



# Memorandum

**Date:** July 17, 2019  
**To:** Transportation Authority Board  
**From:** Anna LaForte – Deputy Director for Policy and Programming  
**Subject:** 07/23/19 Board Meeting: Update on the San Francisco Safe Routes to School Non-Infrastructure Program

<p><b>RECOMMENDATION</b>    <input checked="" type="checkbox"/> <b>Information</b>    <input type="checkbox"/> <b>Action</b></p> <p>None. This is an information item.</p> <p><b>SUMMARY</b></p> <p>In February 2019, the Board allocated \$160,000 in Prop K funds to the San Francisco Municipal Transportation Agency (SFMTA) for administration of the San Francisco Safe Routes to Schools (SRTS) non-infrastructure program, which very recently transitioned from the Department of Public Health (DPH) to the SFMTA. This funding was conditioned upon the SFMTA providing an update to and seeking feedback from the Board and Citizens Advisory Committee on the SRTS program, including how the program is being designed to reach all San Francisco Unified School District (SFUSD) schools, advance mode shift, and implement the school area engineering program (see below and Attachment 1 for details). SFMTA will attend the July 23 Board meeting to provide the required update and to answer any questions the Board may have.</p>	<p><input type="checkbox"/> Fund Allocation</p> <p><input type="checkbox"/> Fund Programming</p> <p><input type="checkbox"/> Policy/Legislation</p> <p><input type="checkbox"/> Plan/Study</p> <p><input checked="" type="checkbox"/> Capital Project Oversight/Delivery</p> <p><input type="checkbox"/> Budget/Finance</p> <p><input type="checkbox"/> Contract/Agreement</p> <p><input type="checkbox"/> Other:</p>
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**DISCUSSION**

**Background.**

Over the last 18 months, the SFMTA has been working with its partners to refocus San Francisco’s SRTS program priorities in the following ways: expanding the program to all 103 San Francisco public schools; strengthening communication and coordination among partners; and, by 2030, achieving new programmatic goals for reducing single family vehicle trips from 48% to 30% and reducing school area collisions by 50%.

In early 2019, the Board allocated \$160,000 in Prop K funds to the SFMTA to help fund the program, with the following condition:

- By June 2019, SFMTA staff will provide an update to and seek feedback from the Transportation Authority Board and Citizens Advisory Committee on the San Francisco Safe Routes to School program, including how the program is being designed to reach all SFUSD schools, advance mode-shift, and implement the school area engineering program.

## Agenda Item 6

SFMTA was in the process of hiring a new coordinator in June and requested a one-month extension to the deliverable, which was acceptable to Chair Peskin. This position is now filled.

For the 2019-20 and 2020-21 school years, San Francisco's SRTS non-infrastructure program will be funded with \$2,813,264 in federal One Bay Area Grant (OBAG) funds approved by the Board in January 2018 and Prop K.

### **Reaching All SFUSD Schools.**

For the past decade, the SRTS non-infrastructure program targeted approximately 30 schools to provide in-depth support and education (27 schools were included in the 2018-19 school year). Under the new framework, the SFMTA will provide outreach and education to promote mode shift and safety at all 103 non-charter San Francisco public schools, and educational events will be open to all members of the school community rather than to a specific subset of schools. Over the past year, SFMTA staff have worked with SFUSD, DPH and the Safe Routes SF partners to identify strategies for making this three-fold increase in outreach. The resulting workplan identifies new outreach efforts and a tiered approach to help ensure that all school communities are engaged and that the program's core equity commitments are met, including:

- In-person, on the ground outreach. These efforts will involve staff from the SF Safe Routes to Schools partnership visiting schools, engaging the community, and providing program visibility. Examples of this work include:
  - SRTS displays at 103 schools set up at the beginning of the 2019-20 school year.
  - Offering on-site tabling at 103 schools within the fall semester to share information about upcoming events and ways to get involved, and to sign parents and teachers up for SRTS updates.
- Opt-in activities at all schools. With the expansion to all schools, some offerings will be available for schools to provide. Safe Routes staff will support schools in setting up the programs and in cases where schools may have fewer resources, provide the programs directly to ensure that school communities are not limited by parent or teacher availability.
- Multi-school/community events. Safe Routes staff will host trainings that are open to the school community on subjects ranging from bicycle learn-to-ride programs for youth, to how to set up a volunteer crossing guard program, and other efforts to support safe access to schools.

SFMTA will produce program materials in multiple languages to meet the school community's needs.

### **Reduce Driving to School.**

The re-envisioned non-infrastructure program will be more focused on safety and mode shift to improve school area safety by reducing conflicts in the school drop off zones, and to support SFUSD sustainability goals of reducing driving trips to school.

