



Better Market Street

SFCTA Board
December 10, 2019



CEQA

- January 14, 2015: Notice of Preparation to prepare EIR
- February 28-April 15, 2019: Draft EIR public comment period
- September 23, 2019: Final EIR published
- October 10, 2019: SF Planning Commission Certified EIR

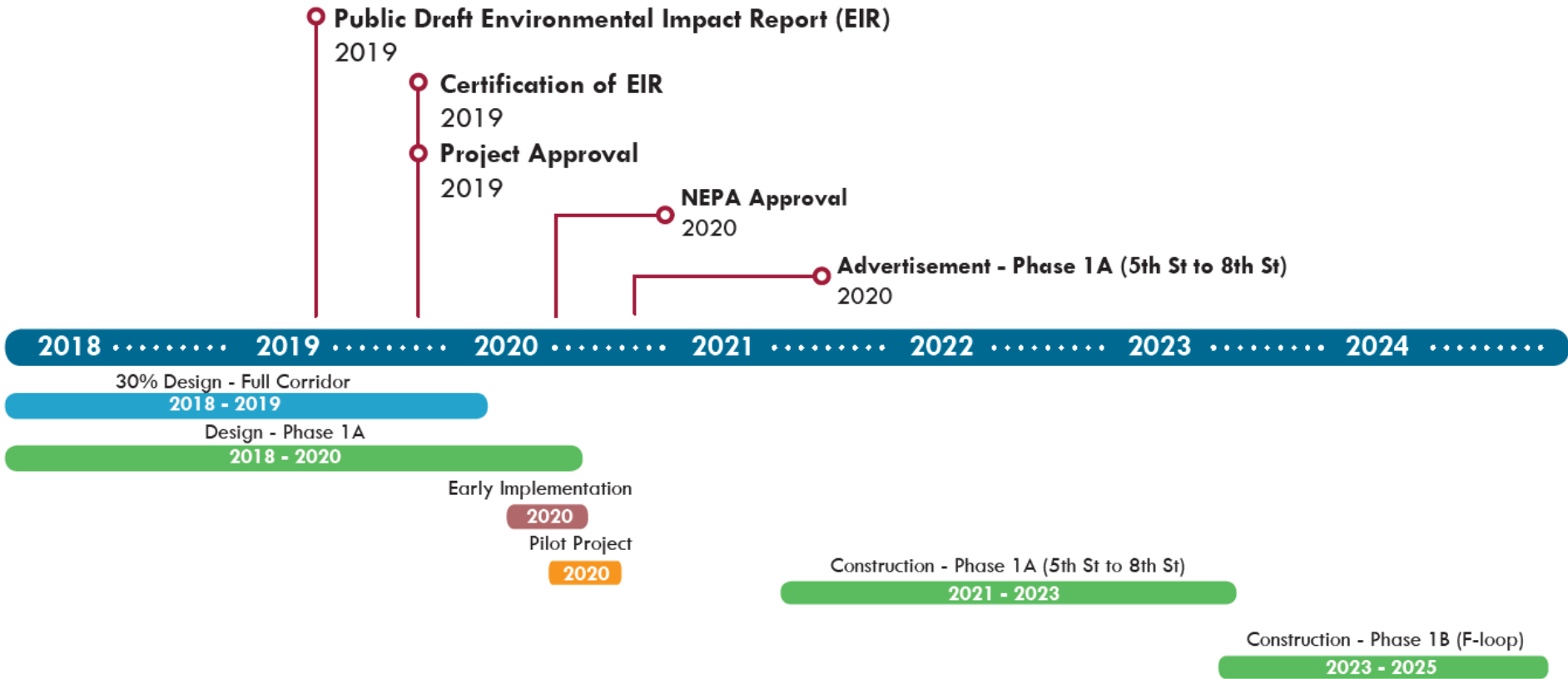
Project Approvals

- October 11, 2019: Public Works Hearing
- October 15, 2019: SFMTA Board of Directors Meeting

