



AGENDA

VISION ZERO COMMITTEE Transportation Authority Board Special Meeting

Date: 10:00 a.m., Tuesday, September 30, 2014
Location: Room 263, City Hall
Commissioners: Commissioners Kim (Chair), Yee (Vice Chair), Breed, Mar, Wiener and Avalos (Ex Officio)

CLERK: Erika Cheng

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|--|-------------|
| 1. Roll Call | |
| 2. Approve the Minutes of the June 12, 2014 Meeting – ACTION* | 3 |
| 3. Update on Near-Term Capital Projects – INFORMATION* | 7 |
| <p>Mari Hunter, Transportation Planner from the San Francisco Municipal Transportation Agency (SFMTA), will provide a status report on the 24 Vision Zero near-term engineering capital projects and additional Vision Zero related projects funded through the City's Fiscal Year 14/15 budget. This will include an update on the status, schedule, and funding plan for each of the projects. The SFMTA will also provide an update regarding the efforts to identify needed staff resources and timeline for hiring new staff to support Vision Zero and other project implementation. This is an information item.</p> | |
| 4. Update on Enforcement Activities – INFORMATION | |
| <p>Commander Mikail Ali of the San Francisco Police Department will present an update on recent enforcement efforts, including citation activity and their relationship to the top factors that contribute to pedestrian collisions. This is an information item.</p> | |
| 5. Vision Zero Progress Report – INFORMATION* | 17 |
| <p>The co-chairs of the Vision Zero Task Force, Megan Wier of the Department of Public Health and Timothy Papandreou of the San Francisco Municipal Transportation Agency, will provide an overall progress report on the various Vision Zero projects and initiatives. An update on San Francisco's Safer Streets Campaign project, which recently received a \$2 million Active Transportation Program grant from the California Transportation Commission, will also be provided. This is an information item.</p> | |
| 6. Introduction of New Items | |
| 7. Public Comment | |
| 8. Adjournment | |

* Additional materials

If a quorum of the Transportation Authority Board is present, the meeting constitutes a Special Meeting of the Transportation Authority Board. The Clerk of the Authority shall make a note of it in the minutes, and discussion shall be limited to items noticed on this agenda.

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DRAFT MINUTES

VISION ZERO COMMITTEE

Thursday, June 12, 2014

1. Roll Call

Chair Kim called the meeting to order at 2:07 p.m. The following members were:

Present at Roll Call: Commissioners Breed, Kim, Mar and Yee (4)

Absent at Roll Call: Commissioner Wiener (entered during Item 3) (1)

2. Approve the Minutes of the April 10, 2014 Meeting – ACTION

There was no public comment.

The minutes were approved without objection by the following vote:

Ayes: Commissioners Breed, Kim, Mar and Yee (4)

Absent: Commissioner Wiener (1)

3. Vision Zero Progress Report and Achieving Vision Zero– INFORMATION

Megan Wier, Epidemiologist at the Department of Public Health and co-chair of the Vision Zero Task Force, provided an overall progress report and update on the various Vision Zero projects and initiatives.

Ms. Wier reported that the San Francisco Municipal Transportation Agency (SFMTA) had submitted a \$2 million Active Transportation Program grant proposal for the Safer Streets Campaign State to fund Police Department speed enforcement equipment, enhanced enforcement, and an education campaign. She also noted that the Large Vehicle Working Group had completed its recommendations and that these recommendations would be forwarded to the Board of Supervisors in June.

Chair Kim asked whether the recommendations of the Large Vehicle Working Group would include changes to the City's Administrative Code and what the phasing would be for training different categories of drivers (e.g. City employees, contractors, etc.). Chair Kim also asked who would be administering the trainings. Ms. Wier stated that she would follow up with John Knox White of the SFMTA and get back to the Commissioner with that information.

Commissioner Mar asked how the Large Vehicle Working Group defined large vehicles. Ms. Wier noted that the category included buses. Commissioner Mar asked whether the training program would target tour buses and employer shuttles. Commissioner Mar indicated that he would like more information on the issues to be addressed through the working group.

Commissioner Yee asked whether pickup trucks were considered large vehicles. Ms. Wier responded that pickup trucks were not included in the definition. Chair Kim asked for a specific definition of large vehicles. She also asked whether the \$2 million Active Transportation

Program grant included funding for handheld devices to allow for more efficient speed enforcement. Ms. Wier responded that she would follow up with these details.

