

Adopt the Prop L Transportation Demand Management 5YPP and Amend the Strategic Plan Baseline



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Community Advisory Committee— Agenda Item 5
February 28, 2024

Prop L Expenditure Plan

- Determines eligibility of projects and sponsor agencies through 28 programs
- Sets funding caps for each program over 30 years
- Allows for financing to accelerate project delivery
- Includes requirements such as a Board-approved **Strategic Plan** and **5-Year Prioritization Programs (5YPPs)**, as a prerequisite for allocation

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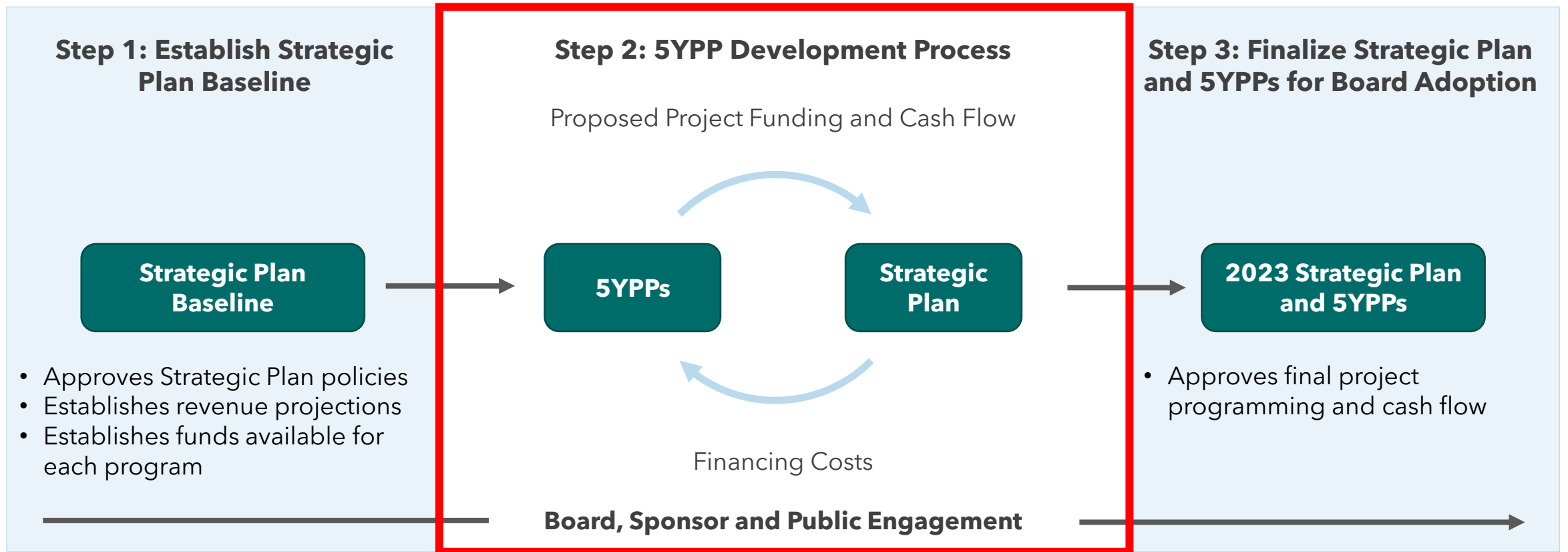
Photo: Sergio Ruiz, [flic.kr/p/2if22hk](https://www.flickr.com/photos/2if22hk/)

2022 Transportation Expenditure Plan

2022 Transportation Expenditure Plan will help deliver safer, smoother streets, more reliable transit, reduce congestion, and more.

