

Treasure Island Transportation Plan

In the next 15 to 20 years, the Treasure Island Development Project will create a new San Francisco neighborhood of up to 8,000 homes—many offered at below market rates—which will house more than 20,000 new residents.

Extensive open space, along with hotels, restaurants, shops, and entertainment venues will make the neighborhood an appealing place to live and work. This new development will result in tens of thousands of additional trips to and from the island each day, primarily using the San Francisco-Oakland Bay Bridge.



Rendering of the proposed redevelopment project on Treasure Island.

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The Treasure Island Mobility Management Agency

The Treasure Island Mobility Management Agency, also known as TIMMA, was created to develop a transportation plan to serve the residents and businesses of, and visitors to, Treasure Island and neighboring Yerba Buena Island. The agency is working on a plan to make Treasure Island a diverse, sustainable, and family-friendly transit-oriented community.

Transportation Plan Goals

- **PROMOTE WALKING AND BIKING:** Bike lanes, pedestrian paths, and Ford GoBike stations will make biking and walking around the island safe and enjoyable.
- **PROVIDE HIGH-QUALITY TRANSIT:** More Muni service, along with new AC Transit and ferry service, will help ensure that at least 50 percent of trips to and from the island are made using sustainable modes.
- **ENCOURAGE CAR-LIGHT LIVING:** People who drive will pay a toll for driving onto and off of the island. The cost of housing will not include parking, so people who own cars will pay for parking separately. Access to car share vehicles will make it easier to live without owning a personal vehicle on the island.
- **PROMOTE AFFORDABILITY:** Subsidized Transit Passes and discounts to services like car and bike share will make transit affordable and accessible to longtime residents and people living in below market rate housing.
- **ENSURE FINANCIAL VIABILITY:** Revenue from tolls, parking, and the Transit Pass will fund new transportation services. Increased General Fund revenues in the City's budget will help pay for more Muni service.

See page 2 of this fact sheet for additional details.

Transportation Authority Role

- Plan [✓]
- Fund [✓]
- Deliver [✓]
- Oversight []
- Study []

Project/study goals

Achieving sustainable, robust, and equitable transportation on Treasure Island and Yerba Buena Island.

Timeline

The first homes on Treasure Island are expected to be completed by 2021, when bus, shuttle, and toll operations would begin. Ferry service is expected to begin by 2025.

Learn more

sfcta.org/treasure-island
Sftreasureisland.org

Project/study partners

The Treasure Island Development Authority and SFMTA

Contact us

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Transportation Programs Under Development for Residents, Businesses and Visitors

Project staff is developing the following programs and is seeking public input.

Transit Pass

Basics of the Treasure Island Transit Pass include a mandatory transit pass for new market-rate residents and an optional discounted pass for longtime residents and those living in below market rate housing. The pass will be compatible with multiple transit agencies, including SFMTA and AC Transit, and ferry service.



Congestion Toll

To help mitigate traffic impacts from the new neighborhood with the Bay Bridge, the Treasure Island Mobility Management Agency will implement a congestion toll for vehicles entering and exiting Treasure Island and Yerba Buena Island. The congestion toll will provide a financial incentive for people to get out of their cars, particularly during peak hours, and will directly fund new transit services as a convenient and viable alternative to driving.



Encouraging Trips via Public Transit and Rideshare

The City's goal is to have at least 50 percent of trips to and from the island made by sustainable modes, such as public transit, rideshare, or bicycle, instead of solo car trips.

More Muni service, along with new AC Transit and ferry service, will give residents new and expanded travel options. Additionally, we will encourage transit use by requiring new market-rate residents and hotel guests to purchase a Transit Pass, offering car and bike share options, offering carpool and vanpool ridematching services, providing a free on-island shuttle, and more.



Transportation Affordability Plan

This plan is intended to provide a transportation cost-reduction program for anyone living in below market rate housing, as well as anyone who moved onto the island before 2011.

Proposed benefits for the Transportation Affordability Plan include discounts on Transit Pass, car share and Ford GoBike memberships, delivery of food and other goods, and ridesharing. Residents in below market rate housing will receive one daily round-trip toll payment, along with toll credit for transit trips (where toll credit is accrued after a certain amount of trips are taken by transit).



SFMTA Parking Policy

Goals of the parking management policy are to encourage walking, transit, and biking, make parking more accessible, and to help pay for new transit.

The SFMTA will price and manage public parking to increase access to parking while encouraging residents, workers, and visitors to walk, take transit, or bike instead. As each part of the island is rebuilt, all publicly available on- and off-street parking will be priced and managed to help achieve the overall goals of the transportation plan. All parking fees paid on Treasure Island will go back to funding the new transit to serve the island. This is a unique benefit that only Treasure Island receives—parking charges can *only* be spent to benefit the island.

