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Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

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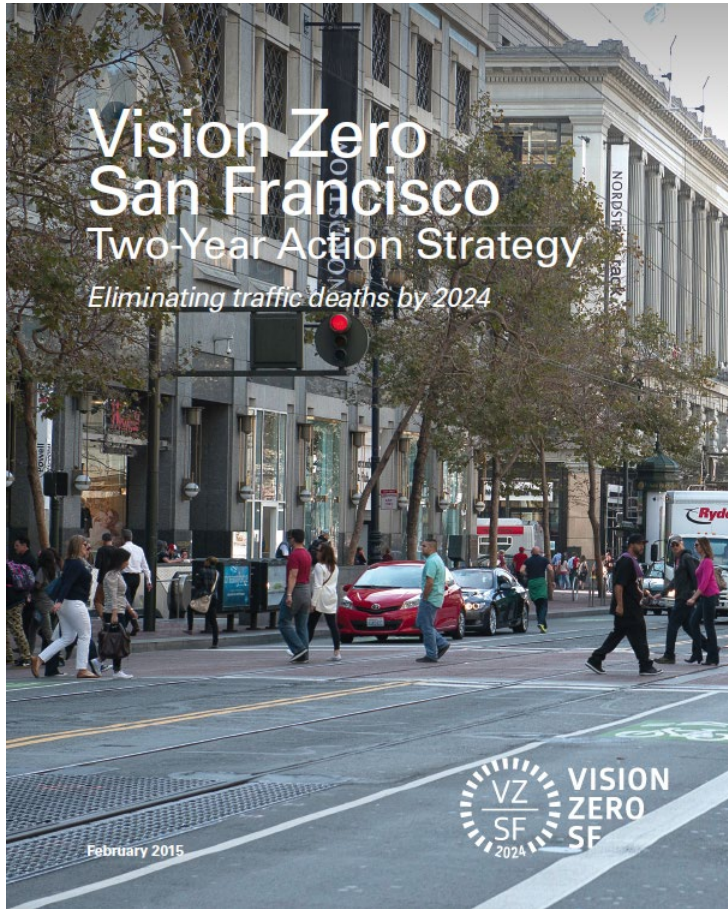
# VISION ZERO: ACTION STRATEGY

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October 31, 2018

Chava Kronenberg; Vision Zero Task Force Co-Char

# UPDATING THE ACTION STRATEGY



**2015**  
What is Vision Zero?



**2017**  
Defining a Safe Systems Approach



**2019**  
A Policy Platform of Bold Ideas to Achieve Vision Zero

# PROCESS TO DATE

Fall 2017  
initiatives

*Bold Ideas Workshop* - develop and build support for high impact, long term

Summer 2018

*Community Workshop* – prioritize current actions & develop new ideas

new ideas


*Community Coffee Chats & Tea Talks* - prioritize current actions & develop

*City Workshops* – review and develop S-M-A-R-T actions

Fall 2018

*Continued iterative development of actions, metrics and policy platforms*



 NEW IDEAS

**Share your ideas for new Vision Zero action items.**  
This idea is for:


Safe People     Safe Streets     Safe Vehicles

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name and Organization (optional): \_\_\_\_\_





# COMMUNITY WORKSHOP

## prioritizing and idea gathering



More than 70 participants  
Over 300 new ideas shared

# COFFEE CHATS / TEA TALKS

## broadening our engagement



11 community serving institutions  
11 districts  
275+ participants

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Prioritizing existing actions  
& Sharing new ideas  
and concerns

# CITY WORKSHOPS

## impactful and achievable actions



**Equity:** How does this action address vulnerable populations?



**Specific** - what is the action and who will be involved



**Measurable** - data, metrics, progress



**Achievable** - feasibility and how to get there

**Results-Oriented** - getting us to zero

**Time-based** - when can this reasonably be accomplished

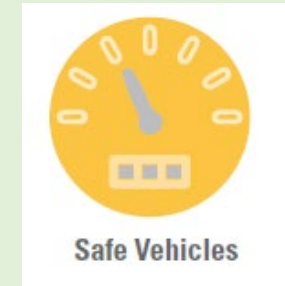
# COMMUNITY FEEDBACK & PROPOSED ACTIONS OVERVIEW



- Delivery timelines & HIN improvements
- Curb management
- Signal upgrades
- Better accessibility
- Lower speed limits
- Culturally competent outreach
- Pricing



- Safe Routes Programs
- High visibility enforcement
- Driver safety education
- Culturally competent engagement
- Street teams
- Left-turn collisions campaign



- Autonomous Vehicles Policy
- City fleet telematics data
- Emerging Mobility permits & evaluations
- TNC Safety

Data Systems

# PROPOSED ACTION: KEY HIGHLIGHTS



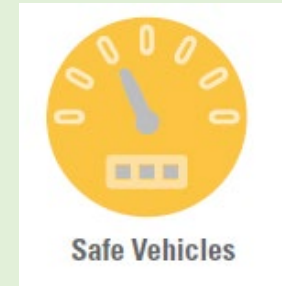
Linking our transit infrastructure and reliability measures to safety:

**Transit-only lanes as a road diet**



Expanded culturally competent campaigns & engagement:

**Chinese focused Vision Zero campaign & Bay Area Families for Safe Streets**



Responding to emerging mobility:

**Automated Vehicle policies and focus on safety for new mobility provider permits**





# ZERO NEEDS MORE



## NEXT STEPS

- Feedback on draft actions – November 2018
- City & Agency Review – December – January
- Release – March 2019