

Downtown Congestion Pricing Study

Study Update and Contract Amendment



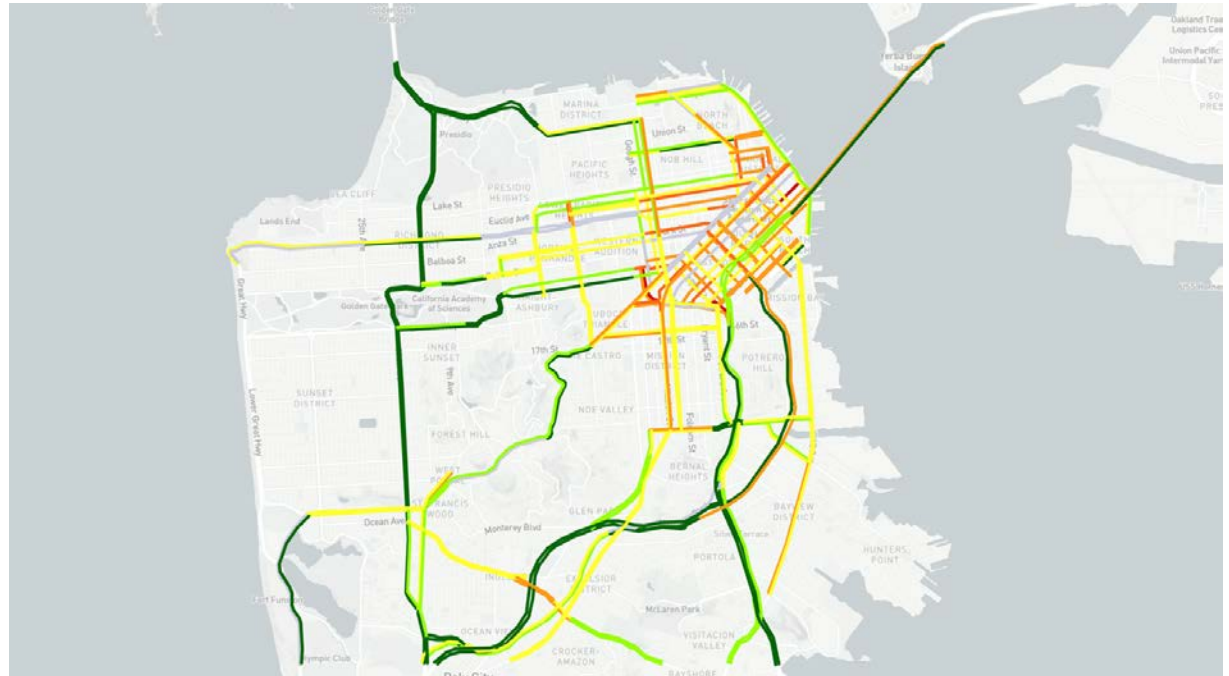
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Authority

Agenda Item 10

May 27, 2020

SF traffic in April 2020

Coronavirus has dramatically changed our daily lives



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SF traffic in 2019

Congestion in San Francisco had reached record levels

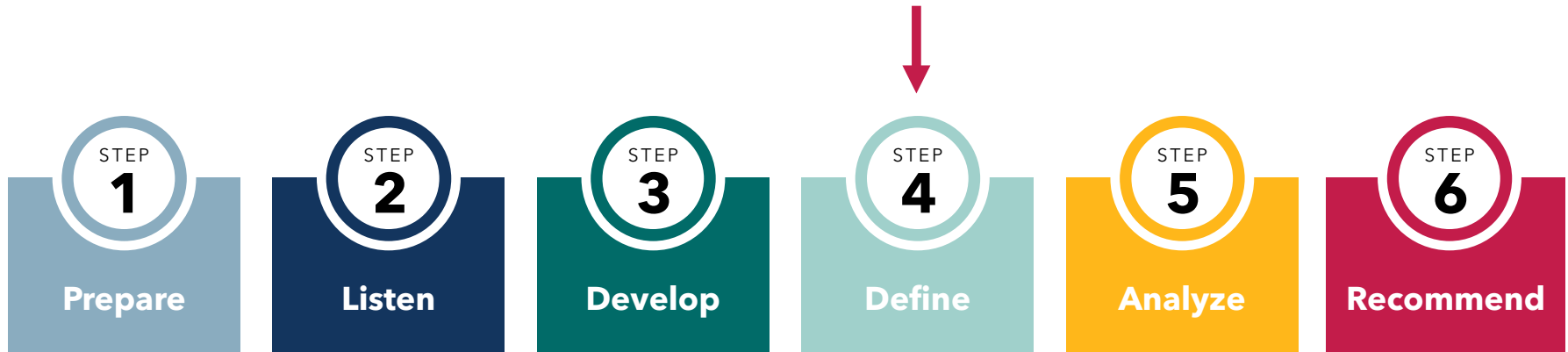


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Study process



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Outreach to date

Policy Advisory Committee

Technical Advisory Committee

Listening sessions with key
stakeholders

Congestion survey

Started co-creation workshops



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Co-creation Workshops in Tenderloin, Excelsior, Bayview