Ms. Wier noted that traffic citations were up 50 percent from last year. She stated that the Vision Zero Evaluation and Monitoring Subcommittee was working to create a database for speed data and other efforts. She reported that the Vision Zero Working Group on Cyclist Safety met and finalized a cyclist high injury corridor map and that the group would be developing a scope of work for cyclist improvements for Vision Zero.

There was no public comment.

4. **Project Delivery – INFORMATION**

Ed Reiskin, Director of Transportation at the San Francisco Municipal Transportation Agency (SFMTA), presented an overview of the project delivery process, including a review of recently delivered projects and activities underway to improve project coordination and delivery.

Mr. Reiskin noted that the SFMTA had been working to expand and improve public outreach techniques including doing outreach earlier in project development.

Chair Kim asked about how SFMTA used Twitter. Mr. Reiskin indicated that the SFMTA had used Twitter to receive information from the public and that the agency hoped to further incorporate use of that tool into the outreach process.

Chair Kim asked about whether the SFMTA was using Parking Control Officers (PCOs) to enforce keeping intersections clear of “box blocking” and double parking restrictions. Mr. Reiskin indicated that the SFMTA had started a pilot focused on double-parking enforcement this year and that he had asked the Parking Enforcement Managers at SFMTA to look at enforcement needs through the lens of Vision Zero. Mr. Reiskin indicated that the SFMTA was committed to using PCOs to address safety. Chair Kim requested that SFMTA provide an update on the pilot outcomes at a future meeting.

Commissioner Mar asked how the City could use social media such as Facebook and Twitter to improve the transportation system. He described a technology called Nextdoor as a tool to facilitate dialogue among neighborhood residents regarding transportation and public safety. He indicated concern regarding the digital divide among different communities, particularly low-income and elderly. Commissioner Mar asked if Vision Zero projects correlated with low-income, disadvantaged communities.

Mr. Reiskin responded that the SFMTA was considering several proposals to help develop technology to facilitate public engagement, and that the SFMTA would continue to use a diversity of outreach methods to capture a broad range of community input including evening and Saturday public meetings, and the use of both electronic and paper notifications about projects. In terms of equity, Mr. Reiskin reported that the SFMTA had overlaid the WalkFirst high injury corridor map with a map of Communities of Concern and had found a large degree of overlap. He anticipated that people in disadvantaged neighborhoods would benefit from the WalkFirst investments.

Mr. Reiskin indicated that the SFMTA was improving project delivery by deploying advanced project delivery software systems that were integrated with the Agency’s financial and grant systems so that funds could be secured and managed effectively. He also described progress to improve coordination within and between agency staff as a way to advance project delivery. Mr. Reiskin stated that the SFMTA had created a number of processes to bring staff together

including project checklists, an integrated database of projects in the public right-of-way (Envista), and a Streets Capital Working Group.

Mr. Reiskin presented examples of lessons learned from delivered projects, citing as an example that Supervisor support and community support helped expedite the Folsom Complete Streets Project. Mr. Reiskin indicated that the Vision Zero projects provided new opportunities for project coordination among city agencies.

Chair Kim asked whether the SFMTA had studied the impacts of the Folsom project on bicyclists and pedestrians. Mr. Reiskin responded that the SFMTA was currently gathering data on the projects' impacts. Chair Kim noted interest in seeing the results of the evaluation when the data was available and indicated that she supported the addition of the soft-hit posts ("delineators") to the project.

Chair Kim asked when the Eddy and Ellis traffic calming project would be completed. Mr. Reiskin responded that the project would be completed by May 2015.

Commissioner Wiener asked about funding gap in the SFMTA's Fiscal Year 2015/2016 budget since the budget had assumed revenues from a Vehicle License Fee which would not be considered on the November 2014 ballot. Commissioner Wiener noted that the proposed budget filled some of the funding gap but that it was critical to identify full funding for Vision Zero.

During public comment, Nicole Schneider, Executive Director of Walk San Francisco, noted that City agencies were developing a Complete Streets Checklist, which was a recommendation of the San Francisco Pedestrian Strategy for completion by the end of Fiscal Year 2014/15. She expressed that continued focus was needed to complete the Checklist.

Tyler Frisbee, San Francisco Bicycle Coalition's Policy Director, expressed her support for filling any funding gaps for Vision Zero projects.

Executive Director Tilly Chang thanked the Commissioners and City staff for their focus on project delivery. She noted ongoing efforts at the state level including California Environmental Quality Act reform and California Department of Transportation (Caltrans) reform processes, and efforts to incorporate National Association of City Transportation Officials (NACTO) design standards into Caltrans standards and projects.

