15 Third Bus Study [NTIP Planning]

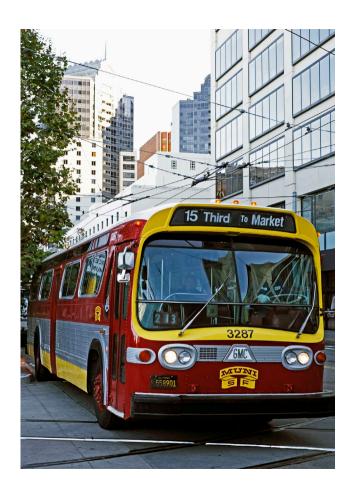


Study Purpose

NTIP planning project requested by Commissioner Walton

Technical evaluation of returning the 15 Third Street Bus to service





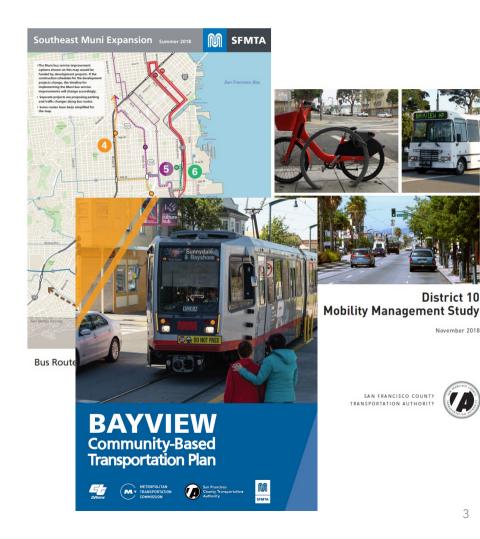
Study Goals

Improve access from **Bayview/Hunters Point to** downtown

Avoid impacts on T Third

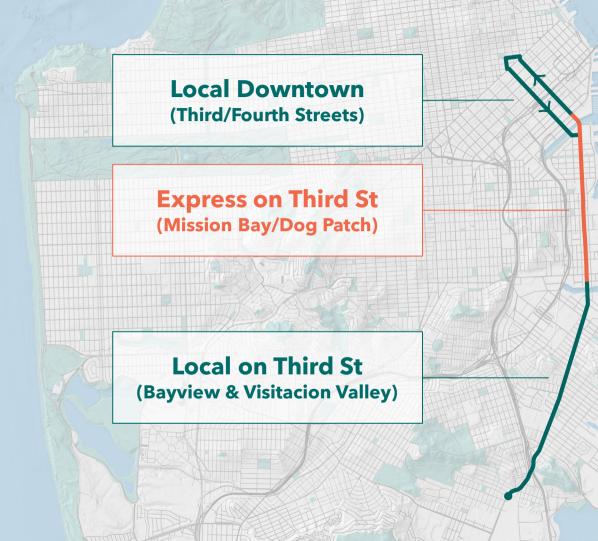
Provide cost effective service





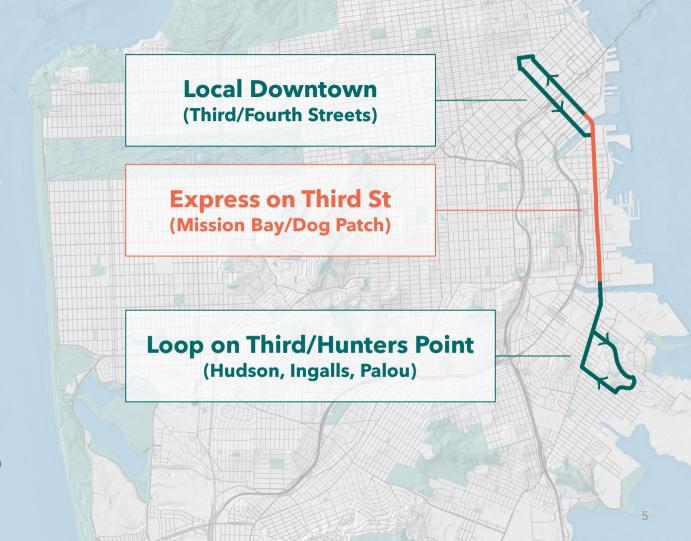
November 2018

15AX -Third Street Express





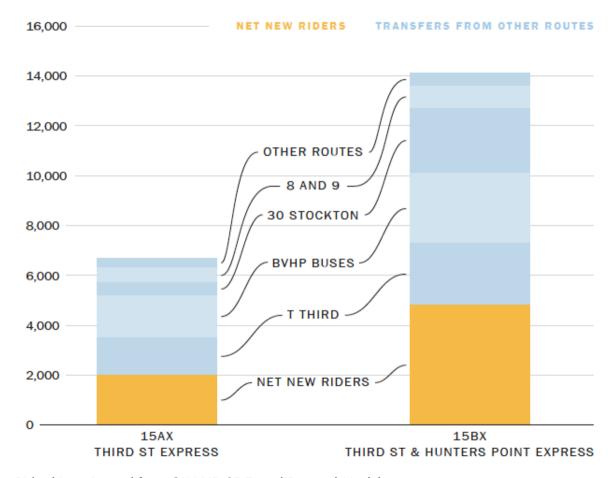
15BX -Hunters Point Express





Total Daily Ridership -Shifting & New Riders

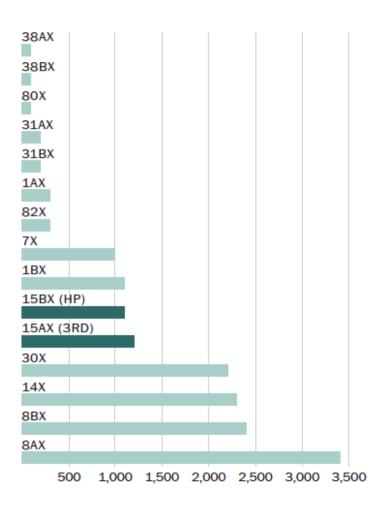




Ridership estimated from CHAMP-SF Travel Demand Model

Comparison to Express Bus Services





Operating Cost

Total Annual Operating Cost

Proposed Route	All Day	AM & PM Only	Express Only (Peak Period/ Direction)
15AX	\$3.4 M	\$1.9 M	\$1.4 M
1 <i>5</i> BX	\$3.0 M	\$1.7 M	\$1.3 M
Both	\$6.4 M	\$3.6 M	\$2.7 M

Operating Cost per Rider

Propose d Route	AM	Mid Day	PM	Total
1 <i>5</i> AX	\$1.70	\$2.20	\$1.80	\$1.90
1 <i>5</i> BX	\$1.40	\$1.90	\$1.70	\$1.70



Implementation



SFMTA anticipates implementing a version of this route in Winter 2021

- Convened a working group to identify route options for short-term implementation
- Worked with the group to identify three options for short term implementation
- Surveyed the public on these options



Thank you. Any Questions?

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