

DOWNTOWN CONGESTION PRICING STUDY

Policy Advisory Committee

Session 4



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Agenda

1. **Welcome + Logistics**
2. **Introductions**
3. **Coronavirus and the Downtown Congestion Pricing Study**
4. **Goals & Objectives**
5. **Scenario Screening Process**
6. **Next Steps**
7. **Public Comment**



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Logistics

Meeting facilitation (Colin)

Zoom process + Tech
Questions (Paige and Abe)

Meeting materials available
at sfcta.org/PAC4



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Using Zoom



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View participants + chat screen



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Mute/Unmute your microphone
(*6 on phone)

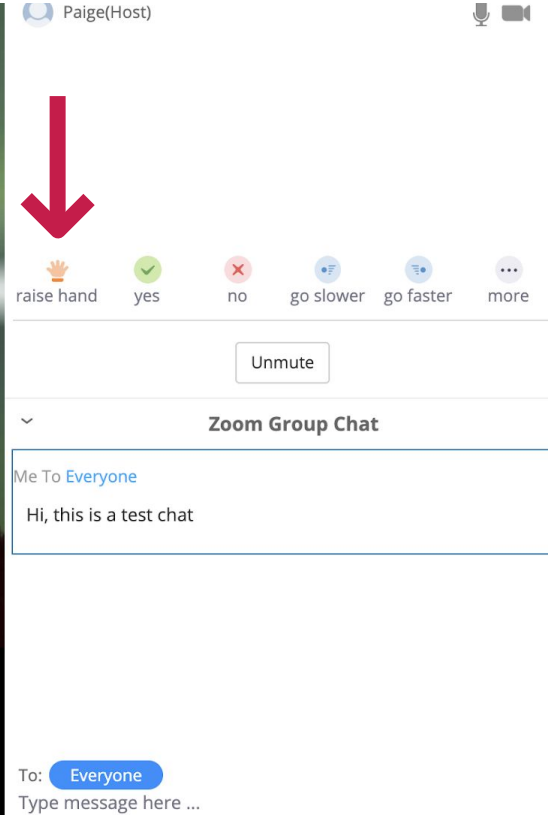
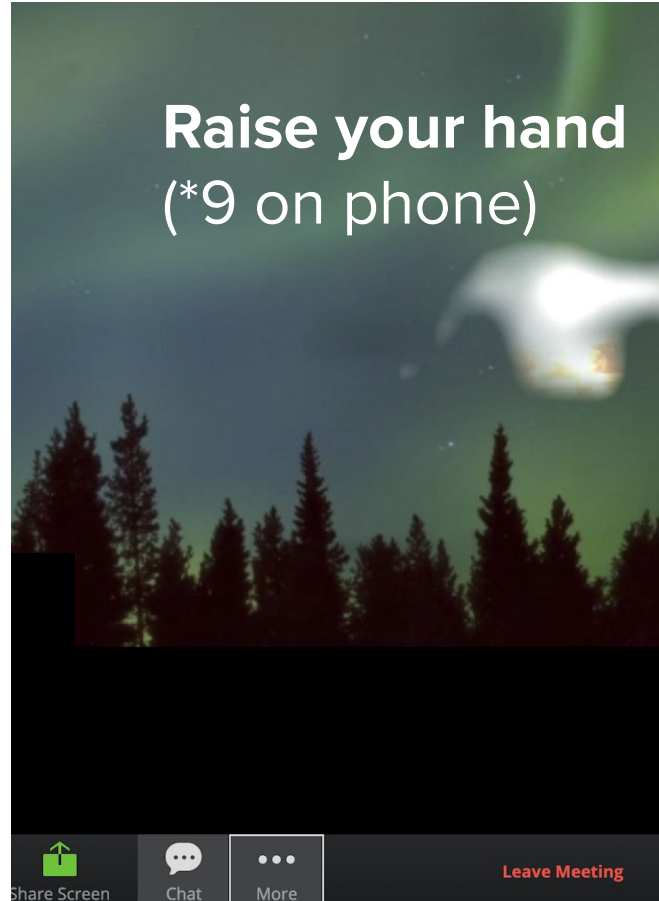
Start/Stop your camera



Using Zoom



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PAC members

- Update your name and organization in Zoom
- “Raise hand” to speak
(*9 on phone, *6 to mute/unmute)



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Members of the Public

- 2 public comment opportunities during meeting (1 min/person)
 - Submit questions/comments via chat or raise your hand to speak.
 - Raise hand: *9 on phone, *6 to mute/unmute



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Using Zoom

Having trouble?