Strategic Plan / 5YPPs Development

Development of the Strategic Plan and 5YPPs is an iterative process



Sections of the 5YPP Document

- Eligibility and Expected Fund Leveraging
- Public Engagement
- Performance Measures
- Project Delivery Snapshot
- Project Prioritization
- 5-year Project List
- Project Information Forms

2023 Prop L 5-Year Prioritization Program

Safer and Complete Streets

Draft Report: October 2023



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5YPP Prioritization Criteria

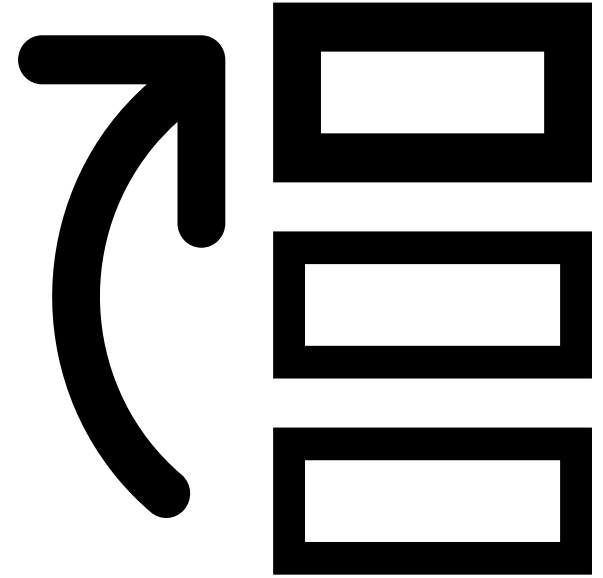
- **Prop L Wide Criteria**

- Project Readiness
- Relative level of need or urgency
- Benefits to disadvantaged communities
- Level and diversity of community support
- Leveraging of state, federal and other fund sources

- **Program Specific Criteria**

- E.g. Safety, Need (Asset Useful Life)

- We also consider cost-effectiveness and a fair geographic distribution



Public Engagement for 5YPP Development

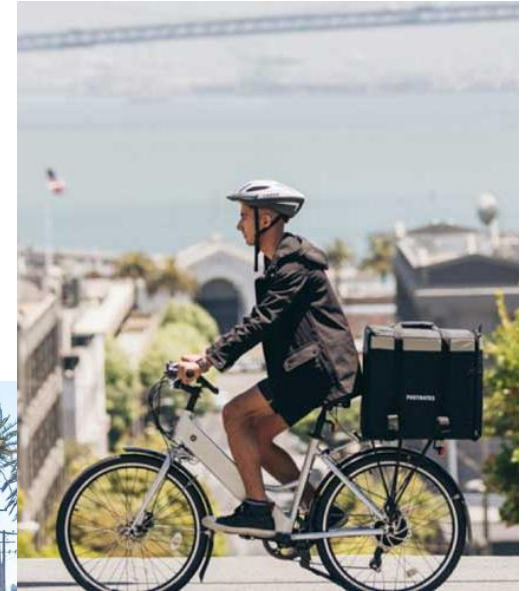
- Meeting with Expenditure Plan Advisory Committee and representatives from Equity Priority communities
- Roundtables for representatives from business and community groups
- Virtual Town Hall
- Online multi-lingual survey
- Presentations to community groups
- CAC and Board meetings
- Feedback heard during Expenditure Plan development process



TDM 5YPP Recommended for Approval

Transportation Demand Management (TDM)

- TDM encompasses a strategic set of policies, programs and projects (including incentives, education and enforcement) intended to shift trips to sustainable modes like transit and biking and shift travel to less congested times.
- Benefits can include improved travel choices, improved efficiency and effectiveness of the transportation system, reduced VMT and GHG.



Transportation Demand Management

TDM Strategic Plan Update (Planning)

Prop L Request: \$148,000

Total Cost: \$148,000

- Draw on best practices and post-pandemic data to identify TDM priority projects to fund with Prop L and other sources over the next five years
- SFCTA /SFMTA will co-lead project and collaborate with TDM working group, including SF and regional agencies (e.g. BART, Caltrain, MTC)
- Anticipated Board adopted by June 2025



