

ENGAGEMENT STRATEGY

Downtown Congestion Pricing Study

Our Approach

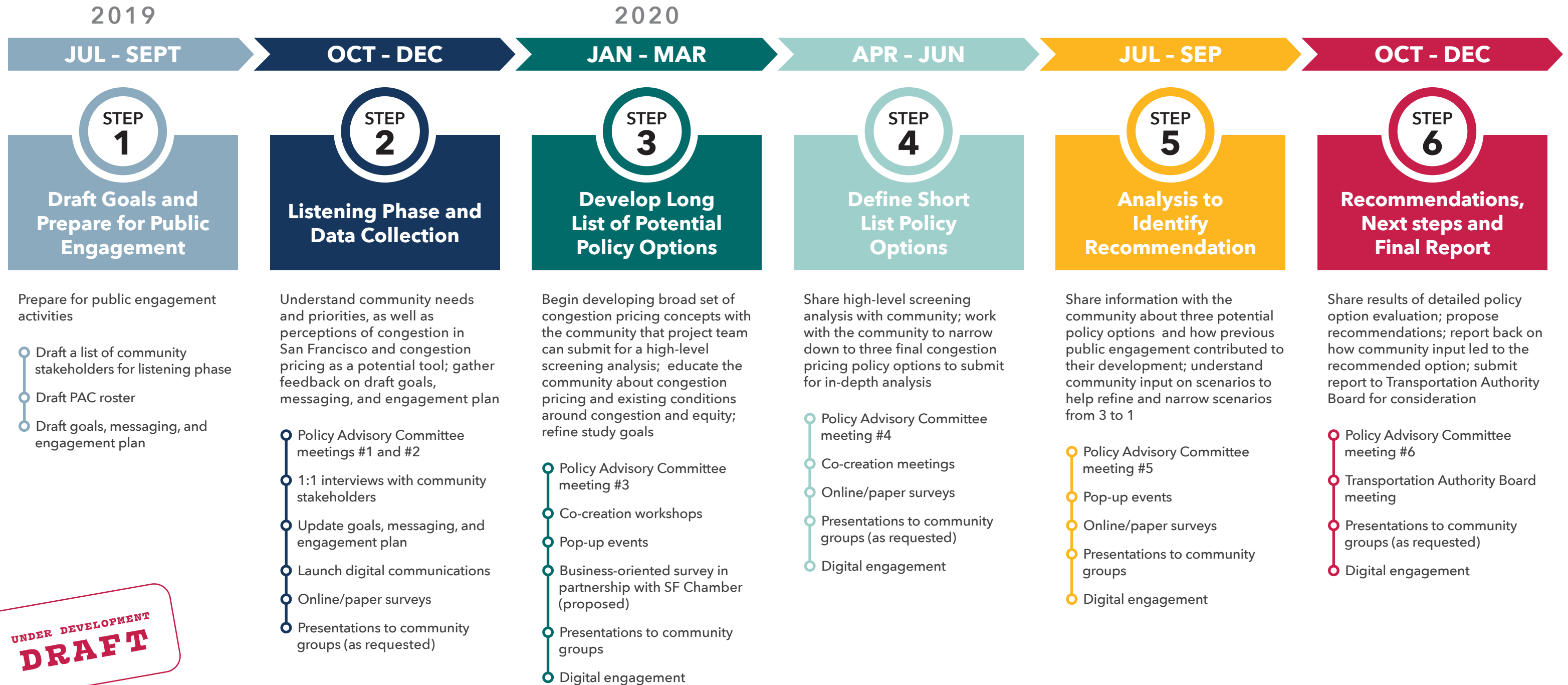
Our goal is to design a fair and equitable plan for congestion pricing in partnership with the community.

We will collaborate with stakeholders across the city and region with a focus on low-income and historically underinvested communities who experience the unequal burdens of our transportation system.

Our team will take an iterative approach and reflect on what we learn from the community at each step of the process. We will adapt our work as needed in order to design a recommendation that reflects the concerns, needs, and values of our communities.

