



SFMTA

Mobility Permit Harmonization

Transportation Authority Citizens Advisory Committee

July 24, 2019

Permit Harmonization Goals

- Shift from reactive to proactive regulatory approach
- Allow innovation through a clear path for new mobility services
- Standardize processes and tools to administer monitor and enforce
- Coordinate data reporting to understand the impacts on transportation network
- Efficient use of staff resources

Why Regulate?

- Public Safety
- Consumer Protection
- SFMTA Charter Mandate

effective, efficient, and safe transportation system goals for quality of life, environmental sustainability, public health, social justice, and economic growth

- Align with City Policy Framework:
Guiding Principles



Guiding Principles for Emerging Mobility Services & Technologies

- | | |
|--|--|
|  Safety |  Sustainability |
|  Transit |  Financial Impact |
|  Equitable Access |  Accountability |
|  Disabled Access |  Labor |
|  Congestion |  Collaboration |

Regulated Mobility Permit Programs

- Taxis
- Bikeshare
- Powered Scooter Share
- Private Transit Vehicles
- Commuter Shuttle
- On-Street Vehicle Share
- Shared Electric Mopeds



Phase 1: Transportation Code Division I Amendments

- Request Board of Supervisors to require a permit or authorization to operate a Mobility Device Program
- Consolidate existing Mobility Device Permit Programs (bike share and scooter share) under new definition



Phase 1: Transportation Code Division II Amendments

- Defines a Mobility Device Program as a mobility device or system of devices capable of conveying 10 or more people, separately or together
- Provides basic substantive requirements
- Establishes a Proof of Concept Authorization (POCA)

Phase 1: Proof of Concept Authorization (POCA)

- Provide a path for mobility device service providers to test or deploy on a limited basis
- Goal is to collect information, including to inform potential pilot or permit programs
- Authorized by the Director of Transportation
- Limited duration and scale



Phase 1: Timeline

- Outreach: On-going to Key Stakeholders
 - Committees
 - Sister Agencies
 - Public all call for industry + community organizations
- Board of Supervisors: introduce Division I amendments, July
- SFMTA Board: Division II amendments, August

Phase 2: Elements

- Restructure Division II of the Transportation Code so that existing regulated mobility permit programs are under one umbrella
- Ensure that the regulatory framework allows the addition of new permit programs as they arise without having to recreate basic elements (e.g. appeals process)
- Will require SFMTA Board approval (fall)

Mobility Data Harmonization

- To date, data sharing requirements tailored to the needs and key metrics of individual permit programs
- Moving to monitor and evaluate programs using a consistent set of metrics framed by the Guiding Principles
- To the extent that programs operate in a similar manner, standardize data sharing requirements

Organizational Structure

- By harmonizing and standardizing the permit programs, SFMTA will efficiently regulate new and future programs
- Sustainable Streets Division is the lead for managing POCA program and Pilot
- Taxis and Accessible Services Division - Regulated Mobility is the operational group that takes the lead in regulating and managing on-going regulated programs

Thank you!