Commissioner Mar indicated that Paris, France had recently implemented speed limit reductions on most streets citywide and asked whether this could be implemented in San Francisco to help achieve Vision Zero. Megan Wier responded that a City Vision Working Group had formed to look at international best practices for Vision Zero and would consider reduced speed limits among the strategies.

5. Near-Term Capital Projects – INFORMATION

Seleta Reynolds, Livable Streets Manager at the San Francisco Municipal Transportation Agency, reported progress on defining the scopes, schedules, and budget for the near-term engineering capital projects to improve bicycle and pedestrian safety.

Ms. Reynolds indicated that SFMTA would collaborate with each of the Supervisor's offices to support near-term capital project roll-outs to achieve Vision Zero.

Chair Kim indicated her interest in the Howard Street Buffered Bikeway Project, the Golden Gate Avenue Road Diet, and the 4th and King Streets signal re-timing.

During public comment, Bob Planthold, Vice-President of California Walks, stated his concern regarding how projects would be affected by the delay of the Vehicle License Fee ballot measure. He requested that Board members ask for an analysis of how the change in funding expectations would affect the 40 Vision Zero projects.

6. Introduction of New Items – INFORMATION

There were no new items.

There was no public comment.

7. Public Comment

There was no public comment.

8. Adjournment

The meeting was adjourned at 3:25 p.m.

Vision Zero Capital Project Implementation

Work Plan (Version 1.0)

