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Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

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# VISION ZERO: PROGRESS REPORT FALL 2018

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October 31, 2018

Chava Kronenberg; Vision Zero Task Force Co-Char

Transportation Authority Vision Zero Committee

Community & City Vision Zero Task Force

# San Francisco Vision Zero

Data Systems

Legislative Agenda

## Safe Streets

Engineering complete streets projects

Traffic calming in neighborhoods

## Safe People

Educating and raising awareness about street safety

Enforcing traffic laws

## Safe Vehicles

Using technology to ensure a safe system



SAN FRANCISCO PLANNING DEPARTMENT



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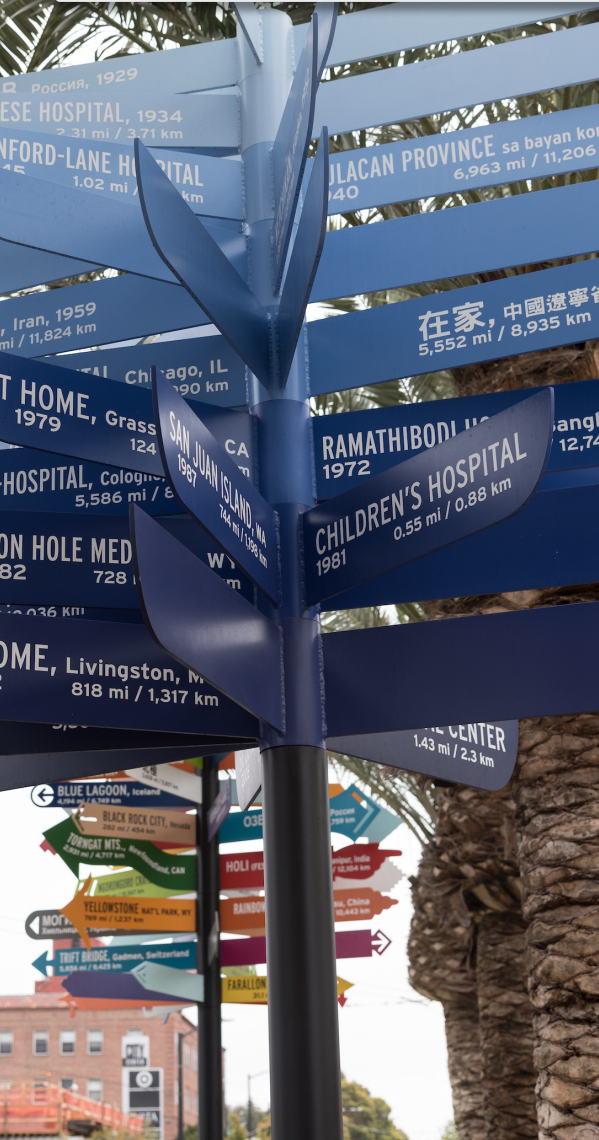
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# Masonic Boulevard



