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Ridership estimated from CHAMP-SF Travel Demand Model

# Operating Cost

## Total Annual Operating Cost

Proposed Route	All Day	AM & PM Only	Express Only (Peak Period/ Direction)
15AX	\$3.4 M	\$1.9 M	\$1.4 M
15BX	\$3.0 M	\$1.7 M	\$1.3 M
Both	\$6.4 M	\$3.6 M	\$2.7 M

## Operating Cost per Rider

Proposed Route	AM	Mid Day	PM	Total
15AX	\$1.70	\$2.20	\$1.80	\$1.90
15BX	\$1.40	\$1.90	\$1.70	\$1.70



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# Implementation



## SFMTA anticipates implementing a version of this route in Winter 2021

- Convened a working group to identify route options for short-term implementation
- Worked with the group to identify three options for short term implementation
- Surveyed the public on these options

**Bayview-Hunters Point Downtown Express**

**Vote on your preferred route alternative!**  
¡Vote por su ruta alternativa preferida!  
請為您的首選路線投一票!  
Bumoto sa iyong ginustong alternatibong ruta!

**We're designing a new route – Downtown Express – which will connect Bayview-Hunters Point and Downtown**

Estamos diseñando una nueva ruta, Downtown Express, que conectará Bayview-Hunters Point y el centro de la ciudad

正在规划中的一条快速巴士线会将湾景区和猎人角直接连接到市中心。

Nagdidisenyo kami ng isang bagong ruta — Downtown Express — na magkokonekta sa Bayview-Hunters Point at Downtown

**SFMTA.com/15Express**

To vote:  
SFMTA.com/15Express  
OR  
Text "100" to 667873  
投票方式：浏览 SFMTA.com/15Express  
或  
短信 "100" 到 667873

Para votar:  
SFMTA.com/15Express  
o envíe mensaje de texto con el número "101" al 667873  
Upang  
bumoto: SFMTA.com/15Express  
O kayal-text ang "103" sa 667873

Thank you.  
Any Questions?

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