



Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

**SAN FRANCISCO COUNTY
TRANSPORTATION AUTHORITY
CITIZENS ADVISORY COMMITTEE**

2019 VISION ZERO ACTION STRATEGY

September 4, 2019





VISION ZERO
ACTION STRATEGY
**Eliminating
Traffic Deaths
in San Francisco**



Vision Zero is the city's commitment to creating safer, more livable streets with the goal of **eliminating all traffic fatalities and reducing severe injuries.**

People make mistakes, no one should die when this happens

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

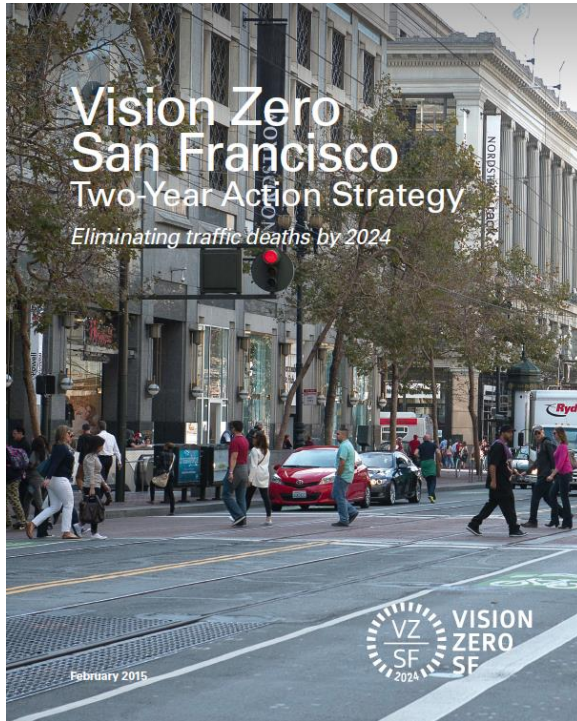
Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

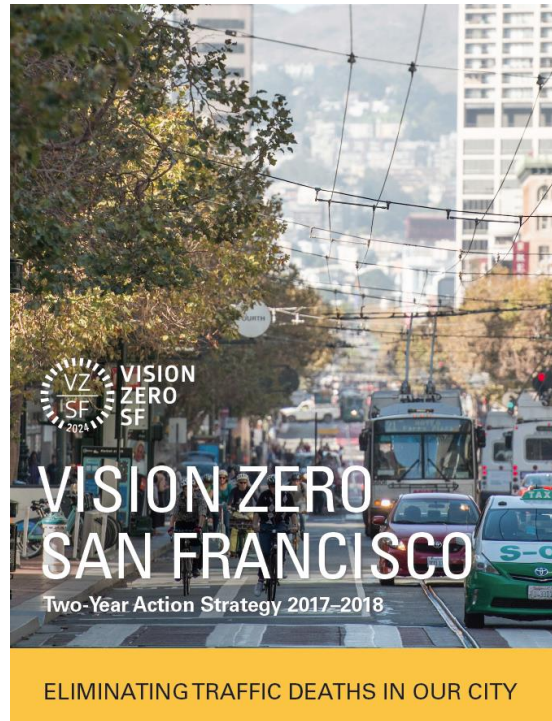
Saving lives is **NOT EXPENSIVE**

VISION4FUTURENETWORK

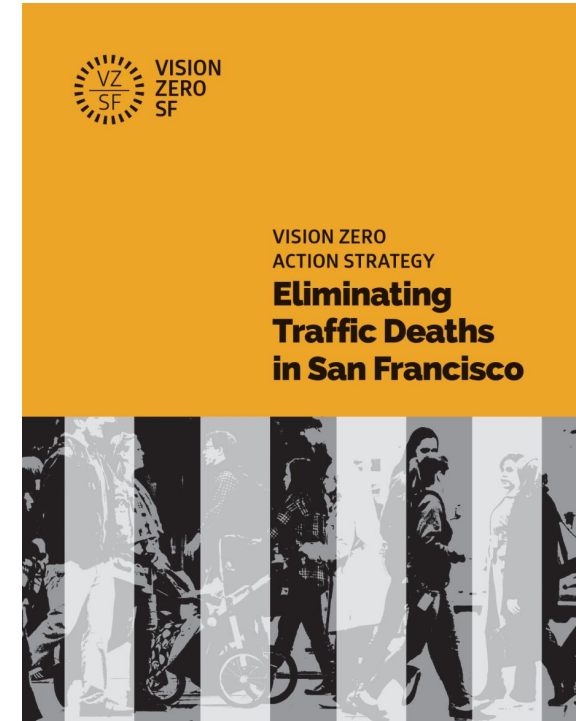
UPDATING THE ACTION STRATEGY



2015
What is Vision Zero?



2017
Defining a Safe Systems Approach



2019
Advancing Transformative Policies

EMPOWERING OUR COMMUNITY



NEW IDEAS

Share your ideas for new Vision Zero action items.

