



## SAN FRANCISCO/SAN MATEO BI-COUNTY TRANSPORTATION STUDY

### 11.5.08 Outreach Event Report

**Date:** November 5, 2008  
**Time:** 6:00 p.m. – 8:00 p.m.  
**Location:** Bret Harte Elementary School  
 1035 Gilman Avenue, San Francisco

### Purpose of the Event

The San Francisco/San Mateo Bi-County Transportation Study includes outreach to the community to share information about the individual land use and transportation projects being planned in the Bi-County area. The purpose of the outreach is to allow the community to learn about the projects and the Bi-County Study and to obtain community input on both the individual projects and the Bi-County Study.

The Study has been conducting outreach via presentations to existing community advisory committees and other bodies. This event, held on November 5, 2008, was the first event hosted by the Bi-County Study proper and the first in a series of two events, the second of which is planned for December 10, 2008. Community members were invited to provide input on potential project priorities and speak with individual project staff.

### Event Publicity

The Study Team publicized the Event through the following channels:

- Emailing an informational flyer to 400 email addresses provided by multiple planning efforts
- Mailing the informational flyer to 1,500 addresses provided by multiple planning efforts
- Placing ads in: the Bay View, the Viz Valley Grapevine, El Reportero, and the Sing Tao Daily
- Distributing a media advisory to area newspapers
- Posting the informational flyer at community message boards (Brisbane)

**Community Meetings on Transportation Issues**

**The San Francisco County Transportation Authority** and its Study Partners invite you to a community meeting on the **Bi-County Transportation Study**.

The Study will identify and evaluate potential transportation projects to address planned development near the San Francisco/San Mateo County border and improve neighborhood access. Multiple proposals are expected to bring up to 18,000 new housing units and 1.5 million square feet of employment to the area.

**Learn and talk to project staff** about potential and planned improvements for the Bi-County area, including:

- US-101 interchange at Candlestick Point.
- Extension of Geneva Avenue / rebuild of Hamney Way.
- Bus Rapid Transit on Hamney and Geneva.
- Bayshore Caltrain Station access improvements and potential Oakdale Station.
- Local roadway, bicycle, and pedestrian facilities.
- Transit service improvements.

**Tell us about transportation needs in your community:**

- What are the biggest challenges for pedestrians, motorists, cyclists, and transit riders?
- Which improvements are the most important to transportation and livability as growth comes to this area?
- Which projects should be the highest priority?

For more information or assistance with special needs, including translation services, please contact the Authority no less than 72 hours in advance of the meeting.

For more information:  
 Chester Fung 415.522.4804  
 chester.fung@sfcta.org www.sfcta.org/bi-county

Flyers were posted on the bus shelters in the study area, and in the windows of participating merchants. Meeting information was also posted on the project's website.

## Event Structure and Materials

The event was structured in an open-house format with project information provided at various stations around the room, as described below. One station was dedicated to a priority dot voting exercise. Participants were encouraged to visit stations to learn about specific projects before voting on priority projects.

## Agenda

6:00 pm	<b>1. Sign In and Open House</b>
6:15 pm	<b>2. Welcome and Introduction</b>
6:30 pm	<b>3. Overview Presentation</b>
6:45 pm	<b>4. Questions and Answers</b>
7:00 pm	<b>5. Priority Voting Exercise and Open House</b>



## Presentation, Information Stations, and Project Staff

The Study Team planned to provide an overview presentation, but in light of the low turn-out, the team opted instead to talk directly to participants as they visited at each information station. Projects represented at the Open House included:

- **Bi-County Study General Information:** overview/role, map of land use and transportation, activity schedule, project schedules. Staff: Chester Fung (SFCTA), Tilly Chang (SFCTA), Jesse Koehler (SFCTA), Harriett Dietz (consultant), Jaime Rossi (consultant), John Hoang (CCAG).
- **Caltrain:** Bayshore Station access, including T-Third Extension and connections to Geneva/Harney Bus Rapid Transit (multiple alignments shown); Caltrain electrification; potential Oakdale Station. Staff: Marisa Espinosa (Caltrain), Rick Schmedes (Caltrain), Drew Howard (SFMTA), Zabe Bent (SFCTA).
- **Geneva Avenue/Brisbane Baylands/Candlestick Interchange:** Baylands site plan options, Candlestick interchange diagrams showing Geneva alignment. Staff: John Swiecki (Brisbane), Randy Breault (Brisbane), Roy Schnabel (consultant), Jonathan Scharfman (developer), Noreen Rodriguez (Caltrans).
- **Candlestick Point/Hunters Point Shipyard:** related transportation improvements, site plans, plan-view drawing of Harney Way re-design. Staff: Wells Lawson (SF Mayor's Office), Peter Albert (SF Mayor's Office), Chris Mitchell (consultant), Therese Brekke (Lennar), Stephen Proud (Lennar).
- **SFMTA:** Transit Effectiveness Project, Better Streets Plan, T-Third Extension. Staff: Peter Straus, Cristina Olea, Drew Howard.

- **Bayview Transportation Improvement Project (BTIP): BTIP potential freight routes. Staff: Mike Davis (SFDPW consultant).**
- **Other development projects**
  - Visitacion Valley/Schlage: Staff: Tom Evans (SFRA), Lila Hussein (SFRA).
  - Executive Park.
  - India Basin/Area C. Staff: Adena Friedman (SF Planning), Lily Langlois (SF Planning)
  - Port Backlands. Staff: David Beaupre (SF Port)
  - Daly City/Cow Palace. Staff: Tatum Mothershead (Daly City)
- **Bi-County Study Input: map and project list for priority dot voting exercise. Staff: Michael Schwartz (SFCTA).**

### Event Summary

Project staff participation was high: over 25 staff from more than 12 agencies attended and conducted coordination among projects. Unfortunately, community participation was very low, consisting of three members of the public. As a result of low community participation, the event did not provide the intended presentation or the priority dot voting exercise. Instead, staff conducted direct discussions with community participants at each information station.



## Appendix A. List of Participants

First Name	Last Name	Email	Title	Organization	Address	City	Zip	Phone
Bill	Graziano				1432 Palou Avenue	San Francisco	94124	
Ben	Wong	ben@ltdesigngroup.com		LTC	100 Bush Street #410	San Francisco	94104	
Millie	Kwong			LTC	100 Bush Street #410	San Francisco	94104	