Goals of congestion pricing

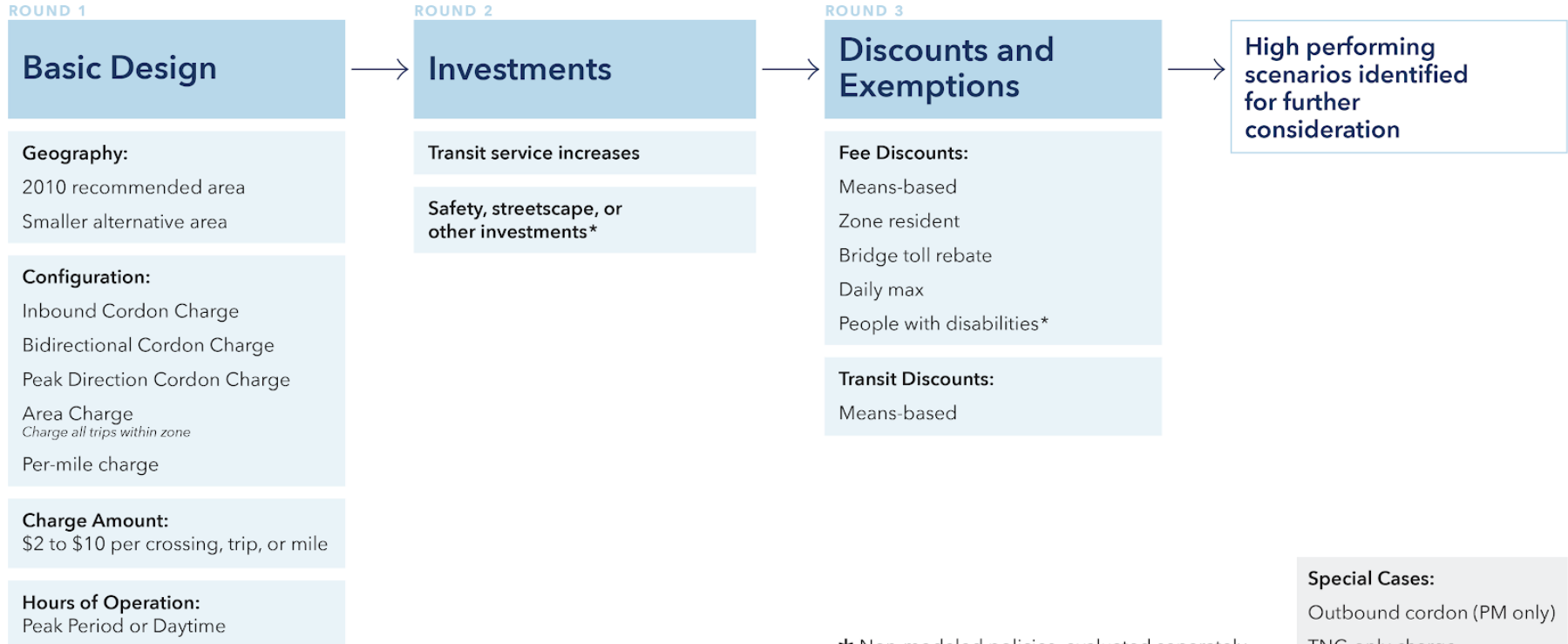
By reducing peak car trips
downtown by at least 15%,
we could...

- Get traffic moving
- Increase safety
- Clean the air
- Advance equity



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Initial Scenario Modeling



* Non-modeled policies, evaluated separately

Study shifts due to COVID

Pause and adjust outreach

- Remote workshops with CoC partners
- Virtual activities and presentations

Flexible timeline based on stakeholder availability

Focus on how an equitable program could be part of recovery



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Contract amendment

Study scope increased based on stakeholder input:

- More PAC meetings, co-creation, regional outreach
- Translations for more multilingual outreach
- Extend timeline

