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Memorandum

AGENDA ITEM 6

- DATE: February 22, 2024
- **TO:** Transportation Authority Board

FROM: Anna LaForte - Deputy Director for Policy and Programming

SUBJECT: 3/12/2024 Board Meeting: Allocate \$1,440,000 and Appropriate \$108,000 in Prop L Funds, with Conditions for Four Requests

RECOMMENDATION \Box Information \boxtimes Action

Allocate \$1,400,000 in Prop L funds to San Francisco Municipal Transportation Agency (SFMTA) for:

- 1. Mission Street SoMa Transit Improvements (\$1,200,000)
- 2. Vision Zero Left Turn Traffic Calming (\$100,000)
- 3. Vision Zero Speed Limit Reduction (\$100,000)

Appropriate and allocate \$148,000 in Prop L funds, with conditions, to Transportation Authority and SFMTA for:

4. TDM Strategic Plan Update (Transportation Authority \$108,000, SFMTA \$40,000)

SUMMARY

The Board has adopted the prerequisite Prop L 5-Year Prioritization Program (5YPP) for three of the four requests for Prop L funds that we are recommending to the Board. The recommended Transportation Demand Management (TDM) Strategic Plan Update allocation is conditioned upon Board adoption of the Prop L 5YPP for TDM and a corresponding amendment of the Strategic Plan Baseline. This action is part of a separate item on this agenda. Attachment 1 lists the requests, including phase(s) of work and supervisorial district(s). Attachment 2 provides brief descriptions of the projects. Attachment 3 contains the staff recommendations. Project sponsors will attend the meeting to answer any questions the Board may have regarding these requests.

\boxtimes Fund Allocation

 \Box Fund Programming

□ Policy/Legislation

□ Plan/Study

- Capital Project Oversight/Delivery
- □ Budget/Finance
- □ Contract/Agreement
- □ Other:



Agenda Item 6

DISCUSSION

Attachment 1 summarizes the subject requests, including information on proposed leveraging (i.e., stretching Prop L sales tax dollars further by matching them with other fund sources) compared with the leveraging assumptions in the Prop L Expenditure Plan. Attachment 2 includes a brief project description. Attachment 3 summarizes the staff recommendation for these requests, highlighting special conditions and other items of interest. An Allocation Request Form for each project is attached, with more detailed information on scope, schedule, budget, funding, deliverables, and special conditions.

FINANCIAL IMPACT

The recommended action would allocate \$1,440,000 and appropriate \$108,000 in Prop L funds, with conditions. The allocations and appropriation would be subject to the Fiscal Year Cash Flow Distribution Schedule contained in the attached Allocation Request Forms.

Attachment 4 shows the Prop L Fiscal Year 2023/24 allocations and appropriations approved to date, with associated annual cash flow commitments as well as the recommended allocation and cash flow amounts that are the subject of this memorandum.

Sufficient funds are included in the Fiscal Year (FY) 2023/24 annual budget. Furthermore, sufficient funds will be included in future budgets to cover the recommended cash flow distributions in those fiscal years.

CAC POSITION

The CAC will consider this item at its February 28, 2024, meeting.

SUPPLEMENTAL MATERIALS

- Attachment 1 Summary of Requests
- Attachment 2 Project Descriptions
- Attachment 3 Staff Recommendations
- Attachment 4 Prop L Allocation Summaries FY 2023/24
- Attachment 5 Allocation Request Forms (4)

						Lev	eraging		
Source	EP Line No./ Category ¹	Project Sponsor ²	Project Name	Current Prop L Request	otal Cost for Requested Phase(s)	Expected Leveraging by EP Line ³	Actual Leveraging by Project Phase(s) ⁴	Phase(s) Requested	District(s)
Prop L	1	SFMTA	Mission Street SoMa Transit Improvements	\$ 1,200,000	\$ 1,200,000	90%	0% 5	Design Engineering	6
Prop L	18	SFMTA	Vision Zero Left Turn Traffic Calming	\$ 100,000	\$ 100,000	83%	0%	Construction	3, 4, 5, 6, 8, 9, TBD
Prop L	18	SFMTA	Vision Zero Speed Limit Reduction	\$ 100,000	\$ 100,000	83%	0%	Construction	2, 3
Prop L	24	SFCTA / SFMTA	TDM Strategic Plan Update	\$ 148,000	\$ 148,000	87%	0%	Planning	Citywide
			TOTAL	\$ 1,548,000	\$ 1,548,000				

Footnotes

¹ "EP Line No./Category" is either the Prop L Expenditure Plan line number referenced in the 2023 Prop L Strategic Plan or the Prop AA Expenditure Plan category referenced in the 2022 Prop AA Strategic Plan, including: BART Transit Maintenance, Rehabilitation, and Replacement, Tree Planting, Vision Zero Ramps, Neighborhood Transportation Program or the Traffic Congestion Mitigation Tax (TNC Tax) category referenced in the Program Guidelines.

2

4

Acronyms: SFCTA (San Francisco County Transportation Authority), SFMTA (San Francisco Municipal Transportation Agency)

³ "Expected Leveraging By EP Line" is calculated by dividing the total non-Prop L funds expected to be available for a given Prop L Expenditure Plan line item (e.g. Pedestrian and Bicycle Facilities Maintenance) by the total expected funding for that Prop L Expenditure Plan line item over the 30year Expenditure Plan period. For example, expected leveraging of 90% indicates that on average non-Prop L funds should cover 90% of the total costs for all projects in that category, and Prop L should cover only 10%.

"Actual Leveraging by Project Phase" is calculated by dividing the total non-Prop L, non-Prop K, non-Prop AA, or non-TNC Tax funds in the funding plan by the total cost for the requested phase or phases. If the percentage in the "Actual Leveraging" column is lower than in the "Expected Leveraging" column, the request (indicated by yellow highlighting) is leveraging fewer non-Prop L dollars than assumed in the Expenditure Plan. A project that is well leveraged overall may have lower-than-expected leveraging for an individual or partial phase.

⁵ Mission Street SoMa Transit Improvements is expected to reach 83% leveraging of Prop L when all project phases through construction are included.

EP Line No./ Category	Project Sponsor	Project Name	Prop L Funds Requested	Project Description
1	SFMTA	Mission Street SoMa Transit Improvements	\$ 1,200,000	This request is for the design phase of transit priority and safety improvements along Mission Street between Beale Street and South Van Ness Avenue in the South of Market area. These changes will reduce delay on Muni Routes 14 and 14R and on Golden Gate Transit and SamTrans routes that operate on Mission. The Mission Street SoMa Transit Improvements project will be constructed through two San Francisco Public Works projects, estimated to start construction in 2026. The SFMTA anticipates that the transit project will be open for use by December 2027.
18	SFMTA	Vision Zero Left Turn Traffic Calming	\$ 100,000	This program will implement left-turn traffic calming (e.g., paint, post, rubber speed bumps) at 35 high priority locations on the High Injury Network by 2024. SFMTA has completed work at 8 locations and is requesting Prop L funds to install left turn traffic calming at 27 locations. Prop L would also fund outreach near installation sites and evaluation of effectiveness of the project on reducing average and high left turn speeds. Left turn crashes are one of the top severe and fatal crash factors for people walking and biking. This project will improve visibility and reduce conflicts for vulnerable road users. The SFMTA expects that the project will be open for use by December 2024 and evaluation will be done June 2025. See the attached Allocation Request Form for the list of locations included in this request.
18	SFMTA	Vision Zero Speed Limit Reduction	\$ 100,000	SFMTA is implementing new state legislative authority (AB 43) to reduce speed limits along eligible business activity corridors by implementing new 20 MPH corridors with new signage paired with education efforts. SFMTA has implemented slower speeds along 62 corridors to date. This Prop L request will fund installation of signage on 23 additional business activity corridors, a multi-lingual outreach and education campaign with high visibility campaign strategies such as light pole banners, transit shelter ads, and merchant posters, and program evaluation. See the attached Allocation Request Form for the list of locations included in this request. The SFMTA expects to have the project open for use by June 2024 and evaluation done by December 2024.
24	SFCTA / SFMTA	TDM Strategic Plan Update	\$ 148,000	TDM is a strategic set of projects, programs, and policies to increase travel choices and shift when and how people travel to maximize the efficiency and effectiveness of the transportation system, including encouraging sustainable modes of travel. This project will update the 2017-2020 San Francisco TDM Plan, including developing a new list of measures to change travel behavior. Using post-pandemic travel data and best practices, the update will define TDM priorities and guide projects to be funded with Prop L and other funding sources. Staff expect to present the TDM Strategic Plan Update to the board for adoption in June 2025. The request includes \$108,000 for SFCTA and \$40,000 for SFMTA.
		TOTAL	\$1,548,000	

¹ See Attachment 1 for footnotes.

Attachment 3: Staff Recommendations¹

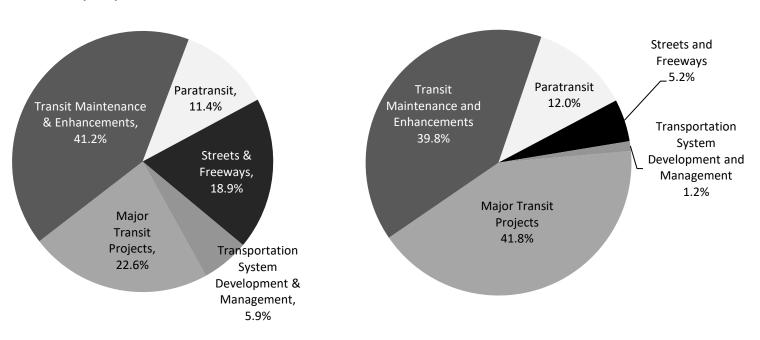
EP Line No./ Category	Project Sponsor	Project Name	op L Funds commended	Recommendations
1	SFMTA	Mission Street SoMa Transit Improvements	\$ 1,200,000	
18	SFMTA	Vision Zero Left Turn Traffic Calming	\$ 100,000	Deliverable: Following project implementation, SFMTA shall provide an evaluation report of the effectiveness of the project.
18	SFMTA	Vision Zero Speed Limit Reduction	\$ 100,000	Deliverable: Following project implementation, SFMTA shall provide an evaluation report of the effectiveness of the project.
24	SFCTA / SFMTA	TDM Strategic Plan Update	\$ 148,000	Special Condition: Recommendation is contingent upon adoption of the Transportation Demand Management 5YPP and amendment of the Prop L Strategic Plan Baseline which is a separate item on this agenda.
		TOTAL	\$ 1,548,000	

¹ See Attachment 1 for footnotes.

Attachment 4. Prop L Summary - FY2023/24

PROP L SALES TAX										
FY2023/24		Total	F	Y 2023/24	F	Y 2024/25	F	Y 2025/26	F	Y 2026/27
Prior Allocations	\$	85,697,955	\$	14,184,965	\$	20,260,655	\$	31,934,866	\$	15,242,469
Current Request(s)	\$	1,548,000	\$	49,000	\$	849,000	\$	650,000	\$	-
New Total Allocations	\$	87,245,955	\$	14,233,965	\$	21,109,655	\$	32,584,866	\$	15,242,469

The above table shows maximum annual cash flow for all FY 2023/24 allocations and appropriations approved to date, along with the current recommended allocations and appropriation.