- Tell Paige/Abe in the chat (if you can)
- Text 415-930-3132



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Introductions

Transportation
Authority Staff

PAC Members - introduce
yourself and your
organization via chat

Text 415-930-3132 if having
trouble with Zoom



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Our new reality

Coronavirus has dramatically changed our daily lives



Photo by Sergio Ruiz, flic.kr/p/2iRS3xd



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Outreach to date



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Co-creation Workshops in Excelsior, Bayview, Tenderloin



PAC 1:1s

- CBOs in particular shifting priorities
- Openness to exploring remote outreach in a few months
- Openness to voting on Goals & Metrics



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Potential Study Adjustments

- Develop remote outreach options with partners
- Continue technical analysis we can do now
- Monitor conditions and identify how program could respond



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Remote Co-Creation Ideas

- With CBO Partner:
Community members sign up
for a session time
- Receive physical kits in mail or
play the game online
- Join a call or webinar with SFCTA
- Collaboration with household
members, friends encouraged



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Other Outreach Ideas

- Online version of co-creation activities to gather public input
- Virtual open houses
- Virtual meetings with interested stakeholder groups



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Policy Design

- We would not implement congestion pricing during a pandemic or recession
- Increase focus on equity and affordability
- Identify how congestion pricing might support an economic recovery



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Charting a Path Forward

Breakout Sessions



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In Your Group

Discussion Questions:

- Clarifying Questions?
- Initial reactions to the COVID-19 response ideas?
- Is there anything you would want to add or change about what we shared?
- What else should we keep in mind as we adapt to the changing circumstances?



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Share outs



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Goals & Metrics



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Photo by Sergio Ruiz, Flickr [flic.kr/p/TcdmM8](https://www.flickr.com/photos/TcdmM8/)

Goals & Metrics Process

- **December:** Initial draft goals
- **February:** Revised draft goals with metrics
- **April:** Revised goals and metrics planned for vote
- **Next:** Use goals & metrics for scenario analysis



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Goals Overview

1. **Get traffic moving** so people and goods get where they need to go
2. **Increase safety** for people walking, biking, and driving
3. **Clean the air** to support public health and fight climate change
4. **Advance equity** by improving health and transportation access for disadvantaged communities



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Clarifying Questions & Discussion



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Public Comment

Submit via chat or raise hand to give a verbal comment (1 minute).



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Vote



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Vote: Agreement Levels

Submit vote to **Kim**
via chat. Include:

- Name
- Organization
- Numbered vote
- Any comments
(optional)

Or text 415-930-3132

Indicate your level of agreement to
the question: **The PAC should adopt
the Goals & Metrics**

5 = I am highly supportive of this

4 = I like this

3 = I am neutral about this

2 = I don't like this but don't feel that it is
important enough to discuss (write
concerns in your chat)

1 = I have serious concerns with this moving
forward as is (write concerns in your chat)

Scenario Screening Process



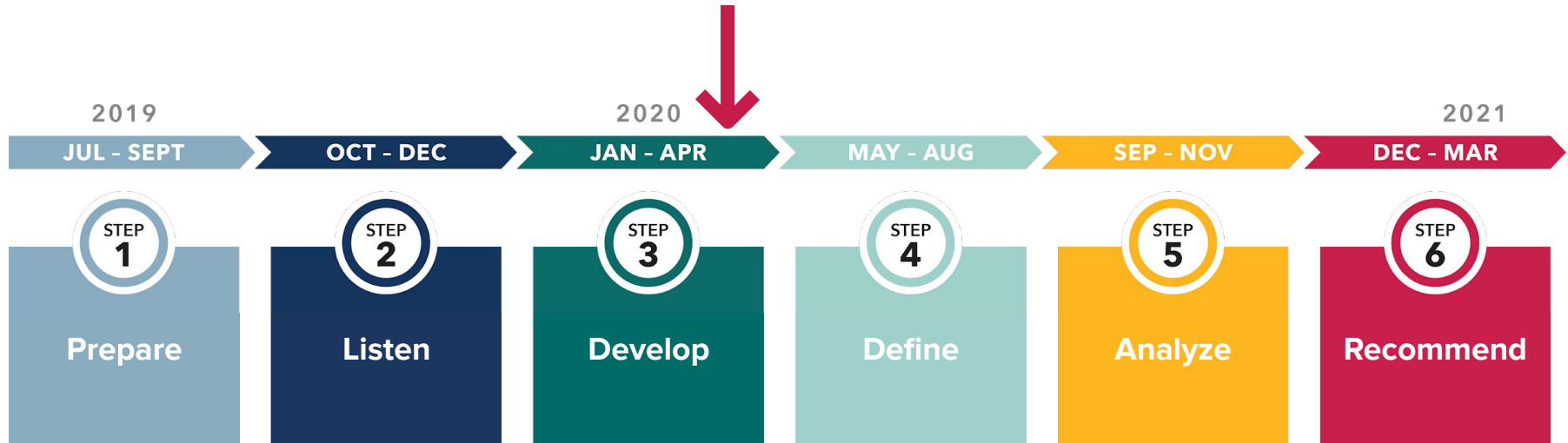
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Schedule (subject to change)