# Masonic Boulevard



# JFK Drive- Golden Gate Park



# 17<sup>th</sup> Street



# Polk Street





# 2<sup>nd</sup> Street



# Lombard Street



**Approved by SFMTA  
Board, Fall 2018:**

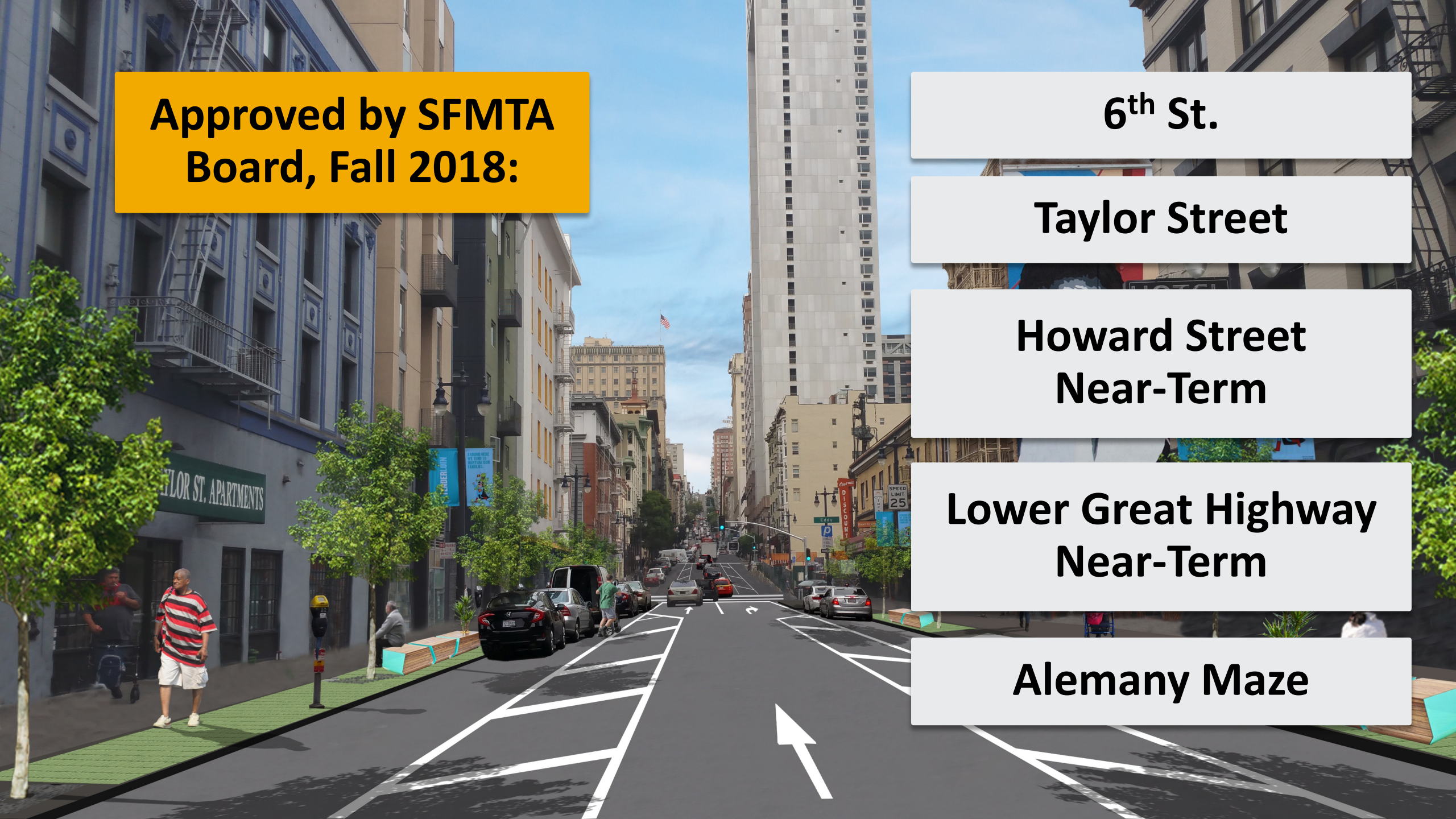
**6<sup>th</sup> St.**

**Taylor Street**

**Howard Street  
Near-Term**

**Lower Great Highway  
Near-Term**

**Alemany Maze**



# Coming to MTA Board

- Townsend Street (November 6)
- Valencia Street (December 4)
- Powell Street (January)
- Brannan Street (January)