Prop L Expenditure Plan

Prop L Investments To Date (Including Pending Allocations)

Attachment 5

San Francisco County Transportation Authority Allocation Request Form

FY of Allocation Action:	FY2023/24
Project Name:	Mission Street SoMa Transit Improvements
Primary Sponsor:	San Francisco Municipal Transportation Agency

EXPENDITURE PLAN INFORMATION

PROP L Expenditure Plans	Muni Reliability and Efficiency Improvements
Current PROP L Request:	\$1,200,000
Supervisorial District	District 06

REQUEST

Brief Project Description

The Mission SoMa Transit Improvements project will implement transit-priority and safety improvements along Mission Street between Beale Street and South Van Ness Avenue in the South of Market area. These changes will reduce delay on Muni Routes 14 and 14R and on Golden Gate Transit and SamTrans routes that operate on Mission.

Detailed Scope, Project Benefits and Community Outreach

Please see Attachment 1: Mission Street SoMa Transit Improvements Detailed Scope.

Project Location

Mission Street between Beale Street and South Van Ness Avenue

Project Phase(s)

Design Engineering (PS&E)

5YPP/STRATEGIC PLAN INFORMATION

Type of Project in the Prop L 5YPP/Prop AA Strategic Plan?	•
Is requested amount greater than the amount programmed in the relevant 5YPP or Strategic Plan?	
PROP L Amount	\$1,200,000.00

FY of Allocation Action:	FY2023/24
Project Name:	Mission Street SoMa Transit Improvements
Primary Sponsor:	San Francisco Municipal Transportation Agency

ENVIRONMENTAL CLEARANCE

Environmental Type: Categorically Exempt

PROJECT DELIVERY MILESTONES

Phase	s	tart	End		
	Quarter	Calendar Year	Quarter	Calendar Year	
Planning/Conceptual Engineering (PLAN)	Jul-Aug-Sep	2020	Apr-May-Jun	2021	
Environmental Studies (PA&ED)	Jul-Aug-Sep	2020	Apr-May-Jun	2021	
Right of Way					
Design Engineering (PS&E)	Jan-Feb-Mar	2024	Oct-Nov-Dec	2025	
Advertise Construction	Jan-Feb-Mar	2026			
Start Construction (e.g. Award Contract)	Jul-Aug-Sep	2026			
Operations (OP)					
Open for Use			Oct-Nov-Dec	2027	
Project Completion (means last eligible expenditure)			Jul-Aug-Sep	2028	

SCHEDULE DETAILS

The capital elements of the Mission SoMa Transit Improvements Project will be done in coordination with two Public Works (SFPW) projects, estimated to start construction in 2026. As part of these two projects, Mission Street between 11th St and The Embarcadero will be repaved. MTA has been coordinating with SFPW so that MTA scope is part of the SFPW contracts. The SFPW projects include various sidewalk widenings (transit bulbs and pedestrian bulbs), traffic signal and transit signal priority upgrades, and repaving and striping along Mission St. SFMTA scope is being implementing through two contracts due to the overlap with the project limits for the South Downtown Design and Activation (Soda) project, which begins at Annie St (east of 3rd St). The projects are currently waiting to start the detailed design phase for capital improvements and are anticipated to start later in 2024, pending SFPW staffing availability. The contracts would be planned for advertisement in 2026 and SFMTA scope would be incorporated into the contracts, so would be fully designed by the time of advertisement.

The Mission SoMa project has an Affordable Housing and Sustainable Communities (AHSC) grant. Per the AHSC guidelines, the project must be complete by 2029.

FY of Allocation Action:	FY2023/24
Project Name:	Mission Street SoMa Transit Improvements
Primary Sponsor:	San Francisco Municipal Transportation Agency

FUNDING PLAN - FOR CURRENT REQUEST

Fund Source	Planned	Programmed	Allocated	Project Total
EP-201: Muni Reliability and Efficiency Improvements	\$0	\$1,200,000	\$0	\$1,200,000
Phases In Current Request Total:	\$0	\$1,200,000	\$0	\$1,200,000

FUNDING PLAN - ENTIRE PROJECT (ALL PHASES)

Fund Source	Planned	Programmed	Allocated	Project Total
PROP L	\$0	\$1,200,000	\$0	\$1,200,000
AHSC	\$0	\$4,500,000	\$0	\$4,500,000
Ргор В	\$538,809	\$0	\$0	\$538,809
Prop B General Fund	\$0	\$0	\$900,841	\$900,841
Funding Plan for Entire Project Total:	\$538,809	\$5,700,000	\$900,841	\$7,139,650

COST SUMMARY

Phase	Total Cost	PROP L - Current Request	Source of Cost Estimate		
Planning/Conceptual Engineering	\$900,841		Actual Cost		
Environmental Studies	\$0				
Right of Way	\$0				
Design Engineering	\$1,200,000	\$1,200,000 Engineer's estimate, other Muni Forward project costs			
Construction	\$7,990,310		Engineer's estimate, other capital project costs		
Operations	\$0				
Total:	Total: \$10,091,151				
% Complete of Design:		10.0%			
	As of Date:	01/22/2024			
Expecte	ed Useful Life:	30 Years			

MAJOR LINE ITEM BUDGET

SUMMARY BY MAJOR LINE ITEM - DESIGN							
Budget Line Item		Totals	% of phase				
1. Total Labor	\$	1,000,000					
2. Consultant							
3. Other Direct Costs *	\$	75,000					
4. Contingency	\$	125,000	12%				
TOTAL PHASE	\$	1,200,000					

TOTAL LABOR C	ost	BY AGENCY
SFMTA	\$	350,000
SFPW	\$	650,000
TOTAL	\$	1,000,000

* e.g. PUC costs, PG&E costs

FY of Allocation Action: FY2023/24				
Project Name: Mission Street SoMa Transit Improvements				
Primary Sponsor:	San Francisco Municipal Transportation Agency			

SFCTA RECOMMENDATION

Resolution Number:		Resolution Date:	
Total PROP L Requested:	\$1,200,000	Total PROP L Recommended	\$1,200,000

SGA Project Number:				Name:	Mission Street SoMa Transit Improvements		
Sponsor:	San Francisco Municipal Transportation Agency			Expiration Date:	06/30/2026		
Phase:	Design Engineering			Fundshare:	100.0%		
	Cash Flow Distribution Schedule by Fiscal Year						
Fund Source	FY2024/25		FY2025/26		Total		
PROP L EP-201 \$600,00			00	\$	600,000		\$1,200,000

Deliverables

1. Quarterly progress reports shall include % complete of the funded phase, work performed in the prior quarter, work anticipated to be performed in the upcoming quarter, and any issues that may impact schedule, in addition to all other requirements described in the Standard Grant Agreement.

2. With the first quarterly progress report, Sponsor shall provide 2-3 photos of existing conditions.

3. Upon completion, Sponsor shall provide evidence of completion of 100% design (e.g., copy of certifications page, copy of workorder, internal design completion documentation, or similar).

4. Upon completion, Sponsor shall provide an updated scope, schedule, budget, and funding plan for construction.

Notes

1. Reminder: All flyers, brochures, posters, websites and other similar materials prepared with Proposition L funding shall comply with the attribution requirements established in the Standard Grant Agreement.

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - Current Request	No PROP AA	No TNC TAX	0.0%
Actual Leveraging - This Project	No PROP AA	No TNC TAX	83.19%

FY of Allocation Action: FY2023/24				
Project Name: Mission Street SoMa Transit Improvements				
Primary Sponsor:	San Francisco Municipal Transportation Agency			

EXPENDITURE PLAN SUMMARY

Current PROP L Request:	\$1,200,000
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1) The requested sales tax and/or vehicle registration fee revenues will be used to supplement and under no circumstance replace existing local revenues used for transportation purposes.

Initials of sponsor staff member verifying the above statement:

ML

CONTACT INFORMATION

	Project Manager	Grants Manager
Name:	Steve Boland	Joel C Goldberg
Title:	Transportation Planner III	Grants Procurement Manager
Phone:	(415) 646-2034	555-5555
Email:	steve.boland@sfmta.com	joel.goldberg@sfmta.com

Attachment 1. Mission Street SoMa Transit Improvements Detailed Scope

Following is the project scope as presented to the SFMTA Board of Directors on June 15, 2021. Ridership data was updated as of November 2023. No changes have been made to the scope as of February 2024.

DESCRIPTION

The project would create permanent full-time transit lanes on Mission Street between 1st and 11th Streets for two of Muni's busiest routes, the 14 Mission and 14R Mission Rapid, as well as regional express buses. The project would also make minor changes between Beale Street and 1st Street and between 11th Street and South Van Ness Avenue. These changes are described under "Current Proposal." Temporary full-time transit lanes were implemented on Mission during the COVID-19 pandemic. Prior to COVID, this segment of Mission had part-time transit lanes. The project would also widen the existing narrow transit and travel lanes to reduce the risk of "sideswipe" collisions and allow more efficient transit and traffic operations, making permanent the current temporary removal of curbside parking and loading from one side of the street. It would also increase capacity for transit by lengthening bus zones to accommodate a minimum of two 60-foot buses, or three 60-foot buses at stops likely to be used by Rapid service.

The project would leave in place temporary changes to lane striping and curb use designations made last fall as part of the Temporary Emergency Transit Lanes (TETL) program, with some modifications.

We anticipate returning to the Board with relatively minor additional changes focused on developerfunded sidewalk widening between Steuart and Annie streets, which would require additional removal of parking and loading. We are currently coordinating with the Planning Department and Public Works on this effort, which is part of the larger interagency South Downtown Design + Activation (SODA) project.

Transit



Figure 1 Project Segment

Prior to the COVID-19 pandemic and resulting changes to Muni service, Mission South of Market was served by Muni routes 14 Mission, 14R Mission Rapid, 14X Mission Express, and 714 BART Early Bird, as well as Golden Gate Transit Routes 30, 70, 101, and 101X, and SamTrans Routes 292, 397, 398 and FCX. Routes14X and 101X are not currently operating due to COVID resource constraints.

Routes 14 Mission and 14R Mission Rapid have historically been among Muni's busiest, with average weekday boardings in Fiscal Year (FY) 2020 of 26,700 and 20,300, respectively. Their

combined daily ridership at that time of 47,000 was nearly equivalent to that of the N Judah (46,900), and only moderately less than that of Muni's 38 Geary and 38R Geary Rapid combined (54,300).

As the eastern part of the project area is within San Francisco's office and retail core, and the Salesforce Transit Center regional bus hub is at the eastern end of the segment at Mission and 1st Street, bus loads have historically remained high throughout the segment. Pre-pandemic, several stops were used by more than 1,000 passengers per day, with some stops approaching 3,000 combined boardings and alightings.

Even during the COVID-19 pandemic, Mission Street has remained a busy transit corridor and is expected to continue to grow as the City rebuilds. In November 2023, Routes 14 Mission and 14R Mission Rapid averaged 42,800 boardings per day, or 91% of their pre-pandemic total, while systemwide weekday ridership was 64% of the pre-pandemic (FY2020) total.