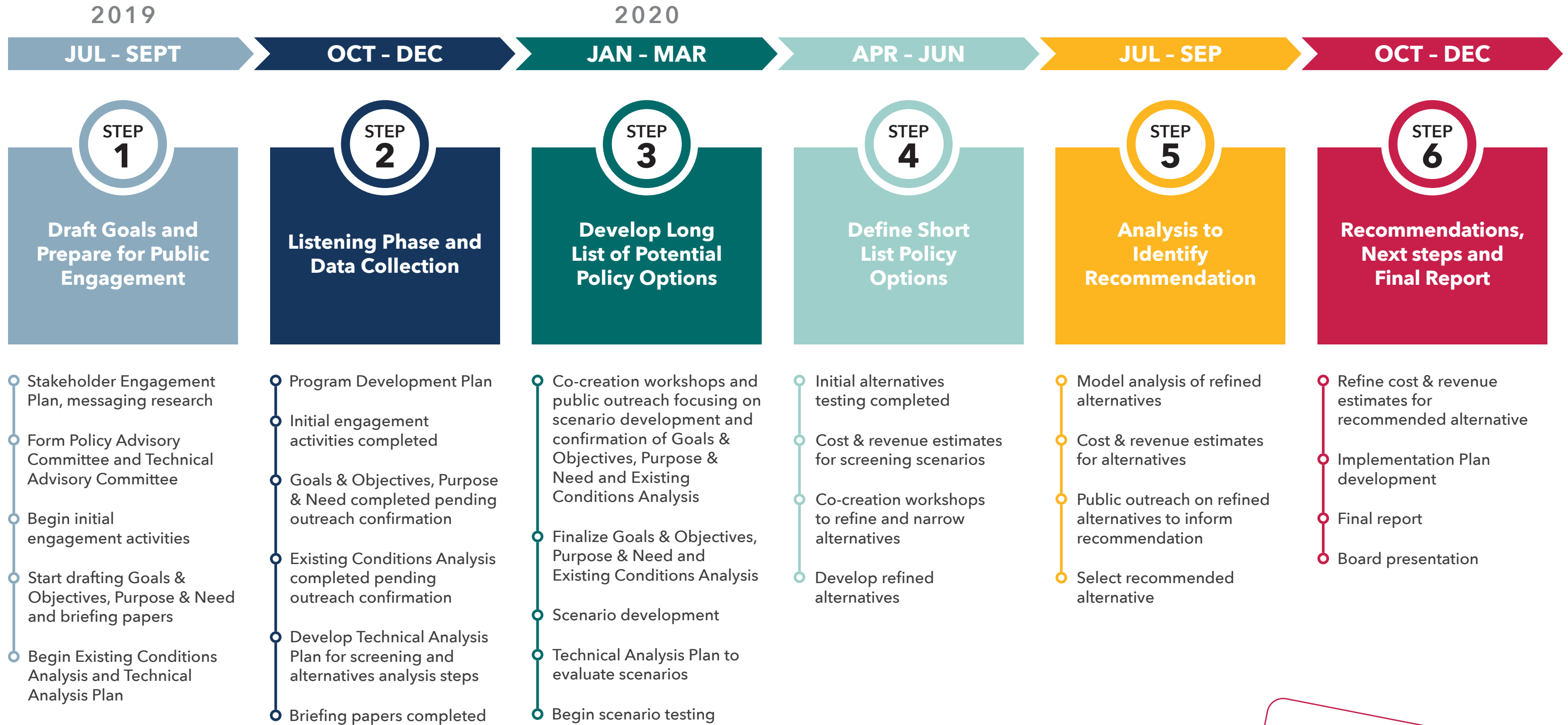
Co-Creation workshops

Through co-creation workshops, we will work to build creative solutions, buy-in, and accessible community engagement. Participants become co-designers who move through a structured creative problem-solving process of reflection, idea refinement, and testing.



PROJECT WORKFLOW

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UNDER DEVELOPMENT
DRAFT