SOURCE: Sergio Ruiz

Transportation Demand Management

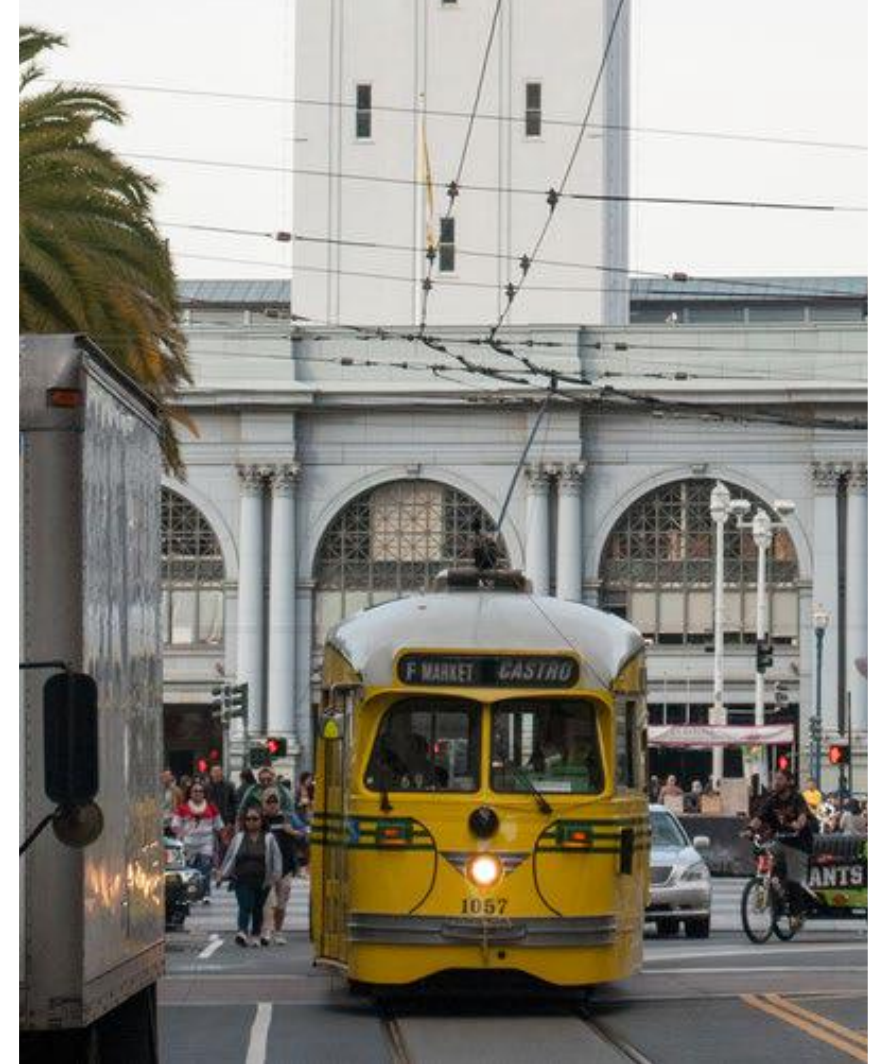
TDM Strategic Plan - Placeholder

Prop L Request: \$1,555,000

Total Cost: TBD

Placeholder for projects recommended in the TDM Strategic Plan Update

- SFCTA may consider allocating placeholder funds before the TDM Strategic Plan Update is done if:
 - project scores well against the TDM 5YPP Prioritization Criteria
 - project is consistent with emerging recommendations from the Plan



Leveraging and Strategic Plan Baseline Amendment

Leveraging shown below is for the TDM Strategic Plan Update.

Placeholder projects will be evaluated for leveraging when identified.

Prop L Program	Expected Leveraging	Anticipated Leveraging
Transportation Demand Management	87.3%	0%

Concurrent amendment of the Strategic Plan Baseline to reflect recommended programming and cash flow; no advancement of funds needed

5YPP & Strategic Plan Schedule

- March: Approve Transportation Demand Management 5YPP and Strategic Plan Baseline amendment
- Spring 2024: Approve remaining seven 5YPPs and the final Prop L Strategic Plan
- Fall 2024: Approve Muni Maintenance 5YPP amendment to program FYs 2024/25 - 2027/28 placeholders to projects



Thank you.

sfcta.org/funding

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