September 23, 2014



Department of
PUBLIC HEALTH



DRAFT

Vision Zero Projects

San Francisco Municipal Transportation Agency
Work Plan (Version 1.0), 9/23/14



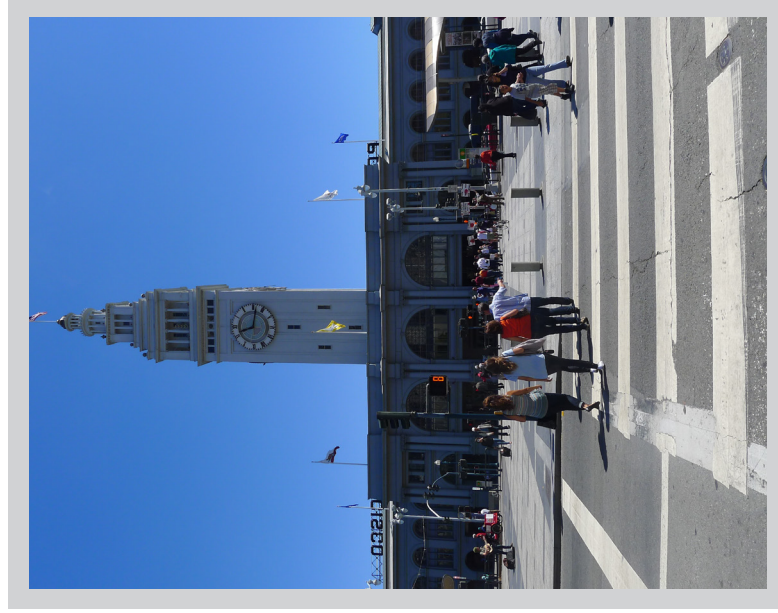
Department of
PUBLIC HEALTH

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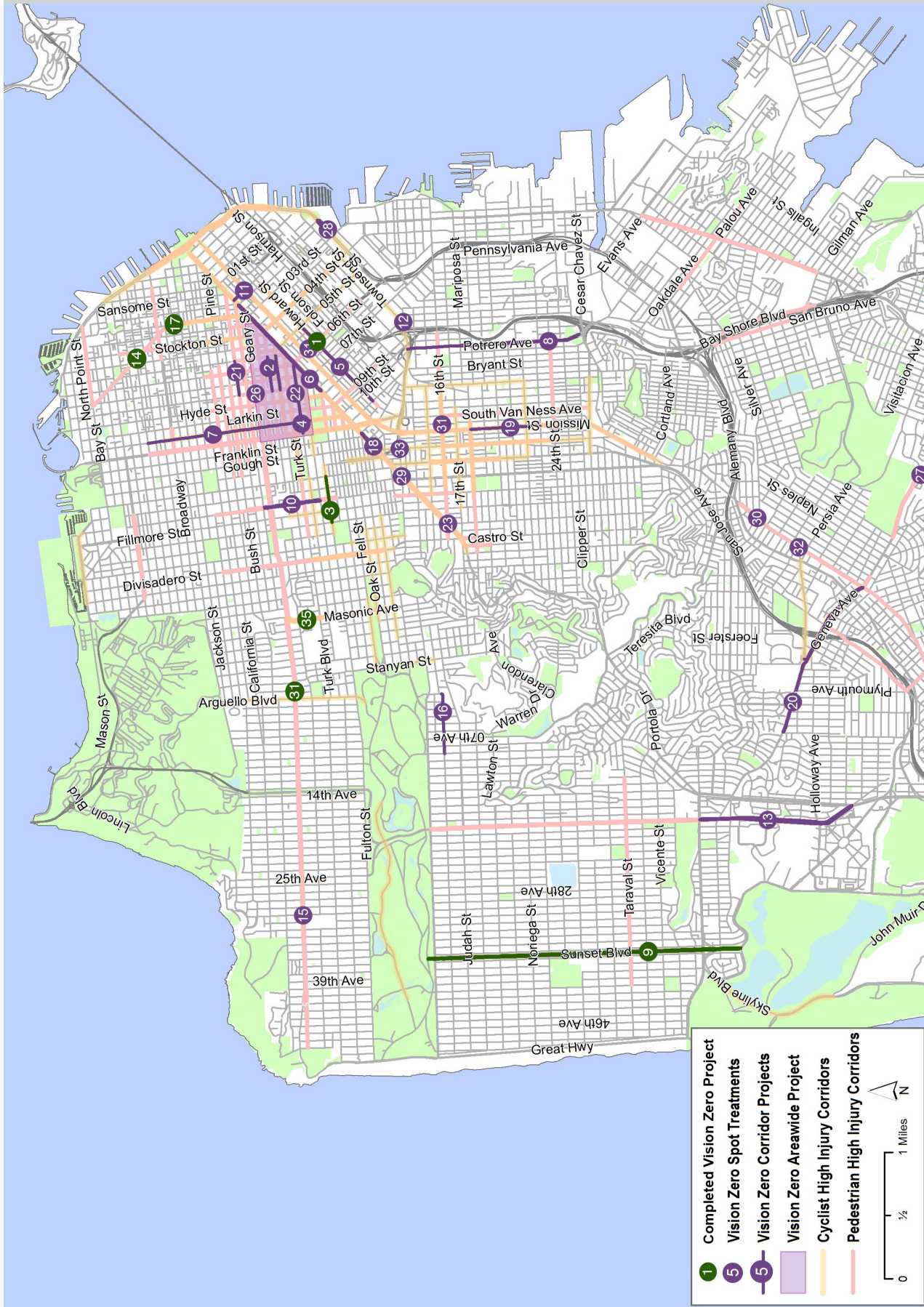
Vision Zero is San Francisco's policy goal to eliminate traffic-related fatalities by 2024. In addition to its existing programs to improve safety for people walking, bicycling, driving and taking transit, the City has selected the engineering projects included in this report as Vision Zero priorities. This report provides draft project scopes, timelines and project costs. The SFMTA has committed to implementing at least 24 of these projects by January 2016. As of September 2014, eight of these projects have been completed.

In addition, the SFMTA is currently working with the Mayor's office, the Board of Supervisors, and community stakeholders to implement additional "Add-Back" projects throughout the city.



Vision Zero Projects Map

Map depicts Vision Zero Spot Treatments, Corridor Projects, and Areawide Projects, as well as Cyclist and Pedestrian High Injury Corridors.



Project Details

Scope, Location, Schedule and Budget

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ID#	Project	Details	District	Status (9/23/14)	Estimated Completion	Estimated Budget
1	6th St./Howard St.	Temporary curb extensions, continental crosswalks, and advance limit lines	6	Complete	4/2014	\$26,400
2	Ellis St./Eddy St., from Leavenworth to Mason*	Conversion of Ellis and Eddy Streets to two-way traffic operations, including installation of pedestrian signals at Ellis/Taylor and Eddy/Taylor	6	Design	12/2015	\$1,700,000
3	Fulton St., from Laguna to Steiner	Green wave to improve cycling conditions and slow vehicle speeds	5	Complete	6/2014	\$34,000
4	Golden Gate Ave., from Polk to Jones	Road diet	6	Pre-dev.	4/2017	\$289,400
5a	Howard St. Near-Term A	Restriping for bike lane buffer from 6th to 11th Streets and adding temporary corner bulbs and continental crosswalks at target locations	6	Pre-construct.	11/2014	\$189,600
5b	Howard St. Near-Term B	Road diet and bike lane buffer from 4th to 6th Streets	6	Pre-dev.	12/2015	\$300,000
6	Safer Market Street	Turn restrictions and transit lane extensions proposed for Market Street, from 8th to 3rd Streets	3, 6	Pre-dev.	6/2015	\$2,500,000
7	Polk St., from McAllister to Union	Early implementation of Polk Street safety and street treatments, such as daylighting, signal re-timing, colored curbs and bicycle measures at intersections	3, 6	Environ.	4/2015	\$115,000
8	Potrero Ave., from Division to Cesar Chavez*	Streetscape project, including dedicated transit lane, sidewalk widening, buffers for existing bike lanes, and bulbs	9, 10	Design	12/2016	\$4,100,000
9a	Sunset Blvd., from MLK to Lake Merced A	Reduction of speed limit	4	Complete	7/2014	\$6,000
9b	Sunset Blvd., from MLK to Lake Merced B	Replacement of rapid rectangular flashing beacon with new traffic signal for pedestrian safety	4	Complete	7/2014	\$266,000