**Coming Soon:**



**19<sup>th</sup> Avenue**

**Valencia Street**



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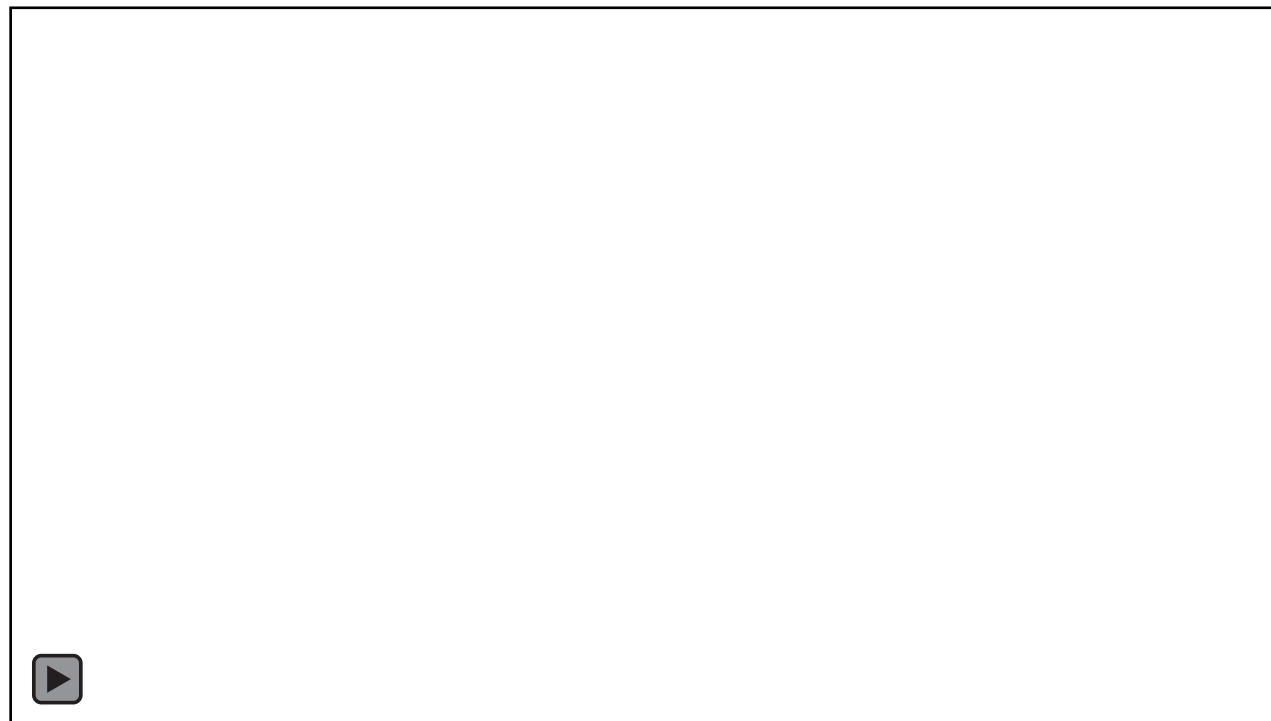
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# CAMPAIGN: KILL WITH KINDNESS