Additionally, construction of the SFMTA's Better Market Street (BMS) project will temporarily displace some Muni service to Mission Street, which is the closest parallel street to Market Street. While traffic routing plans are still being finalized, it is likely that Muni's 9 San Bruno and 9R San Bruno Rapid, which cross Mission to reach Market, will be relocated to Mission for the duration of BMS phase one construction, scheduled to begin this fall and last several years. Other routes may also be relocated at times.

Traffic, Parking and Loading

Prior to fall 2020, when temporary changes were made between 3rd Street and 11th Street, Mission was a four-lane street -- two lanes each way -- with parallel parking and loading on both sides at most points. However, the travel lanes were very narrow: the inner lanes were nine feet wide, and the outer lanes were 9 feet, 3 inches. Since buses are 10 feet, 6 inches wide including side mirrors, operators would often straddle both lanes.

At different times of day (varying by block and direction), one or both of the outer lanes would be designated transit-only. When this was the case, parking and loading would generally be prohibited on that side of the street to provide additional space. The resulting lanes were approximately 17 feet, 3 inches wide, wider than needed for safe and efficient transit operations, but still not quite wide enough for buses to pass illegally parked vehicles without merging into the adjacent lane. Additionally, this arrangement had the effect of providing more capacity for traffic (and more opportunities for speeding, increasing the risk to pedestrians in a Vision Zero High Injury Network corridor) at off-peak times, rather than during peak traffic periods.

Despite strong off-peak demand on Muni's 14 Mission and 14R Mission Rapid, transit-only restrictions were in effect only during the day on weekdays (7 a.m. to 6 p.m.) in the eastern part of the segment, and during one or both weekday peak periods (7 to 9 a.m. and 4 to 6 p.m. eastbound, and 4 to 6 p.m. westbound) in the western part. Between 1st and 3rd streets, all parking and loading was prohibited from 7 to 9 a.m. and 3 to 6 p.m. weekdays, and between 5th and 11th streets, all parking and loading was prohibited from 7 to 9 a.m. and 4 to 6 p.m. eastbound, and from 4 to 6 p.m. westbound (parking was also prohibited westbound between 4th and 5th streets from 3 to 6 p.m.).

In short, the previous travel lanes were too narrow for safe and efficient bus operations most of the time, and much of the parking and loading on the street was prohibited the rest of the time.

Temporary Emergency Transit Lanes Changes

In 2014, the SFMTA Transit Effectiveness Project (TEP) recommended transit improvements to Mission Street between Spear Street and South Van Ness Avenue (improvements that served as the basis for the updated proposal described here). Transit improvements have since been made to other segments of Mission Street, including in the Mission District in 2016. Active planning for improvements to this segment of Mission Street began in late 2019. The COVID-19 pandemic began in early 2020.

Because the Mission Street SoMa Transit Improvements Project was already well underway when the pandemic began, and because the 14 Mission and 14R Mission Rapid are Muni Service Equity Strategy routes with high percentages of riders of color and riders from low-income households, the project was well-positioned for partial implementation as part of the SFMTA's TETL Program.

The TETL Program, approved by the SFMTA Board of Directors in June 2020, is part of the Agency's response to the pandemic. It allows for temporary implementation of transit-only lanes in corridors where they can help ensure that essential trips made on transit remain reliable and relatively safe as the economy recovers and traffic begins to return. Under the TETL Program, temporary transit lanes will have to be removed within 120 days of the end of the City's emergency shelter-in place order (the "Stay Safer at Home Health Order") unless they are separately approved by the SFMTA Board.

The Board's approval of the TETL Program included approval of temporary full-time transit-only lanes along Mission Street between 1st and 11th Streets. The TETL changes were made between 3rd and 11th streets in late August and September 2020 (proposed changes between 1st and 3rd streets were delayed and have not been implemented). These changes primarily consisted of restriping the roadway to remove parking and loading on one side of the street and widen travel lanes, along with making the transit-only lanes full-time. Some remaining curb uses were also redesignated, mostly to support the commercial loading needs of nearby businesses.

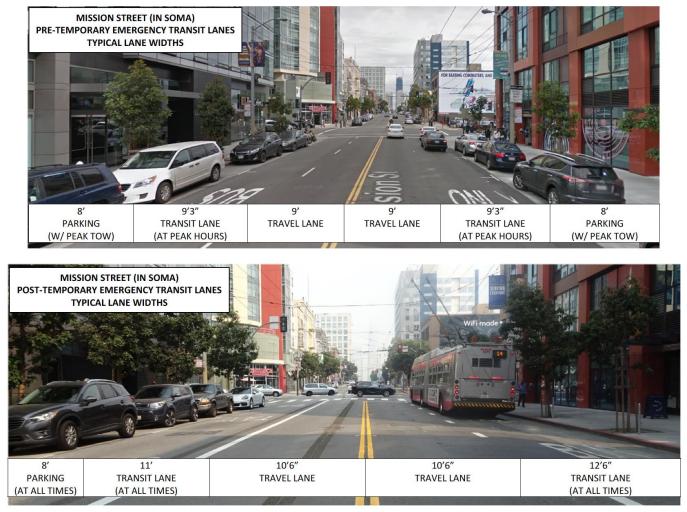


Figure 2: Cross-sections: Previous (above) and Current/Proposed (below)

As previously noted, prior to the TETL changes, this segment of Mission consisted of two travel lanes each way, plus curbside parking and loading on both sides of the street. However, one lane in each direction was converted to transit-only part of the time, and at those times, parking and loading was generally prohibited on that side of the street. At off-peak times, the roadway provided more capacity for traffic (and more opportunities for speeding) despite lower traffic volumes.

Removing parking and loading on one side of the street allowed all four travel lanes to be widened to standard dimensions (see Figure 2 above). While converting the existing part-time transit-only lanes into full-time transit-only lanes reduced the number of traffic lanes off-peak, it did not affect peak traffic capacity.

As part of the TETL changes, a total of approximately 130 parking and loading spaces were removed between 5th and 11th streets, a distance of approximately 0.8 miles (no changes were made to parking and loading between 3rd and 5th streets). However, widening the transit lanes allowed towaway restrictions on remaining parking and loading spaces to be rescinded.

Additionally, care was taken to ensure that the commercial and passenger loading needs of adjacent properties could be met to the extent possible given the removal of parking and loading spaces necessary as part of the concept. In practice, this meant two things:

- 1. The side of the street from which parking and loading was removed varied from block to block, and in some cases, from one end of the block to the other. These design decisions were made primarily on the basis of analysis of where removal might have the least overall impact on loading.
- 2. Many remaining parking spaces were converted to commercial or passenger loading spaces, both on Mission Street as well as on cross streets.

TETL Evaluation

Following implementation of the TETL project, a series of surveys were conducted of perceptions of the project among different stakeholder groups:

- A survey of business owners in the corridor, focused on loading impacts;
- A survey of the general public, including both Muni riders and non-riders, with questions related to project benefits and impacts; and
- A survey of Muni's 14 Mission and 14R Mission Rapid operators, with questions about transit operations.

Technical evaluation was also conducted of project performance and the results are described below. This evaluation, along with evaluations of other TETL projects, will be described in fact sheets and a report to be released this summer.

A number of refinements were ultimately made to the current proposal based on the surveys and evaluation; these are described in the following section, "Current Proposal."

Key findings from the surveys and evaluation include:

• During the mid-day, when transit lanes were added, transit travel times have improved significantly over pre-COVID conditions, and they have remained relatively steady since last summer even as traffic has increased. Between January and March of this year, average round-trip travel time between 5th and 11th streets between 9 a.m. and 4 p.m. was 20% lower on Route 14 and 18% lower on Route 14R than in January and February of 2020, prior to the pandemic. In January through March of this year, average travel time was 3% higher on the 14 and 1% higher on the 14R than between June and August of last year, during the pandemic and prior to implementation of the project. However, over that same period, traffic volumes on Mission between 3rd and 9th increased by approximately 20%. (Note that the segments do not match due to differences between data sources). This is an indication that adding transit lanes in the mid-day has protected transit against increasing traffic congestion.

- Even though a large number of parking spaces were removed, availability of commercial loading spaces increased substantially. Redesignating parking spaces as commercial loading spaces (which revert to general parking outside of designated hours) and rescinding towaway restrictions served to increase the total hours of availability of yellow zones by a substantial amount, nearly 40%. (While similar measures were used to limit the impact on passenger loading zones; their hours of availability decreased by about 20%.)
- The general public survey found support for making the temporary changes permanent. 65% of respondents said they would "definitely" or "probably" support making the TETL changes permanent, compared to just 24% who said they would "definitely" or "probably" oppose that. The remainder neither supported nor opposed extension or weren't sure.

Other notable findings included:

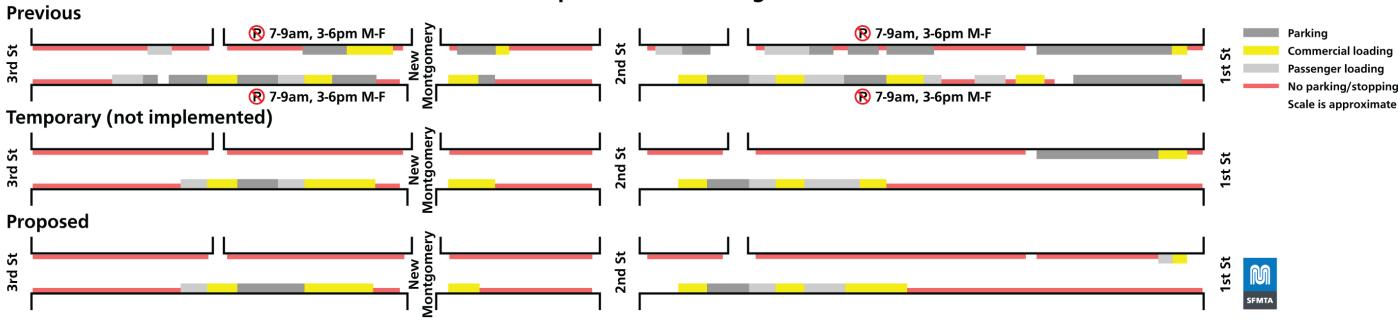
- Citations issued for **double-parking**, parking in the transit lane or in a bus zone on Mission between 3rd and 11th streets increased substantially to 40 in October, the first full month after implementation. This was up from 14 in September and 18 in August. Given the reduction in curbside parking in the corridor, double-parking is expected to be an ongoing challenge. The operator survey found a great deal of frustration among operators about double-parking in the transit lane. A pilot program is now in development to post additional signage.
- As with travel times, **travel time variability** (as measured by differences between 90th and 50th-percentile travel times) was much lower in January through March of this year than it was in January and February of last year, prior to COVID: 9% on the 14 and 20% on the 14R. Variability in January through March was modestly higher than in June through August of last year; however, traffic increased substantially over that same period. Overall headway adherence on both routes has remained relatively constant since last summer (generally in the 80 to 85% range).
- Numbers of **collisions** involving transit vehicles in the corridor declined with the onset of the pandemic and have remained relatively low, ranging from 0 to 3 per month (as compared to 7 in the last full month before the pandemic, February 2020). It is anticipated that the project design will continue to support reduced collisions from pre-pandemic levels. The Inner Mission Muni Forward project in the Mission District, which similarly widened narrow lanes, reduced the number of sideswipes by 50%.
- The total number of **vehicular collisions** between 5th and 11th streets decreased from 53 in 2019 to 22 in 2020, a 58% decline. The number of collisions involving pedestrians decreased from 15 to 9, or by 40%.
- In the **general public survey**, when asked, "Thinking about the overall quality of your Muni trip since early October," 42% of respondents answered the 14 Mission or 14 Mission Rapid was "better," 21% answered "about the same," and 23% answered "worse." When asked about driving, parking and pick-up/drop-off conditions, a plurality of respondents to each question said conditions had gotten worse (for example, 46% said parking had gotten "more

difficult").