Project Details

ID#	Project	Details	District	Status (9/23/14)	Estimated Completion	Estimated Budget
10a	Webster St., from Fulton to Sutter*	Addition of a buffer to the bike lane	5	Pre-construct.	8/2015	\$30,000
10b	Webster St., from Fulton to Sutter*	Pedestrian bulbs at Turk/Webster	5	Pre-dev.	8/2015	\$210,000
10c	Webster St., from Fulton to Sutter*	Additional pedestrian improvements, such as temporary bulbs and daylighting, at McAllister and Post	5	Pre-dev.	10/2015	\$25,300
11	2nd St., from Market to Mission	Road diet and intersection treatments	6	Environ.	4/2015	\$198,000
12a	Division St., at 8th/Townsend	Bicycle intersection treatments, such as temporary bulbs, narrowing traffic lanes and daylighting, at the 8th St/Henry Adams/Townsend traffic circle	6, 10	Pre-dev.	9/2015	\$200,000
12b	Division St., at 9th*	Bicycle and pedestrian improvements, such as a buffered cycletrack, new sidewalks, temporary bulbs and new traffic operation controls	6, 10	Legislation	6/2015	\$300,000
13	19th Ave., from Sloat to Junipero Serra	Signal timing changes to improve pedestrian safety	7	Design	12/2014	\$46,000
14	Columbus Ave., from Powell to Union	Two bus bulbs implemented for improving transit and pedestrian safety	3	Complete	9/2014	\$690,000
15	Geary Blvd. at Arguello, 30th and 42nd	Pedestrian intersection improvements, such as daylighting, continental crosswalks, and temporary bulbs	1, 2, 5	Pre-dev.	6/2017	\$150,000
16	Irving St., from Arguello to 9th*	Pedestrian and bus bulbs, as well as a new traffic signal	5	Design	12/2016	\$2,650,000
17a	Kearny St. Improvements A	Removal of the tow-away lane on Kearny from Jackson to Washington	3	Complete	6/2014	\$500
17b	Kearny St. Improvements B	Pedestrian safety improvements, such as temporary bulbs, continental crosswalks and leading pedestrian intervals, at Kearny/Sacramento and at Kearny/Geary	3	Design	10/2015	\$30,250
18	Market St., from Gough to 12th	Raised cycletrack pilot project	5, 6	Design	8/2015	\$502,700

Project Details

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ID#	Project	Details	District	Status (9/23/14)	Estimated Completion	Estimated Budget
19	Mission St., from 18th to 23rd	Pedestrian intersection treatments, such as daylighting and continental crosswalks	9	Pre-dev.	6/2015	\$85,500
20a	Ocean Ave./Geneva Ave., from Ashton to Mission A	Signal at Geneva/Cayuga	11	Advert. construct.	6/2016	\$450,000
20b	Ocean Ave./Geneva Ave., from Ashton to Mission B	Pedestrian safety treatments, such as signal timing changes, continental crosswalks and advanced limit lines at Ocean/Plymouth and Ocean/Miramar	11	Design	5/2015	\$33,000
21	Sutter St., at Mason, Taylor, and Leavenworth	Four bulbs at each intersection	3	Pre- construct.	3/2015	\$500,000
22	Tenderloin Daylighting	Red zones at every intersection in the Tenderloin to improve visibility of pedestrians and vehicles	6	Environ.	6/2015	\$150,000
23	5th St., from Market to Townsend	Green-backed sharrows	6	Pre-dev.	6/2015	\$102,300
24	Columbus Ave., Broadway to Union*	Bulbs at intersections of Stockton/Green, Vallejo, and Grant	3	Design	11/2015	\$1,400,000
25	16th St./Market St.	Permanent bulbs	8	Pre-dev.	12/2015	\$200,000
26	Citywide signal changes (broad­sides)	Signal timing changes to address the top 20 broadside injury intersections	All	Pre-dev.	2/2016	\$120,000
27	Citywide signal changes (pedestrian injury)	Signal timing changes to address the top 20 pedestrian injury locations	All	Pre-dev.	2/2016	\$120,000
28	Geary Blvd./Leavenworth St. and Eddy St./Mason St.	Pedestrian intersection treatments, such as temporary bulbs, continental crosswalks, and a leading pedestrian interval	6	Pre-dev.	3/2016	\$15,300