## CAMPAIGN: SAFE SPEEDS

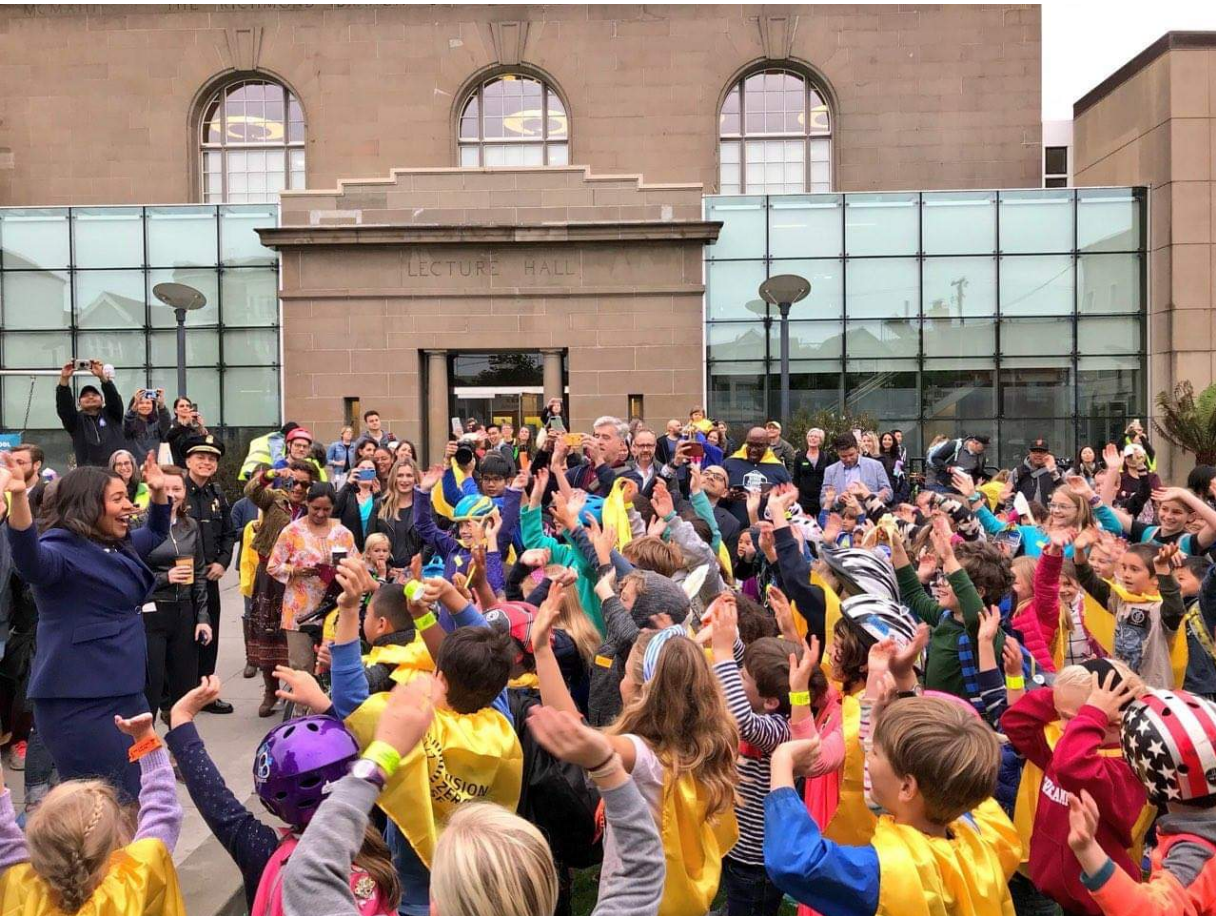




# SAFER INTERSECTIONS (LEFT TURN COLLISIONS)



# STREET TEAM OUTREACH





**VISION ZERO SF MOTORCYCLE  
SAFETY 2016-2018 & BEYOND**

# MOTORCYCLES IN SAN FRANCISCO

- 2% of road users but up to 20% of fatalities
- Ridership increasing for 10 years
- Speeding and auto left turns are major issues
- Despite unique challenges, San Francisco *should* be a great place to ride

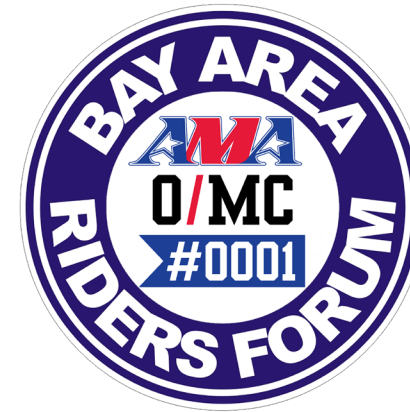


## ADDRESSING MOTORCYCLES

- In 2016, SFMTA was awarded a grant from the California Office of Traffic Safety
- First-in-the-nation Vision Zero motorcycle safety program
- Goal: reduce motorcycle fatalities and severe injuries through a three-year education campaign
- Data-driven, but community-oriented

## COMMUNITY OUTREACH

- Strong sense of motorcycle community
- In-group messages
- Community and leaders get our message out



# EDUCATIONAL MATERIALS



# EDUCATIONAL MATERIALS

## Top 8 Motorcycle Safety Tips for San Francisco

- WATCH FOR DRIVERS MAKING LEFT TURNS**  
It is the #1 cause of collisions where auto drivers are at fault. Never assume that a turning auto driver sees you or knows how fast you're riding.
- DO NOT RIDE UNDER THE INFLUENCE**  
46% of motorcyclists fatally injured in San Francisco are under the influence.
- ALWAYS HAVE AN OUT**  
Ride defensively and anticipate danger.
- CROSS MUNI TRACKS AT A 90 DEGREE ANGLE WHENEVER POSSIBLE**  
And when riding on metal plates, do not accelerate, turn or brake if possible.
- LOOK TO THE HORIZON**  
Keep your head up and follow your nose.
- USE EXTRA CAUTION ON WET SURFACES**  
Assume that painted road surfaces are as slick as metal, especially in rain or fog.
- BE GRADUAL WITH BRAKES WHEN POSSIBLE**  
Grabbing the front brake or stepping on the brake pedal too hard may cause abrupt and dangerous braking.
- COVER UP! GEAR IS NOT JUST FOR LOOKS.**  
Make sure helmets are DOT-compliant and cover the whole face. Over 50% of serious injuries are to the extremities and 90% of injuries affect the skin. These can be minimized by boots and gloves.