In the beginning of the school year, the SFMTA will focus on expanding Walk & Roll to School Day, rolling out a pilot Transit to School Day, and outreach activities, all of which will be evaluated for

## Agenda Item 6

effectiveness. General program outreach and education activities will focus on providing tips and information on the “four fun ways” to get to school - walking, biking, transit, and carpooling. The SRTS program team will also identify a small number of schools that have the potential to help achieve the mode shift goal, and then pilot tactics that can be rolled out to larger numbers of schools and eventually the whole district, if they are shown to be effective and replicable.

### **Coordination with the Schools Engineering Program.**

The SFMTA’s Engineering and Livable Streets subdivisions will continue to implement Prop K funded capital projects that improve safety in the vicinity of public and private schools throughout the city. SFMTA will prioritize safety projects based on collision history, school size, and other factors.

With the new outreach program’s expanded reach to 103 schools, the SFMTA Schools Coordinator will be able to collect input from a more schools, connecting them with the SFMTA’s Engineering and Livable Streets staff and ensuring that school communities receive updates on how their requests are being addressed. This integrated communications approach is on top of some specific actions that are already underway, including baseline traffic engineering assessment at 103 schools, approval of speed humps at 19 school locations, selection of five schools for Walk Audits in the fall semester, and continued improvements to the Crossing Guard program including training for how to set up a volunteer crossing guard program.

### **Next Steps.**

The OBAG funds are conditioned upon the SFMTA providing annual progress reports on how the SRTS non-infrastructure project is doing with respect to achieving the established goals for mode shift and safety. SFMTA will provide its first progress report by July 2020, which we will share with Board members.

### **FINANCIAL IMPACT**

None. This is an information item.

### **CAC POSITION**

None. This is an information item. It will be presented to the CAC on July 24, 2019.

### **SUPPLEMENTAL MATERIALS**

Attachment 1 – San Francisco Safe Routes to School Program Presentation

Attachment 2 – List of Schools in the San Francisco Safe Routes to School Program



SFMTA

# SF Safe Routes to Schools Program Update

Miriam Sorell

TDM Program Manager

# SRTS Program Funding



San Francisco  
County Transportation  
Authority



METROPOLITAN  
TRANSPORTATION  
COMMISSION

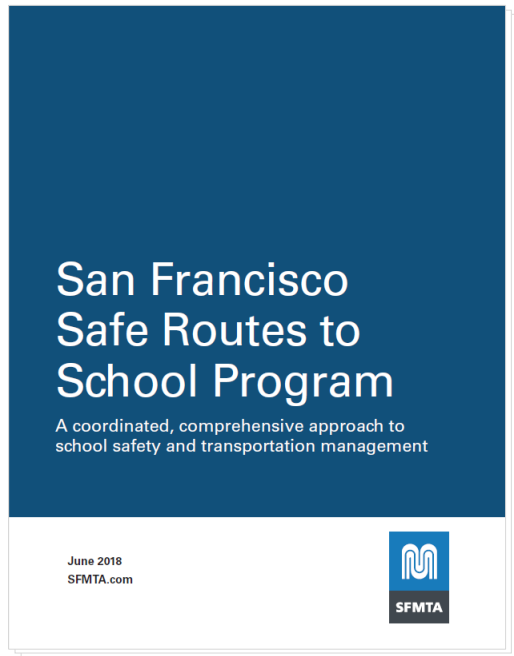


- Prop K: Local match for OBAG project and various schools engineering projects
- OBAG: Funding for non-infrastructure program for 2019-20 and 2020-21 School years (\$2.813 million)
- SFMTA: Ongoing programs include MTAP, Crossing Guards, Traffic Operations and more

# Transition to SFMTA

18 months of planning

8 key partners ♦ Over 50 meetings (& counting!)



# Refocused Program Priorities

- Expand number of schools reached
- New programmatic goals
  - By 2030, reduce single family vehicle trips from the current 48% to 30%
  - By 2030, reduce school area collisions by 50%
- Stronger coordination and communication

# Reaching All Schools

- Safety programs (such as crossing guard and engineering) available to all 240+ public and private schools, prioritized by collision history and school size
- Mode shift outreach expanded from 27 schools to all 103 non-charter public schools including:
  - SRTS Displays
  - On-site tabling
  - Trainings open for all
  - Opt-in model
  - Multilingual materials





