Business and Employee Outreach Update

TIMMA Committee



Treasure Island business outreach



In October, outreach events with non-profit employees and business owners

Held two co-creation workshops



What we heard

No toll for TI employees

Cap number of times/day employee is subject to toll

Employees earn toll credit for taking transit

Employer-provided vanpool

If employer hires locally that business can get discount on tolls



Next steps



Analyzing feedback now

Combining that with technical analysis

In early 2020 will present TIMMA Board

with policy recommendation



Thank you. Any Questions?

sfcta.org/treasure-island