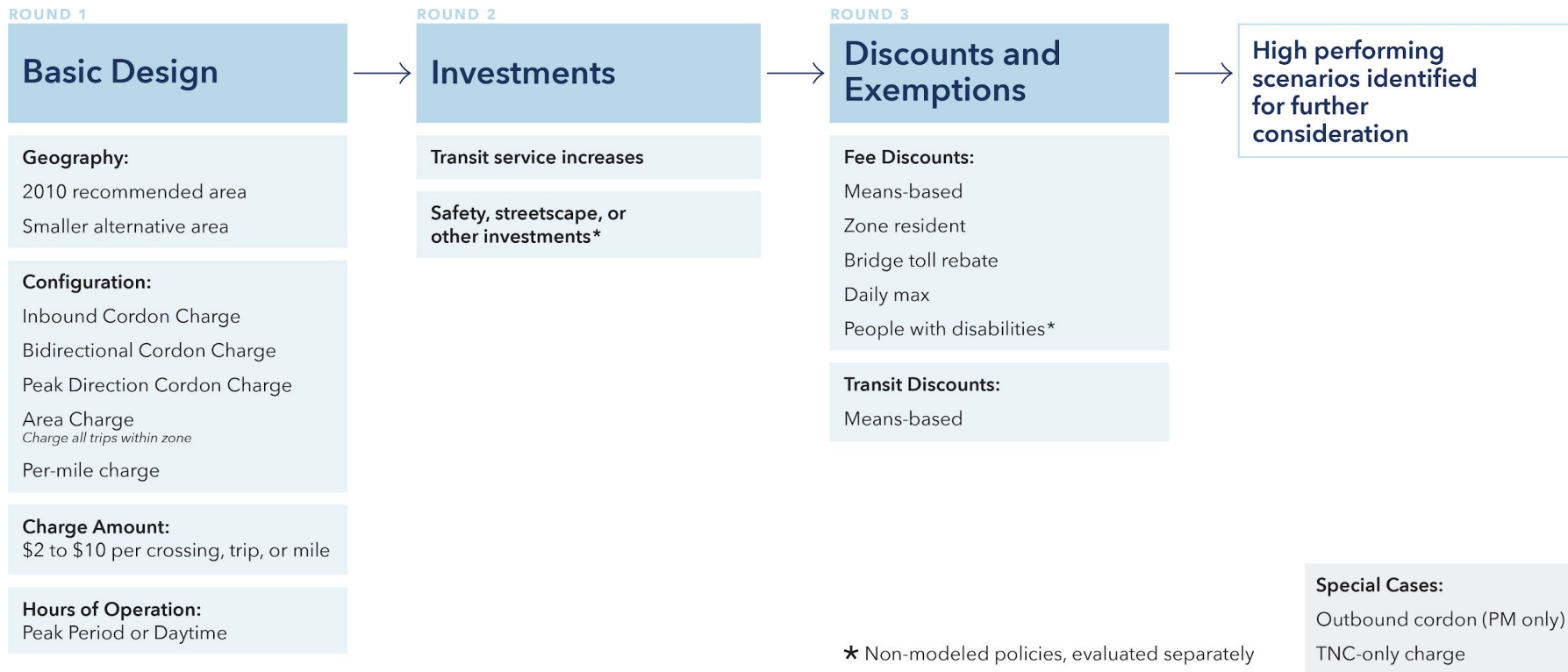
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Step 3: Scenario Modeling