NEPA

- Environmental Assessment (EA) underway
- Draft EA anticipated later this year, Final EA in 2020

Project Schedule



High-impact improvements to be implemented in early 2020



Car free zone east of 10th Street, with over 100 new cross-street loading zones



Muni-Only lane extended east to Main Street

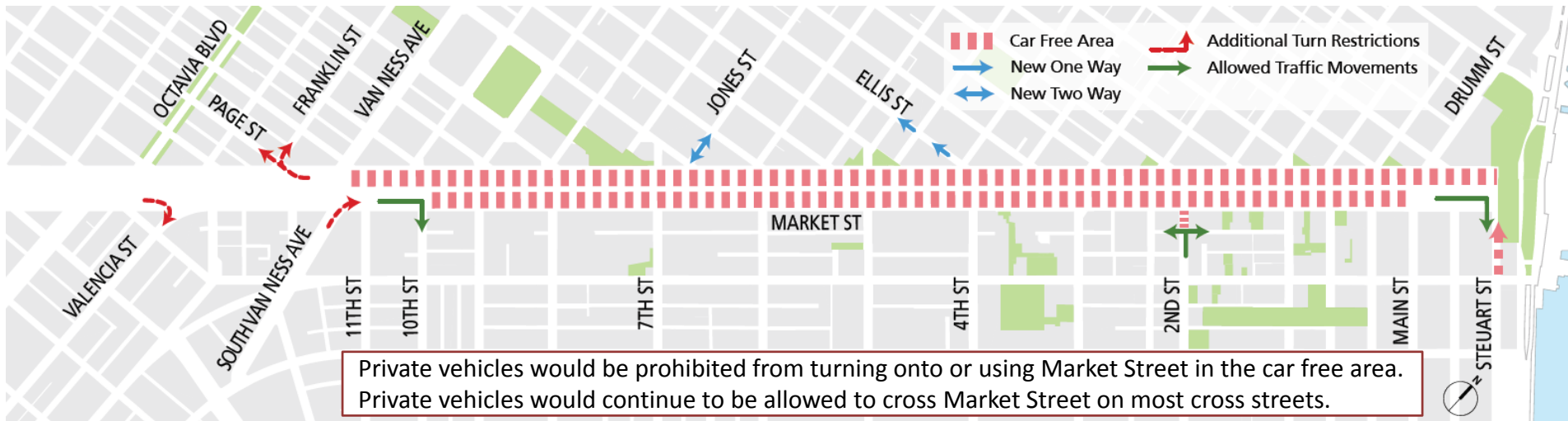


Painted safety zones at eight intersections

Quick Build Implementation



- Market would be car free to improve safety for people walking and biking in the highest volume areas:
 - Eastbound between 10th and Main
 - Westbound between Steuart and Van Ness
- Additional turn restrictions on Market at Page/Franklin, Valencia and Van Ness and at Mission/Steuart
- Circulation changes on Jones and Ellis near Market Street also will be implemented



PRIOR TO OPENING DAY

- Coordination with TNCs (Uber, Lyft, etc.), online mapping services, PCOs, Police, etc.
- Outreach and media outreach
- Advance sign work installed but bagged