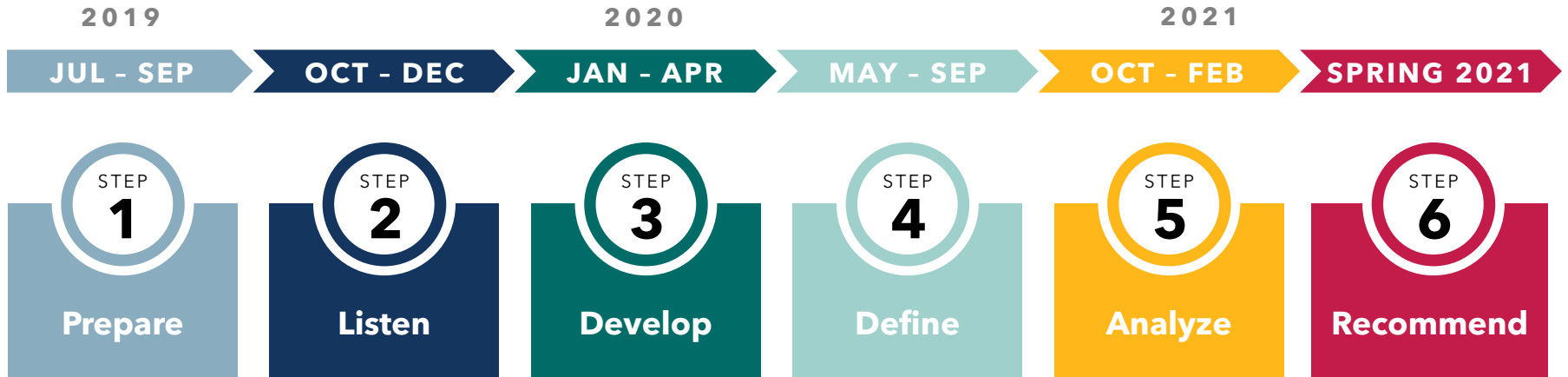


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Schedule (subject to change)



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Thank you. Questions?

sfcta.org/downtown
congestion-pricing@sfcta.org



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Downtown Travel Patterns

75% of people
driving to Northeast
San Francisco came
from within the city

Source: SFCTA, San Francisco
Chained Activity Modeling Process



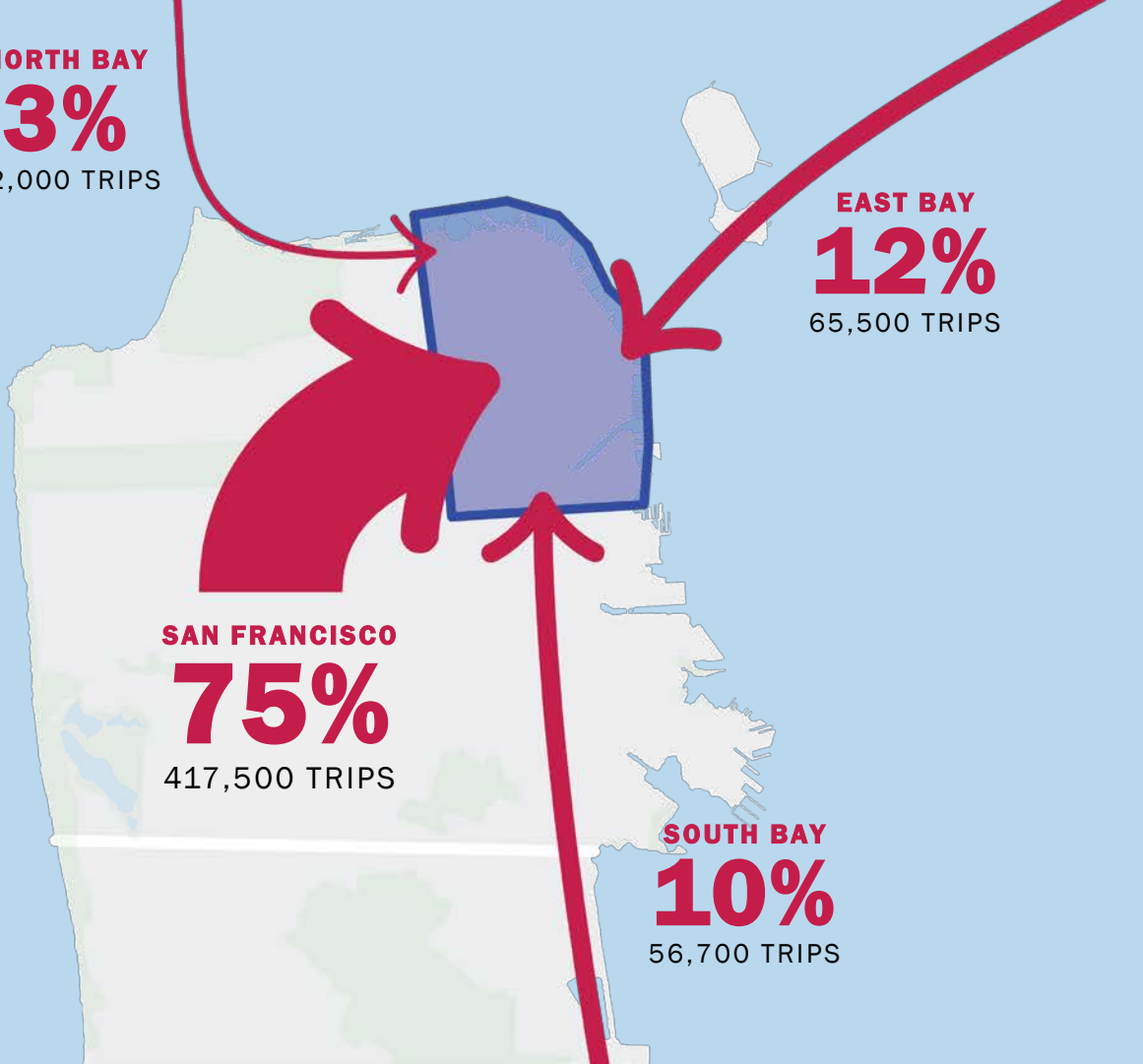
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NORTH BAY
3%
22,000 TRIPS

