



SFMTA



Muni Service Equity Strategy Update

Sean Kennedy, Acting Deputy Director, Operations Support, SFMTA Transit Division
SFCTA Board of Directors, July 9, 2019

SFMTA Transit Planning Priorities

- **Equity Strategy lines**, in support of Strategic Plan Objective 3.1: Use Agency programs and policies to advance San Francisco's commitment to equity
- **Existing high-ridership demand lines**
- **Future ridership growth areas**



Equity Strategy Background



- The SFMTA Board adopted the Muni Service Equity Policy in 2014
- Builds on, but does not replace, existing Title VI (Civil Rights Act of 1964) monitoring
- Uses a neighborhood-based approach to improving routes most critical to low-income households and people of color
- Developed jointly with transportation equity and affordable housing advocates
- Strategic Plan Objective 3.1: “Eliminate service gap differential on Equity Strategy routes”

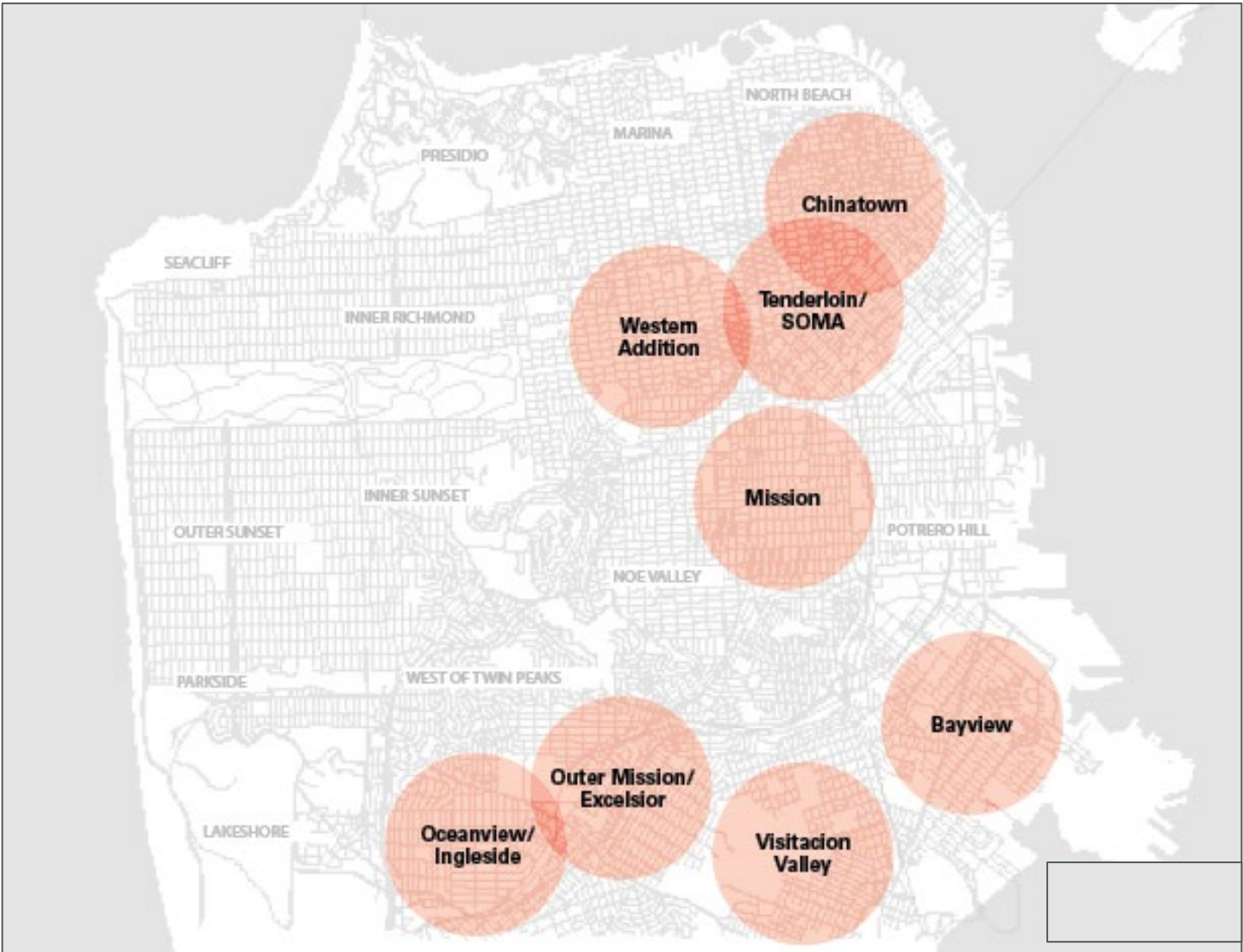
MUNI SERVICE EQUITY STRATEGY REPORT

San Francisco Municipal Transportation Agency
Fiscal Year 2016-17 and 2017-18

April 2016

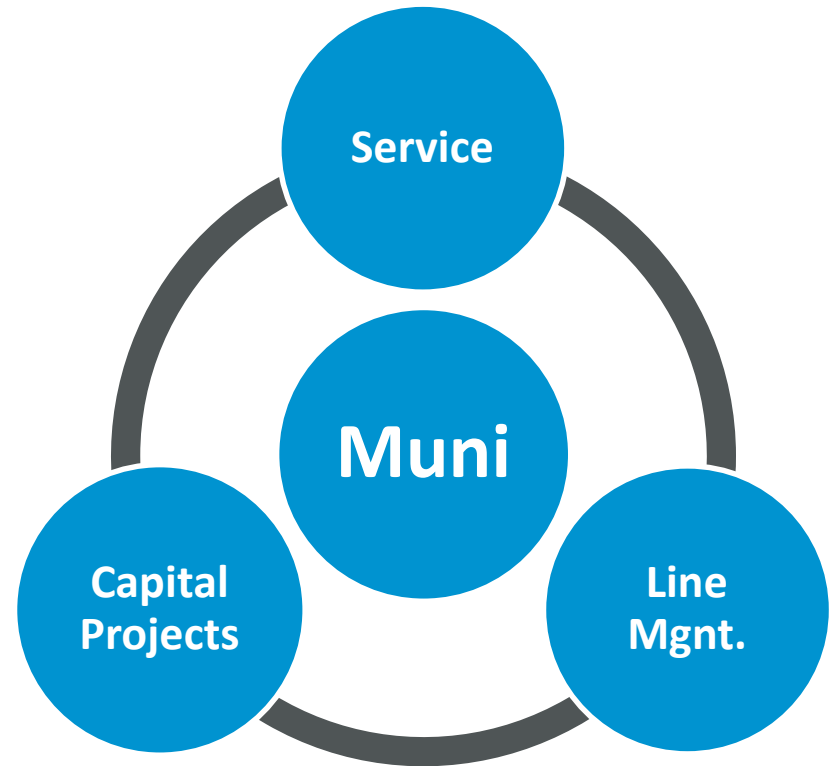


Equity Strategy Neighborhoods



Equity Strategy Principles

- Continually monitor performance of Equity Strategy lines against system as a whole
- Evaluate service at all times of day to accommodate a range of jobs and other trip patterns
- Focus on key needs in each neighborhood
- Pursue recommendations that are deliverable in 1 to 2 years
- During budget shortfalls, prioritizing service needs in Equity Strategy neighborhoods



Equity Strategy Lines



Building on Affordability and Access



- Muni is dedicated to serving all San Franciscans
- Wherever you are in the city, you are within ¼ mile (about a 5-minute walk) of a stop
- 10% increase in service hours since 2015
- Promoting affordable service