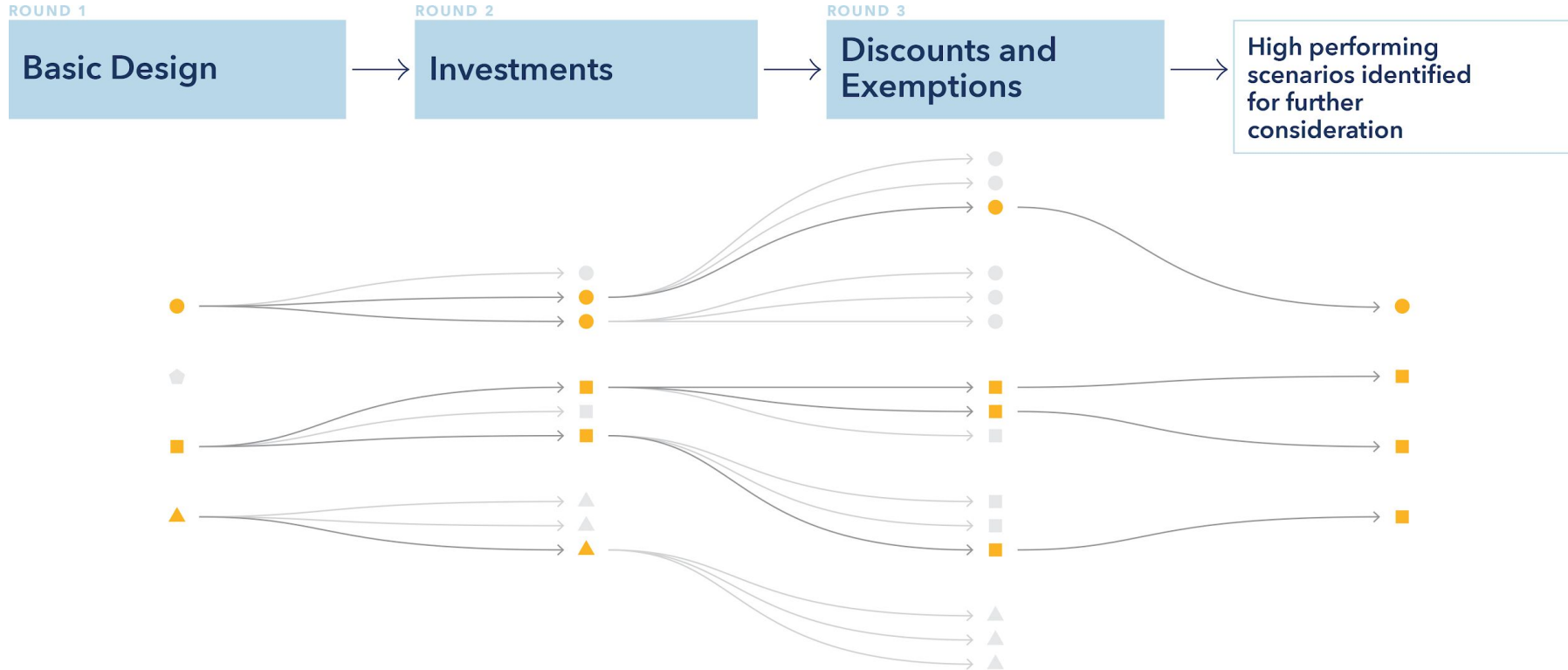
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Step 3: Scenario Modeling



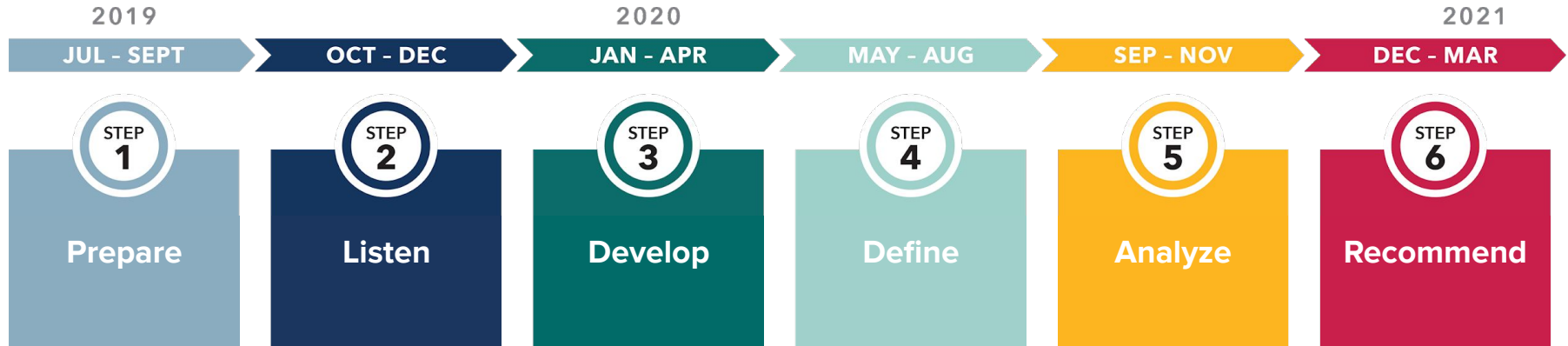
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Schedule (subject to change)



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Discussion



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Next Steps

CBO outreach coordination

Scenario modeling

Next PAC meeting tentatively
scheduled for June 18th



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Public Comment

Submit via chat or raise hand to give a verbal comment (1 minute).



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Thank You

sfcta.org/downtown
congestion-pricing@sfcta.org



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