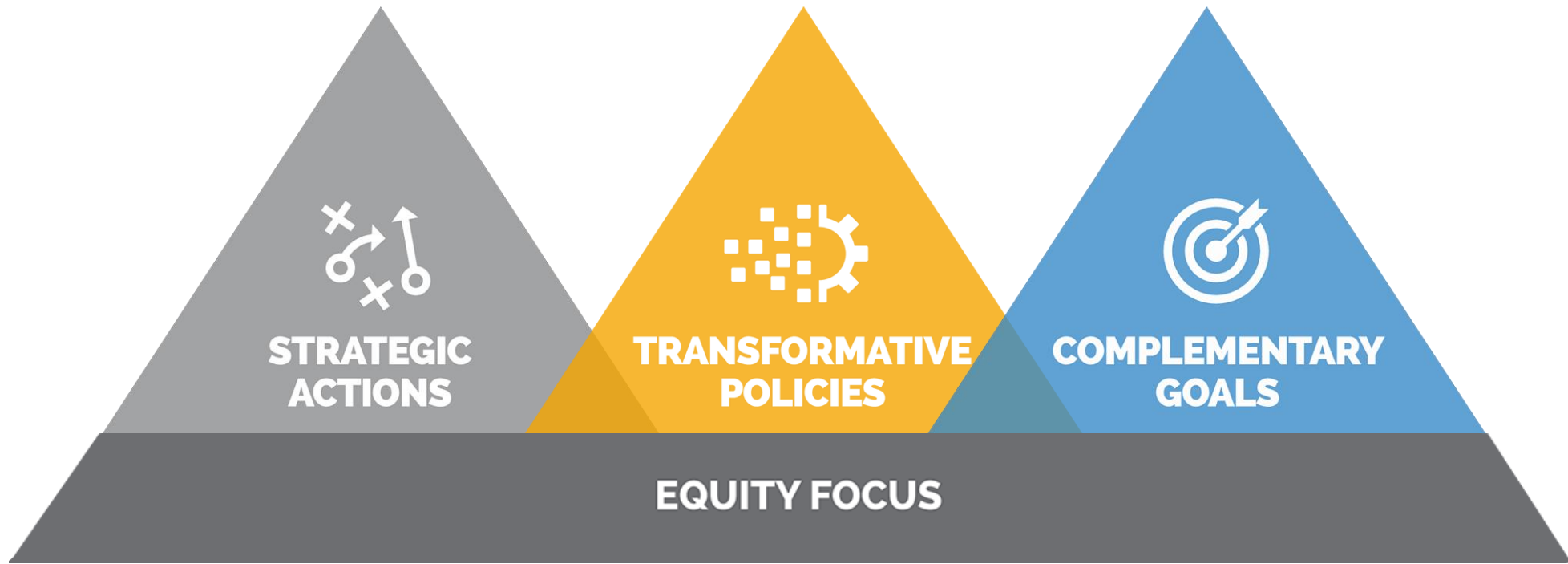
This idea is for:

- Safe People
- Safe Streets
- Safe Vehicles

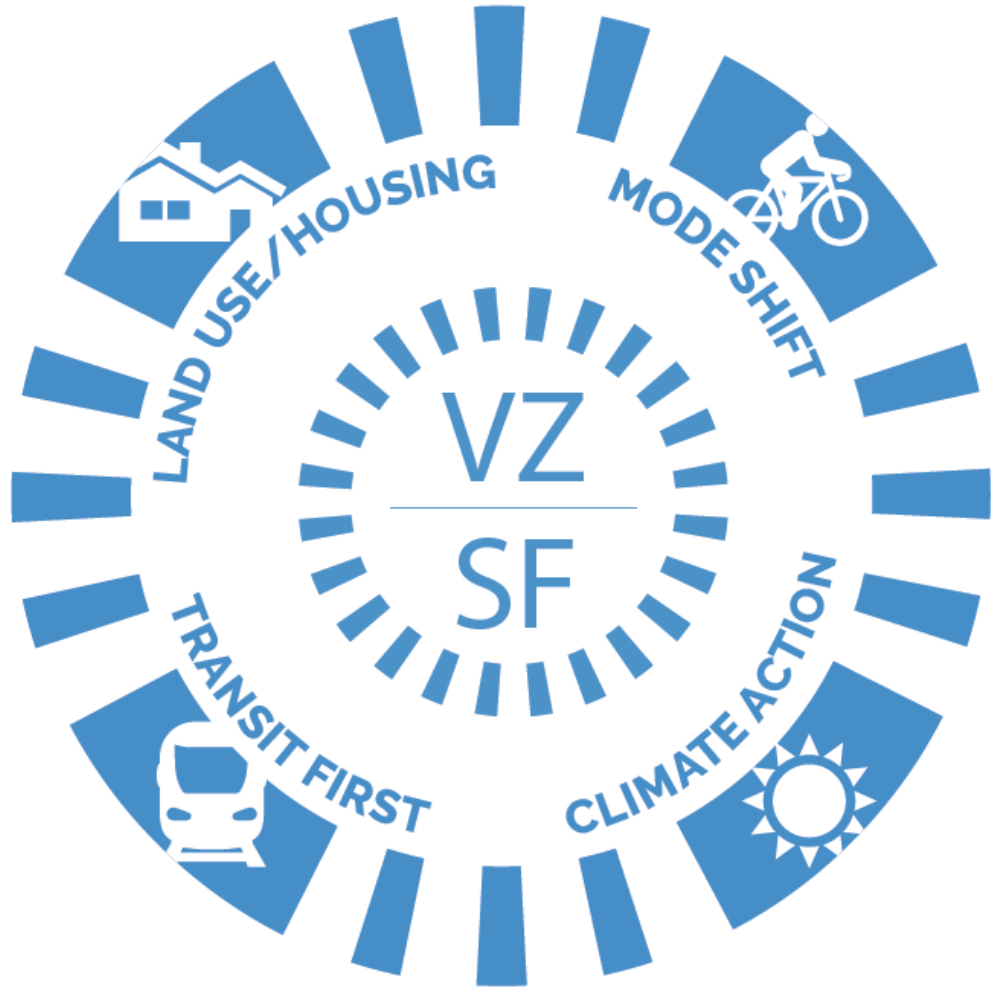
Name and Organization (optional):



WHAT WILL IT TAKE TO GET TO ZERO?