 - Approx. 71,000 people enrolled in Free Muni for Low/Moderate Income Youth, Seniors and People with Disabilities
 - Approx. 20,000 people signed up for Lifeline Pass

SFMTA Photography Department | 2015

Promoting Affordability

Strategic Plan Objective 3.1: Use Agency programs and policies to advance San Francisco's commitment to equity

Strategic Plan Action 3.1.6

Increase enrollment in Lifeline and Free Muni Program

- Working with SFUSD staff to identify opportunities to incorporate Free Muni for Youth application into Free/Reduced Lunch application process to improve participation rates
- Coordinating with Transit Division to add “Don’t forget to tag your Clipper card” to on-board vehicle messages to improve data collection efforts for Free Muni programs
- Participating in weekly project management meetings for the implementation of a regional low-income adult single fare discount program on Clipper – estimated implementation November 2019



Accomplishments

Neighborhood/Target	Route	Recommendation
Western Addition	5/5R	Improve service reliability for the 5 local in PM peak by implementing 5 Rapid
Accessibility, Chinatown, Excelsior-Outer Mission, Visitacion Valley	8	Increase service frequency
Accessibility, Inner Mission, Visitacion Valley	9/9R	Construct boarding islands on 11 th St and Bayshore Blvd; Switch to 60' buses on the 9 Rapid
Chinatown	10	Focus on active line management to address gaps in service in peak periods
Inner Mission	12	Extend Sansome contraflow lane to Broadway
Accessibility, Excelsior-Outer Mission, Inner Mission, Tenderloin-SoMa	14/14X	Update the trolley fleet to new 60' buses
Bayview, Excelsior-Outer Mission, Oceanview-Ingleside	29	Increase service frequency in AM peak
Inner Mission	48	Extend service to the Beach in midday
Oceanview-Ingleside	K and M	Increase service frequency
Bayview, Visitacion Valley	T	Improve 3 rd Street signal priority and transit safety; Increase service frequency

