

UPDATE ON

Treasure Island Program and Ferry Service Planning



TREASURE ISLAND
MOBILITY MANAGEMENT AGENCY

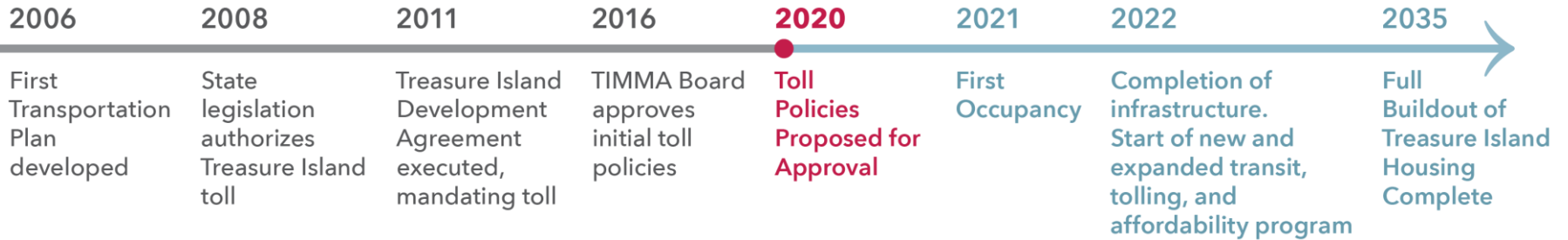
WETA Board Item # 11

January 9, 2020

History and Timeline



MOBILITY PLAN IMPLEMENTATION TIMELINE



Perspective View of Treasure Island



Figure 1.1.a Perspective view of Treasure Island

Island Mobility Goals

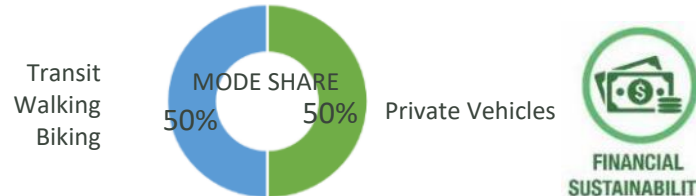
Incentivize transit, walking, biking



Discourage use of private cars through toll and paid parking



Meet performance targets



Key Outcomes:

- ✓ Limit impacts to Bay Bridge & Island traffic
- ✓ Improve transit service
- ✓ Pay for improved transit service
- ✓ Support affordability for low income families

Planned Transit Improvements



Board Actions Scheduled for 2020

Approval of:

- Toll Policies
- Affordability Program
- TDM Program and Transit Plan

Toll Policy Elements

Key Policy Elements Anticipated To Be Adopted Mid-2020

- Toll Rates and Hours of Operation
- Toll Discounts and Exemptions

Input From Stakeholders and Island Residents Will Help Guide Policy Development

Toll Revenue Will Be Primary Long-Term Revenue Source for Program



Additional Program Elements

Affordability Program

- Discounts and Incentives for Residents and Businesses

Transit Pass Program (Muni, Ferry, East Bay Transit)

- Required for Market Rate HH
- Available to BMR and potentially others at 50% discount

Transit Service Plans

- MUNI
- On-Island Shuttle
- Eastbay Transit Service
- New Clean (100% Electric) Ferry Service

Services Phased In as Development Buildout Progresses



Ferry Service Infrastructure

Supporting Infrastructure Funded By Developer

- Waterside Improvements: Breakwater, Gangway, Float
- Ferry Plaza, Shelters, Restrooms, Ticketing
- Bus and Shuttle Facilities

Total Investment: \$70 million

Terminal Scheduled for Completion Mid-2021



Figure 4.18 Ferry Terminal Bird's Eye View



- 1. FLOAT
- 2. GANGWAY
- 3. PIER
- 4. PLAZA
- 5. SHELTER
- 6. NORTH BREAKWATER
- 7. SOUTH BREAKWATER
- 8. SHORELINE IMPROVEMENTS

Ferry Terminal

Waterfront Plaza



Figure 4.6 Waterfront Plaza Bird's Eye view

Ferry Terminal Gangplank



Figure 4.19 Ferry Terminal Gangplank Bird's Eye View

Waterfront Plaza Illustrative Plan



- 1. FERRY SHELTER
- 2. SHUTTLE LOADING
- 3. BUS LOADING
- 4. PROMENADE
- 5. CITY VIEW ESPLANADE
- 6. SEATING CUBES
- 7. WATERFRONT LOUNGE
- 8. RAIN GARDEN
- 9. HISTORIC BUILDING 1