# Reduce Driving to School



- Scale up efforts to promote “Four Fun Ways” – Walking, Carpool, Transit, Biking
  - Lessons from Behavior Change science
  - Ensure how-to information easily accessible
- Kick-off School year with greater emphasis on Walk & Roll to School Day
- First Transit to School Day
- Smaller pilots at individual schools place emphasis on evaluating impacts



# Reduce Collisions

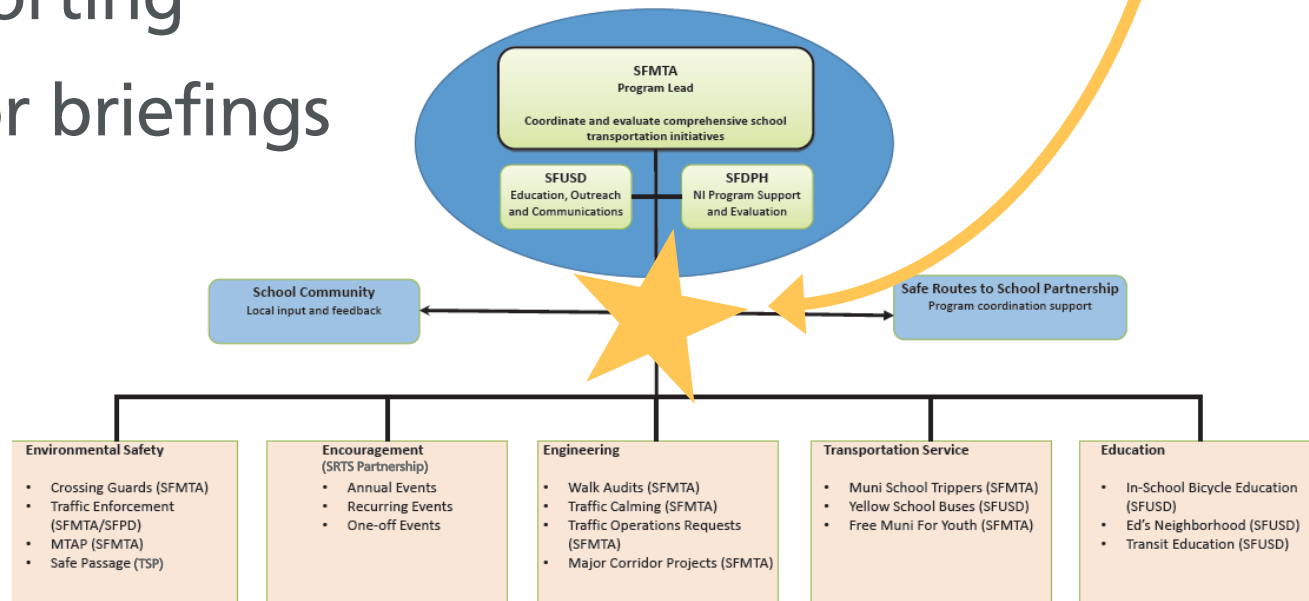
- Baseline traffic engineering assessment at 103 schools
- 19 school locations approved for speed humps
- Will finalize 5 schools for Walk Audits in fall semester
- Continue to improve Crossing Guard program



# Coordination & Communication

Welcome Ana Vasudeo – [ana.vasudeo@sfmta.com](mailto:ana.vasudeo@sfmta.com)

- Dedicated SRTS Coordinator housed at SFMTA
- Proactive communication with stakeholders
- Annual reporting
- Available for briefings



# Thank You

Safe Routes to School is a continuously evolving program – we welcome feedback and are available for briefings to discuss!