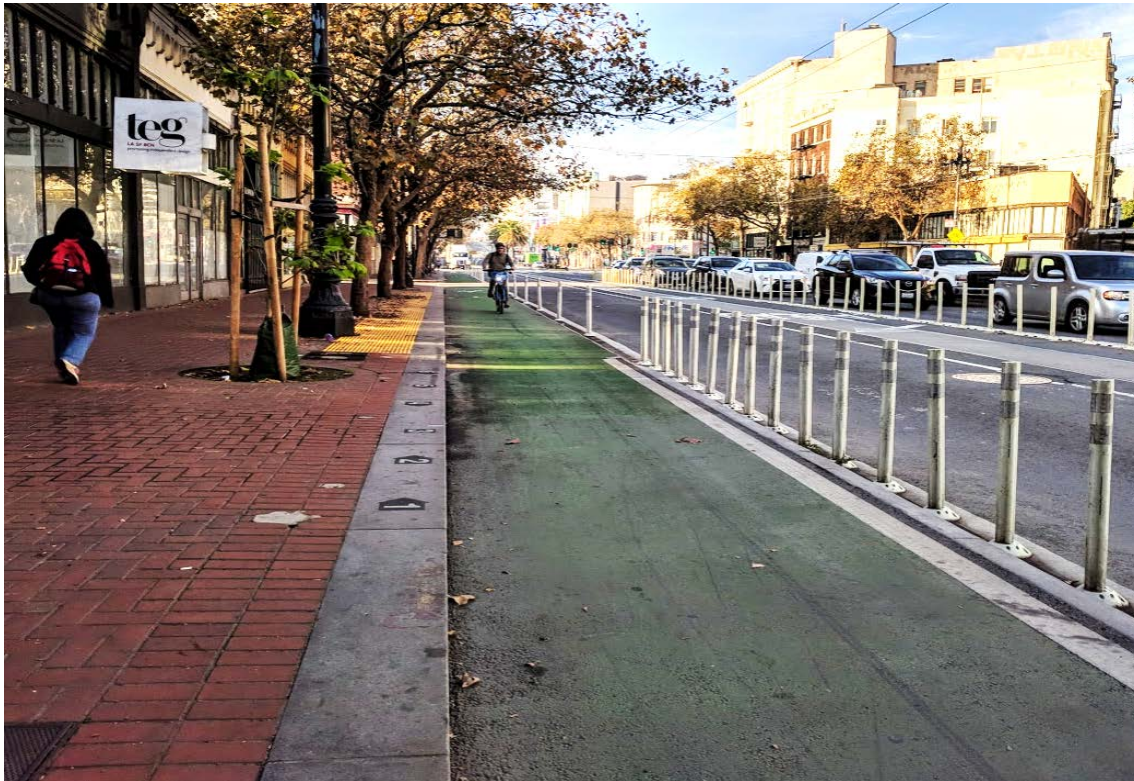
OPENING DAY LATE JANUARY 2020 (DATE TBD)

- Public event TBD
- “Ready to go” intersections unbagged
- Turn restrictions go live in apps

AFTER OPENING DAY

- Remaining intersections completed one-by-one
- Overnight transit lane extension work continues

Better Market Street pilot project will be constructed on the south side of Market Street between Gough and 12th streets, including:



- asphalt sidewalk-level bikeway
- detectable separation material recommended in Summer 2019 study
- proposed ADA accessible pavers on the sidewalk and granite curb

Phase 1A: Market 5th to 8th



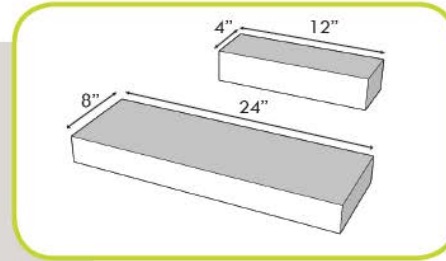
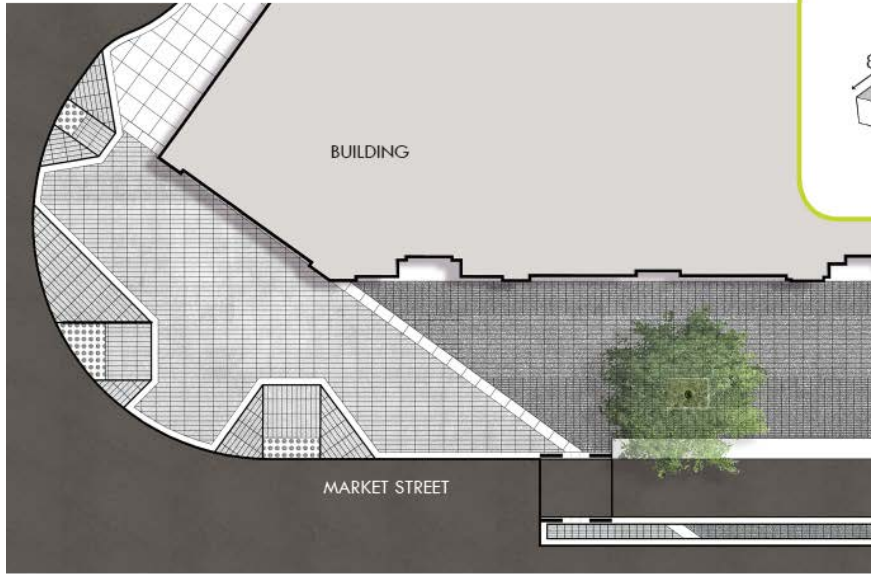
- Sidewalks rebuilt with smoother surface
- Sidewalk-level bikeway separated from pedestrians by buffer zone and tactile surface