ADVANCING COMPLEMENTARY CITY GOALS



TRANSFORMATIVE POLICY AGENDA



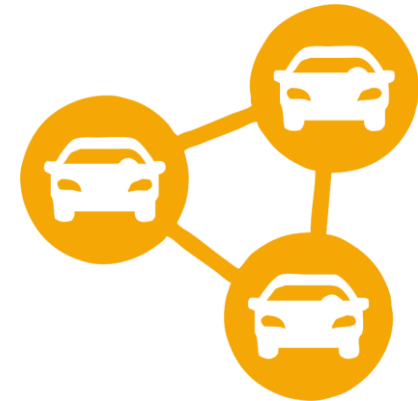
**Automated
Enforcement**



**Pricing and
Reducing
Vehicle Miles
Travelled**



**Urban Speed
Limit
Setting**

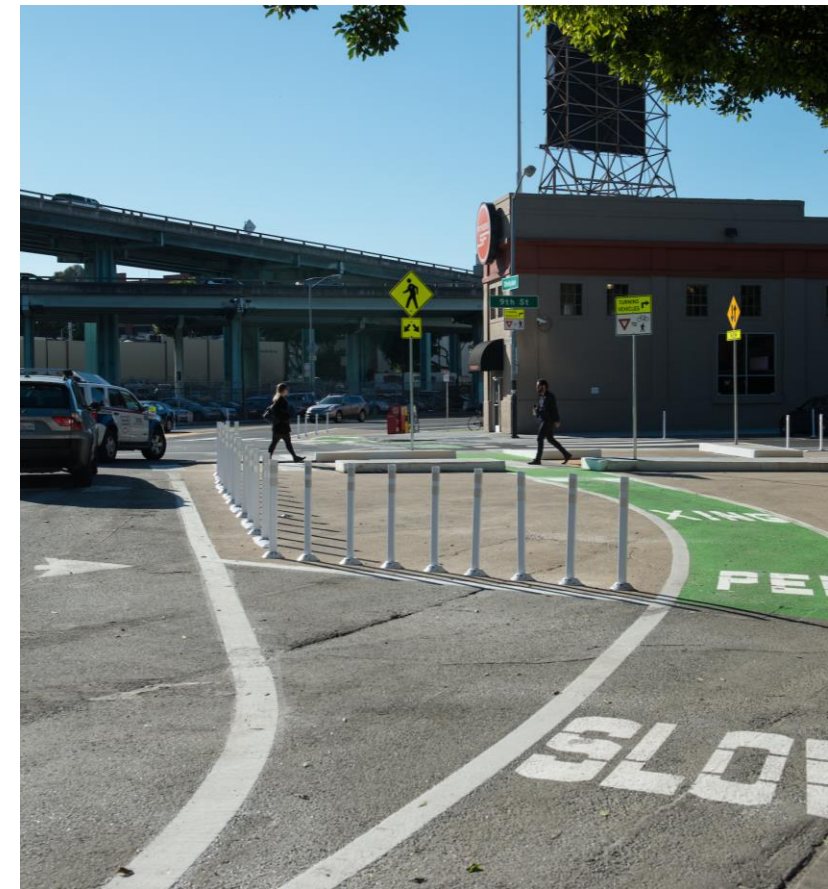


**Local Regulation
Of Transportation
Network
Companies**

STRATEGIC ACTIONS

Safe Streets

- Increase the **total miles of high-impact sustainable travel lanes** – transit-only lanes, protected bicycle facilities, and wider sidewalks – by 8 miles annually to improve safety for sustainable modes
- Reduce delivery timelines through **quick-build projects** – work done entirely by city crews – on five corridors to advance short-term safety benefits at high priority corridors including Valencia and Townsend
- Complete **near-term improvements at all intersections on the High Injury Network**
- Evaluate effectiveness on **5 corridor projects** annually



STRATEGIC ACTIONS

Safe People



- Extend **safe speeds enforcement** program to monthly across high injury corridors
- Develop multi-lingual and culturally sensitive **driving, biking, and walking** in SF guides
- Convene city and community stakeholders to **identify needs, secure funding to engage people with disabilities**
- Engage **seniors and service providers** through **multi-lingual presentations and community grants**



STRATEGIC ACTIONS

Safe Vehicles

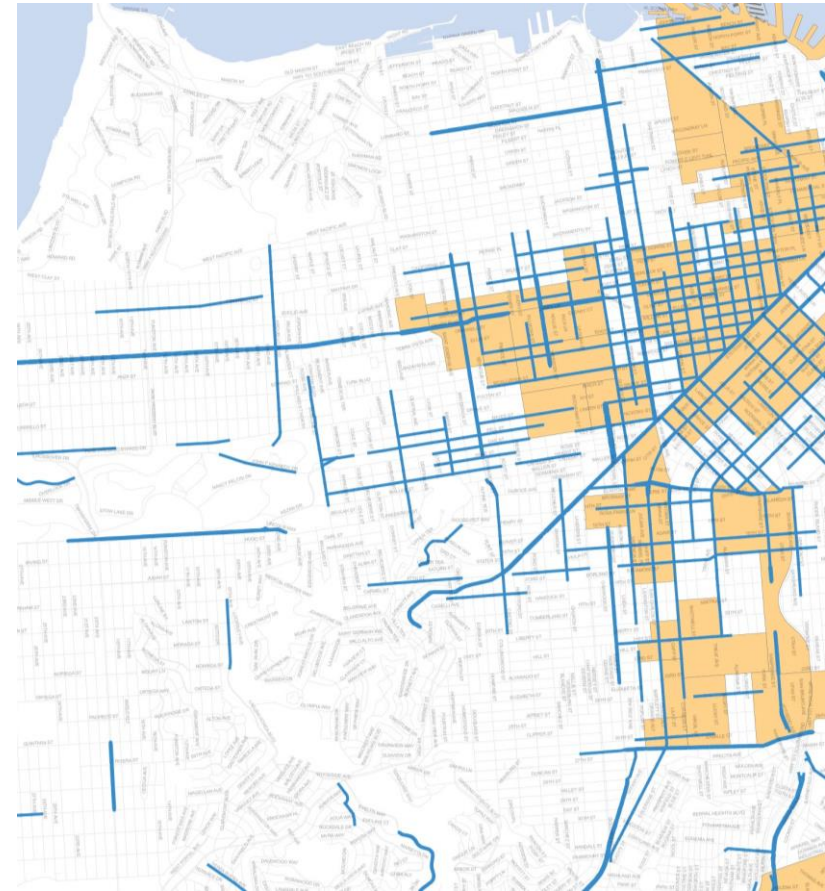
- Evaluate emerging mobility pilots – such as e-scooters- with focus on safety outcomes
- Develop and release **Autonomous Vehicle Technology and Vision Playbook** with key stakeholders
- Establish guidelines for **incorporating safety features in specifications for new vehicle purchases**
- Issue **annual report** on city employees using city fleet driving behavior trends



STRATEGIC ACTIONS

Data Systems

- **Update High Injury Network in 2021** using hospital (ZSFGH) and police data
- Issue an **annual research brief to address injury inequities related to vulnerable populations** to inform policies, projects, programs
- Issue an **annual report on Severe Injuries** utilizing hospital (ZSFGH) and police data





Thank you.

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