• A total of 28 business owners and nonprofit directors responded to the **loading survey**. When asked, "Has your business or property been impacted by the recent curb use and loading zone changes on Mission Street," 19 answered yes, or 68%.

Current Proposal

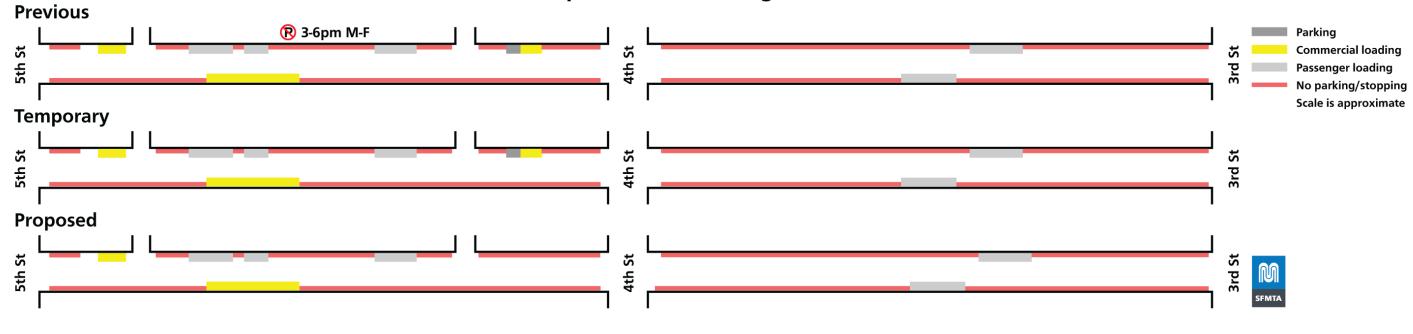
Based on the TETL project evaluation described in the previous section, a number of changes were made to the current proposal, most notably to curb use designations. The previous, temporary (legislated, but not implemented east of 3rd Street) and proposed configurations of parking and loading on Mission between 1st and 11th streets are shown in Figures 3-7 on the following pages.

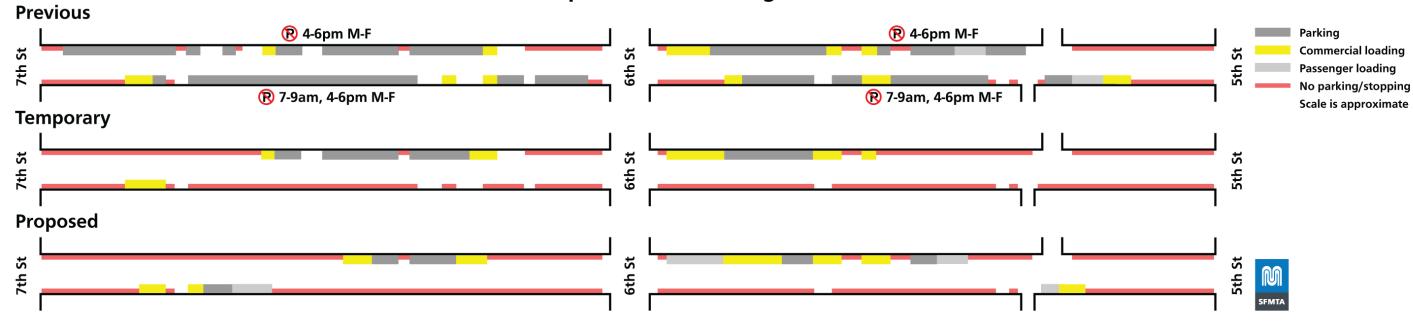


Mission SoMa Transit Improvements – Diagram of Curb Uses

NOTE: Peak towaway restrictions are proposed to be lifted between Beale and Fremont

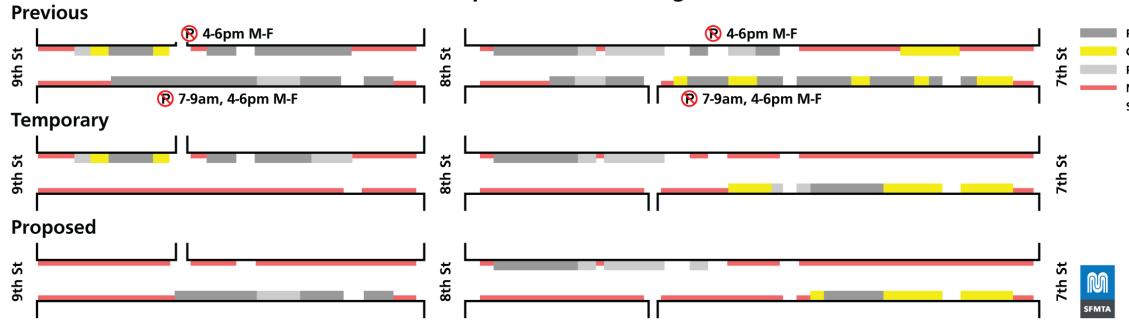
Mission SoMa Transit Improvements – Diagram of Curb Uses





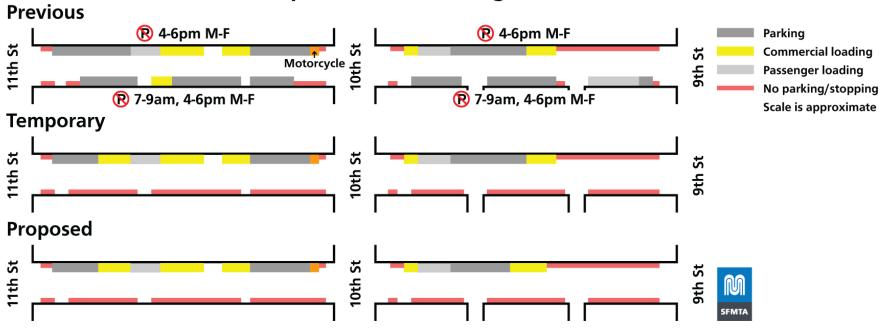
Mission SoMa Transit Improvements – Diagram of Curb Uses

Mission SoMa Transit Improvements – Diagram of Curb Uses



Parking

Commercial loading Passenger loading No parking/stopping Scale is approximate



Mission SoMa Transit Improvements – Diagram of Curb Uses

NOTES: Seven parking spaces are proposed to be converted to commercial or passenger loading on 9th and 11th Sts

Figures 3-7: Previous, Temporary and Proposed Curb Uses

Previous, temporary, and proposed numbers of parking, commercial loading, and passenger loading spaces on each block face are shown in Figure 8 (note that the temporary changes between 1st and 3rd streets were not implemented). In reading the table, please note the following:

- Four parking spaces on cross streets were converted to commercial or passenger loading zones as part of the TETL project: three parking spaces on the west side of 9th Street just south of Mission were converted to passenger loading, and one parking space on the east side of 11th Street just south of Mission was converted to commercial loading. As part of this proposal, three more parking spaces on cross streets would be converted to commercial loading zones: one parking space on the east side of 9th Street just north of Mission and two more parking spaces on the east side of 11th Street just south of 11th Street just south of Mission.
- Loading spaces generally become available for general parking outside of designated loading hours.
- Almost all spaces previously available were unavailable much of the day on weekdays due to the towaway restrictions previously described.

From	То	Side	Previous			Г	emporar	y	Proposed		
			Park	Comm	Psgr	Park	Comm	Psgr	Park	Comm	Psgr
				Load	Load		Load	Load		Load	Load
1 st	2^{nd}	N	19	1	5	9	2	0	1	1	0
		S	15	8	7	3	6	6	3	8	7
2 nd	3 rd	N	6	4	2	0	0	0	0	0	0
		S	11	6	4	3	10	4	5	9	2
3 rd	4 th	N	0	0	4	0	0	4	0	0	4
		S	0	0	3	0	0	3	0	0	3
4 th	5 th	Ν	1	3	8	1	3	8	0	2	8
		S	0	5	0	0	5	0	0	5	0
5 th	6 th	Ν	15	5	2	6	7	0	4	8	6
		S	16	5	2	0	0	0	0	2	1
6 th	7 th	N	22	2	0	11	3	0	5	4	0
		S	23	4	0	0	3	0	2	3	3
7 th	8 th	Ν	9	4	8	6	0	6	4	2	7
		S	19	7	2	5	10	2	4	8	0
8 th	9 th	Ν	12	2	1	9	2	4	0	0	0
		S	15	0	3	0	0	0	11	0	3
9 th	10^{th}	Ν	5	3	2	5	3	2	4	3	2
		S	9	0	4	0	0	0	0	0	0
10 th	11 th	N1	9	5	2	7	7	2	7	7	2
		S	12	1	0	0	0	0	0	0	0
	7	FOTAL	218	65	59	65	61	41	50	62	48
Ν	NET CH	IANGE				-153	-4	-18	-168	-3	-11

Figure 8: Previous, Temporary and Proposed Numbers of Parking and Loading Spaces

As Figure 8 indicates, a total of 168 parking, 3 commercial loading and 11 passenger loading spaces, or 182 total spaces, are proposed to be removed on Mission between 1st and 11th streets, a distance of approximately 1.5 miles. This amounts to 77% of parking spaces, 5% of commercial loading spaces, and 19% of passenger loading spaces.

In addition to the parking and loading changes shown in Figures 3 and 4, other major refinements or additions to the TETL project in the current proposal include:

- Lengthening of existing bus zones to accommodate a minimum of two 60-foot buses, or three 60-foot buses at stops likely to be used by Rapid service.
- Colorization of transit lanes to improve compliance.

¹ There are also three motorcycle parking spaces on this block face.

- Relocation of the inbound transit lane from the outer lane to the inner lane between Beale and 2nd streets, allowing buses to remain to the left of vehicles turning right at 1st Street (prepandemic, PM peak queues at this location were very long due to its location on a primary route to the Bay Bridge), and removing autos from the lane serving the boarding island in front of the Salesforce Transit Center.
- In tandem with the above, removal of towaway requirements for parking and loading spaces between Beale and Fremont (note that the transit lanes east of 1st Street are already in effect full-time).
- Standardization of parking meter hours to 7 a.m. to 6 p.m., Monday through Saturday.
- Construction of a transit bulb outbound on the far side of the intersection at 4th Street, a heavily-used stop in an area with high pedestrian volumes, and a major transfer point providing connections to Muni routes 8 Bayshore, 30 Stockton and 45 Union/Stockton, as well as future Central Subway service.
- Relocation of the inbound stop at 11th Street from the near side to the far side of the intersection, allowing the inbound 9 San Bruno and 9R San Bruno Rapid to stop at 11th Street after turning right onto Mission Street.
- Restriction of left turns westbound at Washburn Street, just west of 9th Street, to reduce conflicts in the inbound transit lane and improve safety.
- Conversion of the outer lane eastbound at 11th Street, where the eastbound transit lane begins and the street narrows from two traffic lanes to one, to a right turn-only lane for traffic.
- Pedestrian safety improvements to crosswalk visibility (note that the primary pedestrian safety benefit from this project comes from reducing the number of traffic lanes from four to two during off-peak periods).