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**Attachment 2**

**List of Schools in the San Francisco Safe Routes to School (SRTS) Program**

<b>103 Non-Charter SFUSD Schools</b>	<b>Included in 2018-19 SRTS Program</b>	<b>Supervisory District</b>	<b>School Level</b>
Alamo Elementary	Y	1	Elementary
Alvarado Elementary	Y	8	Elementary
Aptos Middle		7	Intermediate/Middle
Argonne Elementary		1	Elementary
Asawa (Ruth) SF Sch of the Arts, A Public School		8	Alternative of Choice
Balboa High		11	High
Brown Jr. (Willie L) Middle		10	Intermediate/Middle
Bryant Elementary		10	Elementary
Buena Vista/ Horace Mann K-8	Y	9	Elementary
Burton (Phillip and Sala) Academic High		10	High
Carmichael (Bessie)/FEC (Grades 6-8)		6	Middle
Carmichael (Bessie)/FEC (K-Grade 5)	Y	6	Elementary
Carver (George Washington) Elementary	Y	10	Elementary
Chavez (Cesar) Elementary	Y	9	Elementary
Chin (John Yehall) Elementary		3	Elementary
Chinese Immersion School at DeAvila		5	Elementary
Clarendon Alternative Elementary		7	Elementary
Cleveland Elementary	Y	11	Elementary
Cobb (William L.) Elementary		5	Elementary
Denman (James) Middle		11	Intermediate/Middle
Downtown High		10	Continuation High
Drew (Charles) College Preparatory Academy		10	Elementary
El Dorado Elementary	Y	10	Elementary
Everett Middle		8	Intermediate/Middle
Feinstein (Dianne) Elementary	Y	4	Elementary
Flynn (Leonard R.) Elementary	Y	9	Elementary
Francisco Middle		3	Intermediate/Middle
Galileo High		2	High
Garfield Elementary		3	Elementary
Giannini (A.P.) Middle		4	Intermediate/Middle
Glen Park Elementary		8	Elementary
Grattan Elementary	Y	5	Elementary
Guadalupe Elementary	Y	11	Elementary
Harte (Bret) Elementary	Y	10	Elementary
Hillcrest Elementary		9	Elementary
Hoover (Herbert) Middle		7	Intermediate/Middle
Huerta (Dolores) Elementary	Y	8	Elementary
Jefferson Elementary		5	Elementary
Jordan (June) School for Equity		10	Alternative of Choice
Key (Francis Scott) Elementary		4	Elementary
King (Thomas Starr) Elementary		10	Elementary
King Jr. (Martin Luther) Academic Middle		10	Intermediate/Middle
Lafayette Elementary		1	Elementary
Lakeshore Alternative Elementary		7	Elementary
Lau (Gordon J.) Elementary	Y	3	Elementary
Lawton Alternative Elementary		4	Elementary
Lee (Edwin and Anita) Newcomer		3	Elementary
Lick (James) Middle		8	Intermediate/Middle
Lilienthal (Claire) Elementary (Grades 3-8)		2	Elem./Middle
Lilienthal (Claire) Elementary (K-Grade 2)		2	Elementary
Lincoln (Abraham) High		4	High
Longfellow Elementary	Y	11	Elementary
Lowell High		7	High
Malcolm X Academy		10	Elementary

**List of Schools in the San Francisco Safe Routes to School (SRTS) Program**

Marina Middle		2	Intermediate/Middle
Marshall (Thurgood) High		10	High
Marshall Elementary	Y	6	Elementary
McCoppin (Frank) Elementary		1	Elementary
McKinley Elementary		8	Elementary
Milk (Harvey) Civil Rights Elementary		8	Elementary
Miraloma Elementary		7	Elementary
Mission Education Center		8	Elementary
Mission High		8	High
Monroe Elementary	Y	11	Elementary
Moscone (George R.) Elementary		9	Elementary
Muir (John) Elementary		3	Elementary
New Traditions Elementary		5	Elementary
O'Connell (John) High		9	High
Ortega (Jose) Elementary		11	Elementary
Parker (Jean) Elementary	Y	3	Elementary
Parks (Rosa) Elementary	Y	5	Elementary
Peabody (George) Elementary	Y	1	Elementary
Presidio Middle		1	Intermediate/Middle
Redding Elementary		3	Elementary
Revere (Paul) Elementary		9	Elementary
Rooftop Elementary (K-Grade 4)		8	Elementary
Rooftop Elementary (Grades 5-8)		8	Middle
Roosevelt Middle		2	Intermediate/Middle
S.F. International High		9	Alternative of Choice
San Francisco Community Alternative		11	Elementary
San Francisco Public Montessori		2	Elementary
Sanchez Elementary		8	Elementary
Serra (Junipero) Elementary		9	Elementary
Sheridan Elementary		11	Elementary
Sherman Elementary	Y	2	Elementary
Sloat (Commodore) Elementary	Y	7	Elementary
Spring Valley Elementary	Y	3	Elementary
Stevenson (Robert Louis) Elementary		4	Elementary
Sunnyside Elementary	Y	7	Elementary
Sunset Elementary	Y	4	Elementary
Sutro Elementary		1	Elementary
Taylor (Edward R.) Elementary	Y	10	Elementary
Tenderloin Community		6	Elementary
Ulloa Elementary		4	Elementary
Visitacion Valley Elementary		10	Elementary
Visitacion Valley Middle		10	Intermediate/Middle
Wallenberg (Raoul) Traditional High		2	High
Washington (George) High		1	High
Webster (Daniel) Elementary		10	Elementary
Wells (Ida B.) High		5	Continuation High
West Portal Elementary		7	Elementary
Yick Wo Elementary		3	Elementary
Yu (Alice Fong) Elementary		7	Elementary