Project Details

ID#	Project	Details	District	Status (9/23/14)	Estimated Completion	Estimated Budget
29	Geneva Ave./Brookdale Ave.	Pedestrian intersection improvements, such as daylighting, temporary mid-block refuge, and continental crosswalks	11	Pre-dev.	6/2017	\$50,000
30	King St. bike improvements	Bike lane extension between 2nd and 3rd	6	Pre-dev.	9/2015	\$34,000
31	Market St. / Duboce Ave. / Buchanan St.	Bicycle intersection crossing treatments	8	Complete	5/2014	\$50,000
32	Mission St./Silver Ave.	Bus bulbs and left-turn pocket	11	Construct.	12/2014	\$400,000
33	6th St. at Minna St.	New traffic signal	6	Construct.	10/2014	\$350,000
34	16th St. at Capp St.	New traffic signal	9	Construct.	10/2014	\$350,000
35	Masonic Ave. at Ewing Terr.	New traffic signal	1	Complete	7/2014	\$350,000
36	Geary Blvd./Palm Ave.	New traffic signal	1	Construct.	10/2014	\$350,000
37	Persia Triangle Improvements*	Pedestrian intersection treatments, including bulbs and lighting, at streets bound by Mission, Persia and Ocean	11	Advert. construct.	7/2015	\$1,450,400
38	Valencia St./Duboce Ave.	Variety of spot improvements, such as daylighting, vehicle turn restrictions and signal upgrades	8, 9	Pre-dev.	12/2014	\$5,000
39	11th St./13th St./Bryant St.	Bicycle and pedestrian intersection spot improvements, such as signal timing changes, continental crosswalks, daylighting, and providing additional bicycle guidance approaching the intersection	6,9,10	Pre-dev.	9/2015	\$150,000
40	4th St. at King St.	Leading pedestrian interval	6	Construct.	9/2015	\$6,500
TOTAL						\$21,281,150

Vision Zero Projects - Schedules

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ID#	Project Name	Current Phase	5-Year CIP Programming Period											
			2014				2015				2016			
			Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1	6th/Howard Pedestrian Improvements		COMPLETE											
2	Ellis/Eddy Two-Way Conversion, from Leavenworth to Mason*	DESIGN												
3	Fulton Street Green Wave		COMPLETE											
4	Golden Gate, from Polk to Jones	PRE-DEV												
5a	Howard Street Near-Term A	PRE-CON												
5b	Howard Street Near-Term B	PRE-DEV												
6	Safer Market Street	PRE-DEV												
7	Polk Street, from McAllister to Union	CER												
8	Potrero Ave, from Division to Cesar Chavez*	DESIGN												
9a	Sunset Blvd, from MLK Drive to Lake Merced Blvd A		COMPLETE											
9b	Sunset Blvd, from MLK Drive to Lake Merced Blvd B		COMPLETE											
10a	Webster St, from Fulton to Sutter*	PRE-CON												
10b	Webster St, from Fulton to Sutter*	PRE-DEV												
10c	Webster St, from Fulton to Sutter*	PRE-DEV												
11	2nd St, from Market to Mission	CER												
12a	8th St/Division/Henry Adams/Townsend*	PRE-DEV												
12b	9th St/Division*	LEGISLATION												
13	19th Ave, from Sloat to Junipero Serra	DESIGN												
14	Columbus Ave, from Powell to Union		COMPLETE											
15	Geary Blvd at Arguello, 30th Ave and 42nd Ave	PRE-DEV												
16	Irving Street, from Arguello Blvd to 9th Ave*	CER												
17a	Kearny Street Improvements		COMPLETE											
17b	Kearny Street Improvements	CER												
18	Market Street, from Gough to 12th	CER												

Vision Zero Projects - Schedules

ID#	Project Name	Current Phase	5-Year CIP Programming Period																2019																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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“Add-Back” Projects

The Mayor and the Board of Supervisors have directed approximately \$3.5 million to the Sustainable Streets Division of SFMTA for traffic calming and pedestrian safety improvements to be implemented in Fiscal Years 2015 and 2016. The majority of this funding has been targeted towards projects that meet Vision Zero goals. The table below shows tentative “Add-Back” projects that support Vision Zero. These projects will continue to be refined through collaboration with the SFMTA, the Mayor’s Office, and the Board of Supervisors.

