DOWNTOWN CONGESTION PRICING STUDY

Policy Advisory Committee #6

Policy Scenario Development



Agenda

- 1. Welcome + logistics
- 2. Introductions
- 3. Background
- 4. Breakout rooms:
 Scenarios + Input (sfcta.org/pac6)
- 5. Report outs
- 6. Next Steps
- 7. Public Comment



Using Zoom

- PAC members: Update your name and organization in Zoom
- Chats sent to project team



Using Zoom

Having trouble?

- Tell Abe/Paige in the chat (if you can)
- Text 415-930-3132



Introductions

Project Staff

PAC Members: introduce yourself and your organization via chat

or

If on phone:

- *9 to raise your hand
- *6 to unmute



Background



Study Process





Policy Options





THREE SCENARIOS: means-based focus

means-based,

resident, toll-payer discounts 3

means-based focus



means-based means-based, means-based THREE **SCENARIOS:** resident. focus focus toll-payer discounts

Fee Direction Inbound only Inbound only Two-way



SCENARIO	1 Inbound with means-based focus	2 Inbound with means-based, resident, toll-payer discounts	3 Two-way with means-based focus
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W/ Disability			
Bridge Toll Payer			
Zone resident			
TNC			
Daily Cap			
Transit subsidies			



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Transit subsidies	Yes	No	Yes

Investments

Minimum transit investment:

20 – 25% transit service increase to accommodate ridership increase

Top investment priorities from outreach:

- 1. Additional transit investments (e.g. more service, capacity, access)
- 2. Pedestrian, bicycle upgrades

Additional options under consideration:

- 3. Street repaving
- 4. Transit ambassadors
- 5. Improved paratransit
- 6. School buses



Investments

Top investment priorities from outreach:

- 1. Additional transit investments (e.g. more service, capacity, access)
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Additional options under consideration:

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Boundary





Breakout Groups



Lightning Round: General Feedback



Feedback by Policy Element



Feedback Key

KEY



Need to have



Want to explore more



Prefer not to have



Equity flag



Consistent Fee Elements





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Transit subsidies	Yes	No	Yes

Income-Based Discounts 🗼 🤻 🖊 🟴





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Other Discounts





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Transit subsidies	Yes	No	Yes

Investments

Minimum investment in all recommended scenarios:

20 – 25% transit service increase in all scenarios to accommodate ridership increase due to congestion pricing

KEY



Need to have



Want to explore more



Prefer not to have



Equity flag

Data Notes:

Program revenue is sufficient to fund this increase



Investments

from outreach:

- 1. Additional transit. investments (e.g. more service, capacity, access)
- 2. Pedestrian, bicycle safety upgrades

Additional options under consideration:

- 3. Street repaying
- 4. Transit ambassadors
- 5. Improved paratransit
- 6. School buses

Top investment priorities

KEY





Want to explore more



Prefer not to have



Equity flag



Boundary

KEY





Prefer not to have

Equity flag



Option under consideration



Data Notes:

Trade Off: A smaller boundary would mean less VMT reduction and less revenue for investments

Public Input:

Neighborhoods in the zone:

- Hayes Valley residents wanted Octavia Blvd to be inside the boundary
- Mission Bay stakeholders had varied opinions
- Chinatown stakeholders had widespread concerns about effects
- Tenderloin residents were interested in potential benefits

Neighborhoods near the border:

 Potrero, Mission and Japantown did not want their neighborhoods split

Report Outs

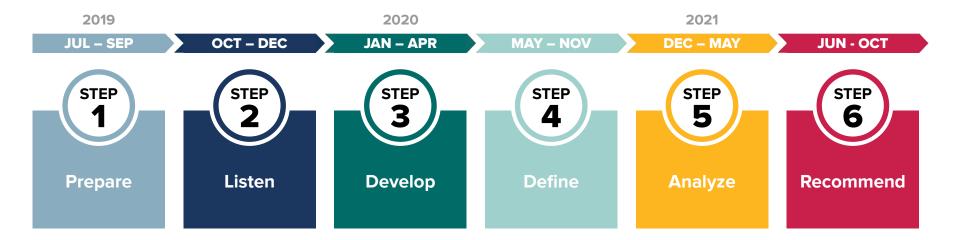


Next Steps



Schedule (subject to change)





Public Comment (1 min)

Raise hand to give comment
On phone: *9 to raise hand, *6 to mute/unmute



Thank You

sfcta.org/downtown congestion-pricing@sfcta.org