FY of Allocation Action:	FY2023/24			
Project Name: Vision Zero Left Turn Traffic Calming				
Primary Sponsor:	San Francisco Municipal Transportation Agency			

EXPENDITURE PLAN INFORMATION

PROP L Expenditure Plans	Safer and Complete Streets			
Current PROP L Request:	\$100,000			
Supervisorial Districts District 03, District 04, District 05, District 06, District 08, District 09, T				

REQUEST

Brief Project Description

This program will implement left-turn traffic calming (e.g., paint, post, rubber speed bumps) at 35 high priority locations on the High Injury Network by 2024. SFMTA has completed work at 8 locations and requests Prop L funds to install left-turn traffic calming at 27 locations. Prop L would fund outreach near installation sites and evaluation of effectiveness of the project on average and high left turn speeds. Left turn crashes are one of the top severe and fatal crash factors for people walking and biking. This project will improve visibility and reduce conflicts for vulnerable road users.

Detailed Scope, Project Benefits and Community Outreach

This program will implement left-turn traffic calming (e.g., paint, post, rubber speed bumps) at 35 high priority locations on the High Injury Network by 2024. Under this program the SFMTA has completed work at 8 locations, work orders are pending to install 13 locations, and a remaining 14 locations need to be identified. The SFMTA requests Prop L funds to implement traffic calming measures at the 13 approved locations and the 14 remaining TBD locations. Prop L would also fund outreach and evaluation.

Left turn crashes are one of the top severe and fatal traffic crash factors for people walking and biking. That's why the SFMTA piloted new left turn calming treatments in 2020. Pilot results showed a 17% decrease in average left turn speeds and a 71% decrease in high left turn speeds. The pilot also included a multilingual citywide education campaign funded through an Active Transportation Program which resulted in 17,000 in-person interactions, 76 million digital impressions through targeted media buys, funded six community based organizations, and potentially helped extend the slower driving behavior from the engineering treatments. Project website is available at www.visionzerosf.org/ leftturns and the 2021 Intersections Project evaluation report from the 2021 pilot is available at www.sfmta.com/safe-streets-evaluation-program.

Due to the pilot's positive results, the SFMTA made the commitment in the 2021 Vision Zero Action Strategy to expand the left turn traffic calming program to 35 new locations by 2024. This project will improve visibility and reduce conflicts for vulnerable road users. The SFMTA is on schedule with this commitment.

This funding request is for staff labor and materials to install left turn traffic calming measures at the 13 approved locations and 14 future locations to fulfill this commitment. SFMTA is evaluating criteria for turn calming citywide as part of the Quick-Build Toolkit effort. The SFMTA will establish the criteria by March 2024 and apply to city streets in order to identify locations for the Left Turn Traffic Calming project. SFMTA anticipates to have locations identified by the spring and will provide the final lists. This project uses paint, post, and rubber speed bumps to calm left turns at identified high crash sites. After implementation, staff will complete multilingual outreach around installation sites to raise awareness and build support among nearby businesses, organizations, and members of the public. Upon completion of the initial 35 locations, staff will evaluate effectiveness of the left turn traffic calming treatments and analyze changes in average and high speeds, similar to other peer city left turn treatment evaluations.

For outreach during the pilot, SFMTA undertook a Neighborhood Education Campaign, focused on informing residents near the pilot locations about their purpose, digital display ads, and online videos. As well, partnering with community-based organizations, SFMTA undertook a city-wide outreach campaign that reached over 17,000 people, along with a multi-lingual advertising campaign utilizing bus ads, pole banners, and bus stop ads.

Project Location

High Injury Network and identified high crash sites for left turns.

Project Phase(s)

Construction (CON)

5YPP/STRATEGIC PLAN INFORMATION				
Type of Project in the Prop L 5YPP/Prop AA Strategic Plan?	Named Project			
Is requested amount greater than the amount programmed in the relevant 5YPP or Strategic Plan?	Less than or Equal to Programmed Amount			
PROP L Amount	\$100,000.00			

FY of Allocation Action:	FY2023/24
Project Name:	Vision Zero Left Turn Traffic Calming
Primary Sponsor: San Francisco Municipal Transportation Agency	

ENVIRONMENTAL CLEARANCE

Environmental Type: Categorically Exempt

PROJECT DELIVERY MILESTONES

Phase	S	tart	End		
	Quarter	Calendar Year	Quarter	Calendar Year	
Planning/Conceptual Engineering (PLAN)	Jan-Feb-Mar	2022	Oct-Nov-Dec	2024	
Environmental Studies (PA&ED)	Jan-Feb-Mar	2022	Oct-Nov-Dec	2024	
Right of Way					
Design Engineering (PS&E)	Apr-May-Jun	2022	Oct-Nov-Dec	2024	
Advertise Construction					
Start Construction (e.g. Award Contract)	Jul-Aug-Sep	2022			
Operations (OP)					
Open for Use			Oct-Nov-Dec	2024	
Project Completion (means last eligible expenditure)			Apr-May-Jun	2025	

SCHEDULE DETAILS

Community outreach - After implementation, staff will complete multilingual outreach around installation sites to raise awareness and build support among nearby businesses, organizations, and members of the public. Outreach will be conducted on a rolling basis as turn treatments are installed, likely grouped together geographically, and will occur between Apr - Dec 2024.

Project Coordination - Project staff will coordinate with other Vision Zero projects such as Quick-Builds (i.e. Lincoln Quick Build) and Quick-Build Toolkit.

FY of Allocation Action:	FY2023/24
Project Name:	Vision Zero Left Turn Traffic Calming
Primary Sponsor: San Francisco Municipal Transportation Agency	

FUNDING PLAN - FOR CURRENT REQUEST

Fund Source	Planned	Programmed	Allocated	Project Total	
EP-218: Safer and Complete Streets	\$0	\$100,000	\$0	\$100,000	
Phases In Current Request Total:	\$0	\$100,000	\$0	\$100,000	

COST SUMMARY

Phase	Total Cost	PROP L - Current Request	Source of Cost Estimate
Planning/Conceptual Engineering	\$0		
Environmental Studies	\$0		
Right of Way	\$0		
Design Engineering	\$0		
Construction	\$100,000	\$100,000	Prior work
Operations	\$0		
Total:	\$100,000	\$100,000	

% Complete of Design:	80.0%
As of Date:	01/10/2024
Expected Useful Life:	20 Years

MAJOR LINE ITEM BUDGET

SUMMARY BY MAJOR LINE ITEM (BY AGENCY LABOR BY TASK)							
Budget Line Item	Totals	% of contract	SFPW	SFMTA	Contractor		
1. Staff							
Task 1: Admin, Planning, Design	\$ 15,00)		\$ 15,000			
Task 2: Outreach	\$ 15,00)		\$ 15,000			
Subtotal	\$ 30,00)					
2. Shop Labor & Materials	\$ 20,00)		\$ 20,000			
3. Evaluation	\$ 50,00)		\$ 50,000			
4. Other Direct Costs *							
5. Contingency							
TOTAL CONSTRUCTION PHASE	\$ 100,00	0	\$-	\$ 100,000	\$-		

FY of Allocation Action:	FY2023/24
Project Name:	Vision Zero Left Turn Traffic Calming
Primary Sponsor: San Francisco Municipal Transportation Agency	

SFCTA RECOMMENDATION

Resolution Number:		Resolution Date:	
Total PROP L Requested:	\$100,000	Total PROP L Recommended	\$100,000

SGA Project Number:				Name:	Vision Ze Calming	ro Left Turn Traffic	
Sponsor:	San Francisco Municipal Transportation Agency			Expiration Date:	12/31/2025		
Phase:	Construction			Fundshare:	100%		
Cash Flow Distribution Schedule by Fiscal Year							
Fund Source FY2024/25				FY2025/26	Total		
PROP L EP-201 \$50,0		000		\$50,000	\$100,000		

Deliverables

1. Quarterly progress reports (QPRs) shall include % complete to date, photos of work being performed, improvements completed to date, upcoming project milestones (e.g. ground-breaking, ribbon-cutting), and delivery updates including work performed in the prior quarter, work anticipated to be performed in the upcoming quarter, and any issues that may impact delivery, in addition to all other requirements described in the Standard Grant Agreement.

2. With the first QPR (due April 2024) SFMTA shall provide 2-3 photos of typical before conditions; with the first quarterly report following initiation of fieldwork Sponsor shall provide a photo documenting compliance with the Prop L attribution requirements as described in the SGA; and on completion of the project Sponsor shall provide 2-3 photos of completed work.

3. With the first QPR (due April 2024) SFMTA shall confirm the final list of locations for the full scope of the 27 locations funded by this request.

4. Following project completion, SFMTA shall provide an evaluation report of the effectiveness of the project.

Notes

1. Reminder: All construction signage, project fact sheets, websites and other similar materials shall comply with the attribution requirements established in the Standard Grant Agreement.

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - Current Request	No PROP AA	No TNC TAX	0.0%
Actual Leveraging - This Project	No PROP AA	No TNC TAX	0.0%

FY of Allocation Action:	FY2023/24
Project Name: Vision Zero Left Turn Traffic Calming	
Primary Sponsor: San Francisco Municipal Transportation Agency	

EXPENDITURE PLAN SUMMARY

Current PROP L Request: \$100,

1) The requested sales tax and/or vehicle registration fee revenues will be used to supplement and under no circumstance replace existing local revenues used for transportation purposes.