Sidewalk Paving Design



PAVING ENLARGEMENT



Paving Modules

- 5' Building Frontage Zone
- 9' Major Path of Travel
- 4'-10' Site Furnishing Zone
- 1'-3' Bikeway Delineator
- 8' Bikeway
- 4' Buffer

NEXUS INTERSECTION



Birds-eye view of the sidewalk

Greening

GREENING GOALS:

Make Market Street the signature sustainable street in San Francisco and the Bay Area by creating a memorable and active identity, with gathering spaces, the ability to promenade, a healthy urban forest, and a vibrant public life.



Platanus



Quercus



Ulmus



Lophostemon



Streetscape Features



Will include a construction mitigation plan, including:

- Signage/Marketing Campaign
- Ambassadors
- Contractor Incentives
- Directed Business Support
- Public Project Office Hours
- Muni transit service plan, including F line bus replacement and transit improvements on Mission Street



Funding Plan



Funding Source	Status	Full Corridor Env. Review & 30% Design	Design Ph. 1A	Construction Ph. 1A	Future Phases	Total by Fund Source
General Fund	Allocated	5,100				5,100
Octavia Land Sales	Allocated	3,050				3,050
Market Octavia Impact Fees	Allocated	1,000				1,000
Transit Center Impact Fees	Allocated				2,000	2,000
Prop A GO Bond	Allocated	13,078	11,545			24,623
MTA Operating Funds	Allocated	3,000				3,000
Prop A GO Bond	Programmed			72,123		72,123
BART (8th/Grove/Hyde/Market)	Programmed		225	410		635
OBAG	Programmed			3,366		3,366
Prop K (EP 22 & 44)	Programmed		2,230	11,634		13,864
BUILD	Programmed			15,000		15,000
PUC Sewer and Water Funds	Planned		3,500			3,500
PUC Sewer and Water Funds	Planned			36,500		36,500
TBD (e.g. MTA Bond, AHSC, LPP Competitive)	Planned			38,826		38,826
Total Identified Funding by Phase		25,228	17,500	177,859	2,000	222,587

*All dollars in thousands

Other Potential Funding Sources



Funding Source	Status	Full Corridor Env. Review & 30% Design	Design Ph. 1A	Construction Ph. 1A	Future Phases
FTA 5309 (New Starts, Small Starts, Core Capacity)	Planned				
FTA 5337 Fixed Guideway	Planned				
BUILD	Planned				
OBAG 3 (FYs 2022/23-2026/27)	Planned				
Senate Bill (SB) 1	Planned				
Cap & Trade	Planned				
Active Transportation Program (ATP)	Planned				
Local Partnership Program (LPP)	Planned				
Regional Measure 3 (bridge tolls): Phase 1	Planned				4,872
Regional Measure 3 (bridge tolls)	Planned				20,128
Prop K	Planned				
Transit Center Impact Fees	Planned				
MTA Prop B General Fund set-aside	Planned				
TNC Tax	Planned				
Vehicle License Fee	Planned				
Bonds	Planned				

Thank you!

BETTER
MARKET
STREET