District-Specific Projects

District	Proposed Projects	Available Funds
1	Pedestrian Safety measures at 37th/Fulton (Speed Radar signs, if appropriate)	\$60,000
2	Neighborhood Traffic Calming	\$100,000
3	Walk First Improvements (location TBD)	\$20,000
6	Pedestrian and bicycle safety measures at several potential locations including: Division Street, 6th Street, Golden Gate Avenue, and Bessie Carmichael Elementary and Middle Schools.	\$950,000
7	Neighborhood Traffic Calming	\$415,000
8	Pedestrian and bicycle safety projects at various locations	\$100,000
10	Pedestrian safety and traffic calming at various locations	\$55,000
Subtotal		\$1,700,000

City-Wide Projects

Location	Proposed Projects	Available Funds
Citywide	Bicycle Spot Improvements at up to 24 locations citywide	\$500,000
Citywide	WalkFirst “Quick & Effective” pedestrian safety improvements at up to 80 intersections citywide	\$830,000
Citywide	Safer Streets Educational Plan community outreach and educational materials	\$500,000
Subtotal		\$1,830,000
TOTAL		\$3,530,000

Vision Zero – San Francisco

Goal: Zero Traffic Deaths by 2024

Vision Zero Progress Report to the Vision Zero Committee of the Transportation Authority Board

Tuesday, September 30, 2014

Vision Zero Two-Year Action Strategy

- The Vision Zero Steering Committee and Subcommittee leads are developing an action strategy for the next two years. We are seeking public input at a special meeting on October 7th at 9:00am in City Hall Rooms 201, with the goal of releasing the document by December 2014.

Vision Zero Subcommittees

Engineering (Lead: Mari Hunter, SFMTA)

- 8 of the 24 projects in 24 months have been completed. The MTA will present the scopes, schedules and budgets for these projects later in the meeting.
- Identified actions for the Two-Year Action Strategy including developing a list of key safety treatments and add to the Pedestrian and Bicycle High Injury Network to include all other modes to help prioritize projects and identify gaps.

Education (Lead: John Knox White, SFMTA)

Subcommittee agencies (SFMTA, SFDPH, SFPD, SFCTA, SFE, the District Attorney's Office, and SFUSD)

- Safe Streets SF, an educational and enforcement partnership of SFMTA, SFDPH, SFPD and Walk San Francisco, kicked off on 60 buses at the beginning of September. Enhanced, focused, enforcement activities will begin in early October and continue to the end of the year.
- The Directors of all seven subcommittee agencies have signed a project charter that commits their agencies to collaborate and coordinate safety education campaigns.
- The project charter also commits the subcommittee to develop a citywide safety education strategy for rolling out a long-term education program. The goal is to have a draft for Board/Commission approval by the end March 2015.
- SFMTA, SFPD and SFDPH received a \$2 million grant from for the Active Transportation Program (ATP) to fund a speed-related education and enforcement program.
 - Half the money will go to SFPD for equipment and one full year of stepped up enforcement; the other half will fund program development, media and evaluation.
 - Funding is expected to be available in July 2015.
- SFMTA has begun working on a large vehicle training curriculum. The process is currently taking feedback from large vehicle drivers on their knowledge and concerns about urban roadway infrastructure, best- practice skills for driving in urban environments with lot of people who walk and bike.

- SFPD was successful in receiving a pedestrian safety education and enforcement grant for \$200,000. They are working to partner with SFMTA and SFPD to coordinate the education portion with the Safe Streets SF campaign.

Enforcement (Lead: Mikail Ali, SFPD & Mari Hunter, SFMTA)

- As of August 31, 2014 there has been a 62% increase in citations issued as compared to the same period in 2013. Of all the citations issued 24% were for the top five collision factors (Speeding, red light violations, stop sign violations, failure to yield to a pedestrian in a crosswalk, and failure to yield while making a left or u-turn).
- SFMTA is evaluating how to optimize Parking Control Officer resources to further their support of safety.