Initials of sponsor staff member verifying the above statement:

ML

CONTACT INFORMATION

	Project Manager	Grants Manager
Name:	Name: Uyen Ngo Joel C Goldberg	
Title:	Vision Zero Education & Outreach Coordinator	Grants Procurement Manager
Phone:	Phone: (415) 646-2826 555-5555	
Email:	uyen.ngo@sfmta.com	joel.goldberg@sfmta.com

	VISION ZERO LEFT TURN TRAFFIC CALMING EXPANSION PROGRAM				
	Updated 02.08.2024				
#	STREET	CROSS	PROGRAM	INSTALL_DATE	SUP DISTRICT
1	MISSION ST	8TH ST	Phase 1	1/1/2023	6
2	MISSION ST	7TH ST	Phase 1	1/1/2023	6
3	HOWARD ST	10TH ST	Phase 1	2/1/2023	6
4	HARRISON ST	10TH ST	Phase 1	2/1/2023	6
5	SAN BRUNO AVE	SILVER AVE	Phase 1	2/1/2023	9
6	POLK ST	GEARY ST	Phase 1	2/1/2023	3
7	POLK ST	PINE ST	Phase 1	2/1/2023	3
8	HOWARD ST	10TH ST	Phase 1	2/2/2023	6
9	2ND ST	BRANNAN ST	Phase 2	Spring 2024	6
10	9TH ST	BRANNAN ST	Phase 2	Spring 2024	6
11	9TH ST	BRYANT ST	Phase 2	Spring 2024	6
12	9TH ST	HOWARD ST	Phase 2	Spring 2024	6
13	14TH ST	VALENCIA ST	Phase 2	Spring 2024	9
14	23RD ST	DOLORES ST	Phase 2	Spring 2024	8
15	41ST AVE	LINCOLN	Phase 2	Spring 2024	4
16	BUSH ST	LEAVENWORTH ST	Phase 2	Spring 2024	3
17	DUBOCE AVE	VALENCIA ST	Phase 2	Spring 2024	9
18	GOLDEN GATE AVE	LAGUNA ST	Phase 2	Spring 2024	5
19	GOUGH ST	GROVE ST	Phase 2	Spring 2024	5
20	LAGUNA ST	SUTTER ST	Phase 2	Spring 2024	5
21	POLK ST	TURK ST	Phase 2	Spring 2024	5
22	TBD	TBD	Phase 3	Winter 2024	TBD
23	TBD	TBD	Phase 3	Winter 2024	TBD
24	TBD	TBD	Phase 3	Winter 2024	TBD
25	TBD	TBD	Phase 3	Winter 2024	TBD
26	TBD	TBD	Phase 3	Winter 2024	TBD
27	TBD	TBD	Phase 3	Winter 2024	TBD
28	TBD	TBD	Phase 3	Winter 2024	TBD
29	TBD	TBD	Phase 3	Winter 2024	TBD
30	TBD	TBD	Phase 3	Winter 2024	TBD
31	TBD	TBD	Phase 3	Winter 2024	TBD
32	TBD	TBD	Phase 3	Winter 2024	TBD
33	TBD	TBD	Phase 3	Winter 2024	TBD
34	TBD	TBD	Phase 3	Winter 2024	TBD
35	TBD	TBD	Phase 3	Winter 2024	TBD

FY of Allocation Action:	FY2023/24	
Project Name:	e: Vision Zero Speed Limit Reduction	
Primary Sponsor: San Francisco Municipal Transportation Agency		

EXPENDITURE PLAN INFORMATION

PROP L Expenditure Plans	Safer and Complete Streets
Current PROP L Request:	\$100,000
Supervisorial Districts	District 02, District 03

REQUEST

Brief Project Description

SFMTA is implementing new state legislative authority (AB43) to reduce speed limits along business activity corridors by implementing new 20 MPH corridors along eligible corridors with new signage paired with education efforts. SFMTA has implemented slower speeds along 62 corridors to date. This Prop L request will fund the installation of signage on 23 additional business activity corridors, a multi-lingual outreach and education campaign with high visibility campaign strategies such as light pole banners, transit shelter ads, and merchant posters, and program evaluation.

Detailed Scope, Project Benefits and Community Outreach

The SFMTA is implementing new state legislative authority (AB43) to reduce speed limits along business activity corridors by implementing new 20 MPH corridors along eligible corridors with new signage and education efforts. One eligible criteria for a business activity corridor is if the streets have at least half of the property uses are commercial, such as dining or retail. Speeding is one of SF's top primary crash factors for traffic deaths. This project will reduce speeds on San Francisco streets and support Vision Zero efforts to end traffic deaths. Giving local jurisdictions authority to set speeds based on safety and not the 85 percentile is an important Vision Zero tool.

As of January 2024 the SFMTA has implemented slower speed limits along 62 corridors, which amounts to 44 miles of street improvements. 2023 work was funded through Prop K funds and included staff time for planning, design, construction, outreach, materials, evaluation, and consultant support for outreach and high visibility campaign components such as light pole banners, transit shelter ads, and merchant posters. As corridors are implemented, coordination notifications are sent to navigation companies (Waze, Google, etc), police department, and transit colleagues. Quarterly implementation updates are sent to the Board of Supervisors as well as to the project page map. For maps and more project detail visit: https://www.sfmta.com/getting-around/walk/speed-management.

In 2024 the SFMTA will continue implementing the remainder of the business activity corridors. This Prop L request is for installation, outreach, and evaluation for the following corridors and timeframe: 1. Green Street, between Grant Avenue and Powell Street (D3) – Feb 2024 2. Vallejo Street, between Grant Avenue and Powell Street (D3) – Feb 2024

- 3. Beach Street, between Taylor Street and Polk Street (District 2 and 3) Mar 2024
- 4. Larkin Street, between North Point Street and Beach Street (District 2) Mar 2024
- 5. Leavenworth Street, between Beach Street and Jefferson Street (D3) Apr 2024
- 6. Jones Street, between Beach Street and Jefferson Street (D3) Apr 2024
- 7. Mason Street, between Beach Street and Jefferson Street (D3) May 2024
- 8. Powell Street, between Beach Street and Jefferson Street (D3) May 2024
- 9. Taylor Street, between Bay Street and Jefferson Street (D3) Jun 2024
- 10. Washington Street, between Kearny Street and Stockton Street (D3) Jun 2024
- 11. Clay Street, between Montgomery Street and Stockton Street (District 3) Jul 2024
- 12. Sacramento Street, between Kearny Street and Stockton Street (D3) Jul 2024
- 13. Bush Street, between Montgomery Street and Grant Avenue (District 3) Aug 2024
- 14. Sutter Street, between Market Street and Mason Street (D3) Aug 2024
- 15. Kearny Street, between Market Street and Pine Street (D3) Sep 2024

Future work not funded by this Prop L request: AB43 legislation will also expand to 'safety corridors' and the SFMTA hopes to expand this work along the High Injury Network after completing an analysis of eligible corridors. 'Safety corridor' shall be defined by the Department of Transportation in the next revision of the California Manual on Uniform Traffic Control Devices. In making this determination, the department shall consider highways that have the highest number of serious injuries and fatalities based on collision data that may be derived from, but not limited to, the Statewide Integrated Traffic Records System.(2)The Department of Transportation shall, in the next revision of the California Manual on Uniform Traffic Control Devices, determine what constitutes land or facilities that generate high concentrations of bicyclists and pedestrians, as used in paragraph (2) of subdivision (a). In making this determination, the department shall consider density, road use type, and bicycle and pedestrian infrastructure present on a section of highway.

Project Location

Eligible business corridors - see scope

Project Phase(s)

Construction (CON)

5YPP/STRATEGIC PLAN INFORMATION

Type of Project in the Prop L 5YPP/Prop AA Strategic Plan?	
Is requested amount greater than the amount programmed in the relevant 5YPP or Strategic Plan?	
PROP L Amount	\$100,000.00

FY of Allocation Action:	FY2023/24	
Project Name:	ision Zero Speed Limit Reduction	
Primary Sponsor:	rimary Sponsor: San Francisco Municipal Transportation Agency	

ENVIRONMENTAL CLEARANCE

Environmental Type: Categorically Exempt

PROJECT DELIVERY MILESTONES

Phase	Start		End	
	Quarter	Calendar Year	Quarter	Calendar Year
Planning/Conceptual Engineering (PLAN)				
Environmental Studies (PA&ED)				
Right of Way				
Design Engineering (PS&E)				
Advertise Construction				
Start Construction (e.g. Award Contract)	Jan-Feb-Mar	2024		
Operations (OP)				
Open for Use			Apr-May-Jun	2024
Project Completion (means last eligible expenditure)			Oct-Nov-Dec	2024

SCHEDULE DETAILS

Community Outreach: As corridors are implemented consultants and/or staff will go out and provide multilingual outreach to create awareness and build support for the 20 mph corridors. MTA staff will provide English and Spanish outreach. Outreach materials are provided in English, Spanish, Chinese, and Filipino (Tagalog). Additional high visibility campaign strategies include light pole banners, transit shelter ads, and merchant posters. As corridors are implemented, coordination notifications are sent to navigation companies (Waze, Google, etc), police department, and transit colleagues. Quarterly implementation updates are sent to the Board of Supervisors as well as to the project page map. For maps and more project detail visit: https://www.sfmta.com/getting-around/walk/speed-management

Project Coordination: Staff will coordinate with other Vision Zero projects such as the Quick-Build program and Speed Safety Camera Program.

FY of Allocation Action:	FY2023/24	
Project Name:	Vision Zero Speed Limit Reduction	
Primary Sponsor:	Primary Sponsor: San Francisco Municipal Transportation Agency	

FUNDING PLAN - FOR CURRENT REQUEST

Fund Source	Planned	Programmed	Allocated	Project Total
EP-218: Safer and Complete Streets	\$0	\$100,000	\$0	\$100,000
Phases In Current Request Total:	\$0	\$100,000	\$0	\$100,000

COST SUMMARY

Phase	Total Cost	PROP L - Current Request	Source of Cost Estimate
Planning/Conceptual Engineering	\$0		
Environmental Studies	\$0		
Right of Way	\$0		
Design Engineering	\$0		
Construction	\$100,000	\$100,000	Prior work
Operations	\$0		
Total:	\$100,000	\$100,000	

% Complete of Design:	30.0%
As of Date:	01/22/2024
Expected Useful Life:	20 Years

MAJOR LINE ITEM BUDGET

SUMMARY BY MAJOR LINE ITEM (BY AGENCY LABOR BY TASK)					
Budget Line Item	Totals	% of contract	SFPW	SFMTA	Contractor
1. Staff					
Task 1: Admin, Planning, Design	\$ 15,00)		\$ 15,000	
Task 2: Outreach	\$ 15,00)		\$ 15,000	
Subtotal	\$ 30,00)			
2. Shop Labor & Materials	\$ 20,00)		\$ 20,000	
3. Evaluation	\$ 50,00)		\$ 50,000	
4. Other Direct Costs *					
5. Contingency					
TOTAL CONSTRUCTION PHASE	\$ 100,00	0	\$-	\$ 100,000	\$-

FY of Allocation Action:	FY2023/24	
Project Name:	ision Zero Speed Limit Reduction	
Primary Sponsor:	r: San Francisco Municipal Transportation Agency	

SFCTA RECOMMENDATION

Resolution Number:		Resolution Date:	
Total PROP L Requested:	\$100,000	Total PROP L Recommended	\$100,000

SGA Project Number:			Name:	Vision Zero Speed Limit Reduction
Sponsor:	San Francisco Transportation	•	Expiration Date:	12/31/2025
Phase:	Construction		Fundshare:	100%
Cash Flow Distribution			Schedule by Fiscal Y	ear
Fund Source FY2024/25		٢	Fotal	
PROP L EP-201			\$100.000	\$100.000

Deliverables

1. Quarterly progress reports (QPRs) shall include % complete to date, photos of work being performed, improvements completed to date, upcoming project milestones (e.g. ground-breaking, ribbon-cutting), and delivery updates including work performed in the prior quarter, work anticipated to be performed in the upcoming quarter, and any issues that may impact delivery, in addition to all other requirements described in the Standard Grant Agreement.

2. With the first QPR (due April 2024) SFMTA shall provide 2-3 photos of typical before conditions; with the first quarterly report following initiation of fieldwork Sponsor shall provide a photo documenting compliance with the Prop L attribution requirements as described in the SGA; and on completion of the project Sponsor shall provide 2-3 photos of completed work.