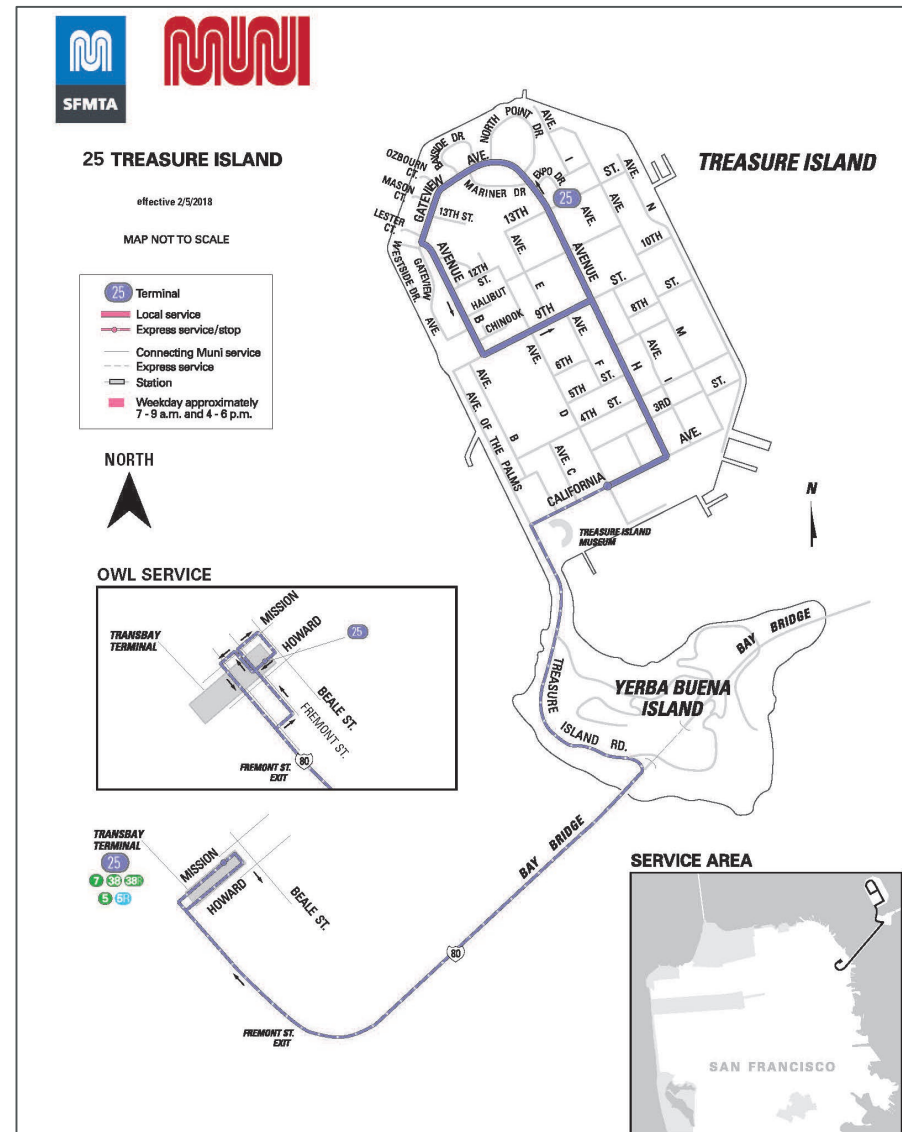
Work Currently Underway

Neighborhood/Target	Route	Recommendation
Western Addition	5/5R	Implement Muni Forward improvements on Fulton from Arguello to 25 th Ave
Western Addition	7	Construct Muni Forward project on Haight St to improve reliability and reduce crowding by adding new transit bulbs and traffic signals that replace stop signs
Accessibility, Chinatown, Excelsior-Outer Mission, Visitacion Valley	8/8AX/8BX	Construct Muni Forward project on San Bruno Ave to improve reliability
Chinatown, Inner Mission, Tenderloin-SoMa	12	Increase service frequency
Inner Mission, Tenderloin-SoMa	27	Improve travel time and reliability north of Market St where travel time is slowest
Bayview, Excelsior-Outer Mission, Oceanview-Ingleside	29	Increase service frequency all day
Chinatown	30	Switch to 60' buses for all trips
Bayview	44	Increase service frequency all day
Visitacion Valley	56	Implement schedule enhancements to improve reliability

Incorporating Equity Strategy principles into regular service planning

25 Treasure Island Resident Feedback

- Match PM service to AM
- Improve reliability and reduce bunching
- Bay Bridge traffic delays the bus, which may not be solved by more buses



25 Treasure Island Future Changes



- June 2019: increase evening service after 7 p.m. to every 20 minutes
- Continue to monitor peak service once Transbay reopens and evaluate how the freeway ramp is working
- Post-development
 - Muni will continue to provide service between Treasure Island Transit Center and the Salesforce Transit Center
 - Local transit service on island itself will be provided by Treasure Island Development Authority

Equity Lines Performance Metrics

Equity Lines Outperforming the System as a Whole

- **On-time performance (Better)**
 - Equity lines: 55.1%
 - System: 54.5%
- **Gaps (Better)**
 - Equity lines: 16.8%
 - System: 17.2%
- **Crowding (Equal)**
 - Equity lines: 5%
 - System: 5%



Ongoing Equity Planning



Muni Service Equity Strategy:

- Informs the biannual SFMTA Budget directly, using performance metrics
- Prioritizes filling runs with Equity lines
- Tracks 311 public complaints/service requests that are in Equity neighborhoods

Thank You

