

Traffic Congestion Mitigation Tax (TNC Tax) Program Guidelines



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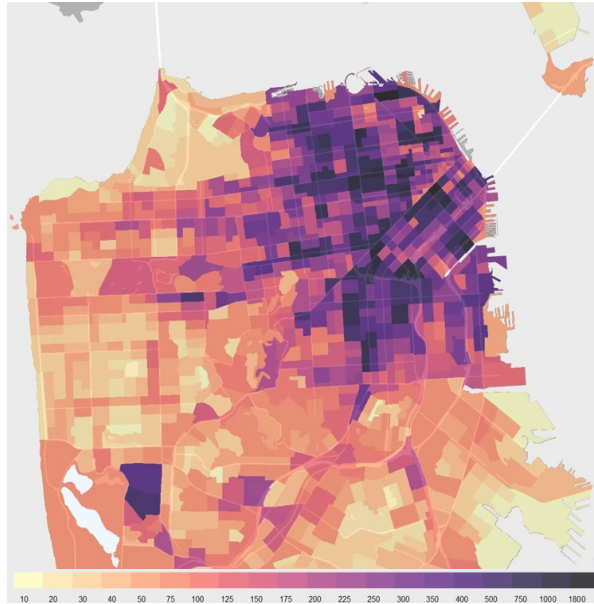
Agenda Item 10

July 22, 2020

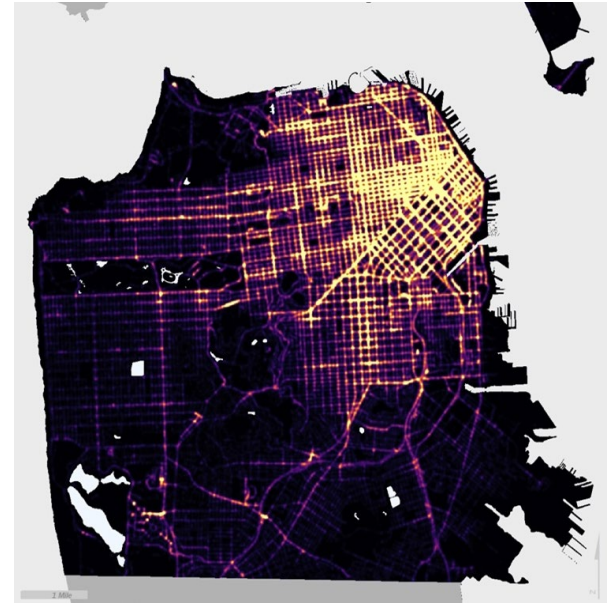
Transportation Network Companies (TNCs) and Congestion

TNCs Today: 50% of the increase in traffic congestion, 2010 to 2016

Source: TNCs Today, 2017



DAILY TNC TRIPS
BY TRAVEL ANALYSIS ZONES (TAZ)



DAILY TNC TRIP
HOTSPOTS



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TNC Tax: Background



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- Tax on commercial ride-hail trips
- Trips originating in SF, for portion of trip in SF
- 1.5% tax on shared rides
- 1.5% tax on EV rides through 2024
- 3.25% tax on non-shared rides



Photo by Sergio Ruiz

TNC Tax: Use of Revenues



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Revenues estimated
~\$30 million annually (pre
COVID-19 pandemic)

50% to SFMTA to improve

- Muni service
- fleet and facilities
- transit access

50% to SFCTA to improve

- pedestrian and bicycle safety



TNC Tax: SFCTA Share



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- Pedestrian and bicycle safety infrastructure
- Traffic calming
- Traffic signals
- Maintenance of existing infrastructure



Photo by Sergio Ruiz, [flic.kr/p/2b8zyVm](https://www.flickr.com/photos/sergioruiz/)

TNC Tax: Program Development

We received feedback from:

- Bicycle Advisory Committee
- Department of Public Health
- Pedestrian Safety Advisory Committee
- San Francisco Bicycle Coalition
- SFMTA
- Transportation Authority's Technical Working Group
- Vision Zero Task Force
- Walk San Francisco
- Youth Commission's Housing and Land Use Committee