3. Following project completion, SFMTA shall provide an evaluation report of the effectiveness of the project.

Notes

1. Reminder: All construction signage, project fact sheets, websites and other similar materials shall comply with the attribution requirements established in the Standard Grant Agreement.

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - Current Request	No PROP AA	No TNC TAX	0.0%
Actual Leveraging - This Project	No PROP AA	No TNC TAX	0.0%

FY of Allocation Action:	FY2023/24	
Project Name:	ision Zero Speed Limit Reduction	
Primary Sponsor: San Francisco Municipal Transportation Agency		

EXPENDITURE PLAN SUMMARY

	Current PROP L Request:	\$100,000
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1) The requested sales tax and/or vehicle registration fee revenues will be used to supplement and under no circumstance replace existing local revenues used for transportation purposes.

Initials of sponsor staff member verifying the above statement:

ML

CONTACT INFORMATION

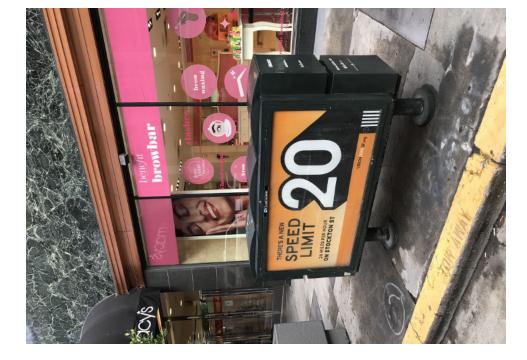
	Project Manager	Grants Manager
Name: Uyen Ngo		Joel C Goldberg
Title:	Vision Zero Education & Outreach Coordinator	Grants Procurement Manager
Phone:	(415) 646-2826	555-5555
Email:	uyen.ngo@sfmta.com	joel.goldberg@sfmta.com









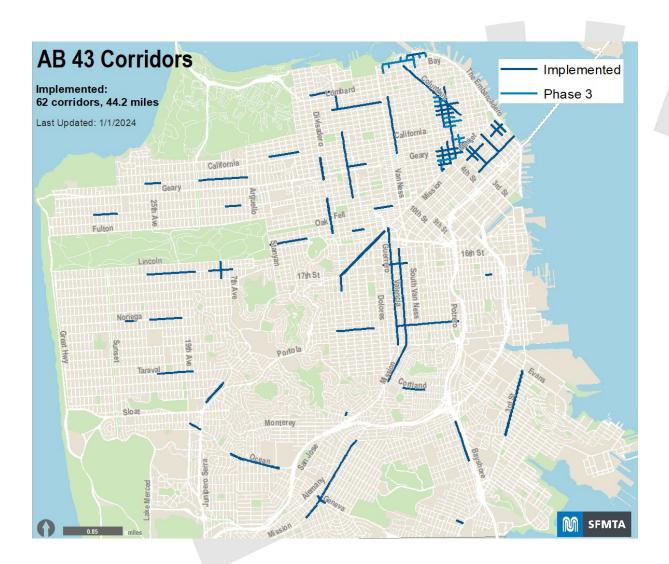




Working together to prioritize street safety and eliminate traffic deaths in San Francisco.

Speed Management – AB 43 Implementation

Last updated: January 1, 2024



For more information, please visit https://www.sfmta.com/getting-around/walk/speed-management



No.	District(s)	Corridor	From	То	Completed
1	D2, D3	Polk St	Filbert St	Sutter St	Jan-22
2	D9, D10	San Bruno Ave	Silver Ave	Paul Ave	Jan-22
3	D8	24th St	Diamond St	Chattanooga St	Feb-22
4	D8, D9	24th St	Valencia St	San Bruno Ave	Feb-22
5	D5	Haight St	Stanyan St	Central Ave	Feb-22
6	D5	Haight St	Webster St	Steiner St	Feb-22
7	D2, D5	Fillmore St	Chestnut St	Union St	Mar-22
8	D5	Fillmore St	Jackson St	McAllister St	Mar-22
9	D6, D9	Valencia St	Cesar Chavez St	Market St	Mar-22
10	D7	Ocean Ave	Geneva Ave	Victoria St	Apr-22
11	D7	Ocean Ave	Junipero Serra	19th Ave	Apr-22
12	D4	Noriega St	19th Ave	27th Ave	May-22
13	D4	Noriega St	30th Ave	33rd Ave	May-22
14	D10	3rd St	Williams Ave	Evans Ave	Jun-22
15	D1	Balboa St	3rd Ave	7th Ave	Jun-22
16	D11	Geneva Ave	Gloria Ct	Paris St	Jun-22
17	D8	Castro St	Market St	19th St	Jul-22
18	D5, D6, D8	Market St	Castro St	Franklin St	Jul-22
19	D3	Stockton St	Market St	Bush St	Aug-22
21	D2, D5	Divisadero St	Pine St	O'Farrell St	Sep-22
22	D5	Divisadero St	Golden Gate	Haight St	Sep-22
23	D9	Mission St	14th St	Cortland Ave	Sep-22
20	D7	West Portal	15th St	Ulloa St	Sep-22
25	D1	Balboa St	33rd Ave	39th Ave	Oct-22
24	D11	Mission St	Foote Ave	Silver Ave	Oct-22
26	D1	Clement St	26th Ave	22nd Ave	Nov-22
27	D1	Clement St	Funston Ave	Arguello Blvd	Nov-22
28	D4, D7	Irving St	27th Ave	15th Ave	Nov-22
29	D7	Irving St	12th Ave	6th Ave	Nov-22
30	D7	9th Ave	Lincoln Way	Judah St	Dec-22
31	D8	Diamond St	Chenery St	Bosworth St	Dec-22
32	D10	Leland Ave	Bayshore Blvd	Alpha St	Dec-22
33	D2	Chestnut St	Divisadero St	Fillmore St	Jan-23
34	D3	Jefferson St	Jones St	Powell	Jan-23
35	D2	Union St	Steiner St	Van Ness Ave	Jan-23
	22				



37	D3	Post St	Mason St	Market St	Feb-23
38	D5	Post St	Laguna St	Fillmore St	Feb-23
39	D3	Powell St	Bush St	Ellis St	Feb-23
40	D3	Columbus Ave	Washington St	North Point St	Feb-23
41	D9	Cortland Ave	Bonview St	Folsom St	Feb-23
42	D3	Grant Ave	Market St	Filbert St	Feb-23
43	D3	Stockton St	Sacramento St	Filbert St	Feb-23
44	D5	Hayes St	Franklin St	Laguna St	May-23
45	D2	Sacramento St	Spruce St	Lyon St	May-23
49	D6	Mission St	Embarcadero	Beale St	Jun-23
47	D6	Spear St	Market St	Howard St	Jun-23
48	D3, D6	Steuart St	Market St	Howard St	Jun-23
46	D10	18th St	Connecticut St	Texas St	Jun-23
50	D6	Mission St	1st St	3rd St	Jul-23
51	D6	2nd St	Market St	Folsom St	Jul-23
52	D6	Fremont St	Market St	Folsom St	Jul-23
53	D6	New Montgomery	Market St	Howard St	Aug-23
54	D4, D7	Taraval St	17th Ave	26th Ave	Aug-23
55	D9	16th St	Guerrero St	South Van Ness	Sep-23
56	D6	Folsom St	Embarcadero	3rd St	Sep-23
57	D3	Union St	Stockton St	Powell St	Oct-23
58	D3	Broadway St	Montgomery St	Powell St	Oct-23
59	D3	Eddy St	Cyril Magnin St	Mason St	Nov-23
60	D3	Ellis St	Market St	Mason St	Nov-23
61	D3	Pacific Ave	Kearny St	Powell St	Dec-23
62	D3	Jackson St	Kearny St	Powell St	Dec-23

FY of Allocation Action:	FY2023/24	
Project Name:	DM Strategic Plan Update	
Primary Sponsor:	San Francisco County Transportation Authority	

EXPENDITURE PLAN INFORMATION

PROP L Expenditure Plans	Transportation Demand Management
Current PROP L Request:	\$148,000
Supervisorial District	Citywide

REQUEST

Brief Project Description

TDM is a strategic set of projects, programs, and policies to increase travel choices and shift when and how people travel to maximize the efficiency and effectiveness of the transportation system, including encouraging sustainable modes of travel. This project will update the 2017-2020 San Francisco TDM Plan, including developing a new list of measures to change travel behavior. Using post-pandemic travel data and best practices, the update will define TDM priorities and guide projects to be funded with Prop L and other funding sources.

Detailed Scope, Project Benefits and Community Outreach

TDM is a strategic set projects, programs, and policies to increase travel choices and shift when and how people travel to maximize the investment priorities to improve efficiency and effectiveness of the transportation system defined in the San Francisco Transportation Plan 2050, including encouraging sustainable modes of travel. The 2017-2020 San Francisco TDM Plan was developed as a multi-agency effort and included strategies and actions to support mode shift, though the plan did not prioritize the list of measures for implementation and many measures have not been implemented.

The SFCTA and SFMTA are requesting Prop L funds for the TDM Strategic Plan Update, which will build on current travel data (including a MTC Bay Area Travel Diary Survey which Prop K sales tax is helping to fund) and factors, assess and refine the strategies recommended and implemented from the prior TDM Plan. The update will be informed by the TDM Market Analysis evaluation (underway) and will include reviewing San Francisco's existing TDM goals and revising the goals to align with goals and priorities established in the Climate Action Plan, San Francisco Transportation Plan, and other local and regional plans, as appropriate. The TDM Strategic Plan Update will determine determine the priority TDM projects and programs to be implemented with Prop L and other funding sources.

The SFCTA and SFMTA will use a co-lead approach for each task associated with the TDM Strategic Plan Update, which requires close coordination and collaboration. The SFCTA will be responsible for writing and finalizing all project deliverables. SFMTA will provide comments on an draft documents produced by the SFCTA. The SFCTA will revise and finalize the materials based on SFMTA

comments and the study team will present materials to the TDM Working Group, which includes city and regional TDM stakeholders (e.g., BART, MTC, Caltrain, San Mateo's Commute.org, etc.).

San Francisco County Transportation Authority (SFCTA) and San Francisco Municipal Transportation Agency (SFMTA) Co-Lead Coordination Approach

The SFCTA and SFMTA will use a co-lead approach for each task associated with the TDM Strategic Plan Update, which requires close coordination and collaboration. The SFCTA will be responsible for writing and finalizing all project deliverables. SFMTA will provide comments on an draft documents produced by the SFCTA. The SFCTA will revise and finalize the materials based on SFMTA comments and the study team will present materials to the TDM Working Group, which includes city and regional TDM stakeholders (e.g., BART, MTC, Caltrain, San Mateo's Commute.org, etc.). Upon receiving comments, the SFCTA and SFMTA will align on how to address stakeholder feedback and the SFCTA will be responsible for the revisions of deliverables. The SFMTA will complete a final review before deliverables are finalized. Review periods will generally span two to three weeks.

Task 1: Project Management

The study team will hold a kick-off meeting to discuss project expectations including defined project staff roles and responsibilities, alignment to the TDM Market Analysis, and all other relevant project information. An agenda will be co-developed by SFMTA and SFCTA staff and circulated a week before the kick-off meeting. The study team will be staffed by personnel from the SFCTA and the SFMTA. The San Francisco Environment, the San Francisco Planning Department, BART, Caltrain, and the Metropolitan Transportation Commission (MTC) will be consulted at project milestones.