**FYI**

25% OF COLLISIONS OCCUR BETWEEN 4 AND 7PM  
This is when the most motorcycle collisions occur.  
Use extra caution during this time.

**CORRIDORS WITH OF MOTORCYCLE**  
Use extra caution on:  
• Duboce Ave-13th St  
• Mission St  
• Van Ness Ave

## 三藩市摩托車八大安全提示

- 留意汽車司機 向左轉彎**  
這是發生碰撞時汽車司機有過錯的頭號原因。千萬不要以為汽車司機會看到你，或知道你駕駛得有多快。
- 不要酒後駕駛摩托車**  
三藩市46%的酒後駕駛摩托車者會發生致命的傷亡。
- 要永遠留一個出口**  
要做到防禦性駕駛并預測危險。
- 只要有可能，總是以90度的角度穿越 MUNI軌道**  
當你駕駛在金屬板面上的時候，如有可能，不要加速、轉彎或剎車。
- 眺望地平線 抬起頭，照直走。**  
在濕滑路面上要格外小心。要假設油漆的路面會像金屬一樣光滑，尤其是在雨中或霧中。
- 要穿戴好防護裝置！防護裝置不是用來欣賞的：**  
要確保頭盔是由美國交通部批准的，且能覆蓋整個面部。超過50%的嚴重受傷部位是四肢，而且90%的傷害都會影響到皮膚。但穿上皮靴并帶上手套可將這些傷害減少到最低程度。
- 在可能的情况下，要採用漸進的方式剎車**
- 供您參考**  
25%的碰撞事故發生在下午4點到7點之間。這是大多數摩托車碰撞事故發生的時刻。所以在這段時間里要格外小心。三藩市摩托車撞車事故發生率最高的通道在這些道路上要格外小心：  
• Duboce大街-第13街-Division街  
• Mission街  
• Van Ness大街

**IN SAN FRANCISCO,**  
Unsafe Speed causes nearly 60% of motorcyclist-at-fault collisions.



**THE FASTER YOU RIDE, THE HARDER IT IS TO REACT TO UNEXPECTED OBSTACLES**

Even for the best riders. Slowing down keeps you in control.



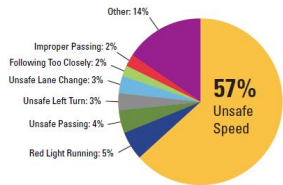
**SF SPEED LIMIT IS 25MPH UNLESS OTHERWISE POSTED**

Some streets feel safe but cars may not see you and pull out too fast. Being able to stop quickly could save your life.



**SLOW DOWN IN FOGGY OR WET WEATHER**

Especially if it hasn't rained in a while. Dust and oil build up on streets and the first rain makes everything very slick, especially roadway paint.



**CAUSES FOR MOTORCYCLE-AT-FAULT COLLISIONS**



# MOTO SAFETY AMBASSADOR TRAININGS



# MOTORCYCLE SAFETY VIDEOS

Vision Zero SF YouTube page has all videos



## PLANS FOR 2019-20

- Equipment trainings
- Off-road practice
- Publish findings



<https://www.youtube.com/playlist?list=PLY4u2DrUJju48X5-yYUL9PHTGBZa2j2ft>

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## 2018 STATE LEGISLATION: VISION ZERO

Topic	Bill Number	SFMTA Position	Bill Status
Distracted Driving	AB 1698 (Daly)	Support	Not moving forward
Zero Traffic Fatalities Task Force	AB 2363 (Friedman)	Support (jointly with DPH)	Signed into law
Turns on Red Violations	SB 1132 (Hill)	Oppose	Not moving forward
E-Scooters	AB 2989 (Flora)	Oppose (via BoS)	Signed into law



Thank you!