EAST BAY
12%
65,500 TRIPS

SAN FRANCISCO
75%
417,500 TRIPS

SOUTH BAY
10%
56,700 TRIPS



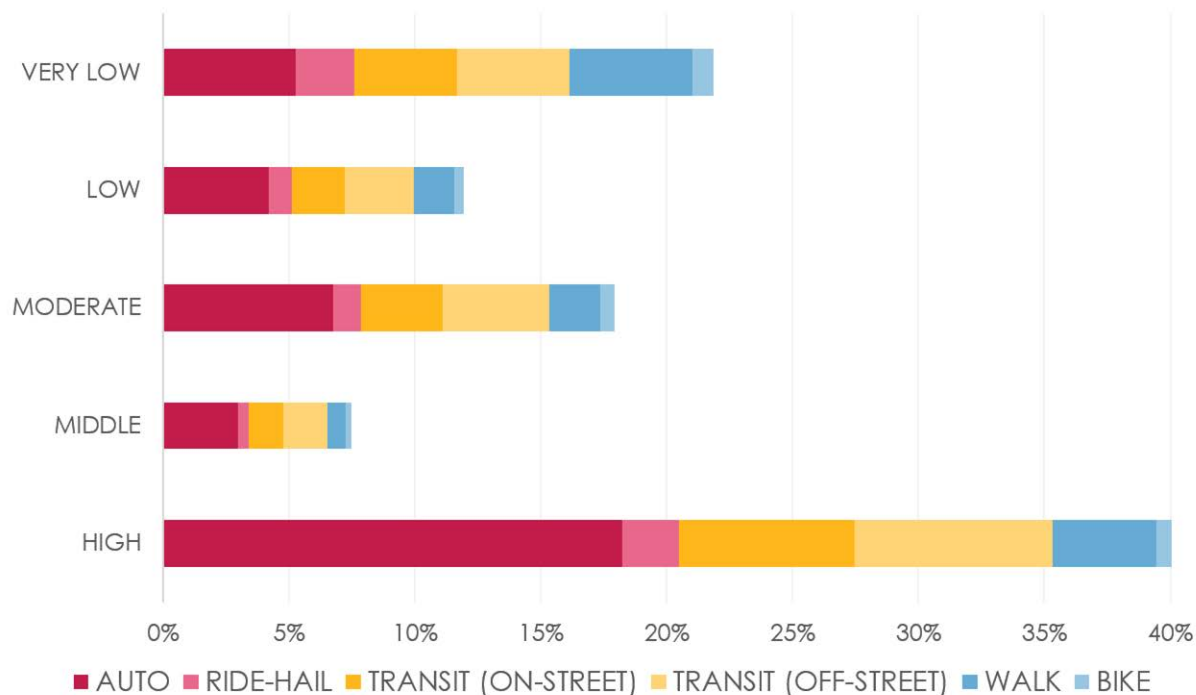
Advance Equity

Of all
downtown trips
during morning
peak, only 13%
are low-income
auto trips



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Percent of Weekday Morning Trips To, From, Within Northeast SF



Source: SFCTA, SF-CHAMP 2015 Base Year Estimate

Initial Scenario Modeling



ROUND 1

Basic Design

ROUND 2

Investments

ROUND 3

Discounts and Exemptions

High performing scenarios identified for further consideration