Deliverables:

• Project kickoff meeting agenda and notes

Task 2: 2017 TDM Strategic Plan Evaluation and Progress Assessment (April 2024-Aug 2024)

The study team will conduct a detailed review and refinement of the strategies recommended and implemented in the 2017-2020 San Francisco TDM Plan and those that have been implemented regionally. This review will include a summary of the recommendations already implemented or inprogress since the adoption of the last TDM Plan, and an evaluation of their effectiveness, where possible. The results of this assessment and the TDM Market Analysis will inform the program recommendations made in the TDM Strategic Plan Update. The study team will summarize their evaluation findings in a TDM Strategic Plan Progress Evaluation Memo.

Deliverables:

- Documentation of SFMTA feedback on Draft TDM Strategic Plan Evaluation Memo
- Draft and Final TDM Strategic Plan Progress Evaluation Memo

Task 3: Recommendations (Sept 2024-Jan 2025)

Building on the Market Analysis findings and on Task 2 findings, the study team will develop criteria for prioritizing TDM efforts, and apply these criteria to define recommendations for priority TDM program implementation. These recommendations may include adjustments to currently implemented / existing TDM programs in response to review findings identified in Task 2. These recommendations will be summarized in a TDM Strategic Plan Update Recommendations Memo. Because the TDM Market Analysis is focused on San Francisco residential trip making, the Strategic Plan recommendations will also include regional TDM efforts and Business TDM recommendations, based on the SFMTA Business TDM Study, expected to be finalized in early 2025. *Deliverables:*

- Prioritization criteria
- Documentation of SFMTA feedback on TDM Strategic Plan Update Recommendations Memo
- Draft and Final TDM Strategic Plan Update Recommendations Memo

Task 4: Agency Inreach and Coordination (Quarterly, April 2024-June 2025)

The study team will solicit feedback from the TDM Working group, which includes representatives of city agencies including SFMTA, SF Planning, SF Environment and regional agencies including BART, Caltrain, and MTC, throughout the Strategic Plan update process including at key Task milestones and on the draft recommendations. The study team will use partner agency feedback to develop a final plan (Task 5).

Deliverables:

• Partner agency feedback on Task 3 draft recommendations

Task 5: Final Report (Feb 2025-June 2025)

The SFCTA will lead the development of the final plan, in coordination with the SFMTA, and summarize previous interim deliverables in a final report, including an executive summary. Following the circulation of the Draft Final Report by the SFCTA, the SFMTA will submit feedback. The SFCTA will consolidate feedback into a final report. The SFMTA will review the final report before it is submitted as a deliverable.

The study team will develop a presentation to be used for Board presentations. The SFCTA will lead the presentation of the report to the Transportation Authority Board for adoption.

Deliverables:

- Documentation of SFMTA feedback on Task 5 draft report
- Draft and Final Report
- Draft and Final Board Presentation Deck

Project Location

Citywide

Project Phase(s)

Planning/Conceptual Engineering (PLAN)

5YPP/STRATEGIC PLAN INFORMATION

Type of Project in the Prop L 5YPP/Prop AA Strategic Plan?	
Is requested amount greater than the amount programmed in the relevant 5YPP or Strategic Plan?	

FY of Allocation Action:	FY2023/24	
Project Name:	DM Strategic Plan Update	
Primary Sponsor:	San Francisco County Transportation Authority	

ENVIRONMENTAL CLEARANCE

Environmental Type: Categorically Exempt

PROJECT DELIVERY MILESTONES

Phase	Start		End	
	Quarter	Calendar Year	Quarter	Calendar Year
Planning/Conceptual Engineering (PLAN)	Apr-May-Jun	2024	Apr-May-Jun	2025
Environmental Studies (PA&ED)				
Right of Way				
Design Engineering (PS&E)				
Advertise Construction				
Start Construction (e.g. Award Contract)				
Operations (OP)				
Open for Use				
Project Completion (means last eligible expenditure)			Apr-May-Jun	2025

SCHEDULE DETAILS

Task 1: Project Management (April 2024-June 2025)

Task 2: 2017 TDM Strategic Plan Evaluation and Progress Assessment (April 2024-Aug 2024)

Task 3: Recommendations (Sept 2024-Jan 2025)

Task 4: Agency Inreach and Coordination (Quarterly, April 2024-June 2025)

Task 5: Final Report (Feb 2025-Jun 2025)

FY of Allocation Action:	FY2023/24	
Project Name:	DM Strategic Plan Update	
Primary Sponsor:	San Francisco County Transportation Authority	

FUNDING PLAN - FOR CURRENT REQUEST

Fund Source	Planned	Programmed	Allocated	Project Total
EP-224: Transportation Demand Management	\$148,000	\$0	\$0	\$148,000
Phases In Current Request Total:	\$148,000	\$0	\$0	\$148,000

COST SUMMARY

Phase	Total Cost	PROP L - Current Request	Source of Cost Estimate
Planning/Conceptual Engineering	\$148,000	\$148,000	similar plan development
Environmental Studies	\$0		
Right of Way	\$0		
Design Engineering	\$0		
Construction	\$0		
Operations	\$0		
Total:	\$148,000	\$148,000	

% Complete of Design:	N/A
As of Date:	N/A
Expected Useful Life:	N/A

MAJOR LINE ITEM BUDGET

BUDGET SUMMARY										
Agency		x 1 - Project Kickoff/ nagement	Task 2 - Plan Evaluation + Progress Assessment	Re	Task 3 - commenda tions	ask 4 - Agency Inreach and Coordination	 ask 5 - al Report	C	Task 6 - Contingency	Total
SFMTA	\$	1,246	\$ 11,537	\$	7,735	\$ 2,262	\$ 10,160	\$	7,062	\$ 40,000
SFCTA	\$	9,397	\$ 18,591	\$	20,452	\$ 31,791	\$ 21,572	\$	6,197	\$ 108,000
Total	\$	10,642	\$ 30,128	\$	28,186	\$ 34,053	\$ 31,731	\$	13,259	\$ 148,000

DETAILED LABOR COST ESTIMATE - BY AGENCY										
SFMTA	Hours	Ba	se Hourly Rate		erhead Iltiplier		lly Burdened lourly Cost	FTE		Total
5290 Transportation Planner IV	39	\$	-	\$	-	\$	229.60	0.02	\$	8,954
5289 Transportation Planner III	122	\$	-	\$	-	\$	196.59	0.06	\$	23,984
Contingency	0	\$	-	\$	-	\$	-	0	\$	7,062
Total	161.00							0.08	\$	40,000

SFCTA	Hours	Base Hourly Rate	Overhead Multiplier	ully Burdened Hourly Cost	FTE	Total
Deputy Director	22	\$ 106.56	\$ 2.42	\$ 257.88	0.01	\$ 5,673
Principal Planner	404	\$ 77.85	\$ 2.42	\$ 188.40	0.19	\$ 76,112
Principal Modeler	72	\$ 85.67	\$ 2.42	\$ 207.32	0.03	\$ 14,927
Senior Graphic Designer	40	\$ 52.58	\$ 2.42	\$ 127.24	0.02	\$ 5,090
Contingency						\$ 6,197
Total	538.00				0.26	\$ 108,000

FY of Allocation Action:	FY2023/24
Project Name:	TDM Strategic Plan Update
Primary Sponsor:	San Francisco County Transportation Authority

SFCTA RECOMMENDATION

Resolution Number:		Resolution Date:	
Total PROP L Requested:	\$148,000	Total PROP L Recommended	\$148,000

SGA Project Number:		Name:	TDM Stra	ategic Plan Update					
Sponsor:	San Francisco County Transportation Authority	Expiration Date:	09/30/202	25					
Phase:	Planning/Conceptual Engineering	Fundshare:	%						
Cash Flow Distribution Schedule by Fiscal Year									
Fund Source	FY2023/24	FY2024/25		Total					
	* 24		A7 4 000	\$100.000					

PROP L EP-201 \$34,000 \$74,000 \$108,000

Deliverables

1. Quarterly progress reports shall include % complete of the funded phase, work performed in the prior quarter, work anticipated to be performed in the upcoming quarter, and any issues that may impact schedule.

2. Upon completion of Task 2: Plan Evaluation and Progress Assessment (anticipated August 2024), provide final TDM Strategic Plan Progress Evaluation Memo summarizing recommendations already implemented or in-progress since the adoption of the last TDM Plan, and an evaluation of their effectiveness, where possible.

3. Upon completion of Task 3: Recommendations (anticipated January 2025), provide draft TDM Strategic Plan Update Recommendations Memo.

4. Upon completion of Task 5: Final Report (anticipated June 2025), present the final report to the Board for approval.

Special Conditions

1. The recommended allocation is contingent upon approval of the Transportation Demand Management 5YPP and amendment of the Prop L Strategic Plan Baseline which is a separate item on this agenda.

Notes

1. Reminder: All flyers, brochures, posters, websites and other similar materials prepared with Proposition L funding shall comply with the attribution requirements established in the Standard Grant Agreement.

SGA Project	Name:	TDM Strategic Plan Update
Number:		

Sponsor:	San Francisco Municipal Transportation Agency			Expiration Date:	09/30/202	5			
Phase:	Planning/	Conceptual Engineering		Fundshare:	%				
Cash Flow Distribution Schedule by Fiscal Year									
Fund Source	Fund Source FY2023/24			FY2024/25	Total				
PROP L EP-201		\$15,0	000		\$25,000	\$40,000			
Deliverables									
1. Quarterly progress reports shall include % complete of the funded phase, work performed in the prior quarter, work anticipated to be performed in the upcoming quarter, and any issues that may impact schedule, in addition to all other requirements described in the Standard Grant Agreement.									
		an Evaluation and Progre feedback on Draft TDM St				it 2024),			
		ecommendations (anticipa rategic Plan Recommenda			ovide docum	nentation of			
4. Prior to completion of Task 5: Final Report (anticipated June 2025), provide documentation of SFMTA feedback on Task 5 draft report.									
Special Conditions	Special Conditions								
1. The recommended allocation is contingent upon approval of the Transportation Demand Management 5YPP and amendment of the Prop L Strategic Plan Baseline which is a separate item on this agenda.									

Metric	PROP AA	TNC TAX	PROP L
Actual Leveraging - Current Request	No PROP AA	No TNC TAX	0.0%
Actual Leveraging - This Project	No PROP AA	No TNC TAX	0.0%

FY of Allocation Action:	FY2023/24
Project Name:	TDM Strategic Plan Update
Primary Sponsor:	San Francisco County Transportation Authority

EXPENDITURE PLAN SUMMARY

Current PROP L Request: \$148,000	Current PROP L Request:	\$148,000
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1) The requested sales tax and/or vehicle registration fee revenues will be used to supplement and under no circumstance replace existing local revenues used for transportation purposes.

Initials of sponsor staff member verifying the above statement:

AP

CONTACT INFORMATION

	Project Manager	Grants Manager
Name:	Aliza Paz	Mike Pickford
Title:	Senior Planner	Principal Transportation Planner
Phone:	(415) 522-4803	(415) 522-4822
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