



# Emerging Mobility Services and Technologies Studies



## Overview

New technologies are enabling rapid adaptation and innovation in transportation modes and services. These technologies include ride-hailing services like Lyft and Uber, ride-pooling services such as Chariot, and autonomous vehicle technologies. Some of these services operate at legal margins and their impacts on the transportation system have gone unmeasured. These technological advances in transportation services have resulted in potentially complementary and conflicting services with the City's Transit First and other policies and likely require updates to existing transportation infrastructure, rules, regulations, and policies. The public sector policy response can be strengthened by a goals-based evaluation of the benefits and impacts of the new services. This analysis can also help shape the application and integration of these technologies to support transportation and other citywide goals.

## Studies

The Emerging Mobility Services and Technologies Studies will produce a series of memos and reports in two phases.

### PHASE I

- Inventory of Emerging Mobility Services
- Guiding Principles for Emerging Mobility Services and Technologies
- Emerging Mobility Services and Technologies Policy Evaluation
- Policy Recommendations for Emerging Mobility Services and Technologies

## Planning Study Partners

The Transportation Authority will work closely with the SFMTA, other city agencies, and regional agencies to coordinate our respective studies and work plans.

## For more information

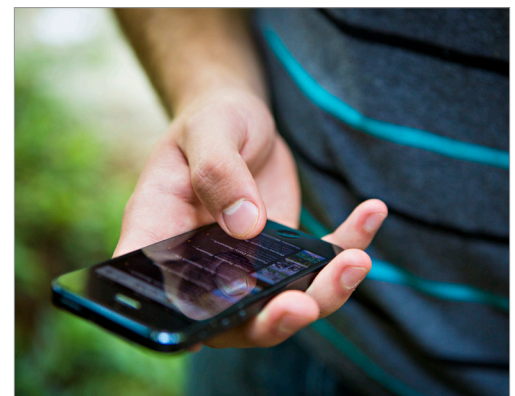
Visit the study website at: [www.sfcta.org/emerging-mobility-studies](http://www.sfcta.org/emerging-mobility-studies)

## Timeline

### PHASE I

**Inventory and policy framework.** Launched March 2017, expect to be completed by June 2017

**Evaluation.** Plan to launch August 2017. Draft Final Report. Expected to be completed by December 2017.



## Contact Us

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