Evaluation, Analysis and Monitoring (Lead: Megan Wier, SFDPH)

- SFDPH is coordinating closely with SFMTA and SFPD to evaluate the Safe Streets SF Education and Enforcement campaign.
- SFDPH has publicly released TransBASESF.org, an online spatial database which links data on injuries with transportation, infrastructure, and socio-demographic data. TransBASE was a key data input into WalkFirst and is being utilized for Vision Zero evaluation, monitoring and analysis initiatives.
- SFDPH worked with SFMTA to enter speed data from 2012-present, and is now working to develop a system so that it is regularly data entered and thus useful for evaluation and monitoring safety efforts. Data is now being mapped and will be shared publicly via TransBASE and as a part of Vision Zero monitoring efforts.
- Hiring is underway for a new Epidemiologist position that will be developing a comprehensive transportation injury surveillance system linking hospital and police collision records, thanks to an SFMTA Work Order with SFDPH. This work will help capture the estimated 20-25% of pedestrian and cyclist injuries not included in police records.

Policy (Lead: Timothy Papandreou, SFMTA)

- A newly established Policy Subcommittee is working to identify a set of policy initiatives that Vision Zero partners can support and mobilize behind at the local and state level, in coordination with the next two-year state legislative session starting in January. Recommended policy proposals for advancement will need to be supported by a cross-department team who can serve as experts and participate in the advocacy/legislative process. The City Vision process – discussed later in this update – is supporting the identification of potential policy proposals which may include automated speed enforcement and lowering speed limits.

The following Work Groups are working on products to inform activities of the above Subcommittees. Work Groups may be time-limited once their topic is sufficiently integrated into the Subcommittee structure.

Vision Zero Work Group Updates

Schools (Lead: Ana Validzic, SFDPH)

- The SF Safe Routes to School (SF SRTS) Partnership has agreed to be the Schools workgroup for Vision Zero and will serve as the coordinating body for Vision Zero school-related work. SF SRTS is an existing partnership of SFUSD, City agencies, and CBOs working on school related transportation, including pedestrian and bicycle safety.
- The SRTS Partnership has now expanded to work with 25 elementary schools and is leveraging the current grant to extend resources to the remainder of the elementary schools in SFUSD.
- In August, SF SRTS was awarded an Active Transportation Program grant for \$990,000 for school years 2015-2017. The grant will provide detailed transportation toolkits to 100 schools in SFUSD supported by multi-lingual outreach and traffic enforcement for schools on high injury corridors.
- For back to school in mid-August, the SF Police Department conducted traffic enforcement at 8 schools located on high- injury corridors – Jean Parker, Gordon Lau, Redding, Cesar Chavez, Marshall, John Yehall Chin, Tenderloin, and Monroe.
- Walk and Roll to School Day is Wednesday October 8th. A media event is planned for Bessie Carmichael located on 7th Street and Folsom to highlight the short term improvements and long term need for traffic safety at Bessie and the surrounding community. To date, over 60 schools have signed up to participate in Walk and Roll to School Day. Invitations have gone to elected officials and City agency directors to participate. All are invited to help celebrate safe and active walking!

City Vision (Leads: Megan Wier, SFDPH and Timothy Papandreou, SFMTA)

- SFDPH, SFMTA and the SFTA have been conducting an international review of traffic safety best practices. Traffic safety practices were reviewed for: U.S. cities with Vision Zero Policies (New York, Chicago); “peer” U.S. cities (Portland, Seattle, Washington DC, Boston, Los Angeles; and international countries with Vision Zero policies (Sweden, the Netherlands, Australia) – and compared with existing practice in San Francisco. These practices are further being evaluated with best practice evidence regarding traffic safety based on research from the transportation and public health fields. Findings with respect to opportunities for implementation in San Francisco will inform both the Two-Year Action Strategy and the longer-term strategy for realizing Vision Zero in San Francisco.
- Once the Two-year Action Strategy is finalized based on public feedback, the Steering Committee will reach out to the Mayor’s Office, TA Vision Zero Committee, and Vision Zero Task

Force for input into this larger City Vision process with respect to longer-term actions and strategic opportunities.

- A key output of this work group will be an analysis regarding how different packages of improvements and approaches to implementation would advance San Francisco towards zero deaths.

Communications (Lead: John Knox White, SFMTA)

- A contract has been signed with D&A consultants and work kicked off to provide communications support in developing a Vision Zero communications strategy.
- The communications working group (SFMTA, SFDPW, SFDPH, SFPD, SF Planning, SFFD, SFUSD, and SFDPH) has begun meeting.