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Potential Programmatic Categories



QUICK BUILDS

- Reversible/adjustable traffic control
- Painted safety zones
- Bike lanes
- Parking regulation adjustments
- Traffic lane configuration adjustments

SAFE STREETS

- Long-term safety improvements
- Protected bike lanes
- Midblock crossings
- Traffic calming measures

SIGNALS

- New signals
- Upgraded signals
- Signal retiming

MAINTENANCE

- Paint
- Safe hit posts
- Signs
- Other low-cost maintenance

Project Prioritization Criteria



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- Benefits Communities of Concern
- High Injury Network
- Improves safety for vulnerable populations
- Community engagement/support
- Time sensitivity
- Project readiness



Photo: 7th Street (16th to Townsend) Quick Build

Project Prioritization Criteria (cont.)



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- Fund leveraging
- Limited other funding options
- Geographic equity
- Project sponsor priority
- Project delivery track record



Photo: SFMTA, Brannan St (Embarcadero to Division)

TNC Tax Revenue

Collection started Jan 1, 2020

Month (2020)	Original Total Revenue Projections	Actual Total Revenue Collections	SFCTA Share (50%)*
January	\$2,500,000	\$1,842,117	\$902,637
February	\$2,500,000	\$1,863,898	\$913,310
March	\$2,500,000	\$825,459	\$404,475
April	\$2,500,000	\$164,791	\$80,748
May	\$2,500,000	\$101,212	\$49,594
Total	\$12,500,000	\$4,797,477	\$2,350,764

*SFCTA share is 50% of collections, less 2% to CCSF for administration



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TNC Tax Program Guidelines

- Initially considering:
 - Establish annual funding levels for four programmatic categories
 - Issue calls for projects for Safe Streets category
- Given revenue uncertainty, now considering:
 - Establish four categories
 - Prioritize limited funds for Quick Build projects for FY 2020/21 and FY 2021/22



TNC Tax Program Guidelines

- “Pay-as-you-go” program
- Establish capital reserve
- Set aside for data collection and administration
 - 1% for TNC data collection and analysis
 - 2% for program administration



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TNC Tax Funds Available

SFCTA Share* (Jan-June 2020)	10% Capital Reserve	2% Administration	1% Data Collection / Administration	Estimated Available for FY20/21 Allocation
\$2,400,357	\$240,036	\$48,007	\$24,004	\$2,088,311

*SFCTA share is 50% of collections, less 2% to CCSF for administration. Includes actual revenues through May, estimated revenue for June.

- Available for allocation this Fall (estimated): \$2,088,311
- Projections difficult to make, Controller's Office estimates \$8.4M total collections for FY 2020/21



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TNC Tax Program Guidelines

- Administer similar to Prop K / AA
- Allocation requests approved by Citizens Advisory Committee and Board
- Allocate to one phase at a time, when project is ready to start that phase (except Quick Builds)
- Quarterly reporting via online grants portal
- Reimbursement-based



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TNC Tax Quick Build Program

- High priority safety projects that are ready to go, quick to implement, lower cost
- Annual funding needs: ~\$5 million
- FY 2020/21 funding from TNC Tax (~\$2 million), Prop B General Funds and Prop K sales tax
- FY 2021/22 funding from TNC Tax (up to ~\$3.6 million), Prop K



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TNC Tax FY20/21 Quick Build Program

- SFMTA is considering projects such as:
 - Tenderloin Quick Build
 - Golden Gate Avenue (Polk to Market)
 - Valencia Street (15th to 19th)
 - Bayshore Boulevard (Industrial to Oakdale)
 - Evans Avenue (Cesar Chavez to 3rd)
 - South Van Ness Avenue (13th to Cesar Chavez)
 - Sansome/Battery Street (Market to Broadway)



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Next Steps

July 2020

- Seek feedback on program guidelines features, and potential FY 2020/21 & FY 2021/22 programming priority for Quick Builds

Fall 2020

- Adopt Program Guidelines
- Program and allocate funds to Quick Builds



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Thank you.

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