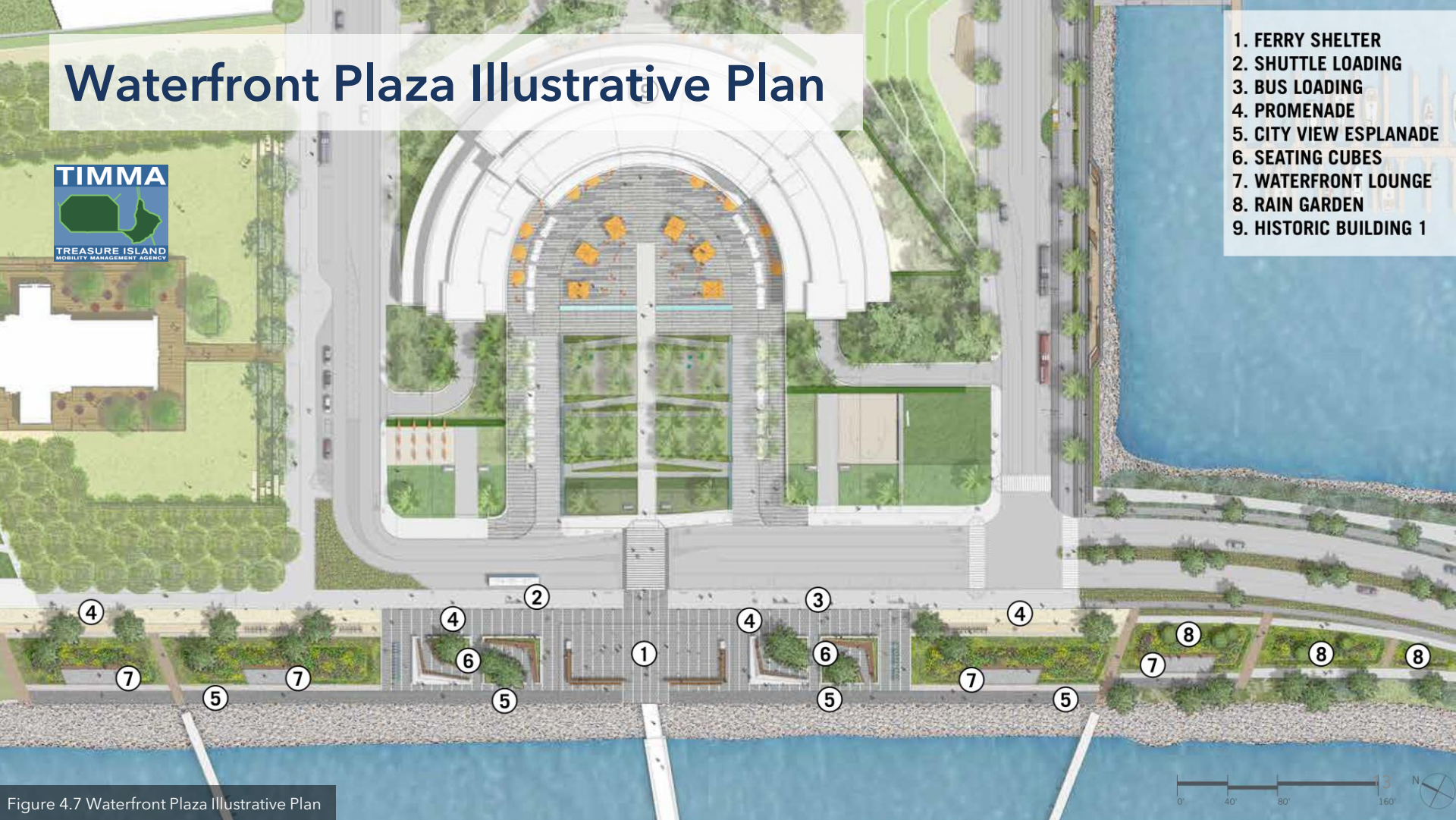


Figure 4.7 Waterfront Plaza Illustrative Plan



TIMMA Program Launch

- **TIMMA Program Launch 2022:**
 - **Tolling, Shuttle, East Bay Transit, Affordability**
- **Clean Ferry Service Launch Anticipated Mid-2023**
- **Key Revenue Sources: Toll Revenue, Developer Subsidy, Capital Grants**
- **Developer Subsidy: \$30M to Support TIMMA Program Operations**



Ferry Service Planning: Operations

- Initial Ferry Service Planned for Weekday Peak Period Only
- Service Levels Dependent on Available Revenues
- 100 Passenger Vessels Assumed for Initial Service
 - Would serve as near term SFOBB bike link to SF
- Service Expansion as Island Population Grows

Ferry Service Planning: Next Steps

Pursue Additional Capital and Operations Funds

- State TIRCP (SB1/Cap and Trade) Funding
- Air District
- Other State & Federal Funds

TIMMA/WETA MOU

- Coordinate Service Planning
- Seek Funding
- Roles and Responsibilities for Planning & Operations

Finalize Initial Service Plan

- Service Levels and Schedule
- Fare Structure

Operating Agreements



Thank you. Any Questions?

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