1. Welcome + Logistics
2. Introductions
3. Coronavirus and the Downtown Congestion Pricing Study
4. Goals & Objectives
5. Scenario Screening Process
6. Next Steps
7. Public Comment
Logistics

Meeting facilitation (Colin)

Zoom process + Tech

Questions (Paige and Abe)

Meeting materials available at sfcta.org/PAC4
Using Zoom

View participants + chat screen
Using Zoom

Mute/Unmute your microphone (*6 on phone)

Start/Stop your camera
Using Zoom

Raise your hand (*9 on phone)
PAC members

- Update your name and organization in Zoom

- “Raise hand” to speak (*9 on phone, *6 to mute/unmute)
Using Zoom

Members of the Public

- 2 public comment opportunities during meeting (1 min/person)
  - Submit questions/comments via chat or raise your hand to speak.
  - Raise hand: *9 on phone, *6 to mute/unmute
Having trouble?

- Tell Paige/Abe in the chat (if you can)
- Text 415-930-3132
Introductions

Transportation Authority Staff

PAC Members - introduce yourself and your organization via chat

Text 415-930-3132 if having trouble with Zoom
Coronavirus has dramatically changed our daily lives

Our new reality

Photo by Sergio Ruiz, flic.kr/p/2iRS3xd
Outreach to date

Co-creation Workshops in Excelsior, Bayview, Tenderloin
PAC 1:1s

- CBOs in particular shifting priorities
- Openness to exploring remote outreach in a few months
- Openness to voting on Goals & Metrics
Potential Study Adjustments

- Develop remote outreach options with partners
- Continue technical analysis we can do now
- Monitor conditions and identify how program could respond
Remote Co-Creation Ideas

- With CBO Partner: Community members sign up for a session time
- Receive physical kits in mail or play the game online
- Join a call or webinar with SFCTA
- Collaboration with household members, friends encouraged
Other Outreach Ideas

- Online version of co-creation activities to gather public input
- Virtual open houses
- Virtual meetings with interested stakeholder groups
Policy Design

- We would not implement congestion pricing during a pandemic or recession
- Increase focus on equity and affordability
- Identify how congestion pricing might support an economic recovery
Charting a Path Forward

Breakout Sessions

San Francisco County Transportation Authority
Discussion Questions:

● Clarifying Questions?

● Initial reactions to the COVID-19 response ideas?

● Is there anything you would want to add or change about what we shared?

● What else should we keep in mind as we adapt to the changing circumstances?
Share outs
Goals & Metrics

San Francisco County Transportation Authority

Photo by Sergio Ruiz, Flickr flic.kr/p/TcdmM8
Goals & Metrics Process

- **December**: Initial draft goals
- **February**: Revised draft goals with metrics
- **April**: Revised goals and metrics planned for vote
- **Next**: Use goals & metrics for scenario analysis
Goals

Overview

1. **Get traffic moving** so people and goods get where they need to go
2. **Increase safety** for people walking, biking, and driving
3. **Clean the air** to support public health and fight climate change
4. **Advance equity** by improving health and transportation access for disadvantaged communities
Clarifying Questions & Discussion
Public Comment

Submit via chat or raise hand to give a verbal comment (1 minute).
Vote

San Francisco
County Transportation
Authority
Indicate your level of agreement to the question: The PAC should adopt the Goals & Metrics

5 = I am highly supportive of this

4 = I like this

3 = I am neutral about this

2 = I don’t like this but don’t feel that it is important enough to discuss (write concerns in your chat)

1 = I have serious concerns with this moving forward as is (write concerns in your chat)

Submit vote to Kim via chat. Include:

- Name
- Organization
- Numbered vote
- Any comments (optional)

Or text 415-930-3132

Vote: Agreement Levels
Scenario Screening Process

San Francisco County Transportation Authority
Schedule (subject to change)

2019
- JUL - SEPT: Prepare
- OCT - DEC: Listen

2020
- JAN - APR: Develop
- MAY - AUG: Define
- SEP - NOV: Analyze
- DEC - MAR: Recommend

San Francisco County Transportation Authority
Step 3: Scenario Modeling

**ROUND 1**

**Basic Design**

- **Geography:**
  - 2010 recommended area
  - Smaller alternative area

- **Configuration:**
  - Inbound Cordon Charge
  - Bidirectional Cordon Charge
  - Peak Direction Cordon Charge
  - Area Charge
    - Charge all trips within zone
  - Per-mile charge

- **Charge Amount:**
  - $2 to $10 per crossing, trip, or mile

- **Hours of Operation:**
  - Peak Period or Daytime

**ROUND 2**

**Investments**

- Transit service increases
- Safety, streetscape, or other investments*

**ROUND 3**

**Discounts and Exemptions**

- **Fee Discounts:**
  - Means-based
  - Zone resident
  - Bridge toll rebate
  - Daily max
  - People with disabilities*

- **Transit Discounts:**
  - Means-based

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*Non-modeled policies, evaluated separately

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**High performing scenarios identified for further consideration**

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**Special Cases:**

- Outbound cordon (PM only)
- TNC-only charge
Step 3: Scenario Modeling

ROUND 1  ROUND 2  ROUND 3
Basic Design  Investments  Discounts and Exemptions

High performing scenarios identified for further consideration
Schedule (subject to change)

2019

JUL - SEPT

STEP 1

Prepare

OCT - DEC

STEP 2

Listen

2020

JAN - APR

STEP 3

Develop

MAY - AUG

STEP 4

Define

SEP - NOV

STEP 5

Analyze

2021

DEC - MAR

STEP 6

Recommend
Discussion
Next Steps

CBO outreach coordination

Scenario modeling

Next PAC meeting tentatively scheduled for June 18th
Public Comment
Submit via chat or raise hand to give a verbal comment (1 minute).

San Francisco County Transportation Authority
Thank You

sfcta.org/downtown
congestion-pricing@sfcta.org

San Francisco
County Transportation Authority